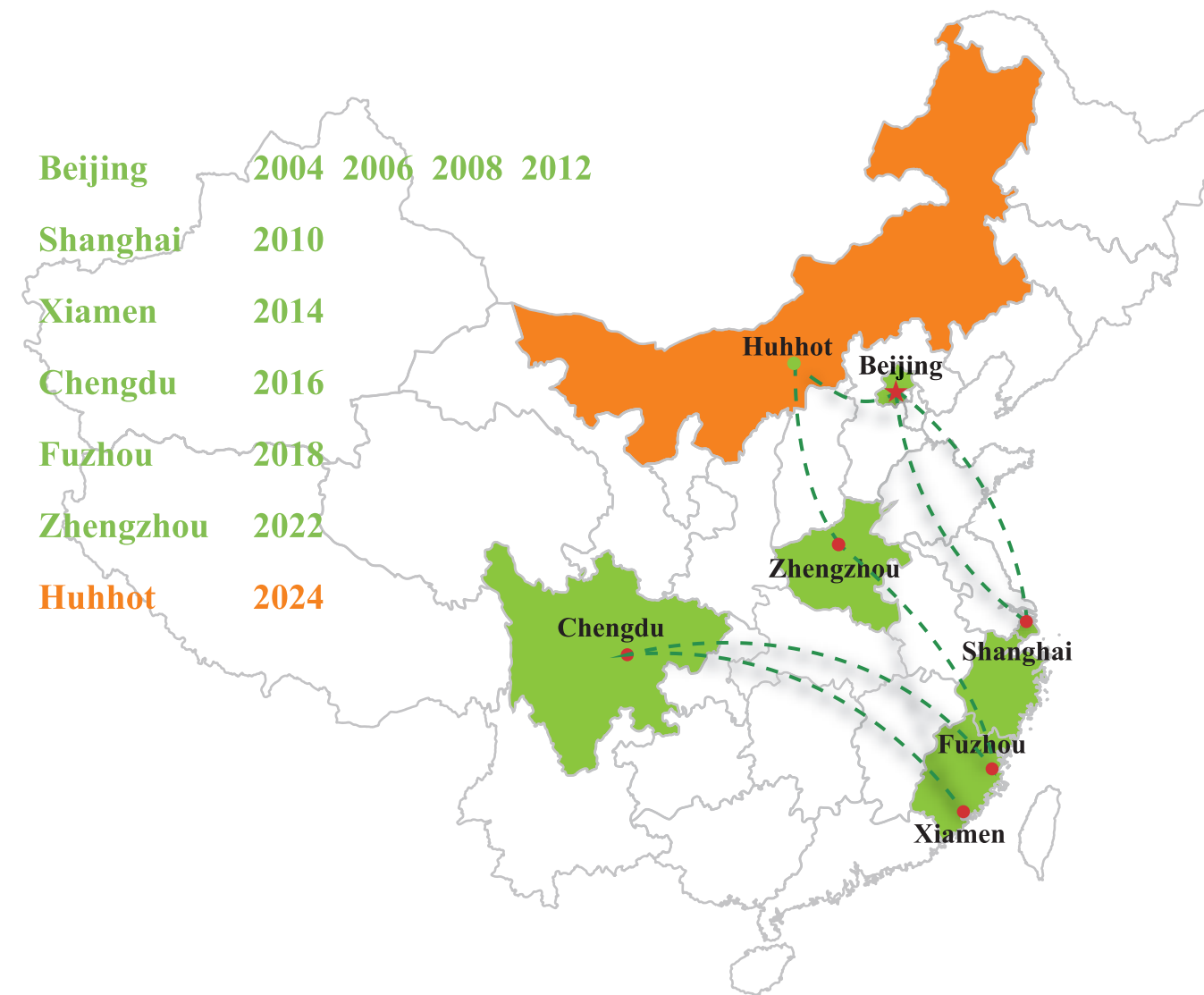




Since 2004, 9 sessions of  
MPT-EXPO have been held  
in 6 cities around China



What we had in the latest 9th MPT-EXPO  
1-4 September 2022



博博会  
MPT  
EXPO  
2024 August  
Huhhot

THE 10th INTERNATIONAL EXPOSITION OF MUSEUMS  
AND RELEVANT PRODUCTS AND TECHNOLOGIES  
第十届中国博物馆及相关产品与技术博览会

The 10th MPT-EXPO will be held in August 2024, Huhhot.





# ABOUT US

## About MPT-EXPO

Chinese Exposition of Museums and Relevant Products and Technologies (MPT-EXPO) is the biggest and most influential exposition in Chinese museum sector. It is held by Chinese Museums Association (CMA) every two years since 2004. A host city is selected by organizer for every new session. Exhibitors include museums, relevant institutions, and companies. The exhibition area is open to both museum professionals and the public visitors for free.



## Linking partners

Since its establishment, MPT-EXPO has been dedicated to provide an open and equal platform for both museums and companies to showcase their new products, best practices, services, and cutting-edge technologies in cultural area. It bridges diverse partners, expands professional network in China, and around the world.



## Hub for museum professionals

In addition, MPT-EXPO offers scientific forums, seminars, lectures for museum professionals to share the latest trending and most innovative ideas. It also gives museums from various regions an opportunity to join together and directly connect to the local public.

## New ways of connecting

The latest 9th MPT-EXPO has been successfully launched from 1st to 4th September, 2022 in Zhengzhou. It was the first time we brought the event not only on site but also fully online. A 100-hour EXPO On Live attracted 34.6 million hits within 4 days. The professional speakers were able to give their speeches in hybrid form, which allowed wider participation from more countries and regions.



## Welcome to join us in China 2024!

**The 10<sup>th</sup> MPT-EXPO will be held in August 2024, Huhhot.**  
**Special exhibit zones for France and Europe are under construction and waiting for you!**



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