Pet oral care

Did you know?

- Problems with plaque, tartar and gum inflammation are very common in dogs and are among the most frequent diseases veterinarians experience.
- By the age of three, 80% of dogs and 70% of cats have developed some form of periodontal disease.
- Dental care is necessary to provide optimum health and quality of life.
- ProDen PlagueOff® is clinically proven, with positive results and is recommended by veterinarians.

A loving breath throughout life

A lifetime perspective on pet oral health









- Proven and clinically tested
- Certified by VOHC
- 17 years on the market
- Over 1.5 billion doses sold





NEWBORN





Reducing plaque



Preventing tartar



Treating bad breath











100% natural active ingredient A.N ProDen®

ProDen PlaqueOff® is the original, invented and researched by the Swedish dentist Sune Wikner. He identified a connection between a specific seaweed, which one of his patients consumed regularly, with greatly improved oral health as a result. The active ingredient is 100% organic and natural, harvested in the fresh, cold waters off the Scandinavian coastline. It is processed in a unique, specially developed process to achieve the highest quality and maximum effect, making it safe and healthy for your pet.



Efficient

100% efficient. Works with the animal's body dissolving existing tartar and prevents new buildup.



Natural

100% organic and natural seaweed ingredient with no additives.



Clinically proven

Proven positive effect verified by several clinical studies.

Biofilm busting

The natural ingredient works

with the animal to prevent

new plaque from forming

and softens existing tartar

when used as directed

Improves oral hygiene 24/7

ProDen PlaqueOff® Powder

promotes good oral health around the clock while you do

fun things together!

How does ProDen PlaqueOff® Powder work?

Easy to use

ProDen PlaqueOff® Powder is made from the specific seaweed A.N ProDen® and added to your



Results within 2-3 weeks

The result is visibly whiter, cleaner teeth and a fresher breath. The effect can be seen for as long as the









Mild tartar build up Start using ProDen PlaqueOff®

ProDen PlagueOff®

- securing oral health for your pet

Daily dental care with ProDen PlaqueOff® reduces problems and pain in the future, as well as treating bad breath today. With their flexible application methods, our products are easy to use. Just sprinkle the powder over food, give the bites as a treat after you have played or reward your pet with a bone to relax with.

All ProDen PlaqueOff® products contain our unique and clinically proven seaweed A.N ProDen® and work perfectly to use together.

Powder - your natural daily routine

- 100% natural
- · Available for both dogs and cats
- Sprinkle daily on dry or wet food with the supplied scoop
- Longlasting a 60g pack can last up to four months
- · Available in different sizes depending on the size of pet and/or the number of pets in the household









Sprinkle on the food



- · A new convenient way to give your daily dose of A.N ProDen®
- Powered by our clinically proven seaweed A.N ProDen® ingredient known for its oral health benefits
- · Available for large & giant breed dogs and small & medium breed dogs and cats

Dental Bites - a small and tasty reward when you have fun together

- · Excellent supplement to Powder and the perfect reward for the healthconscious pet parent
- · Low calorie content with no added sugar or additives
- · Available for both small and large dogs
- Formula specially adapted for cats with brewer's yeast that most cats love

Dental Care Bones - for resting and reward

- · The only chewing bone on the market containing the clinically proven seaweed A.N ProDen®.
- 2 in 1 A unique shape that helps clean teeth and our unique seaweed A.N ProDen® helps eliminate exisiting plaque, tartar, and bad breath
- · Low calorie content, grain free, soy free and made with gluten free ingredients
- · Available as Bones and Mini Bones in several tasty flavours



