palomar x BARNES&NOBLE

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PictoGrapher

Iconic drawing stencil

Do you think it's hard to draw a Dendrobium orchid, Van Gogh's sunflowers or the face of a famous writer?

Try it and see!

Thanks to this original stencil tool, signs turn into drawings. The most famous flowers in art history, or Jane Austen's profile, come out of the pencil and onto the paper.

While you draw - and have fun - you also learn that the flower you have drawn in your personal notebook has a beautiful Latin name or that Ernest Hemingway had your same zodiac sign!



PictoGrapher

Iconic drawing stencil

DIMENSION

12,5cm x 20cm x 2mm

MATERIAL

PMMA

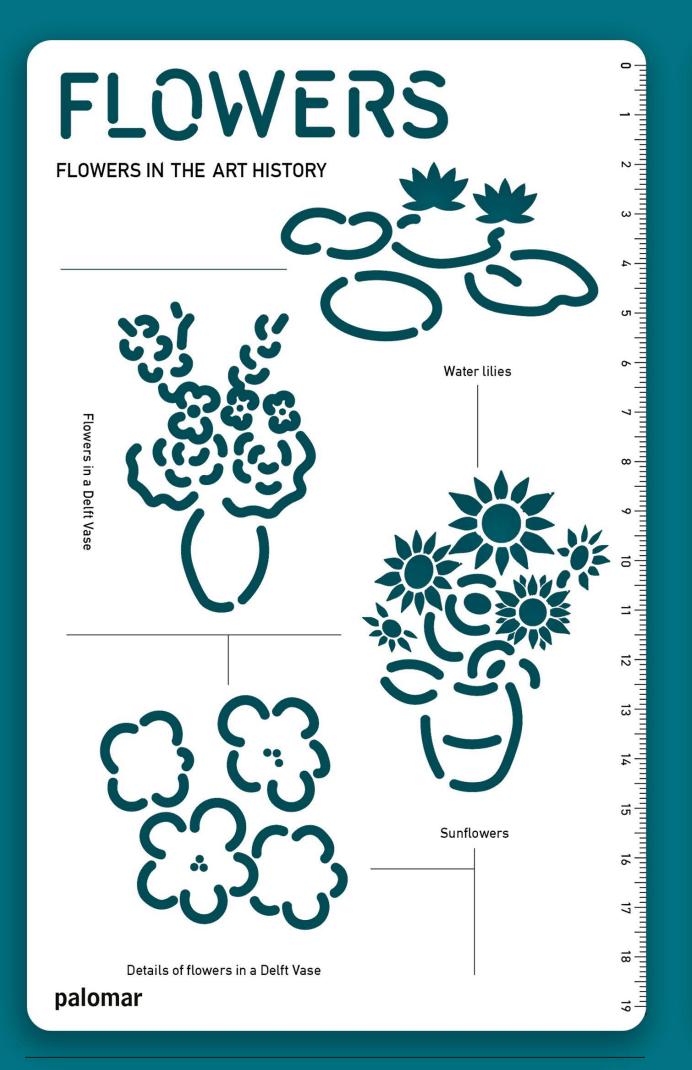
COLOR

White

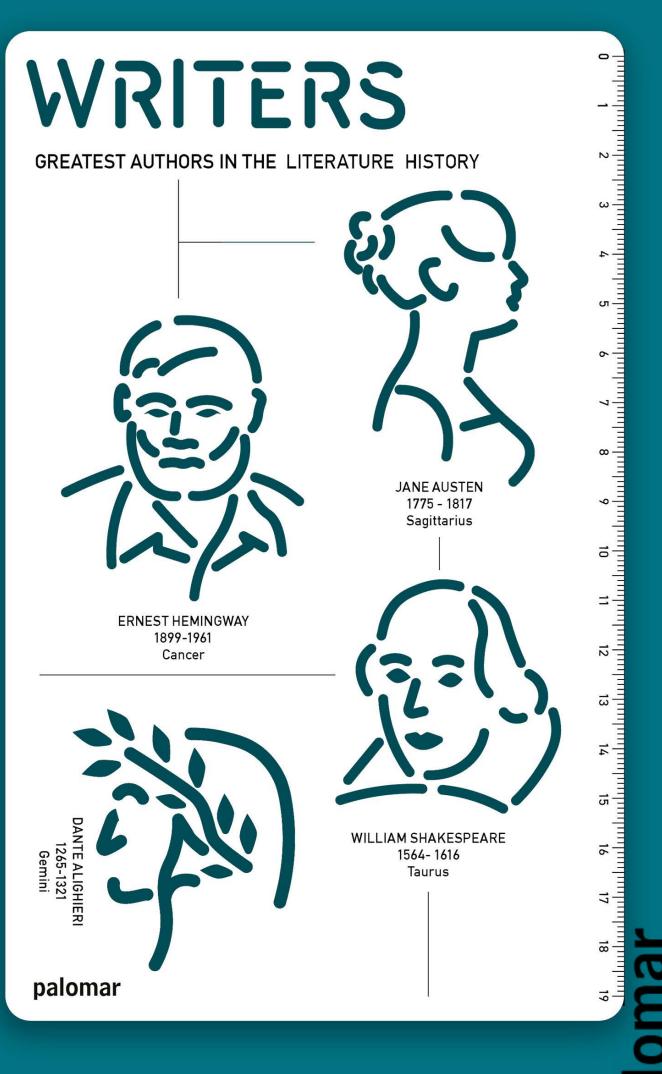
MODELS

Authors in The Literature History Flowers in The Art History

MADE IN ITALY



20 mm





GREATEST AUTHORS IN THE LITERATURE HISTORY



ERNEST HEMINGWAY 1899-1961 Cancer





JANE AUSTEN 1775 - 1817

Sagittarius

WILLIAM SHAKESPEARE 1564- 1616 Taurus



Palomar is a design company founded in Florence, Italy in 2001.

The products we design and manufacture—a collection of nomadic objects—are radically innovative for the new meanings they aspire to bring to our everyday life and experience.

Through a research that can be described as "post-digital", every project designed by Palomar represents a sort of countermelody to the over-whelming digital technology mainstream; a way of saying that new physical and analogic objects can coexist with the digital technology and its presumed imperatives, enriching our experience with a more human, more ironic and more attractive dimension.

THANK YOU!

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