



CANINE
CASHMERE

Luxury for our Furry Friends



Welcome to the world of Canine Cashmere

Canine Cashmere was born from my wanting my adorable dachshund, Vanda, to be as chicly dressed as a stylish Parisian. I wanted to make dog sweaters that both I would want to wear and would also be proud in which to clothe my canine. To meet such criteria, I headed to Italy. After exhaustive research, I identified a manufacturer who produced luxury knitwear for a few large brands. Fortunately, the Italian knitwear company shared my enthusiasm for these whimsical dog concepts and a collaboration began. I chose Cariaggi yarn, one of the finest, high quality filaments in the world.

Once my patterns, yarns, and samples were in production, I knew I needed to find the right name. Within days, while walking with Vanda in Trocadero, facing the Eiffel Tower, I found it "Canine Cashmere" and Voila! Canine Cashmere was trademarked, the Italian factory was producing samples and an American in Paris who loves her dog, was about to have it all realized.

Product Range



LUXURY

Indulge your furry friend with our high-end cashmere sweaters.



CLASSIC

Elegant, timeless designs that never go out of fashion.



CUSTOMIZATION

Tailor-made sweaters to perfectly fit your pup's unique size and style.



SEASONAL SPECIALS

Explore our limited edition sweaters inspired by the latest trends. The cotton collection for Canine Cashmere coming soon.

Pop Ups and Points of Sale

Catherine Prevost Boutique - London



Available

- Marina Anouilh - Gstaad
- St. Régis Hotel - Aspen
- The Sutton Concept - Los Angeles
- One Wall Street - New York City

Private Home Southampton



Boris and Horton - New York City



The Sutton Concept - Los Angeles



Private Home - Paris



Greenwich Country Club - Greenwich



PAMELA'S BIO

Raised in Monroe, Louisiana, Pamela is based in Paris, France. She speaks fluent English and French, and has traveled extensively throughout the world. She has also embarked on many humanitarian ventures in Ethiopia, Armenia, Georgia, Jordan, Israel, and Bulgaria, among other places.

She is a graduate of Emory University, having attended London School of Economics for one year. She was degreed as a Graduate Gemologist at Gemological Institute of America, as well as Christie's Education, which gave her a degree from the Royal Society of Arts.

Pamela worked in investor relations for Shearson Lehman Hutton, then as the creative/founder of her eponymous jewelry line that sold at Saks Fifth Avenue, among other stores worldwide. She truly understands luxury from many sides. She consulted for David Morris, a London-based jeweler for many years. While at Corcoran, a New York City real estate firm, she was the Sales Director for a ground-up real estate project at 27 East 79th Street.

Pamela now brings two of her greatest passions together to form her new company, Canine Cashmere, combining her love for dogs and enthusiasm for aesthetics. Launched in 2023, Canine Cashmere is quickly finding its way to chic furry friends around the globe.



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AVAILABLE AT

The Sutton Concept - Los Angeles

St. Regis Spa - Aspen

Marina Anouilh - Gstaad



Bold and Happy

The artistry and care that goes into each sweater is unparalleled. Our expert craftsmen ensure every stitch is perfect, so your four-legged friend can enjoy the ultimate luxury.

Join the exclusive club of stylish dog owners

Pamela Johananoff
Founder/Owner

Identifying Demand

Understanding the market size and demand for luxury dog sweaters.

Global Pet Market on 2023
is valued at \$320B

Global Pet Apparel
Market in 2023
\$6.01B

Number of dogs
worldwide 471
million

