## **unwind**studio

The 2024 collection



# We are Unwind Studio

Home of truly unique, artist-designed needlepoint craft kits that help you reconnect with yourself.

Charles Eames said it best when he said "take your pleasure seriously," because the time we spend taking care of ourselves is the best investment we can make.

We partner with contemporary artists from all over the world to bring you seriously beautiful art in the form of self-care.

Feeling inspired? Let's unwind together.



**unwind**studio

Our purpose is to help people find their inner calm and creativity through truly unique needlepoint art that lasts a lifetime.





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### **About our products**



### What is included in each Needlepoint Kit

Our needlepoint kits include everything you need for getting started with your needlepoint project.

It's a fun, creative way to de-stress and unwind, while making your own affordable art. ---> Original artwork printed in premium Zweigart Interlock canvas, with edges sewed with cotton bias tape.

--> 2 John James tapestry needles.

---> High quality threads with enough quantity to stitch with the continental tent stitch.

--> Color diagram to aid you in stitching.

--> Needlepoint booklet with instructions on starting needlepoint, tips for selecting needlepoint stitches, and a library of favorite stitches.

### High Quality Materials

### **Bespoke Packaging**

Our packaging is designed to last long, and to reuse it to take your needlepoint project wherever you go. It also makes a great packaging gift and looks beautiful on the shop floor!



### **Premium Embroidery Threads**

Beautiful range of colors, soft and high quality from providers you can trust.

### **Needlepoint Booklet**

Not sure how to go with needlepoint? You'll receive a booklet with instructions that will guide you so that you can create flawless pieces of art in no time!



# **Bold & Colorful**

Bring some bright colors and fun shapes into your life with our Bold & Colorful needlepoint kits and canvases! Beautiful vibrant shades and fun patterns, with many themes to explore, that will make you want to DIY craft all day long.





### JUNGLEY FLOWERS

This vibrant and energetic design, created by Micke Lindebergh depicts an exciting floral party. Jungley Flowers is sure to bring a new dynamic spirit to your crafting time. Enjoy your calm while stitching this lovely colorful pattern!

ARTIST Micke Lindebergh

### AGRUMES

On days when life becomes a bit too real for us, we all need to take a pause and unwind. Creating something unique with our own hands is one of the best medicines. Our Agrumes needlepoint kit helps you create something beautiful and unwind at the same time!

ARTIST Ana Popescu

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### FROM THE OTHER SIDE

From the Other Side was created during the first months of 2020's COVID-19 lockdown, at a time when the fear for the unknown was slowly taking hold of us. The rainbow that always reminded us that "everything is going to be okay", acts here as an imaginary tunnel of hope that, when crossed makes us return to the normal world full of parties, people, kisses and hugs.

ARTIST Leonor Violeta





### CALL OF THE WILD

Fun and modern! The *Call* of the Wild is an enchanting and adventurous needlepoint design that invites you to create a captivating piece of art inspired by the untamed beauty of the wilderness. This beautiful needlepoint product can be finished as a small cushion or as a framed piece, perfect to decorate any nursery or kids room!

ARTIST LEMONNI

### FOLK GOOSE

The Folk Goose Needlepoint Kit is a charming and whimsical needlepoint product that allows you to create a delightful piece of folkinspired art featuring a cheerful goose design.

ARTIST Bekah Worley

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### TAKE YOUR PLEASURE SERIOUSLY

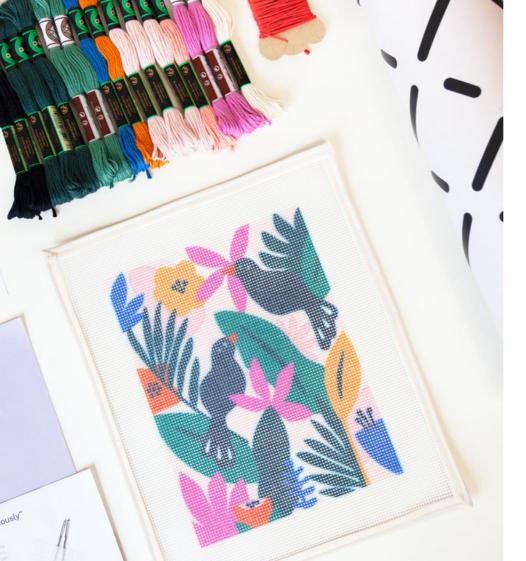
Charles Eames said it best when he said "take your pleasure seriously" because the time we give to taking care of ourselves is the best investment we can make. Allowing time to be creative helps us do everything else better in life – and you have a beautiful piece of artwork to show for it at the end, which will last a lifetime.

ARTIST Unwind Studio

# **Floral Garden**

Invite the fresh floral scent into your own home with our Floral Garden needlepoint kits and canvases! Perfect for any season, flowers are a beautiful expression of nature! With beautiful colors and interesting patterns, these DIY needlepoint craft kits are sure to bring you joy.





### COLORFUL JUNGLE

The Colorful Jungle design by Myriam Van Neste is a vibrant and captivating needlepoint product that allows you to create a stunning piece of art. The kit features a beautiful artwork inspired by the lush and exotic landscapes of the jungle.

ARTIST Myriam Van Neste

#### BASALOREAK

The Basaloreak Needlepoint Kit offers a captivating and fluid floral design characterized by gentle and flowing lines, accompanied by a soothing palette of pastel colors. This exquisite needlepoint kit allows you to immerse yourself in the graceful beauty of flowers depicted in a fluid and organic manner.

ARTIST Maore Sagarzazu





### DAISY POT

Beautiful modern Daisy floral that will brighten your crafting time! Perfect for those sunny days, while doing some art therapy for you and your home.

ARTIST Teresa Rego Studio





### POPPY POT

Looking for a modern floral design, for an art therapy project to help you unwind? This beautiful contemporary poppy needlepoint canvas is perfect for you!

ARTIST Teresa Rego Studio





### GARDEN OF JOY

*Garden of Joy* designed by Kelly Knaga is a fun artwork that brings the fresh air and feel of the garden to you. This project is sure to bring more fun into your life, and lift up your spirits, while keeping you entertained!

ARTIST Kelly Knaga



### BELLFLOWER

Bellflower from the artist Lemonni is inspired by the shapes of the bellflowers that grow in a midsummer garden. This beautiful floral pattern makes a classic stitched needlepoint piece, perfect to decorate any home, or be transformed into a pillow or a bag!

ARTIST Lemonni





#### TULIPS

*Tulips* is a wonderful floral design, created in the beautiful aesthetic of Teresa Rego. The artist brings us a bold and colorful scene featuring lively flowers and leaves, letting us take a peek at a bright tulip garden!

ARTIST Teresa Rego Studio



### POPPY BLOBS

The Poppy Blobs Needlepoint Kit is an intriguing folk design that allows you to create a unique and captivating piece of art inspired by poppy flowers.

ARTIST Bekah Worley

### HAPPY FLOWERS

The Happy Flowers kit is a delightful and stylish needlepoint product that allows you to create a vibrant and eye-catching piece adorned with a cheerful yet delicate floral design.

ARTIST Moniquilla





### CAMILLE

Originally created by Ponnopozz using acrylic gouache, the *Camille* Needlepoint Kit showcases a captivating blend of neutral colors and gentle brush strokes, resulting in an exquisite and soothing needlepoint project.

ARTIST Ponnopozz



### FOUR FLOWERS

Four Flowers is a lively floral illustration, with an interesting and captivating color palette. The contrasts between the warm and cool tones bring this piece to life, and the variety of shapes and textures create a dynamic design. It's a curious tactile piece of textile art to add interest to a gallery wall!

ARTIST Micke Lindebergh

### PINK ICE PROTEA

Our Pink Ice Protea needlepoint kit designed by Leonor Violeta is perfect for the lovers of contemporary and modern botanical designs. If you can't wait to weave your magic on the canvas, this is the kit for you!

ARTIST Leonor Violeta

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### Nature Elements

Nature is all around us, and we have to learn to appreciate it, and be more mindful of its importance in our lives. If you are a nature lover, or want to start caring more about our planet's biggest force, then these needlepoint designs were made for you. Beautiful landscapes from around the world filled with rich colors, ready to be your next DIY crafts project! Each one is different, what type of nature do you feel like exploring today?



#### PEACEFUL MOUNTAINS

This lovely simple landscape is perfect for all needlepoint beginners! The bright colors and organic shapes create an easy and fun needlepoint design, great for practicing stitches and the basic techniques.

ARTIST Elisabeth Lang





#### DUNES Nº 7

The artwork in the Dunes no. 7 needlepoint kit is part of a series done to reflect the beauty of the sand dunes in coastal Florida along the Gulf of Mexico. In an area protected from footsteps, these dunes grow wild and are home to many plants, birds, and wildlife. The earthy and sandy tones create a subtle and calming view of the landscape, transporting you there while you stitch!

ARTIST Elizabeth Lang







#### SOUVENIR D'UNE PLAGE

Souvenir d'une Plage brings the warm beach breeze to your crafting time, with its beautiful waves and bright yellow sand. The organic and flowy design allows for many different stitches to be used, so you can explore different needlepoint looks and textures.

ARTIST Sara Bagot

#### "AIN'T NO MOUNTAIN HIGH ENOUGH"

Ain't no mountain high enough is a vibrant and refreshing mountain view design, guaranteed to keep you entertained. The detailed artwork creates a beautiful stitched piece, filled with lovely colors and textures. Allow yourself to travel without moving places with this needlepoint kit!

ARTIST Bina Tangerina

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#### MOUNTAIN SPRING

This piece by Elizabeth Lang was inspired by the Spring in the Blue Ridge Mountains. It captures the dynamism and freedom of wildlife, filled with lovely shades of green.

ARTIST Elisabeth Lang

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#### GRO T TO

*Grotto no. 2* was inspired by the rocky seaside along the southern coast of Portugal. After a boat tour departing from Lagos, the artist Elizabeth Lang was taken by the beautiful golds and greens present in this area. Explore this summer feeling with this beautiful needlepoint kit!

ARTIST Elizabeth Lang





#### SISTERHOOD

Designed by Mari Fedi, this beautiful artwork celebrates the love and cherish that women share when they support and empower each other.

ARTIST Mari Fedi



### Abstract Visuals

For those days when reality seems too complex, immerse yourself in some beautiful abstract needlepoint designs. Explore these abstract needlepoint craft kits and canvases, and let your mind wander with the expressive shapes and colors.

#### SONIA IN THE GARDEN

The canvas of Sonia no Jardim invites you to step into a magnificent surreal landscape, surrounded by earthy tones and habited by two mysterious hands seeping through the garden. Explore this puzzling reality while crafting a unique needlepoint piece and improving your well-being!

ARTIST Paola Saliby





#### CLAY BELLY

For the lovers of vases, this needlepoint kit is for you! If you love to collect beautiful vases, why not having one in your gallery wall embroidered with needlepoint?

ARTIST Monika Morito





#### FORMATIONS

Formations is an abstract interpretation of our inner landscape. Inspired by formations of landscapes, the forms are cut, coloured, and assembled in different layers through collage. Explore your inner landscape and geometric self with this amazing needlepoint kit or canvas!

ARTIST Bbblob

#### BREATH

Enjoy our "Breath" needlepoint design, the perfect abstract and colorful piece of decor for your house!

ARTIST Andrea Mongenie

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### Beginner's Kits

Explore our Beginner Kits collection, perfect for someone with no experience starting this craft! You can find lots of fun and easy designs! Our kits also come with everything needed to stitch: threads, needles, and a "How to Needlepoint" booklet, with lots of information, tips and tricks and a stitching library.



#### LOVELY DAY

Lovely Day is a minimal and organic design, inspired by the floral themes of Leonor Violeta's work. This expressive flower with big leaves and petals is sure to make your creativity soar and you anxiety calmer, the perfect combination for a lovely day!

ARTIST Leonor Violeta

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#### MICKEBANA TRIO

Mickebana Trio is a set of 3 floral designs, perfect for all levels of needlepoint experience, and especially made to suit beginners. The large organic and fluid forms create a simple and relaxing stitching experience, whether you chose to use a small or a more complex stitch. Enjoy these needlepoint kits as a whole, or pick your favorite color combination!

ARTIST Micke Lindebergh



#### DESERT CACTUS SCENE

This beautiful *Desert Cactus Scene* needlepoint kit brings us the warm and earthy tones of the desert, that comes alive with animals and plants. It's also the perfect design for needlepoint beginners, as it comes "stitchedprinted".

ARTIST Myriam Van Neste

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#### NADIA

Do you want to start a new hobby? Are you looking for a relaxing and mindful activity, to unwind from the daily stress? Then needlepoint is perfect for you! The beautiful floral design is suitable for beginners, and the soft and neutral tones make for a lovely piece of art to show up on your wall, to showcase your first project!

ARTIST Álex Roda





#### FLORAL STUDY Nº1

This is a delightful and accessible needlepoint product designed by LEMONNI, specifically for beginners who want to embark on their needlepoint journey with a small & beautiful floral design.

ARTIST LEMONNI



#### FLORAL STUDY N°2

This is a delightful and accessible needlepoint product designed by LEMONNI, specifically for beginners who want to embark on their needlepoint journey with a small & beautiful floral design.

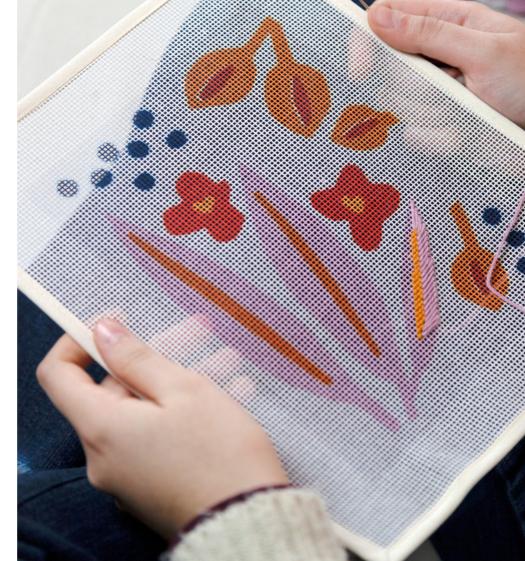
ARTIST LEMONNI



#### PAPER FLOWERS

This Paper Flowers artwork invites you to a fun floral scene, with delicate shapes and peach tones. The minimal aesthetic of the design makes it simple to follow, and the beautiful lines and colors of the flowers make for a great wall hanging or pillow, to brighten up your home. The possibilities are endless!

ARTIST Myriam Van Neste



#### HILLTOP

*Hilltop* is a beautiful geometric and abstract design, created by the artist and printmaker Jonathan Lawes. The warm and cool tones blend together in visual harmony, creating what can be seen as a landscape, or anything you interpret!

ARTIST Jonathan Lawes





#### HOUSE PARTY BEGINNER

Looking for a fun project to distract you from the daily routine? Our *House Party*, designed by Claire Iglesias couldn't be better! It's a fun and dynamic needlepoint kit, filled with lovely shapes and colors, that is sure to bring you happiness!

ARTIST Claire Iglesias

# **Kits for Kids**

Are you looking for a manual craft to entertain your kids, and at the same time, enable them to develop their fine motor skills?

Needlepoint is a perfect activity for that!

Being an embroidery technique, will enable children to focus on a repetitive task of stitching, which will help them to calm down and relax!



#### **RAINBOW UNICORN**

Unicorns are awesome! They can fly and have rainbows following them wherever they go, they spread glitter and pixie dust to everyone in need, and that's why kids love them!

*Rainbow Unicorn* is a cute unicorn design for your child to learn how to needlepoint.

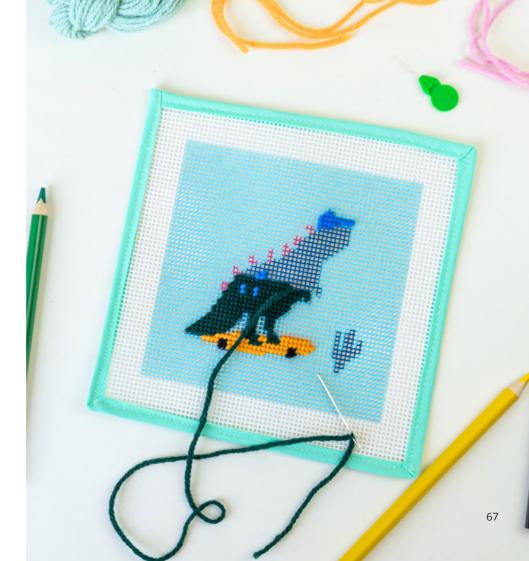
ARTIST Elena Comte



#### **DINO THE SKATER**

Dino The Skater is a cute design for our kids to learn how to needlepoint! This animal design is stitch-simulating in a large mesh size so it is easier to embroider for kids! Once they've finished, you can even make it into a wall hanging to decorate the kid's room, or use it to personalize their favorite accessory (jacket, schoolbag, tote bag, etc.).

ARTIST Rachel Burt





#### NO DRAMA LLAMA

No Drama Llama is a cute llama design for your child to learn how to needlepoint! This animal design is stitchsimulating in a large mesh size so it is easier to embroider for kids! Once they've finished, you can even make it into a wall hanging to decorate the kid's room, or use it to personalize their favorite accessory (jacket, schoolbag, tote bag, etc.).

ARTIST Rachel Burt



#### MICKEBANA TRIO

Mickebana Trio is a set of three floral designs, perfect for all levels of needlepoint experience, and especially made to suit beginners. The large organic and fluid forms create a simple and relaxing stitching experience, whether you chose to use a small or a more complex stitch. Enjoy these needlepoint kits as a whole, or pick your favorite color combination!

ARTIST Micke Lindebergh

#### ROCKET TO THE STARS

The "Rocket to the Stars" Needlepoint Kit for Kids by Claire Iglesias is bursting with lively, vibrant colors that capture the excitement of space exploration. The playful and abstract style not only appeals to children's artistic sensibilities but also encourages them to experiment with colors and shapes.

ARTIST Claire Iglesias



## PORTUGUESE TILES

Bring a piece of Portugal to your home with our beautiful collection inspired by the traditional tiles found throughout the country.

We are proudly based in Porto, Portugal and get inpired by our art and culture every day. These needlepoint kits are a fun, longlasting and original souvenir from your travels, as well as a perfect gift for your loved ones!



#### FONTAÍNHAS

For the lovers of tiles, this beautiful collection does an homage to the Portuguese Tiles that we love so much.

Fontaínhas is a beautiful and unique tile design that will always reminds us of our roots in the city Porto, Portugal.





#### CEDOFEITA

For the lovers of tiles, this beautiful collection does an homage to the Portuguese Tiles that we love so much.

Cedofeita is a beautiful and unique tile design that will always reminds us of our roots in the city of Porto, Portugal.

# CUSHION KITS

Creating a cushion cover out of a needlepoint project can be a great way to finish the piece and feel proud to decorate with the artwork at the end of the process!

These kits are a great holiday craft idea and make perfect gifts for needlepointers. Discover a variety of designs to create beautiful and meaningful needlepoint pillows.





#### LAURA FLOR

Experience the art of needlepoint in full bloom with the "Laura Flor Needlepoint Cushion Kit" designed by Álex Roda. This beautiful kit invites you to embark on a journey of creativity, allowing you to craft a cushion that harmoniously merges a modern floral design with with comfort. Perfect for Autumnal stitching nights and weekends!

#### ROYAN

This wonderful floral themed pattern created by Álex Roda is a fun and dynamic mix of color and shapes, that contrast and compliment each other.





#### FOLK HORSE

Stunning folk art by Carole Hillman that you can transform into a decorative needlepoint cushion. This kit is a delightful journey for both beginners and seasoned crafters, allowing you to craft a stunning horse-themed cushion that adds a touch of elegance to any space.

ARTIST Carole Hillman

### HARES RUNNING IN THE NIGHT

Step into a world of enchantment and intricate stitching with the "Hares Night Needlepoint Cushion Kit" designed by Carole Hillman.

This artwork is a tribute to the magic of the night, showcasing a mesmerizing scene featuring hares amid the moonlit shadows. As you weave each thread, you'll find yourself transported to a place of tranquility, allowing you to unwind and reconnect with your creative self.

ARTIST Carole Hillman





#### FOX IN AUTUMNAL LEAVES

Immerse yourself in the captivating beauty of the changing seasons with our "Fox in Autumnal Leaves" artwork by <u>Carole Hillman.</u> This stunning piece captures the essence of fall's enchanting transformation, bringing together the grace and charm of a fox amidst a vibrant tapestry of autumn leaves.

ARTIST Carole Hillman



#### **PUPPIES PATTERN**

Practicing a craft can be a form of self care, and this adorable "Puppies Pattern" needlepoint cushion kit, designed by Teresa Rego, is perfect for those moments when you need to forget the world around you and focus on yourself.

ARTIST Teresa Rego

### POMEGRANATES & FLOWERS

A beautiful botanical and fruity design by Laura Croft, to create a handmade embroidered cushion cover. The bold colors and abstract elements are perfect to enhance any modern home decor.

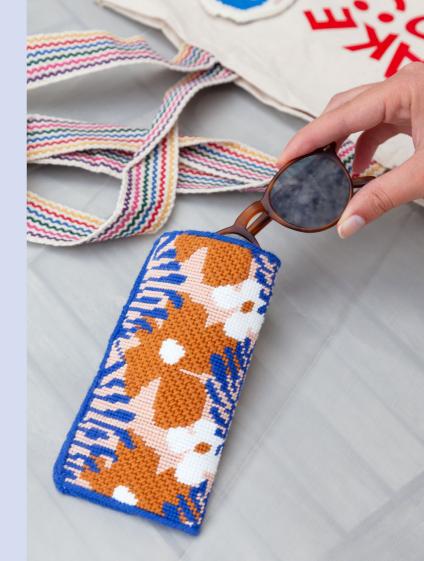
ARTIST Laura Croft



# SUNGLASSES CASES

SA selection of artist-designed sunglasses/eyeglasses patterns to create a beautiful handmade case, stitched with needlepoint.

This fun and creative gift will make for a delightful present for stitchers! An envolving project with a useful, stylish result.



#### ROYAN

This wonderful floral themed pattern created by Álex Roda is a fun and dynamic mix of color and shapes, that contrast and compliment each other.

This project can be made into an handmade double sided sunglasses or eyeglasses case.





#### LAURA FLOR

This wonderful floral themed pattern created by Álex Roda is a fun and dynamic mix of color and shapes, that contrast and compliment each other.

This project can be made into an handmade double sided sunglasses or eyeglasses case.

#### CARAMBOLA

"Carambola" by Álex Roda, is a fun and colorful abstract pattern, that shows contrasts between rich and pastel colors, creating the feeling of depth within the design!

This project can be made into an handmade double sided sunglasses or eyeglasses case.





#### LAURA FLOR

This wonderful floral themed pattern created by Álex Roda is a fun and dynamic mix of color and shapes, that contrast and compliment each other.

This project can be made into an handmade double sided sunglasses or eyeglasses case.

## **ORNAMENTS**

Our needlepoint ornaments kits are perfect for crafting unique and timeless ornaments all year round.

It's time to create ornaments that tell a story. With our kits, stitching becomes a cherished hobby, offering endless possibilities for decorative expression.



#### REFLECTIONS

Our "Reflections" Christmas ornaments were designed by the artist Zoe Wodarz. This bauble is inspired by the pattern of a disco ball, with a festive feel and tones.

ARTIST Zoe Wodarz



#### CHRISTMAS NIGHT

Beautiful ornament designed by Claire Iglesias, to complement Christmas home decor with a modern look and an inspiring design.

It's also a perfect gift to unwind during the holidays season!

ARTIST Claire Iglesias



#### MISTLETOE STAR

Beautiful ornament designed by Claire Iglesias, to complement Christmas home decor with a modern look and an inspiring design.

It's also a perfect gift to unwind during the holidays season!

ARTIST Claire Iglesias



## **Our Customers**

Middle-aged female professionals in the US (mostly) & Europe. They're relatively new to needlepoint and are buying for themselves.

They do it mainly because they enjoy the process; it makes them feel relaxed, calm, creative and inspired. They enjoy the sense of accomplishment, it helps them cope with stress, gives them a creative outlet and boosts mood. They really value having time on their own for crafts, and they care about design, price, quality of materials and sustainability.



## Reviews

"Unwind has the coolest designs and in such wonderful colors. I love the instruction booklet that comes along so I can break it down and learn new stitches to add texture. I also love the positivity around doing it your own way and in a way that makes you happy. Thank you so much and cannot wait to get my next one." Hannah M, USA

"I've never done needlepoint before and wanted a beautiful design and of course needed instructions. I'm so thrilled to have found Unwind Studio. The kit is perfect! I'm loving it and looking forward to my next project." Rebekah B, USA

"I love ordering from Unwind Studio. Gorgeous canvas selections and out of this world packaging." Maggie P, USA

"Canvas and thread are brilliantly colored and will be a pleasure to work on. Shipment of this item was timely and beautifully packaged. Do not worry about purchasing from this international seller, it was a breeze." Hallie F, USA



# **Terms & Conditions**

### Minimum Order Value: 200 €; reorder: 150€

**Payment:** can be made via bank/wire transfer or credit card via Stripe

**Shipping:** lead time is around 1 week to process the order and we ship via priority air freight.

**Returns:** can be made within 30 days after receiving the order.

Aftercare support: we provide support to assist in the process of product knowledge. Imagery and product descriptions are also available upon request.

#### How to Order

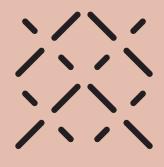
Access the QR code below to shop directly with us at our wholesale store or via our B2B marketplaces!

#### Contacts

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