

**Meet the South African Delegation  
@ SXSW 2024**

**WESGRO**

**cape town & western cape**  
tourism, trade & investment

**Facilitated by  
Trade in Services**

Lisa Mini, Senior Trade Manager: Film and Creative Industries

[Wesgro](#) | [lisa@wesgro.co.za](mailto:lisa@wesgro.co.za) | +27 72 628 9556

## COMPANY DESCRIPTION

Groundglass is an original and inspired boutique production company and home to select directors. Our approach is innovative and collaborative and years of working with directors and agencies has given us the edge in the service market. Supported by strong, experienced production and research teams, we offer a personalised service to all our clients. Our offices are based in Cape Town.



## KEY ADVANTAGES

Being a female-led company that prioritises mentoring local young talent while also working with some of the top international directors and production companies has given us great insight into the type of approach necessary to produce resonant local work that can compete at a global level.

In addition to Groundglass, its founder, Janette de Villiers' passion for sustainable production has resulted in the formation of two other business endeavours. The Electric is a juice bar located in the heart of Cape Town, it has a zero-waste policy and supports local small businesses and nearby homeless communities. The Electric Cannabis Club is a wing in the business dedicated to promoting the use of locally grown cannabis products in line with South Africa's recent legalisation of the plant.

This trailblazing and multi-industry approach speaks to the innovation at the heart of Groundglass.

## SERVICES

We specialise in the facilitation of short form and long form production, working with our directors to conceptualise as well as produce work ranging from commercials, documentaries, films, music videos and online content. Alongside this, the production services division of our company works with repeat clients from Germany, the UK, the US among other territories.

## PARTNERSHIP OPPORTUNITIES

Our long form slate is steadily growing, and we are looking to meet with producers for potential co-production opportunities and directors looking for representation in South Africa. We also have several scripts in various stages of development and are looking for production partners.

We are looking for investors, funding, and co-producers for our slate of longform projects that are at various stages of development.

## MORE INFORMATION

Website: [Groundglass](#) | [2024 Sizzle Reel](#)

LinkedIn: [Groundglass](#) | Instagram: [@groundglass\\_za](#) | Facebook: [Groundglass](#)

### **The Electric and The Electric Cannabis Club:**

The Electric Instagram: [@the\\_electric\\_sa](#) | The Electric Cannabis Club Instagram: [@ecc\\_trailblazers](#)

## COMPANY REPRESENTATIVE

Janette de Villiers. Owner / Executive Producer

[janette@groundglass.co.za](mailto:janette@groundglass.co.za)

## COMPANY DESCRIPTION

Lucan Studio is an award-winning, full service, animation production company based in Cape Town, South Africa. At our core we exist to rebel against “average” by tenaciously pursuing creative excellence. As a tight-knit team of artists, technicians, and storytellers we produce each pixel with leading-edge technical & artistic integrity. Over the past decade we have produced millions of frames for, and alongside, some of the world's leading names in advertising, film, gaming, and television.



## KEY ADVANTAGES

We use a robust technological pipeline that is scalable and future-focused, making use of the latest software and tools to produce world-class animation and content. We are an Unreal-affiliated studio and have received two mega grants in the past and also more recently been nominated for three Annie Awards in the following categories, Best FX, Best Animation, and Best Direction for our episode 'Moremi', part of the Kizazi Moto Series for Disney+.

Our team is multinational, and we work with artists all over the globe that allows us to bring unique stories to life. A favourable exchange rate attracts projects from US, UK, and Europe.

We also have a presence in Ireland.

## SERVICES

Our studio offers 3D Animation services, from concept to final delivery in long form and commercials. We can facilitate 2D Animation (hybrid) productions.

Our studio also has a slate of IP projects in development.

## PARTNERSHIP

We would like to meet with Animation Producers/Studios interested in the need of our services. And for our slate of IP animated projects, we have in development we would like to meet with co-producers, film funders, film investors, sales agents and distributors.

## MORE INFORMATION

Website: [Lucan Studio](#)

## COMPANY REPRESENTATIVE

Werner Uys, Founder & Executive Producer

[werner@lucan.tv](mailto:werner@lucan.tv)

## COMPANY DESCRIPTION

NV Film Studios Africa (NVFSA) is a cutting-edge film studio complex, located on Lourensford Estate, in Cape Town, South Africa. The studios are deemed to be the largest in Africa, capable of hosting large-scale international productions. Studio infrastructure includes an integrated mix of studios of various dimensions, construction workshops, storage, and production offices. The Studio Lots are supplemented by unmatched diversity in “Backlots” - outdoor filming opportunities - across a 4 000-hectare (10 000 acre) studio estate. This includes sweeping natural wilderness areas - comprising an entire amphitheatre of towering mountains, forests, plains, valleys, lakes and rivers, agricultural and natural landscapes, and historical architecture.



## KEY ADVANTAGES

With NVFSA's vast spectrum of film-making infrastructure and opportunities, the studio aims to revolutionize the film industry, by providing a single-site solution, streamlining production processes. Centralised units are able to service several diverse shooting locations simultaneously – dramatically reducing moving costs.

The studio eco-system is surrounded by a thriving, world-class tourism, and hospitality industry, with four on-site restaurants, serving a wide variety of quality menus.

NV Film Studios Africa is powered by clean, green, sustainable energy, serving as a cornerstone of the healthy, forward-thinking filming environment. The vision is simple: to reduce our carbon footprint.

## SERVICES

NVFSA's sister company is NV Films, a production services company - a highly regarded service provider with a focus on Long-Form production services. The company offers various services specially tailored to support your productions, including Entertainment Payroll, Production Accounting, Software Solutions, Labor Relations, Tax Incentives, Residuals and Analytics, budgeting, and scheduling.

## PARTNERSHIP OPPORTUNITIES

NVFSA's CEO, Damien Brown, would welcome discussions and networking opportunities with Directors, Producers, Studio Executives, Filmmakers, Production Houses, Distributors, Networks, etc.

Previous successful shoots have included household names such as “Raised By Wolves”, “Black Sails” and “Warrior”, “Last House on the Left”, “Last Face”, “Redeeming Love” to name a few. Production partners have included CBS Studios, Starz, Cinemax, Universal Pictures, Amazon Studios, Metro-Goldwyn-Mayer (MGM), Sony Pictures, Lionsgate Films and more.

## MORE INFORMATION

Website: [NVStudios](https://www.nvstudios.com) | LinkedIn: [NVStudios](https://www.linkedin.com/company/nvstudios) | Instagram: [NVStudios](https://www.instagram.com/nvstudios)

## COMPANY REPRESENTATIVE

Damien Brown, CEO and Executive Producer  
[damien@nv-films.com](mailto:damien@nv-films.com)