

WHAT IS ONE

MicroStrategy ONE is the AI/BI platform engineered for impact. Designed for organizations in any industry, of any size, this platform exists at the intersection of incredible AI capabilities and advanced analytics.

The integration of AI and deep learning models in data workflows transforms data analysis and results in higher productivity. Simply ask questions to build visualizations, create app layouts, or better understand the data in seconds.

In combination with superior data governance models and cloud native technologies, the platform allows organizations to operate with trust at scale.

MicroStrategy is available on all three major cloud providers – AWS, Azure, and GCP. It gives MicroStrategy customers complete freedom to support their cloud strategy today and in the future.

AUTO + HYPERINTELLIGENCE

Deploy AI-powered insights to every user in your organization through the applications they already use today. Available on web and mobile, this perfect AI+BI duo can provide the most critical information when it matters most.

WHY AI/BI NOW

Accelerate AI app adoption and productivity.



PERVASIVE

Empower every frontline worker with access to AI-powered analytics—right from where they work every day. Advance total productivity for all users.



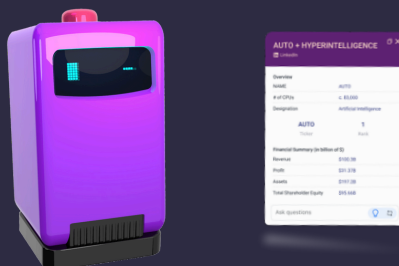
TRUSTED

Avoid AI hallucinations and biases. Our Enterprise Semantic Graph provides reusable data definitions to ensure accuracy and market leading governance.



OPEN

MicroStrategy allows integrations with various data sources and third-party applications, making it easy to connect and interact with other systems.



AI IN ACTION

All AI features available out of the box.

AUTO BOT

Custom bots make it easy for anyone to ask and answer questions using simple natural language—right from where they work. Auto Bots can be deployed and embedded in your apps, on mobile, or directly from Teams.

AUTO ANSWERS

Auto, our conversational AI chatbot, leverages generative AI to answer questions and provide insights that reveal the deeper meaning behind your analytics.

AUTO DASHBOARDS

Auto in the authoring experience enables non-technical users to create AI-powered dashboards. Ask a question and watch as the data visualization generates.

AUTO SQL

Using natural language processing, plain text is translated into SQL statements allowing architects to generate accurate and efficient SQL queries.

Learn more at
microstrategy.com