

Avesta

Connecting cultures and people

**WE ARE A
PLANNER,
DESIGNER AND
OPERATOR THAT
BRINGS CULTURE
AND LEISURE
PROJECTS TO
LIFE**

The image shows the Heydar Aliyev Centre in Baku, Azerbaijan, a building with a unique, flowing, and undulating white facade. The architecture is characterized by smooth, curved lines that create a sense of movement and fluidity. The building is set against a clear blue sky. In the foreground, a wide, paved plaza with a grid pattern is visible. Several people are walking across the plaza, providing a sense of scale to the massive building. A green rectangular box in the upper right corner contains white text.

OUR VOCATION
IS TO CONNECT
CULTURES AND
PEOPLE BY
DELIVERING
PROJECTS THAT
CHANGE THE
WORLD AROUND US.

200

PROJECTS

Over two decades, we have successfully delivered more than:

30

COUNTRIES

100

CITIES AROUND
THE GLOBE

About



WE BREATHE IN NEW ENERGY INTO UNIQUE LOCATIONS

- We foster cultural innovation, promote the value and impact of culture and support the porosity of culture with other activities.
- We transform ideas into effective, finely engineered and visitor-oriented experiences.

Punta Della Dogana
Venice, Italy

Philosophy



WE UNEARTH HIDDEN TREASURES OF HERITAGE AND CULTURE

- We believe in an agile, adaptive, and advanced use of culture that caters to all types of projects from museums to retail and territories development.
- Developing bespoke strategies, we, offer larger-than life experiences, and unearth hidden treasures of heritage and culture for the world to discover.

Ges-2
Moscow, Russia

Values



KNOWLEDGE SHARING

A collaborative approach with our partners and clients to guarantee maximum impact and hassle-free implementation.

CREATIVITY

Our secret to excellence, creativity is in everything we do daily – no boundaries here.

EXCELLENCE

We believe striving for continuous improvement is the key to focused growth, and ultimately, excellence.

PRACTICALITY

Ideas are great. Feasible, reliable and manageable solutions are better.

SUSTAINABILITY

Not an add-on, a core requirement of how we operate within all our projects.

Design Museum
London, United Kingdom

Services

DESIGN & DELIVERY

- Assistance & Management
- Design
- Content & Activation programmes

PLANNING

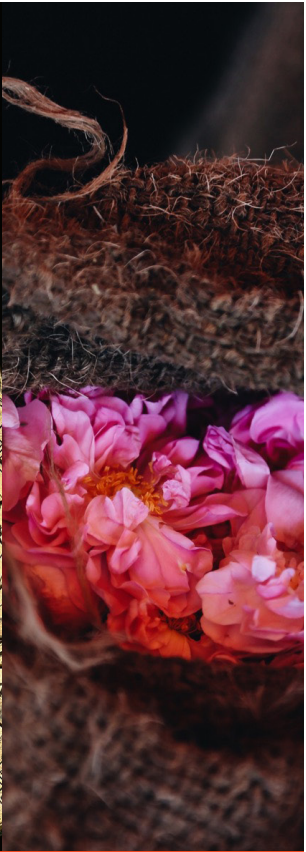
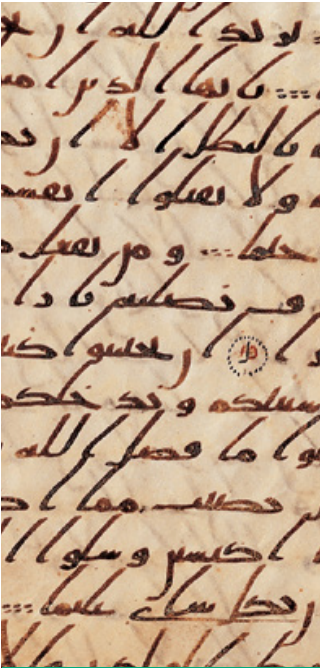
- Vision & Strategy
- Building & Spaces
- Operational & Business Plan

OPERATION

- Operations Setup
- Training

- Our services cover every milestone of project development and implementation, from a blossoming idea to the grand opening.
- Depending on our client's needs, we can be thoroughly involved in every step of the way or consult on a one-off basis.

Expertise



CORE EXPERTISE

- Cultural Planners
- Project Managers

BUSINESS & OPERATIONS

- Legal Experts
- Operations Experts
- Financial Experts
- Trainers

COMMUNICATION & MARKETING

- Marketing Consultants
- Communication Consultants
- Branding Consultants
- Community Managers

DESIGN

- Architects
- Exhibition Designers
- Graphic Designers
- Engineers (multimedia, sound, lighting)

CONCEPT & STORYTELLING

- Exhibition Planners
- Researchers
- Content Developers
- Scriptwriters



Clients

CULTURE

- Museums
- Interdisciplinary Spaces
- Hospitality & Leisure
- Art Centres
- Festivals & Events

HERITAGE

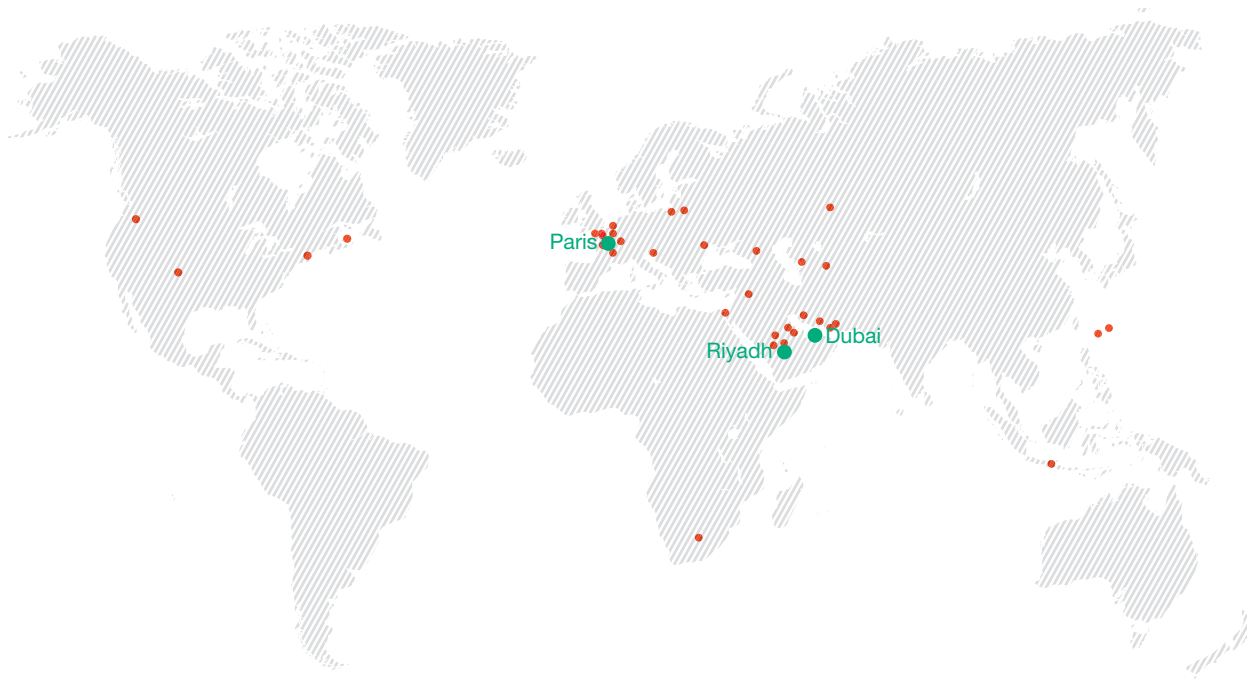
- Visitor Centres
- Heritage Sites
- Libraries - Science Centres

HOSPITALITY & LEISURE

- Aquariums
- Theme Parks
- Hotels & Restaurants
- Headquarters
- Art Centres
- Festivals & Events

Network

- Offices
- Projects



PROJECTS

Desert X 22 & 24

Alula, KSA

Jabal Ikamah & Dadan Visitor Centres

Alula, KSA

NEOM Living Heritage Campaign & Strategy KSA

NEOM Bedouin Night Tales, Technological Show KSA

Breus Art Centre

Tbilissi, Georgia

Rabat Museum of Continent

Rabat, Morocco

Prince Ahmad Al Sudairy Museum

Al Ghat, Kingdom of Saudi Arabia

Al Ghamamah Cultural Centre Madinah, Kingdom of Saudi Arabia

Kvareli Foundation for Contemporary Art Kvareli, Georgia

Engie - Coeur Campus

Paris, France

Shubra Palace

Taif, Kingdom of Saudi Arabia

Regional Museums

Al Baha, Al Jouf, Al Qassim, Aseer, Ash Shaqiya, Hail, Jazan, Najran, Northern Borders, Tabuk, Kingdom of Saudi Arabia

MIT Museum

Boston, USA

Maison Hermès

Shanghai, China

Beirut City Museum

Beirut, Lebanon

Bait Mohammed Bin Khalifa House

Al Ain, United Arab Emirates

GES 2

Moscow, Russia

National Museum of Egyptian Civilization Cairo, Egypt

Al Shaheed Park Memorial Museum Kuwait City, Kuwait

Le Louvre-Lens

Lens, France

Musée du Quai Branly – Jacques Chirac

Paris, France

Louvre Abu Dhabi

Abu Dhabi, United Arab Emirates

Marina Bay Sands and ArtScience Museum

Singapore, Singapore

Punta Della Dogana and Palazzo Grassi

Venice, Italy

Heydar Aliyev Centre

Baku, Azerbaijan

Pushkin State Museum of Fine Arts

Moscow, Russia

Tashkent Center for Islamic Civilization

Tashkent - Uzbekistan

Zeitz MOCAA

Cape Town - South Africa



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