











## Game Changing Museum Footprint Reduction

Replacing museum tote bags from virgin cotton or polyester by 100% recycled cotton







- This tote bag is made out of patented 100% recycled cotton. No polyester
- No other bag saves more KG of CO<sub>2</sub>, liters of water and M2 of arable land to grow food crops.
- Production and supply chain are fully traceable (scan QR code)
- Factories have high social standards are certified and produce using renewable energy.



## Impact branding & traceability Via QR code inside bag





nxtile design team supports museum shop staff to create custom branded QR webpages







Museum Impact Bag - 100% recycled cotton - customizable as desired - in small and large quantities.

