

FROM THE GOVERNMENT OF ONTARIO, CANADA

The Government of Ontario invites you to explore partnership opportunities with seven (7) innovative technology companies from Ontario, Canada. As a token of our appreciation, you may request one (1) complimentary Platinum pass valued at USD \$1,990.00 to attend [SXSW Conference & Festivals | March 8-16, 2024](#) in Austin, Texas – limited supplies.

This invitation is for senior technology executives from companies with 500+ employees in the U.S., responsible for technology acquisition, investments and/or partnerships, in the following sectors: AI, automotive, commercial construction, cyber security, digital media, film & entertainment, health care, museums, telecommunications, and weather forecasts.

If you are interested in this offer, before the end of February please:

1. Provide your geographical location (City, State) and your company title.
2. Confirm the number of employees in your company in the U.S.
3. Indicate your interest in a complimentary Platinum SXSW pass (Yes or No).
4. In the table below, select the Ontario companies you are interested in - profiles on pages 2 to 3. Separate email introductions will be made with the companies you select.
5. Send the details to Karima-Catherine (KC) at karima@reddotdigital.net or cell +1 (516) 715-4626.

Ontario company	What they do	YES	NO
Content Interface Corp.	Immersive digital media customer engagement		
Erode AI	Generative AI weather forecasts		
SearchEye	Digital PR collaboration platform		
SpassMed Inc.	AI devices: Revolutionizing Sepsis patient care		
Sync	Secure cloud storage and file sharing		
WhiteTuque	Cybersecurity and business resilience solutions		
Yangaroo	Intelligent video & audio management platform		

If required, you may contact the Ontario Government representative Mauricio Ospina, Area Director, USA, ICT, at mauricio.ospina@ontario.ca, cell 416 845 0862.

www.contentinterface.com

Immersive digital media customer engagement

Founded: 2004

Staff: 9

Annual sales USD: 100k to 500k



Content Interface Corporation creates innovative and powerful tools for digital media exploration. Their newest product, iZoomViewer, is an app that allows users to zoom into one image and reveal thousands more, endlessly. iZoomViewer offers a unique and immersive way to experience photos and videos, as well as to learn and interact with various topics and themes. Whether for entertainment, education, or marketing, iZoomViewer can transform any digital content into an infinite zoom mosaic.

Clients/partners include Coca-Cola, Nintendo, Audi, Toyota, Porsche, Air Nippon Airways, Panasonic, Sharp, Toshiba, Mitsubishi, Dentsu, NASA, NOAA, Smithsonian, Environment Canada, Macnica, Tanseisha, Nsystem, and Infinity Zoom.

www.erode.ai

Generative AI weather forecasts

Founded: 2021

Staff: 3

Annual sales USD: 0 to 100 k



The changing climate of today's world makes weather forecasting more important than ever. Erode AI leverages the power of generative AI to produce accurate and localized forecasts for wind and precipitation. With a forecast window of up to 10 days, a powerful backend API, and comprehensive verification tools, Erode AI allows companies in the energy, insurance and agriculture sectors to use forecasts with confidence. At Erode AI, we believe that the future of weather is generative.

Partners: Forum Ventures, NEXT Canada, Communitech, Google Cloud.

www.searcheye.io

Digital PR collaboration platform

Founded: 2020

Staff: 49

Annual sales USD: \$1M +



SearchEye transforms Digital PR by facilitating seamless collaboration between brands, creators, and publishers. This dynamic marketplace is dedicated to enhancing brand, reputation and organic search visibility (SEO).

Clients and partners include: SoFi, ATT, Radar, SpotOn, Ramp, Vimeo, Trademarkia, Blackberry and thousands more.

www.spassmed.com

AI devices: Revolutionizing Sepsis patient care

Founded: 2020

Staff: 8

Annual sales USD: Pre-revenue



SpassMed, a Canadian innovator at the forefront of AI in healthcare, specializes in AI-driven medical devices. Its AI-based sepsis diagnosis solution, FDA-cleared in 2023, interprets vital signs to provide actionable insights for sepsis management—a condition with high mortality rates. Integrating with global monitoring systems like Philips and GE Healthcare, this technology enhances patient care, enables healthcare professionals to manage multiple patients effectively, and reduces costs in understaffed hospitals. Dedicated to developing simple, efficient, and cost-effective AI solutions, SpassMed is committed to revolutionizing patient care in the healthcare industry.

www.sync.com

Secure cloud storage and file sharing

Founded: 2011

Staff: 48

Annual sales USD: \$10M +



Sync is Canada's largest cloud storage and document collaboration provider, and a world-leader in cloud content management. Our mission is to make secure file storage, sharing, and collaboration easy for everyone – by providing a safe space for the world to collaborate.

Our innovative products help transform the way people work, with productivity tools designed to make it easy to store information securely in the cloud and access it from the office, home and beyond. Over 2 million teams trust Sync to keep their data safe. Get started with 5 GB free at www.sync.com.

www.whitetuque.com

Cybersecurity and Business resilience solutions

Founded: 2021

Staff: 10

Annual sales USD: \$1M +



White Tuque's experts are battle-tested industry veterans with a passion for empowering organizations – no matter the size – to take control of their cyber posture and remain resilient to technology outages. Our methodology is intelligence-based and risk-driven. We understand the threat landscape and evaluate our clients' individual risk to implement robust cybersecurity solutions that are efficient, effective, and easy to maintain.

Working with White Tuque means you have a partner against sophisticated, ever-changing cyber threats. We work with you to understand your people, your processes, and your technology to deliver comprehensive cybersecurity protection that mitigates your risk and prioritizes your operations.

www.yangaroo.com

Intelligent video & audio management platform

Founded: 1999

Staff: 55

Annual sales USD: \$1M +



Yangaroo's DMDS platform simplifies your media management, promotion and delivery needs. DMDS quickly centralizes, organizes and shares your content. Whether you're an advertiser needing to get your media campaign scheduled for booked air-dates, a music label or recording artist promoting your next track or music video, or an award show managing applications and results, Yangaroo has you covered.

Our clients include Disney+, Warner Bros., Saatchi & Saatchi, Universal Music Group, Warner Music Group, Sony Music Entertainment, The GRAMMYS, the Golden Globes, the ACM Awards, The Tony Awards, Paramount Global.