



Museum Merchandise, since 1995



1.

A bit of history

It was 1995 when we began our first collaboration with the Ministry for Cultural Heritage and Activities and with the direction of the Egyptian Museum. We started as their reference suppliers, but we have grown and in recently we have become a company specializing in the design and distribution of cultural merchandising. We have created our own line present in 200 Italian and

European museums, and now we create original branded products, always maintaining our distribution channels. We have become suppliers of museum shops and we support private companies and institutions in the development of original products, a coordinated image and in the creation of all-round museum services.

1.

1995

Artefatto born and starts a collaboration with MIBACT and Museo Egizio



1998

Official Suppliers of Museo Egizio

2000

Official distributors of Westair and British Museum in Italy



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1.



2008

wins the tender for the
management of museum
shop of Museo Egizio

2006

Official Suppliers of Torino
Host City Olympics



2010

1° catalog Artefatto Branded

1.



2017

wins the tender for management
of Civic Museum of Verona



2018

Official Suppliers of Luigi
Lavazza and Official Suppliers
of Fondazione Ferrovie dello
Stato Italiane

2014

wins the 2° tender for the
management of museum
shop of Museo Egizio in
partnership with **Franco
Cosimo Panini Editore**



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1.

2019

wins the 3° tender for the management of museum shop of Museo Egizio in partnership with **Franco Cosimo Panini Editore** and publishes 1° catalog personalized items

ME MUSEO EGIZIO

MUSEO LAVAZZA

MUSEO DELL'AUTOMOBILE DI TORINO
MAUTO

2020

wins the tenders for management of museum shop of MAUTO and of Museo Lavazza

PARCO NAZIONALE GRAN PARADISO

2021

wins the tender for the management of museum shop of National Park of Gran Paradiso

1.

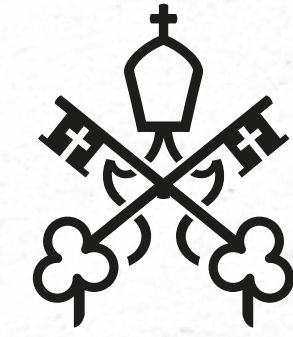
sparco[®]

2021

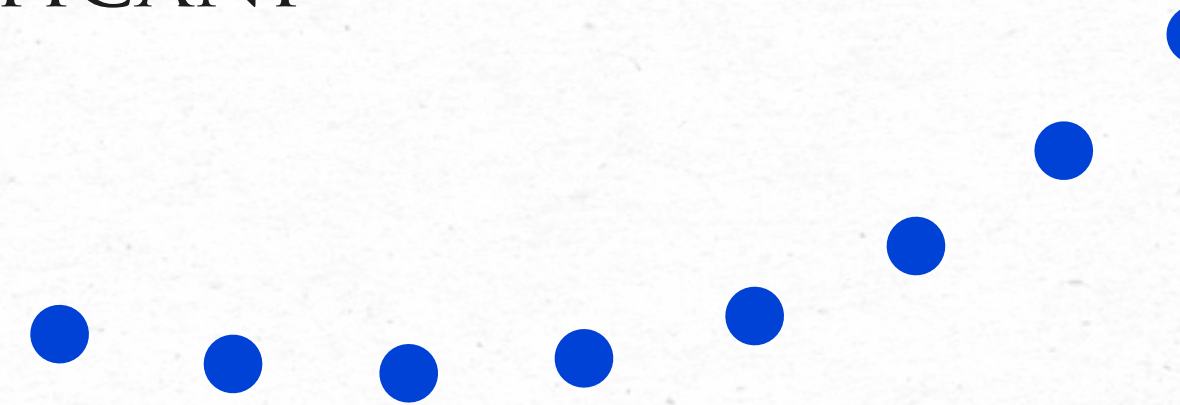
Official suppliers of Sparco

2022

Official Suppliers
of Musei Vaticani



MVSEI
VATICANI



5. Products

Artefatto Catalog

Catalog of products inspired by the great ages of history, designed for the historical museums shops.



Customize Products Catalog

Original products, tailor-made

2.

Bookshops

The museum shop has become the first direct communication channel with visitors.

As in a theater, layout, lights and objects create a symphony that continues the story told during the visit, and the visitor becomes protagonist of his own experience, making it unforgettable through a tangible memory.

OUR BOOKSHOPS:



3.

Exhibitions

The exhibitions, from the most classic to the most innovative, represent for us the ideal opportunity to create original items completely customized agreed with the buyer: we tell the soul of the event through original merchandising created for the occasion.

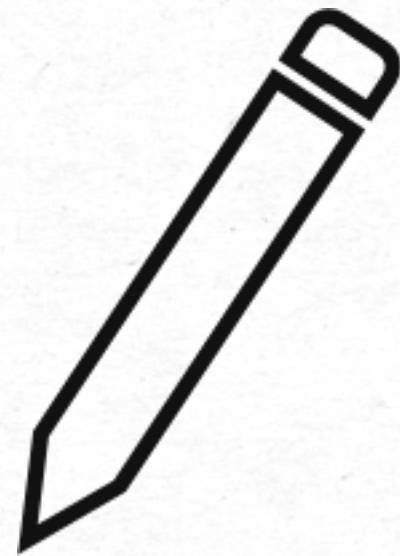


4.

Services



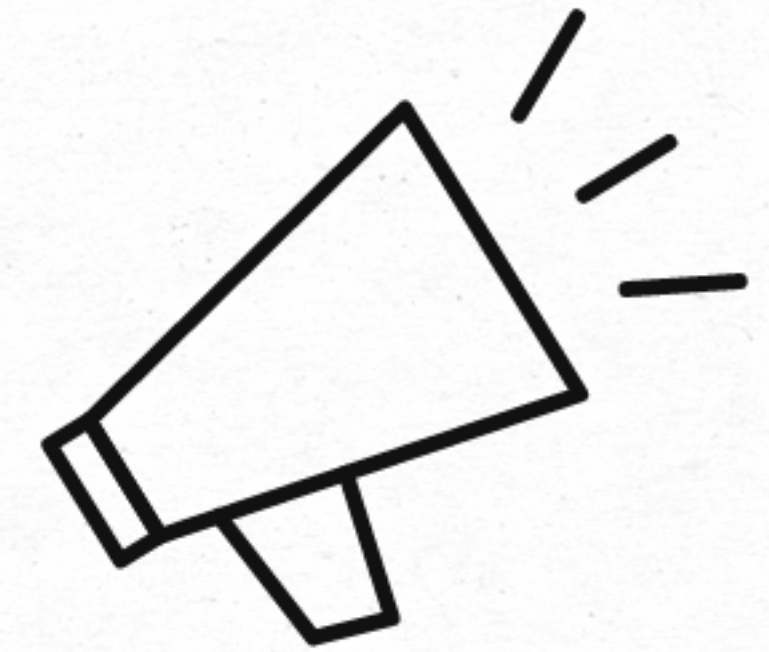
**Editorial
Consultancy**



**Visual
Merchandising**

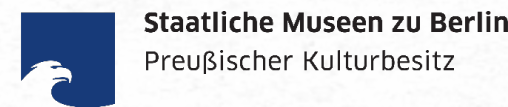


**Store
Design**



**Marketing &
Communication**

SOME OF OUR CLIENTS:





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