

# CATALOG 2023



TODAY IS  
**ART**  
DAY





14



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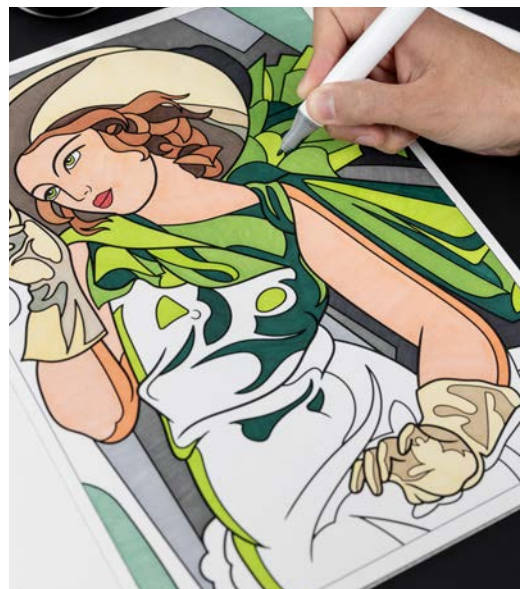
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21







# Van Gogh's DREAM

Created by the artist **Gabriel Soares** and produced by **Today is Art Day**, this highly anticipated art toy depicts Dutch Post-Impressionist artist Vincent van Gogh sitting on his bed.

Titled *Van Gogh's Dream*, this emotional rendering of the artist encapsulates his will and efforts to achieve his biggest dream: to become an artist.



## ABOUT THE ARTIST

**GABRIEL  
SOARES**

**Gabriel Soares** is a Brazil-based conceptual artist and modeler whose talents span from watercolor to 3D modeling and from oil to digital painting. Some of his most standout work includes world-famous projects for entertainment companies such as, Warner Bros Games, Ubisoft and Sideshow Collectibles.



**Dimensions**  
25 cm x 1.5 cm x 18 cm  
10" x 7" x 7"

	\$USD	\$CAD	€Euro
Wholesale	112.50	141	100
MSRP	225	282	200

- Material: Vinyl
- Content: Van Gogh character, bed and two shoes



# museum kidz

Museum Kidz is a collection designed by **Today is Art Day** with the artwork of **Resul Ertas**. By revisiting reknown masterpieces in Resul's signature style, this collection aims to introduce kids to the world of classic art through play.



## ABOUT THE ARTIST

resul  
ERTAS

**Resul Ertas** became a fan of comic strips as a child, which led him to draw on a regular basis. His love for illustration quickly blossomed into a career in its own right, inspiring him to pursue writing and illustration for various medias such as television, film, theater and magazines.

## PENCIL CASES



*The Two Fridas*  
Frida Kahlo

*American Gothic*  
Grant Wood

*The Creation of Adam*  
Michelangelo

*Nighthawks*  
Edward Hopper

*Self-portrait with a Straw Hat*  
Vincent van Gogh

*Woman with a Parasol*  
Claude Monet

**Dimensions**  
2.2" x 7.7" x 3"  
5.5 cm x 19.5 cm x 7.5 cm

	\$USD	\$CAD	€Euro
Wholesale	8.45	9.45	7.45
MSRP	16.95	18.95	14.95

## JOURNALS



*The Two Fridas*  
Frida Kahlo

*American Gothic*  
Grant Wood

*The Creation of Adam*  
Michelangelo

*Nighthawks*  
Edward Hopper

*Self-portrait with a Straw Hat*  
Vincent van Gogh

*Woman with a Parasol*  
Claude Monet

**Dimensions**  
5.9" x 5.9"  
15 cm x 15 cm

- 160 lined pages  
- Elastic bookmark

	\$USD	\$CAD	€Euro
Wholesale	7.45	8.95	6.95
MSRP	14.95	17.95	13.95



# PUZZLES

3+



**Frida Kahlo, 4 in 1**  
4 puzzles 7.87" x 7.87"  
20 cm x 20 cm



**Vincent van Gogh, 4 in 1**  
4 puzzles 7.87" x 7.87"  
20 cm x 20 cm

4+



**Impressionism, 3 in 1**  
3 puzzles 7.87" x 7.87"  
20 cm x 20 cm



**Masterpieces, 3 in 1**  
3 puzzles 7.87" x 7.87"  
20 cm x 20 cm



**Women in Art, 3 in 1**  
3 puzzles 7.87" x 7.87"  
40 cm x 40 cm

	\$USD	\$CAD	€Euro
Wholesale	9.95	11.45	9.45
MSRP	19.95	22.95	18.95

**Box dimensions**  
7.9" x 7.9" x 1.2"  
20 cm x 20 cm x 3 cm

# PUZZLES

5+



**The Two Fridas, 96pcs**  
Frida Kahlo  
15.75" x 15.75"  
40 cm x 40 cm

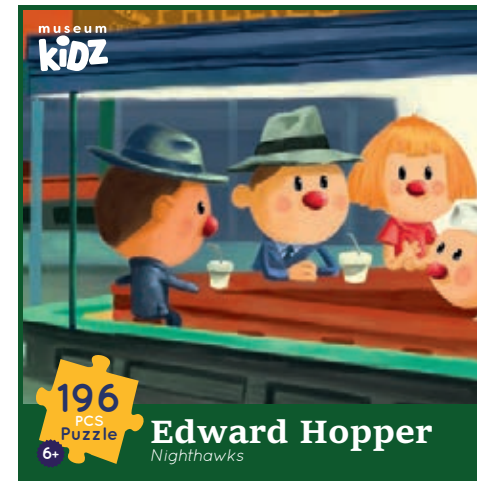


**American Gothic, 96pcs**  
Grant Wood  
15.75" x 15.75"  
40 cm x 40 cm



**Creation of Adam, 96pcs**  
Michelangelo  
15.75" x 15.75"  
40 cm x 40 cm

6+



**Nighthawks, 196pcs**  
Edward Hopper  
15.75" x 15.75"  
40 cm x 40 cm



**Liberty Leading the People, 196pcs**  
Eugène Delacroix  
15.75" x 15.75"  
40 cm x 40 cm

	\$USD	\$CAD	€Euro
Wholesale	9.95	11.45	9.45
MSRP	19.95	22.95	18.95

**Box dimensions**  
7.9" x 7.9" x 1.2"  
20 cm x 20 cm x 3 cm





# WATCHES



*The Two Fridas*  
Frida Kahlo



*American Gothic*  
Grant Wood



*Girl with a Pearl Earring*  
Johannes Vermeer



*Self-portrait with a Straw Hat*  
Vincent van Gogh

	\$USD	₡CAD	€Euro
Wholesale	14.95	18.95	13.45
MSRP	29.95	37.95	26.95

**Dimensions**  
1.4" x 8.7"  
3.4 cm x 22 cm



# MEMO GAME

# PLUSH TOYS



- 20 renown paintings
- 1 instruction booklet
- 1 list of artists and artwork



	\$USD	\$CAD	€Euro
Wholesale	9	10	8
MSRP	18	20	16



Frida Kahlo



René Magritte



Claude Monet



Vincent van Gogh

	\$USD	\$CAD	€Euro
Wholesale	12.45	12.45	12.45
MSRP	24.95	24.95	24.95



# BUTTON BOX



	\$USD	\$CAD	€Euro
<b>Wholesale</b>	100	100	100
<b>MSRP</b>	200	200	200
100 units, 20 styles (see next page).			

# BUTTONS



*Birth of Venus*  
Sandro Botticelli



*Mona Lisa*  
Leonardo da Vinci



*Vitruvian Man*  
Leonardo da Vinci



*The Great Wave off Kanagawa*  
Hokusai



*Nighthawks*  
Edward Hopper



*Self-Portrait with Monkeys*  
Frida Kahlo



*Two Fridas*  
Frida Kahlo



*The Kiss*  
Gustav Klimt



*The Son of Man*  
René Magritte



*The Treachery of Images*  
René Magritte



*Creation of Adam*  
Michelangelo



*David*  
Michelangelo



*Japanese Bridge and Water Lilies*  
Claude Monet



*The Scream*  
Edvard Munch



*The Thinker*  
Auguste Rodin



*Le Chat Noir*  
Théophile Steinlen



*Self-Portrait with Straw Hat*  
Vincent van Gogh



*Sunflowers*  
Vincent van Gogh



*Starry Night*  
Vincent van Gogh



*Girl with a Pearl Earring*  
Johannes Vermeer

## NEW HOKUSAI BUTTONS



*Peonies and Canary*  
Hokusai



*Dragon*  
Hokusai



*Red Fuji*  
Hokusai



*Tenma Bridge*  
Hokusai

<b>Dimensions</b>
1.25" x 1.25"
31.75 cm x 31.75 cm

	\$USD	\$CAD	€Euro
<b>Wholesale</b>	1	1	1
<b>MSRP</b>	2	2	2
Packs of 10 units per style.			



# PUZZLES



*Two Fridas*  
Frida Kahlo



*The Kiss*  
Gustav Klimt



*Golconda*  
René Magritte



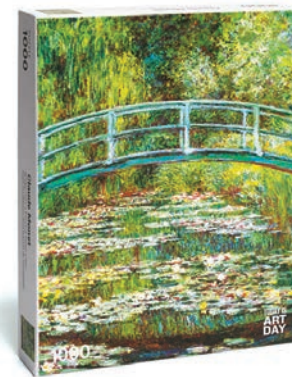
*Personal Values*  
René Magritte



*The Son of Man*  
René Magritte



*The Treachery of Images*  
René Magritte



*Bridge over a Pond of Water Lilies*  
Claude Monet



*Garden at Sainte-Adresse*  
Claude Monet



*Woman with a Parasol*  
Claude Monet

	\$USD	\$CAD	€Euro
Wholesale	11.45	13.95	12.45
MSRP	24.95	27.95	24.95

**Dimensions**  
27.5" x 19.5"  
70 cm x 50 cm

1,000 pieces



# PUZZLES

# PUZZLES



*The Scream*  
Edvard Munch



*A Sunday Afternoon on the Island of La Grande Jatte*  
Georges Seurat



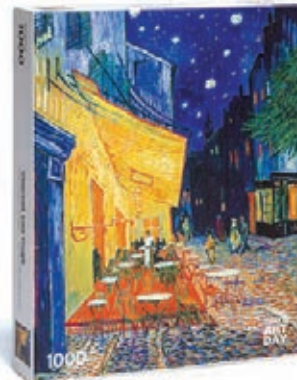
*Bedroom in Arles*  
Vincent van Gogh



*The Persistence of Memory*  
Salvador Dalí



*Mona Lisa*  
Leonardo da Vinci



*Café Terrace at Night*  
Vincent van Gogh



*Irises*  
Vincent van Gogh



*Sunflowers*  
Vincent van Gogh



*Lady with an Ermine*  
Leonardo da Vinci



*The Great Wave off Kanagawa*  
Hokusai



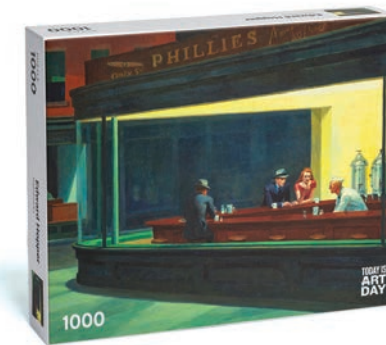
*Starry Night*  
Vincent van Gogh



*Starry Night over the Rhône*  
Vincent van Gogh



*Girl with a Pearl Earring*  
Johannes Vermeer



*Nighthawks*  
Edward Hopper



*Self-Portrait with Monkeys*  
Frida Kahlo

	\$USD	\$CAD	€Euro
Wholesale	11.45	13.95	12.45
MSRP	24.95	27.95	24.95

<b>Dimensions</b> 27.5" x 19.5" 70 cm x 50 cm
1,000 pieces

	\$USD	\$CAD	€Euro
Wholesale	11.45	13.95	12.45
MSRP	24.95	27.95	24.95

<b>Dimensions</b> 27.5" x 19.5" 70 cm x 50 cm
1,000 pieces





Dimensions  
10" x 13.5"  
25 cm x 34 cm

## COLORING BOOKS



Impressionism



Frida Kahlo



Masterpieces



Vincent van Gogh



Women in Art



Hokusai

- 12 illustrations in each book
- Professional Premium Paper 180G suitable for pencil, marker, ink, watercolor and more.
- Reference images available through a QR code.

	\$USD	\$CAD	€Euro
Wholesale	9.95	12.45	9.95
MSRP	19.95	24.95	19.95



# PAINT BY NUMBERS



*Starry Night*  
Vincent van Gogh



*Sunflowers*  
Vincent van Gogh



*Great Wave off Kanagawa*  
Hokusai



Frida Kahlo



*The Kiss*  
Gustav Klimt



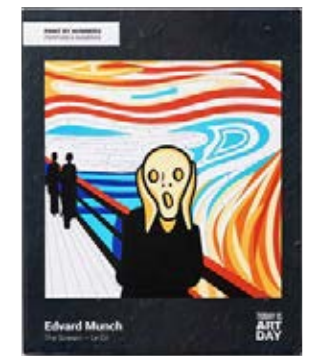
*Girl with a Pearl Earring*  
Johannes Vermeer



*The Son of Man*  
René Magritte



*Water Lilies and Japanese Bridge*  
Claude Monet



*The Scream*  
Edvard Munch

## EACH KIT INCLUDES:

- 8 in x 10 in (20 cm x 25 cm) preprinted canvas
- Wooden frame
- 3 paint brushes
- 1 hanging kit
- 1 line reference sheet
- 1 color reference card
- 8 numbered acrylic paint pots, vacuumed-sealed (3 ml / 0.10 fl. oz each, non-toxic, odorless, environmentally-friendly)

	\$USD	\$CAD	€Euro
Wholesale	9.95	12.45	9.95
MSRP	19.95	24.95	19.95



# JOURNALS

	\$USD	\$CAD	€Euro
Wholesale	6.95	7.95	6.95
MSRP	13.95	15.95	13.95



*Japanese Bridge and Water Lilies*  
Claude Monet



*Woman with a Parasol*  
Claude Monet



*Water Lilies*  
Claude Monet



**Dimensions**  
5.5" x 8.5"  
14 cm x 21 cm

**188 lined pages**

# TOTE BAGS



*Starry Night*  
Vincent van Gogh



*Almond Blossom*  
Vincent van Gogh



*Sunflowers*  
Vincent van Gogh



*Japanese Bridge and Water Lilies*  
Claude Monet



*Woman with a Parasol*  
Claude Monet



*Water Lilies*  
Claude Monet

**Dimensions**  
13.5" x 17.5"  
34 cm x 45 cm

**Material:**  
Canvas  
**Care instructions:**  
Washable.  
Dry flat.

	\$USD	\$CAD	€Euro
Wholesale	8.5	8.45	8.45
MSRP	17	16.95	16.95

# PAPER BOUQUETS



*Sunflowers*  
Vincent van Gogh



*Irises*  
Vincent van Gogh

Remove from envelope.



Push to pop it open!



Insert bottom piece to secure.



Display your vase!



- The bouquet lays flat in the original envelope.
- Gently push on the sides to pop the bouquet open.
- Lock the vase in place by inserting a small piece of cardboard at the bottom.
- Voilà! Your vase is ready to display!
- Turn the packaging inside out to use as an envelope.

	\$USD	\$CAD	€Euro
Wholesale	11.45	12.45	10.95
MSRP	22.95	24.95	21.95



# POP STATUES



**Venus de Milo**  
3.3" x 2.5" x 11"  
8.5 cm x 6.5 cm x 28 cm



**Winged Victory of Samothrace**  
6.7" x 5.5" x 9.2"  
17 cm x 14 cm x 23.5 cm



**David**  
Michelangelo  
3.9" x 2" x 11.4"  
10 cm x 5 cm x 29 cm



**The Thinker**  
Auguste Rodin  
4.3" x 5.5" x 7.9"  
11 cm x 14 cm x 20 cm

	\$USD	\$CAD	€Euro
Wholesale	39.95	44.95	39.95
MSRP	79.95	89.95	79.95



# POP-UP CARDS



*Liberty Leading the People*  
Eugène Delacroix



*Gabrielle d'Estrées and one of her sisters*  
Fontainebleau School



*The Great Wave off Kanagawa*  
Hokusai



*Nighthawks*  
Edward Hopper



*Garden at Sainte-Adresse*  
Claude Monet



*Water Lilies and Japanese Bridge*  
Claude Monet



*Water Lily*  
Claude Monet



*Woman in the Garden*  
Claude Monet



*Woman with a Parasol*  
Claude Monet



*The Scream*  
Edvard Munch



*Bedroom In Arles*  
Vincent van Gogh



*The Starry Night*  
Vincent van Gogh

	\$USD	\$CAD	€Euro
Wholesale	5	6.50	4.95
MSRP	10	13	9.95

# GAMES

## THE GRAND MUSEUM OF ART IS A FUN, SIMPLE AND BEAUTIFUL GAME:

- Collect 65 works of art
- Mount thematic exhibitions
- Participate in auctions
- Exchange or steal artwork
- Answer trivia questions (silly or smart)



	\$USD	\$CAD	€Euro
Wholesale	25	28	24.95
MSRP	49	55	49.95

French version available.



## 20 WOMEN IN ART MEMORY GAME

- Find the matching tiles
- 20 sets of famous masterpieces
- 20 female artists featured, including Frida Kahlo, Tamara de Lempicka, Mary Cassatt, Artemisia Gentileschi and many more!



	\$USD	\$CAD	€Euro
Wholesale	9	10	9.45
MSRP	18	20	18.95



# BEDROOM IN ARLES MINIATURE



\*Figurine not included

Recreate the *Bedroom in Arles*, a timeless masterpiece depicting Vincent van Gogh's room at the Yellow House where he stayed and worked from 1888 to 1889.

### Content

- Floor, 3 walls and window
- Bed, desk and 2 chairs
- Hat, towel and 3 shirts
- Bed linen and 2 pillows
- Assembly instructions

### Dimensions

9" x 8" x 6"  
24 cm x 20 cm x 15 cm



	\$USD	\$CAD	€Euro
Wholesale	20	25	19.95
MSRP	40	50	39.95

# FIGURINES



Salvador Dalí



Leonardo da Vinci



Frida Kahlo



Gustav Klimt



*The Scream*  
Edvard Munch



Claude Monet



Henri de Toulouse-Lautrec



Vincent van Gogh



René Magritte



	\$USD	\$CAD	€Euro
Wholesale	15	19	14.95
MSRP	29	37.50	29.95



# VINYL STICKERS



*The Birth of Venus*  
Sandro Botticelli



*The Persistence of Memory*  
Salvador Dalí



*Nighthawks*  
Edward Hopper



*Dragon*  
Hokusai



*The Great Wave off Kanagawa*  
Hokusai



*Aristide Bruant in his Cabaret*  
Henri de Toulouse-Lautrec



*Mademoiselle Eglantine's Troupe*  
Henri de Toulouse-Lautrec



*Moulin Rouge - La Goulue*  
Henri de Toulouse-Lautrec



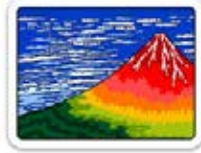
*Almond Blossom*  
Vincent van Gogh



*Bedroom in Arles*  
Vincent van Gogh



*Peonies and Canary*  
Hokusai



*Red Fuji*  
Hokusai



*Tenma Bridge*  
Hokusai



*Self-Portrait with Monkeys*  
Frida Kahlo



*The Two Fridas*  
Frida Kahlo



*Café Terrace at Night*  
Vincent van Gogh



*Irises*  
Vincent van Gogh



*Self-Portrait with Straw Hat*  
Vincent van Gogh



*Sunflowers*  
Vincent van Gogh



*The Starry Night*  
Vincent van Gogh



*The Kiss*  
Gustav Klimt



*Creation of Adam*  
Michelangelo



*Composition II in Red, Blue and Yellow*  
Piet Mondrian



*Japanese Bridge and Water Lilies*  
Claude Monet



*Garden at Sainte-Adresse*  
Claude Monet



*Girl with a Pearl Earring*  
Johannes Vermeer



*Flying Machine*  
Leonardo da Vinci



*Lady with an Ermine*  
Leonardo da Vinci



*Mona Lisa*  
Leonardo da Vinci



*Vitruvian Man*  
Leonardo da Vinci



*Water Lily*  
Claude Monet



*Water Lily Night Effects*  
Claude Monet



*Woman with a Parasol*  
Claude Monet



*The Scream*  
Edvard Munch



*Le Chat Noir*  
Théophile Steinlen



Dimensions  
3" - 7.5 cm

	\$USD	\$CAD	€Euro
Wholesale	2	2.5	2
MSRP	4	5	4



# ENAMEL PINS

# ENAMEL PINS



*The Birth of Venus*  
Sandro Botticelli



*Calla Lily Vendor*  
Diego Rivera



*The Persistence of Memory*  
Salvador Dalí



*Dancer with a Bouquet of Flowers*  
Edgar Degas



*Nighthawks*  
Edward Hopper



*Water Lily Night Effects*  
Claude Monet



*Woman with a Parasol*  
Claude Monet



*The Scream*  
Edvard Munch



*Le Chat Noir*  
Théophile Steinlen



*Aristide Bruant in his Cabaret*  
Henri de Toulouse-Lautrec



*Dragon*  
Hokusai



*The Great Wave off Kanagawa*  
Hokusai



*Peonies and Canary*  
Hokusai



*Red Fuji*  
Hokusai



*Tenma Bridge*  
Hokusai



*Mademoiselle Eglantine's Troupe*  
Henri de Toulouse-Lautrec



*Moulin Rouge - La Goulue*  
Henri de Toulouse-Lautrec



*Almond Blossom*  
Vincent van Gogh



*Bedroom in Arles*  
Vincent van Gogh



*Café Terrace at Night*  
Vincent van Gogh



*Self-Portrait with Monkeys*  
Frida Kahlo



*The Two Fridas*  
Frida Kahlo



*The Kiss*  
Gustav Klimt



*Son of Man*  
René Magritte



*Composition II in Red, Blue and Yellow*  
Piet Mondrian



*Self-Portrait with Straw Hat*  
Vincent van Gogh



*Sunflowers*  
Vincent van Gogh



*The Starry Night*  
Vincent van Gogh



*Flying Machine*  
Leonardo da Vinci



*Lady with an Ermine*  
Leonardo da Vinci



*Garden at Sainte-Adresse*  
Claude Monet



*Japanese Bridge and Water Lilies*  
Claude Monet



*Self-Portrait with Beret*  
Claude Monet



*Woman in the Garden*  
Claude Monet



*Water Lily*  
Claude Monet



*Mona Lisa*  
Leonardo da Vinci



*Vitruvian Man*  
Leonardo da Vinci

	\$USD	\$CAD	€Euro
Wholesale	5	6.50	4.95
MSRP	10	13	9.95



# IRON-ON PATCHES



*The Birth of Venus*  
Sandro Botticelli



*The Persistence of Memory*  
Salvador Dalí



*Dancer with a Bouquet of Flowers*  
Edgar Degas



*Dragon*  
Hokusai



*The Great Wave off Kanagawa*  
Hokusai



*The Birth of Venus*  
Sandro Botticelli



*The Persistence of Memory*  
Salvador Dalí



*Dancer with a Bouquet of Flowers*  
Edgar Degas



*The Great Wave off Kanagawa*  
Hokusai



*Self-Portrait with Monkeys*  
Frida Kahlo



*Peonies and Canary*  
Hokusai



*Red Fuji*  
Hokusai



*Tenma Bridge*  
Hokusai



*Self-Portrait with Monkeys*  
Frida Kahlo



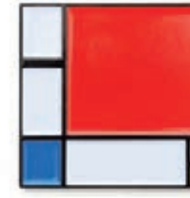
*The Two Fridas*  
Frida Kahlo



*The Two Fridas*  
Frida Kahlo



*The Kiss*  
Gustav Klimt



*Composition II in Red, Blue and Yellow*  
Piet Mondrian



*The Scream*  
Edvard Munch



*Almond Blossom*  
Vincent van Gogh



*The Kiss*  
Gustav Klimt



*Composition II in Red, Blue and Yellow*  
Piet Mondrian



*The Scream*  
Edvard Munch



*Le Chat Noir*  
Théophile Steinlen



*Aristide Bruant in his Cabaret*  
Henri de Toulouse-Lautrec



*Mademoiselle Eglantine's Troupe*  
Henri de Toulouse-Lautrec



*Moulin Rouge - La Goulue*  
Henri de Toulouse-Lautrec



*Almond Blossom*  
Vincent van Gogh



*Bedroom in Arles*  
Vincent van Gogh



*Café Terrace at Night*  
Vincent van Gogh



*Bedroom in Arles*  
Vincent van Gogh



*Café Terrace at Night*  
Vincent van Gogh



*Self-Portrait With Straw Hat*  
Vincent van Gogh



*The Starry Night*  
Vincent van Gogh



*Sunflowers*  
Vincent van Gogh



*Self-Portrait with Straw Hat*  
Vincent van Gogh



*The Starry Night*  
Vincent van Gogh



*Sunflowers*  
Vincent van Gogh

	\$USD	\$CAD	€Euro
Wholesale	5	6.50	4.95
MSRP	10	13	9.95

# ENAMEL MAGNETS



	\$USD	\$CAD	€Euro
Wholesale	5	6.50	4.95
MSRP	10	13	9.95



# TEMPORARY TATTOOS



Vincent van Gogh



Frida Kahlo



Masterpieces



Renaissance



Impressionism



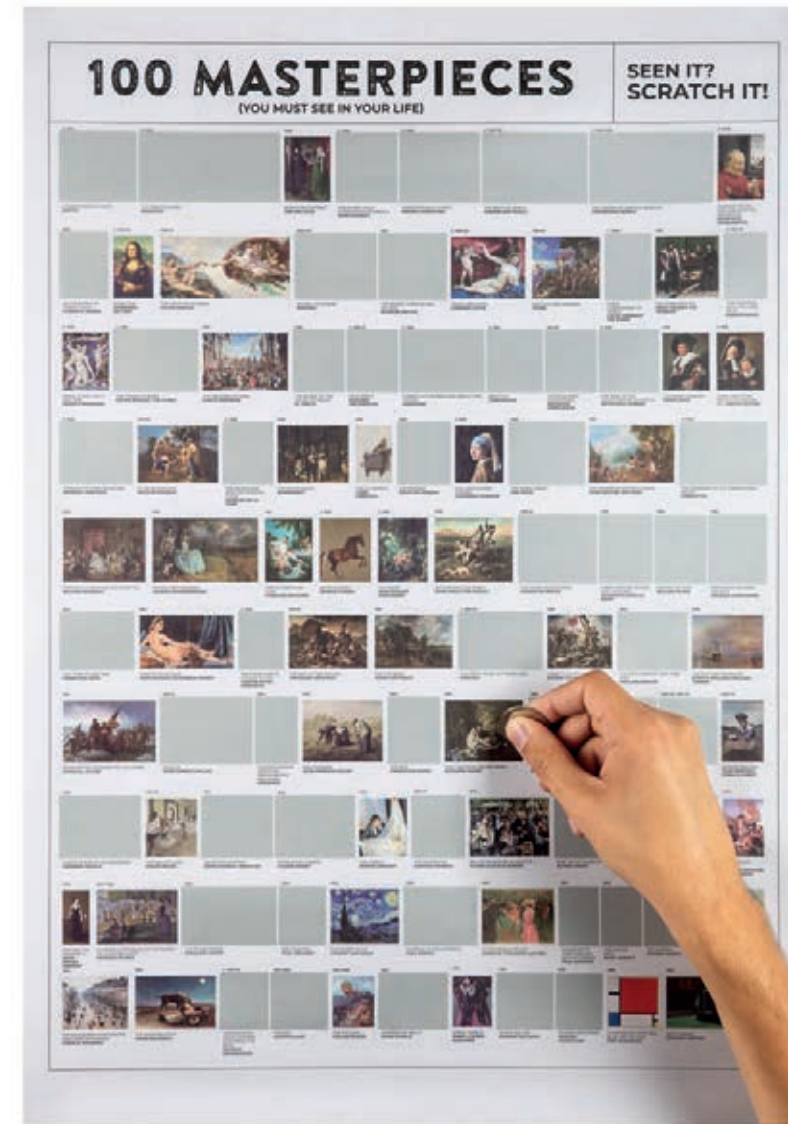
Women in Art

Our temporary tattoos apply easily with water, are quickly removed with baby oil and will last between 3 to 5 days.

Printed with vegetable-based ink, they are safe and non-toxic.

	\$USD	\$CAD	€Euro
Wholesale	4.5	5	4.45
MSRP	9	10	8.95

# SCRATCH POSTER



ART HISTORY  
100 MASTERPIECES

## SEEN IT? SCRATCH IT!

Our Bucket List Scratch Poster allows art lovers to unveil the masterpieces they have seen in real life! Will you see and scratch them all?



	\$USD	\$CAD	€Euro
Wholesale	10	13.25	9.95
MSRP	20	26.50	19.95



Follow @todayisartday



## CONTACT

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