

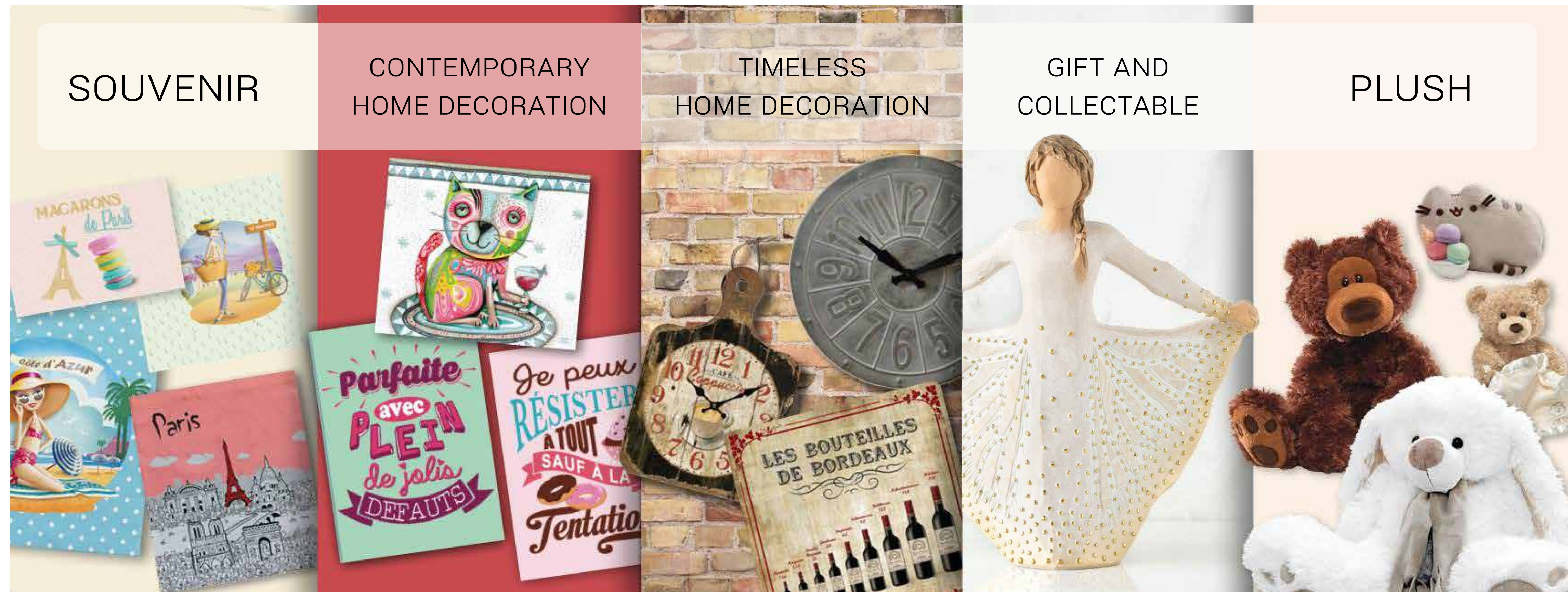


enesco®

ENESCO FRANCE

OUR HISTORY

Subsidiary of the ENESCO group, **one of the world's leading companies on the gift market**, Enesco France is located in Villeneuve Loubet. Our company has forty co-workers. We create and distribute the ranges that will be delivered in **France, Italy and Spain**.



OUR KNOW-HOW AND OUR POSITIONING

We operate in all the gift market.

We are renowned for our qualitative and creative positioning on the souvenir market and collectibles. On **3500 permanent products** on the whole of our ranges, more than one third is renewed each year.

Our aim is above all to provide creativity and originality on a market which tends to become standardised.

We are involved on 5 markets :

1. SOUVENIR
2. CONTEMPORARY HOME DECORATION
3. TIMELESS HOME DECORATION
4. GIFT AND COLLECTABLE
5. PLUSH

SOUVENIR



Enesco France is renowned for his **qualitative and creative positioning** on the medium and high-end souvenir market. The company creates plenty of products using various materials and **covering all the French regions, mainly Paris, and Provence** with lavender products, and other areas (Alsace, Basque Country, Brittany, Normandy, Corsica...)



CONTEMPORARY HOME DECORATION



- "GOURMANDISES" :

Various products around sweets topic to combine with food products.

This range is modern and colourful, a true festival of tastes !



On a standardized market of decoration items, we would like to inject **creativity and originality**. Our range "contemporary home decoration" combines **modernity, function and design**. The products devised are decorative and practical.

This range embraces **3 lines** :

- "DECO & FUN" :

This range is made up of quirky decoration items. Their common characteristic : **humour**. They are everyday objects in the current trends. This theme blends art and design.



Muzeum



- "ARTY" AND LICENSES :

Enesco has unique **collections of artists and licensing system**.

The company is trying to explore new frontiers of Home Decor and Gift in the field of fine arts.



TIMELESS HOME DECORATION

This **timeless** range is more **traditional** than the other, but it will transform your home in an elegant place.

Clocks, shopping bags, articles for bath and fragrances and other products around the wine are developed here.



GIFT & COLLECTABLE



Beautiful ranges with a wide choice of figurines, for all occasions. They are perfect gifts, to offer and to collect.

These products are made by **artists and under licences**.

You can find here the **Willow Tree** range, one of the **best sellers** of our company, and licences from Enesco US mother company: *Heartwood Creek, Disney Tradition, Disney Britto, Miss Mindy...*





PLUSH

This world is entirely dedicated to children.
This universe is Christmas mainly orientated, thanks to our own brand **Kalidou**, founded in 2001 by Enesco France. It is a teddy bear range in a playful and a traditional style. It has become Kalidou by Gund in 2017.





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