# **ATELIER AMELIE BLAISE**

a reference in costume jewelry





## An inspired designer

Our brand is named after the designer who founded the company and designs all of the models. Graduated from the Parisian design school ENSAAMA Olivier de Serres and holder of a master's degree in Applied Arts at the Sorbonne, Amélie Blaise has devoted herself entirely to the creation of jewelry for two decades.

Through her creativity, the diversity of her influences and her singular gaze, Amélie Blaise has built a strong, free and unique universe with her jewelry.

The references to the **Art Deco** style are very perceptible: stylized geometric patterns and often bright and bold colors. In the manner of artists from the beginning of the 20th century, Amélie Blaise expresses herself in an infinite variety of graphic shapes and draws on a multitude of sources of inspiration. The organic style of **Art Nouveau**, more elaborate and realistic, is also often present in her work. Incursions into other styles punctuate the collections: baroque, antique, medieval, modernist, avant-garde...

### A large catalog of more than 4000 references

Amélie Blaise jewelry invites you on a poetic and sensitive journey. Season after season, collection after collection, this universe of refined graphics has been developed by exploring multiple themes. Today it is made up of more than 4000 references and it continues to evolve according to the inspiration of the designer. In this booklet, you will discover some jewels taken from our Les Classiques collection as well as emblematic reissues made for museum shops.













The team at work in our workshop at 5 rue Faidherbe, Paris 11th.

### Local artisanal manufacturing for high quality costume jewelry

Amélie Blaise designs extraordinary jewelry using innovative cutting and engraving processes. Each element is designed exclusively for the brand.

Our jewelry is made of cut and engraved brass with antique bronze, antique silver, gold or copper finishes. The other materials are colored resins, image inclusions under resin, marquetry inclusions of etched and stained wood, silk thread embroidery, leather, glass or crystal beads, etc.

Since our beginning in 2003, all jewelry has been designed and manufactured in Paris. With the evolution of society and the environmental expectations of customers, this ethical choice has become a real added value. A long-term collaboration has been established with a local network of craftsmen for gilding, welding, cutting and engraving of metal and wood. The delicate stages of cold enameling, the wood finishing work and all of the shaping and assembly are carried out internally in our Parisian workshop in the 11th arrondissement by qualified and experienced staff.

Our team also defends the strong desire to remain accessible to all with an affordable price range, while guaranteeing an excellent level of finish.

Guarantee of quality and mark of recognition, the "Fabriqué à Paris" label has been awarded to the Amélie Blaise brand by the City of Paris every year since its creation.



### **Current collections, reissues and tailor-made products**

Amélie Blaise jewelry is distributed in France, Europe and America via multi-brand jewelry, design or fashion accessories boutiques, concept stores and museum boutiques.

Each season, we offer our distributors a new collection with more than a hundred original pieces that are in keeping with the times. In addition, we provide Les Classiques, a selection of timeless pieces that have become essentials, in a wide range of colors. Around 500 references are permanently available: necklaces, bracelets, earrings, rings, brooches...

For museums and other cultural places, we also produce reissues of old collections, selected from the 4000 references in our catalogs, according to the styles or eras sought. We also offer tailor-made creations, to match the current events of an exhibition or ceremony. We have a strong capacity to meet the specific needs of heritage sites thanks to the prolific inventiveness and knowledge in Arts History of the designer. Our local manufacturing allows us to be very reactive in production.



Over the years, 38 original collections have already been created, full of a fabulous imaginary bestiary...



Sarah Bernhardt par Alphonse Mucha. Affiche pour la Journée Sarah Bernhardt du 9 décembre 1896. Bibliothèque nationale de France, département des Estampes et de la photographie.

# SARAMON ON THE STATE OF THE STA





# Special collection Sarah Bernhardt

In tribute to the great tragedian and in partnership with the Bibliothèque nationale de France, the Atelier Amélie Blaise offers a collection of costume jewelry that combines Art Nouveau and oriental influences.

This new collaboration celebrates the alliance between contemporary creativity and heritage.

Available since October 2023 Complete catalog on request

































store
3 rue Godefroy Cavaignac
75011 PARIS
open Tuesday to Saturday from 12 p.m. to 7 p.m.

workshop/showroom
5 rue Faidherbe
75011 PARIS
open by appointment

www.amelieblaise.com

