

MicroStrategy®

ONE | THE AI/BI PLATFORM

MicroStrategy ONE delivers AI-powered analytics at scale for top global brands, supporting pixel-perfect reports, bespoke apps, mobile data experiences, and self-service analytics from a cloud-native architecture. Beyond dashboards, MicroStrategy integrates AI analytics into daily workflows with patented HyperIntelligence, offering instant insights via natural language queries.

With no-code, low-code, and pro-code options, MicroStrategy ONE maximizes digital transformation value by empowering employees, partners, and customers. The MicroStrategy Semantic Graph ensures reusable, inheritable, and privacy-aware data and business rules, allowing efficient management with minimal resources and avoiding technical debt.



PERVASIVE EXPERIENCES

Most people are domain experts, not data analysts. But with the right information, they can make informed decisions, driving a data-driven organization. MicroStrategy delivers best-in-class analytics with HyperIntelligence, insight apps, embedded analytics, and AI bots, all on a trusted data foundation, maximizing analytics ROI.



TRUSTED DATA & AI

MicroStrategy's "Single Version of the Truth" connects data insights across the organization via the Semantic Graph, ensuring consistent definitions and metrics. This secure, privacy-aware layer supports accurate analysis and AI, reducing technical debt and preventing AI hallucinations with quality data.



OPEN BY DESIGN

Openness permeates everything we do. It ensures that our cloud platform, MicroStrategy ONE, is available on all three major hyperscalers – AWS, Azure, and GCP. It enables quick integration of new capabilities like GenAI and allows our Semantic Graph to be used by other BI tools, offering flexibility in visualization choices.

AI APPS

Launched in September 2023, MicroStrategy AI offers generative capabilities for all skill levels: Auto SQL for data modeling, Auto Dashboard for content generation, and Auto Answers and AI Bot for natural language interaction.

SEMANTIC GRAPH

MicroStrategy's powerful Semantic Graph integrates data and rules into a reusable framework, ensuring trusted insights and enhancing data governance while reducing technical debt.

MOBILE

MicroStrategy's mobile offerings provide seamless, on-the-go access to analytics with intuitive, interactive dashboards. Users can view real-time data, generate insights, and make informed decisions anytime, anywhere, enhancing productivity and flexibility.

CUSTOM APPS

MicroStrategy provides a no-code interface for creating branded analytic apps. Guided prompts and data elements enable tailored experiences, while integrated controls and AI ensure easy, natural language interactions.

HYPERINTELLIGENCE

MicroStrategy HyperIntelligence follows users throughout their day to provide nuggets of intelligence wherever they are and with a single click to ask and answer any question of their data using natural language with Auto AI.

MULTI-CLOUD

MicroStrategy ONE is offered as a fully cloud-native containerized microservices architecture. Our platform can be deployed within AWS, Azure or Google Cloud as well as on-premises.

DASHBOARDS

Design and deploy state-of-the-art dashboards to deliver interactive, real-time insights with customizable visualizations. Auto Dashboard empowers users of all skills to create visualizations and apps through simple commands.

EMBEDDED

Leap-frog competitors with customizable analytics solutions. No-code, low-code, and pro-code options streamline application development, letting your team focus on solutions while we handle the rest.

To learn more, visit us at www.MicroStrategy.com

