

**We design
radical
innovation.**

palomar

Palomar is a design company founded in Florence, Italy in 2001. The products we design and manufacture — a collection of nomadic objects — are radically innovative for the new meanings they aspire to bring to our everyday life and experience. Through a research that can be described as “post-digital”, every project designed by Palomar represents a sort of countermelody to the overwhelming digital technology mainstream; a way of saying that new physical and analogic objects can coexist with the digital technology and its presumed imperatives, enriching our experience with a more human, more ironic and more attractive dimension.

DearWorld

The pinnable globe

DearWorld is a three-dimensional globe made of a special high quality materic cardboard by Cordenons.

On the globe it is possible to trace your travel routes and indicate the places you have visited or will visit, using the pins provided.

DearWorld is light but solid; it can be placed on a bookcase, a desk, or a table without the need for any support.



Available Versions

DearWorld with city names

DearWorld with country names

A cartographic collection to updating your personal relationship with the world.

Product Specifications

Package contents

DearWorld + 50 markers

Sizes

Small Ø 21 cm

Medium Ø 28 cm

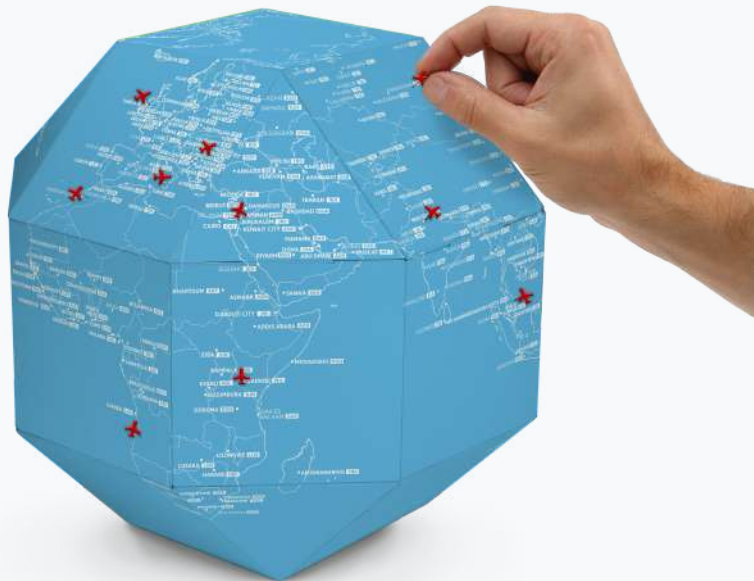
Printed using non-toxic inks on Cordenons Wild paper with 35% of cotton.

MADE IN ITALY

Passport Globe

Mark Your Air Travel!

Let's keep exploring our so precious and beautiful World! Passport Globe is a design paper globe with the international airports names. You can mark your personal air travel experience using the special airplane shaped pins. Passport Globe is very light but solid and it stands up on its own without needing any support. It's so Cool!



You can mark your personal air travel experience with the special airplane shaped pins.

Product Specifications

Size

Small Ø 21 cm

Medium Ø 28 cm

Material

Cordenons Wild special
Cardboard with 35% cotton
in the natural fibers
No toxic inks

MADE IN ITALY

100% sustainable product

IADA CODES

Here Illustrated

**Each globe tells a different story,
a desire, a dream, an invitation
to reflect on our precious common good.**

Product Specifications

Package contents

Here + 50 markers

Sizes

Small Ø 21 cm

Medium Ø 28 cm

**Printed using non-toxic inks
on Cordenons Wild paper
with 35% of cotton.**

MADE IN ITALY

Available Versions

Here is Beppe

Illustrated by Beppe Giacobbe

Here is Guido

Illustrated by Guido Scarabottolo

Here Is Le Duo

Illustrated by Le Duo

Here is Martí

Illustrated by Martí Guixé



World maps have always been objects of fascination.
They have always drawn inspiration from the creative and
aesthetic interpretations of the space they intend to represent.

Maps are the result of processes in which technical, geographical
and mathematical aspects are intertwined with personal,
aesthetic, political, emotional and religious motivations.

Here by me

The personal globe



**Here is a globe
that lets you trace
your personal
travel experience
and invites you to
mark the places:
“I was here”...**

Product Specifications

Package contents

Here + 50 markers

Sizes

Small Ø 21 cm

Medium Ø 28 cm

**Printed using non-toxic inks
on Cordenons Wild paper
with 35% of cotton.**

MADE IN ITALY

Designer

Francesco Toselli

At first **Here** looks bi-dimensional, as an atlas; in just a few seconds it turns into a three-dimensional globe. The graphics enhance the paper's preciousness, tactile quality and texture. **Here** stands up on its own, it is very light and can be placed anywhere, on a table or bookcase but also on the floor. **Here** is the world as it should be: as delicate as a poem, both simple and sophisticated, transparent to the point where we can always read our traces on it.

DearWorld

The pinnable map

**DearWorld Maps
are wall maps printed
on flexible felt panels.**

Available Versions

DearWorld with city names

standard: 124 x 66 cm

mini: 77 x 48 cm

DearWorld with country names

standard: 124 x 66 cm

mini: 77 x 48 cm

Available Colors

Black, light blue



Product Specifications

Package Contents

DearWorld Map + 15 red pins

Material

polymer felt

Printed using non-toxic inks

100% recyclable

Iron on reverse

Washable

MADE IN ITALY



The surprising graphic results achieved make the maps ideal to display at home or in the office. The tactile characteristics of felt transform the static nature of the map — a simple object to be looked at — into something new that users can interact with. **Pins, notes, drawings, photos can be attached to the maps to create your personal travel log.**

Crumpled City

Soft city maps for urban jungles

They are the lightest maps in the world: indestructible, soft and waterproof, they can be crumpled, squashed and crushed into a ball.

Available Versions

Crumpled City

Soft city maps for urban jungles
87 × 58 cm
more than 50 cities available

Crumpled Junior

Soft illustrated maps
58 × 67 cm

Crumpled World

Soft wall world maps
87 × 58 cm

Crumpled Sky

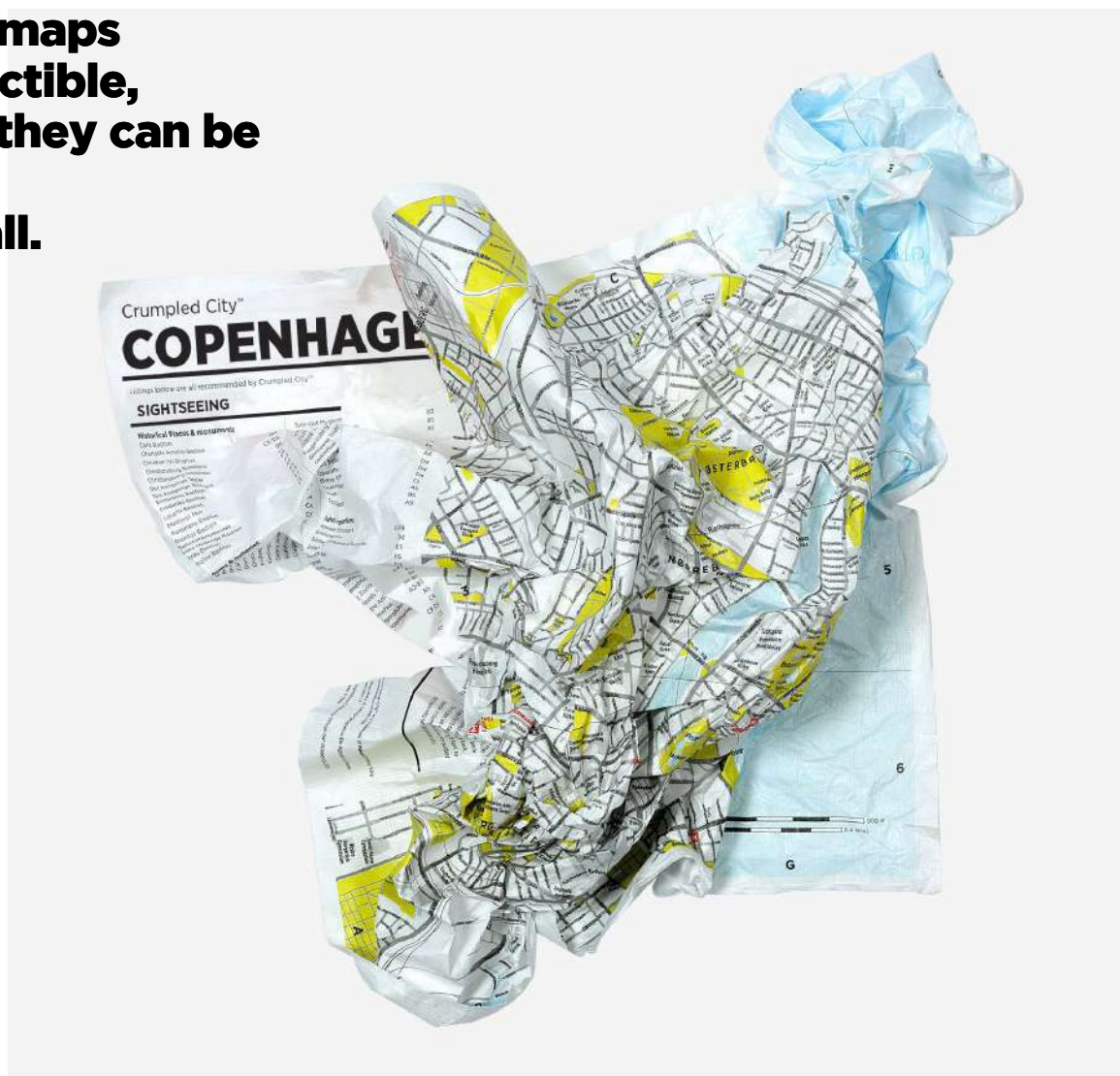
Soft maps for night sky dreamers
87 × 87 cm

Product Specifications

100% waterproof

MADE IN ITALY

Designer
Pizzolorusso



A contemporary reinvention of the most basic travel tool.

They provide details about a large part of the city, including streets, monuments, museums, art galleries and much more.

Soulsights are unique places specifically chosen to move, touch and inspire the modern traveller.

the CityRadio

Sound adventures around the world



Product Specifications

Size

197 x 75 x 37 mm

Technical Features

Wireless 5W speaker
BT 4.2
9+9 magnetic buttons
Rechargeable battery
USB-C connector
Automatic connection
to the dedicated APP

Designer

Pizzolorusso

Available Colors

Red / Sand

Black / Stone



A magical box that contains the live voices of the cities, their music and their own individual sounds.

Only 18 simple buttons named with cities of the world can activate the music and the radio broadcasts of each of them. No longer just smartphone apps or computer icons that have caused the dematerialization of such a familiar object, instead a reinvented device to be touched and listened to!

Lucetta

Magnetic bike lights



Easy to attach and super fun to use.

Made up of two small magnetic lights, **Lucetta** is the new, essential light for your bike. Easy to attach to any bike, the two small lights — 1 red and 1 white — switch on with just a click and are guaranteed to stay securely in place even on the bumpiest street.

You can select a steady beam, a slow or fast flashing light by simply clicking the light on the bike. When you reach your destination, remove the lights, join them together and slip them in your pocket ready for your next outing.

Product Specifications

Package contents

white front light + red rear light
+ 2 adapters

Lighting modes

steady light, slow flashing,
fast flashing

White light intensity

15000 mcd

Red light intensity

4000 mcd

Slow flashing mode

60 flashes/minute

Fast flashing mode

240 flashes/minute

Run-time up to 40 hours**Power supply**

4 × CR2032 batteries (included)

Weather-resistant**Designer**

Pizzolorusso

Available Colors

Anthracite, burgundy,
turquoise, ivory



Phil

The bottle

Tap water is cool.

Product Specifications

Capacity
500 ml

Size
9,5 × 4 × 17 cm

Characteristics
BPA-free

Material
Food grade PETG

Available versions
Amsterdam, Barcelona, Berlin, Boston, Brussels, Copenhagen, Florence, Frankfurt, Hamburg, Lisbon, London, Madrid, Milan, New York, Paris, Rome, Tokyo, Venice, Washington, Anywhere

MADE IN ITALY

Designer
Pizzolorusso



A bottle is a nomadic object by definition, and Phil is even more.

Phil the bottle is the City Bottle that chooses free water, offered by the drinking fountains to be found in the cities, in their parks and gardens, in squares and along the streets. Stop using disposable bottles. Just **Phil!**

Passport Bottle

Pocket water

Product Specifications

Capacity

33 cl

Size

8,8cm x 3,2cm x 12,5cm

Material

PETG plastic

Aluminium

BPA-free

MADE IN ITALY

100% Recyclable

**Small, cool, handy,
very useful, and
made in Italy by
expert hands.**



This cool bottle is small as a passport, but with the same capacity as a soda can (33 cl). Pure white, simple and very design. Picking it up and putting it in your pocket along with your wallet, keys and cell phone -when you leave the house immediately- becomes a habitual gesture.

MemoryMaker

Souvenir collector

Product Specifications

Size

33cm x 33cm x 1cm

Components

Plexiglass sheets (x2)
Eska® board sheets (x2)
Screws (x4)

Features

The MemoryMaker can contain small solid objects up to 4mm thick.

MADE IN ITALY

Designer

Sebastian Bergne

**Out of the drawer,
straight on the
wall.
A "dynamic" frame
for your best
travel memories.**



How many little things did you carry back home from your travels?
A smart solution by the designer Sebastian Bergne that finally finds a place for all those small objects you have collected and brought back from your travels. Objects you may have kept in your pocket for hours and then decided to carry back home in your suitcase or backpack.

CityDiary

Signature notebooks

**We are the ones
who focus on
cities.**

Product Specifications

Sizes

15cm x 22cm

Internal pages

160 pp. The pages are printed with a texture of little dots.

Material

Paper Fedrigoni OIKOS 80gr
Paper Fedrigoni MATERICA 250gr

Structure

Thread binding with Senator canvas backlining. Opening of the notebook at 360°

Print

Offset printing (internal pages)
Silkscreen printing (covers)

MADE IN ITALY

Designer

Martí Guixè

Available Cities

Amsterdam / Barcelona
Berlin / Chicago / Florence /
Hong Kong / London / Milan
New York / Paris / Rome /
Stockholm / Sydney / Tokyo /
Venice



Here's a collection of fascinating design notebooks that are dedicated to the cities. Cities that are the great performance stages of life. Our ideal travelers are thoughtful, creative, curious, on the move. CityDiaries are for them.

ArtGrapher

Iconic drawing stencil



Product Specifications

Size

12,5cm x 20cm x 2mm

Material

Laser cutting on Plexiglass 2mm

MADE IN ITALY

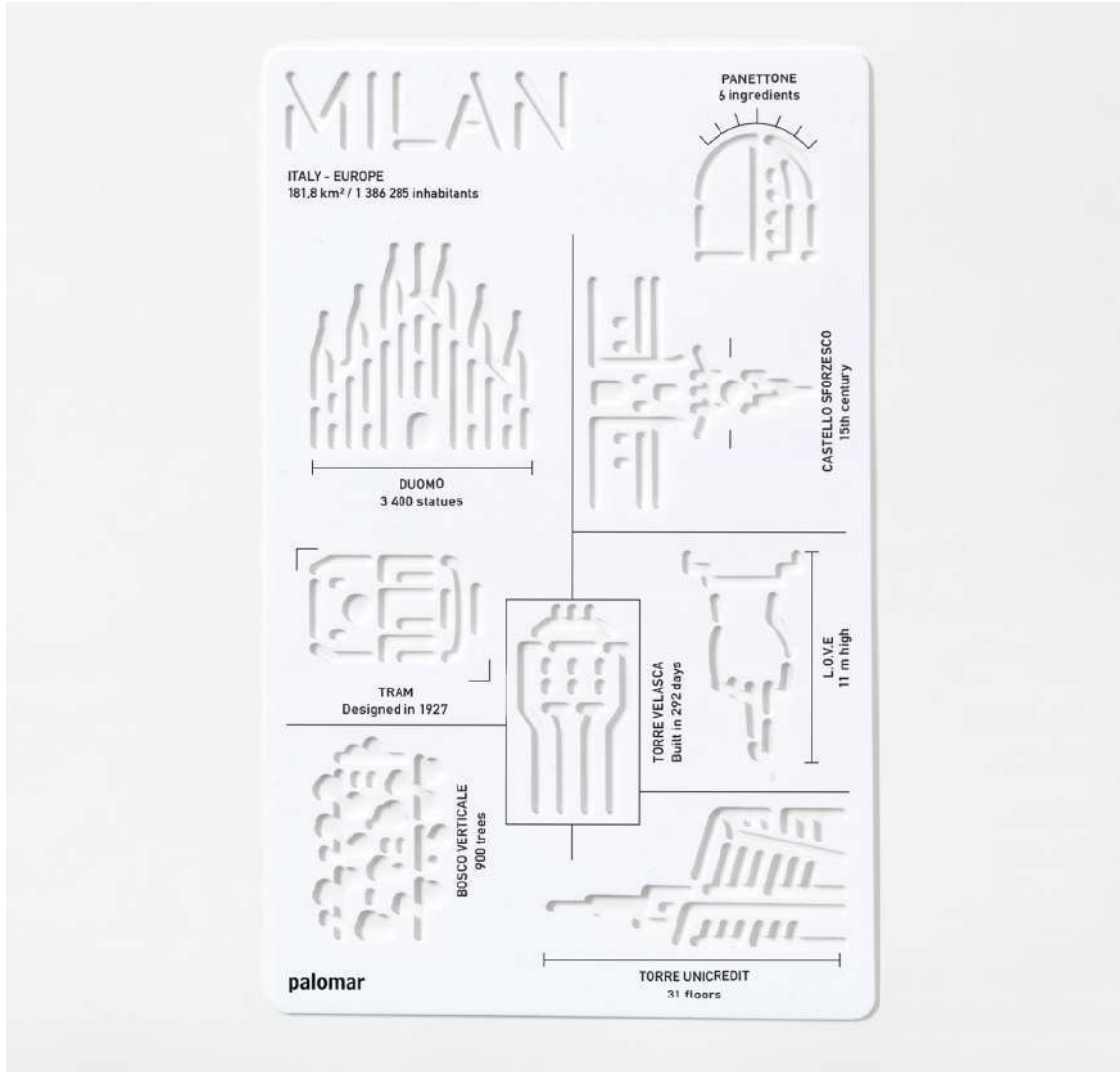
Designer

Margherita Melani

With this ArtGrapher you can turn marks into drawings. The details of wonderful paintings land on a sheet of paper. You will be amazed at how much fun it is to personalize the pages of your notebooks with drawings reminiscent of masterpieces of world art history!

CityGrapher

Iconic drawing stencil



With Citygrapher you can transform marks into drawings. The architectures and iconic symbols of a city land on a sheet of paper. And you are amazed at how good it feels to go back to drawing and redrawing, building an original story of Paris, London, Berlin, Barcelona, Milan, etc.

The novelty of CityGrapher is to invite you to correctly draw the specific, unique and original architectures and urban icons of each city.

Product Specifications

Size

12,5cm x 20cm x 2mm

Material

Laser cutting on Plexiglass 2mm

MADE IN ITALY

Designer

Margherita Melani

Available Cities

Amsterdam / Barcelona / Berlin
Chicago / Florence / Hong kong
London / Madrid / Milan / New
York / Paris / Rome / Singapore
Stockholm / Sydney / Tokyo /
Venice

The Monkey

Radio/speaker for dynamic people

Product Specifications

Size

10cm x 10cm x 3,5 cm

Colors

black
red
white/grey

Technical Features

FM radio
Wireless radio speaker 3W
BT 4.0
Waterproof
IP Rating IP56
Rechargeable lithium-ion battery
600 mAh
Micro-USB connector for
charging

Designer

RSW



Available Colors

black, red, white/
grey



Available Versions

Single (1 Monkey)

Duet (2 connected Monkeys)



The unique feature of The Monkey radio/speaker is the ingenious snap-on antenna with its spring metal core. With the antenna in straight position it is a static object. Then it becomes your mobile companion with the antenna clinging around handles, tubes and any other branches of the urban jungle. Never mind if the radio programme sucks - just switch to the Bluetooth mode and enjoy your favourite music.

The Design Team

Alvvino

Alessandro Maffioletti aka Alvvino, is a freelance art director and illustrator based in Milan. He studied design at Polytechnic University of Milan and Birmingham Institute of Art and Design, UK. He has worked in Italy and Germany for several agencies and design firms having a wide ranging experience in design and art direction for editorial, visual identity and web design.

Odo Fioravanti

Odo Fioravanti studied Industrial Design at the Design Department of the Milan Polytechnic. Since 2003 he has worked as an industrial designer, also experimenting graphi and exhibition design. He also works as freelance journalist for design magazines trying to explore and to change the boundaries of design as discipline.

PalomarLab

PalomarLab is Palomar's creative division. The creative staff members work side by side and share Palomar's philosophy and its research orientation. Direct contact with production stimulates the group's creativity: the ideas multiply, but only the best pass the careful, coherent and rigorous selection to which PalomarLab subjects all its work.

Paolo Dell'Elce

Paolo Dell'Elce is an industrial designer based in Milan, Italy. Working in the fields of furniture, lighting and product design. He is more interested in pursuing the familiar that the striking new and his work encourages our engagement with objects through meaningful interactions.

Pizzolorusso

Emanuele Pizzolorusso is an Italian designer based in Helsinki. Since 2010 his studio works with several international clients in both concept and industrial design projects. Pizzolorusso's designs attempt to question and deepen the understanding of the relationship between a product and its users, together with a heightened sensibility towards their nomadic, urban and digital lifestyle.

Guido Scarabottolo

Guido Scarabottolo (Sesto San Giovanni, 1947), architect, works as an illustrator and graphic designer. For twelve years, he has designed all the Guanda covers including illustrating most of them. His research has resulted in books and exhibitions both in Italy and abroad. He recently released the Scarabook: a series of 9801 volumes in a single copy.

Le Duo

As its name suggests, this Parisian studio works with four hands. At the controls, Albéric and Léopoldine, both excelling in the art of flat design, a geometric, colourful, and minimalist style. Graduates of the Esag-Penninghen (Paris) and the Chelsea College of Art and Design (London), they now work for the advertising industry and they collaborate with the magazine press. Their sources of inspiration are multiple, design and architecture, objects and iconic brands.

Martí Guixé

Educated as an interior and industrial designer in Barcelona and Milan. In 1994, while living in Berlin, he formulated a new way to understand the culture of products. His non-conventional gaze provides brilliant and simple ideas of a curious and serious nature. Based in Barcelona and Berlin, he works as a designer for various international companies.

Francesco Toselli

Francesco Toselli started his academic career in design at IUAV University of San Marino in October 2007, then he earned his bachelor degree in 2011. After some experiences in Portugal and England, he enrolled at the Politecnico of Milan where he achieved MA in 2014. He combined his academic career with several competitions and collaborations with design studios.

Beppe Giacobbe

Beppe Giacobbe was born in 1953 in Milan. He studied painting at the Brera Academy and illustration at the School of Visual Arts in New York. He is an illustrator but music is the other half of his sky. He has a reserved character, typical of many illustrators, perhaps because they work in solitude bent over the table like little Geppetto in the belly of the Whale, nevertheless his illustrations speak for him. He teaches illustration at ISIA of Urbino.

RSW

Sven Rudolph, Carsten Schelling and Ralf Webermann started their collaboration in 2005 under the name DING3000, after having worked for renowned design firms such as Wogt & Weizenegger and Marcel Wanders. Rudolph Schelling Webermann (RSW) design furniture lighting and home accessories with strong and innovative concepts and an intriguing and humorous approach.

Design Awards

ADI Design Index
2020 The CityRadio

ADI Design Index
2019 Phil the bottle

German Design Award
2019 Lochness

Solutions
2018 The Monkey

German Design Award Winner
2018 The Monkey

German Design Award Winner
2018 Here

ADI Design Index
2017 Here

ADI Design Index
2017 The Monkey

Young&Design Award Special mention
2017 Here

German Design Award Winner
2017 Nello

XXIV ADI Compasso D'Oro Premio Compasso D'Oro
2016 Lucetta

Solutions
2016 Nello

Design Plus
2016 Nello

ADI Design Index
2016 Nello

Eurobike Award
2015 Lucetta

German Design Award Gold Prize Winner
2015 Lucetta

ADI Design Index
2014 Lucetta

XXIII ADI Compasso D'Oro Honorable Mention
2014 Crumpled City

Design Plus
2014 Lucetta

Solutions
2014 Lucetta

Design Plus
2012 Crumpled City

European Consumers Choice
2012 Crumpled City

European Consumers Choice
2011 Galileo's Telescope

XXII ADI Compasso D'Oro Honorable Mention
2011 Zoomart

XXII ADI Compasso D'Oro Honorable Mention
2011 Galileo's Telescope

ADI Design Index
2011 Crumpled City

Dezeen Book Of Ideas
2011 Crumpled City

Prix Les Découvertes
2011 Crumpled City Junior

ADI Design Index
2010 Galileo's Telescope

ADI Design Index
2009 Zoomart

Get in touch

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