



# MEETING THE CHALLENGES OF FUTURE MOBILITY AND TRANSPORT

Association founded in 2005  
Auvergne-Rhône-Alpes Region's certified cluster  
Representing the french Automotive & Mobilities Industry



## • 1 FOCUS AREA

Mobility solutions for people and goods

## • 6 INDUSTRIAL SECTORS



Automotive



Trucks &  
Bus



Aerial  
Guided Transport



River  
Transport



Rail  
Transport



Active  
Mobility

# OUR ACTIONS

From idea to market, CARA runs collective initiatives to guide and support its members:



## INNOVATE

**Anticipate  
& create**  
solutions of tomorrow



## DEMONSTRATE

**Evaluate  
innovation**  
in real life



## DEVELOP

**Accelerate  
growth**  
& access to market

# OUR MISSION

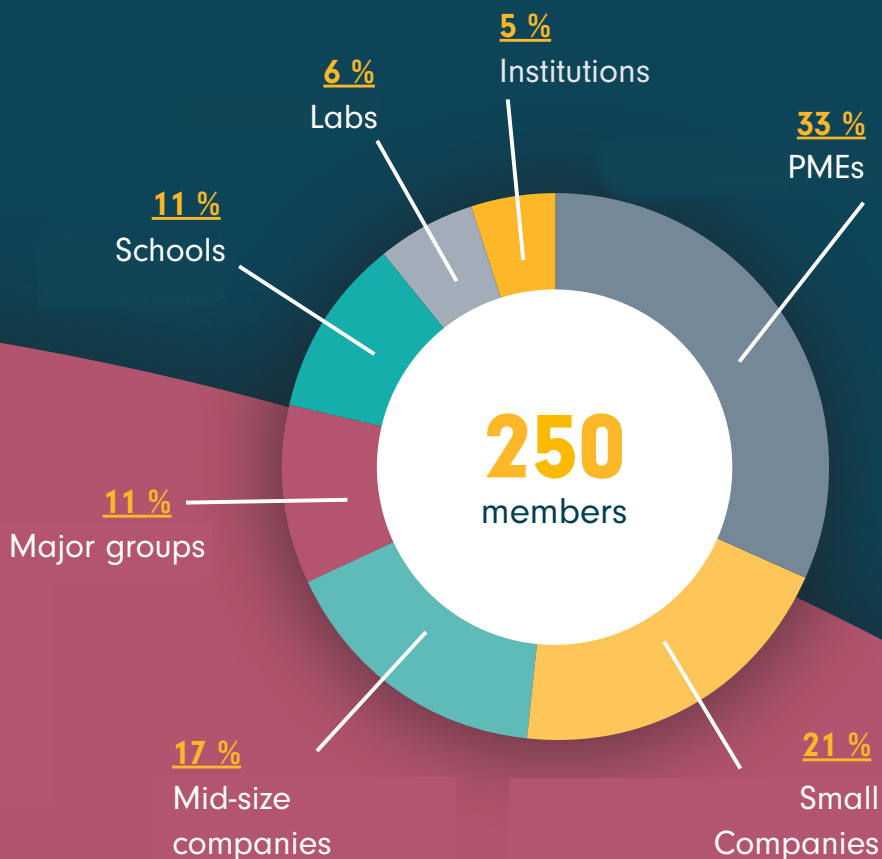
## GUIDE AND SUPPORT FAR-REACHING CHANGES IN TRANSPORT SYSTEMS FOR PASSENGERS AND GOODS

Address public health issues and meet the challenges  
of the transitions in energy, ecology and digital technology

# OUR NETWORK

250 members :

- Manufacturers
- Transport operators
- Research centers
- Universities
- Local authorities





# OUR SERVICES

## BRAINSTORMING



Vehicle architecture



Safety and security



Mobility practices and governance



Intelligent transport systems



Motorisation and drivetrain

We draw on collective intelligence to come up with innovative solutions to the new challenges posed by transport and mobility, through think tanks and focus groups on five research programmes.

## PROJECT GUIDANCE AND SUPPORT

**From project set-up to monitoring, CARA offers its members:**

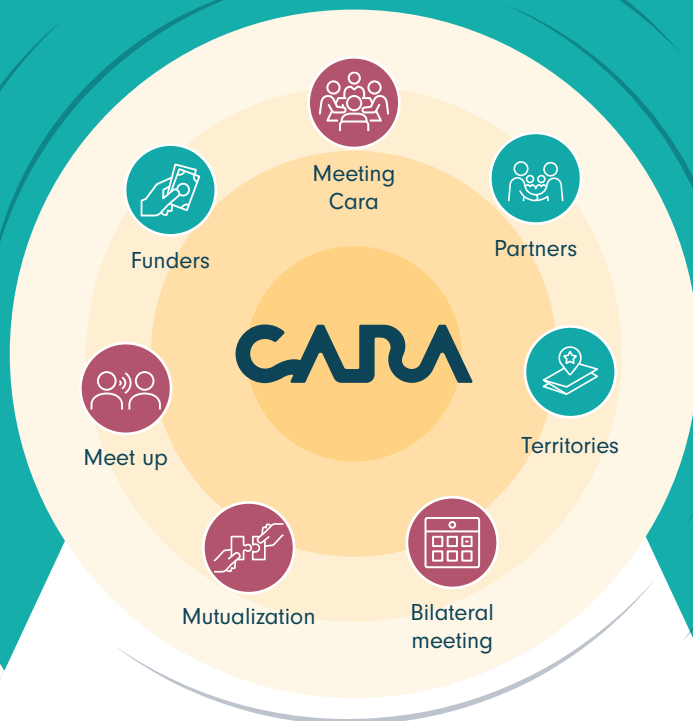
- Project expertise to guide and support your developments of products, services and industrial processes
- Networking to identify partners, financial backers or testing grounds



## NETWORKING

**To support you in your activities, CARA puts you in contact with:**

- French or European partners to develop your collaborative projects, your business or simply share best practices
- Regions that may be interested in testing your projects and solutions
- Financial backers capable of supporting your projects





## EXPERTISE

CARA is a rich network of expertise on mobility issues in the broad sense

## STRATEGIC INTELLIGENCE

CARA gathers and sends you strategic information to help you understand the changes under way in our industry sectors in relation to various subjects.

- Technical and line-of-business expertise recognised at local, national and international levels
- A benchmark recognised by public-sector financial backers

## Quality certification process



Think Tank



Original idea



Initial diagnosis



Guidance and support with project financing



Application for quality certification



Project presentation interview and assessment



Quality certification



Filing of the certified project



## EUROPE/INTERNATIONAL

Through the range of services it offers, CARA guides and supports your strategy in Europe and on the international market.

## COMMUNICATION AND PROMOTION

**CARA offers a variety of actions to spotlight projects and raise awareness of our network's projects and skills:**

- Collective stands at trade shows in France and abroad
- International business missions
- Organisation of dedicated events
- Visibility in the press and social networks
- Contributions, project books
- Promotion of the job fields in the industry sectors

## TRAINING AND SKILLS

Bring the training courses on offer into line with manufacturers' skills requirements to cope with the unprecedented changes in the history of mobility.



To contact us and join us:  
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Initiatives conducted  
with support from



Labelled:



Representative of the:

