



# Summary

- Carole Rannou - The creative
- THE FRENCH PERFUMERY Company
- PARIS MON AMOUR Brand
- Paris Mon Amour Story - Perfume

# The creative

*Carole RANNOU*, a french parisian entrepreneur has had the idea of the concept of the brand and perfume product. With her solid background of 20 years experience in the Perfumes & Cosmetics field, Carole has worked successively as Artistic Director, Marketing & Creation Director, and International Director on several brands such as Bulgari, L'Oréal, Chaumet, Dior...

With a complete vision of the life cycle of a product, she achieved the first range of Paris mon Amour perfume...



# The Company



Greffé du Tribunal de Commerce de Paris  
1 quai de la Corse  
75198 Paris CEDEX 04

N° de gestion 2020B23630

## Extrait Kbis

### EXTRAIT D'IMMATRICULATION PRINCIPALE AU REGISTRE DU COMMERCE ET DES SOCIÉTÉS à jour au 1 octobre 2020

#### IDENTIFICATION DE LA PERSONNE MORALE

<i>Immatriculation au RCS, numéro</i>	889 514 287 R.C.S. Paris
<i>Date d'immatriculation</i>	01/10/2020
<i>Dénomination ou raison sociale</i>	<b>THE FRENCH PERFUMERY</b>
<i>Forme juridique</i>	Société par actions simplifiée
<i>Capital social</i>	6 000,00 EUROS
<i>Adresse du siège</i>	5 rue de Coulmiers 75014 Paris
<i>Activités principales</i>	Commerce de détail de produits de beauté et de bien-être (crèmes hydratantes, compléments alimentaires, huiles végétales, parfums). Vente à distributeurs de produits de beauté et de bien-être (crèmes hydratantes, compléments alimentaires, huiles végétales, parfums).
<i>Durée de la personne morale</i>	Jusqu'au 30/09/2119
<i>Date de clôture de l'exercice social</i>	31 décembre
<i>Date de clôture du 1er exercice social</i>	31/12/2021

#### GESTION, DIRECTION, ADMINISTRATION, CONTRÔLE, ASSOCIÉS OU MEMBRES

##### Président

<i>Nom, prénoms</i>	Griveaud Denis
<i>Date et lieu de naissance</i>	Le 30/08/1969 à Saint-Vallier (71)
<i>Nationalité</i>	Française
<i>Domicile personnel</i>	5 rue de Coulmiers 75014 Paris



2020:  
Born of The French Perfumery  
Hand over Brand activities





# Paris Mon Amour Story



The story of 2 people who fall in love and visit the most beautiful places in Paris

# Paris Mon Amour Story

About Paris Mon Amour

Let yourself be surrounded by these romantic fragrances, like be in love in Paris ...

A perfume for every moment and every woman; discover the one that is done for you :

Paris Kiss, Place Vendôme in Love, Romantic Montmartre; Chérie Elysées, Bastille Forever, Wonderful Louvre

Let yourself be surrounded by these romantic fragrances, like be in love in Paris ...

A perfume for every moment and every woman and every man; discover the one that is done for you.





# For Ladies



## PARIS KISS

*A SUMMER RENDEZVOUS AT THE TOP OF THE EIFFEL TOWER.  
PERFUME OF TENDERNESS, MEMORY OF LOVE REVEALED THROUGH A  
PASSIONATE KISS...*



## PLACE VENDOME IN LOVE

*A BOUQUET OF FLOWERS OFFERED ON THE MOST PRESTIGIOUS  
SQUARE IN PARIS.  
ELEGANT PERFUME, WITNESS OF A PRECIOUS AND INFINITE LOVE...*



## ROMANTIC MONTMARTRE

*EMBRACE THE LOVED ONE IN THE BEND OF THE INTOXICATING ALLEYS  
OF MONTMARTRE.  
ROMANTIC AND SENSUAL PERFUME, SWEETNESS OF A LOVE FOR  
EVER...*



## CHERIE ELYSEES

*A LOVER'S STROLL ON THE MOST BEAUTIFUL AVENUE IN THE WORLD.  
A PERFUME OF LIGHT TWIRLING BETWEEN HEAT AND MYSTERY...*



# For Ladies



Eau de parfum for ladies  
Paris Kiss



Eau de parfum for ladies  
Place Vendôme In Love



Eau de parfum for ladies  
Romantic Montmartre



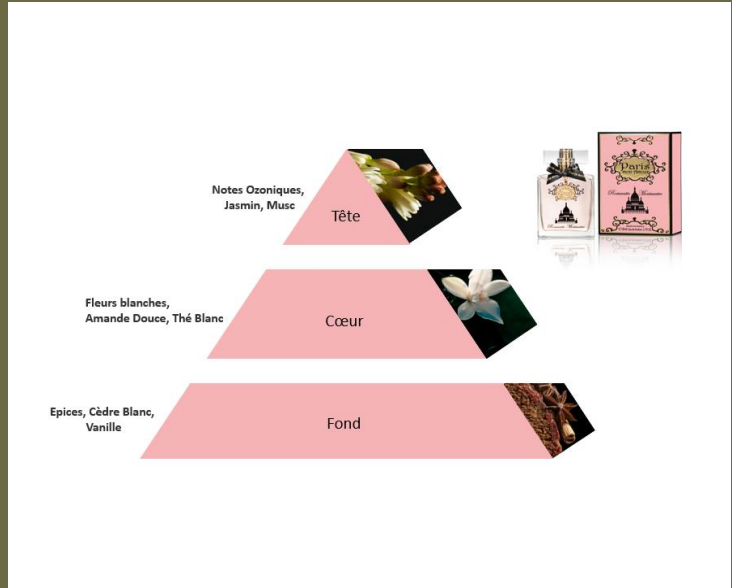
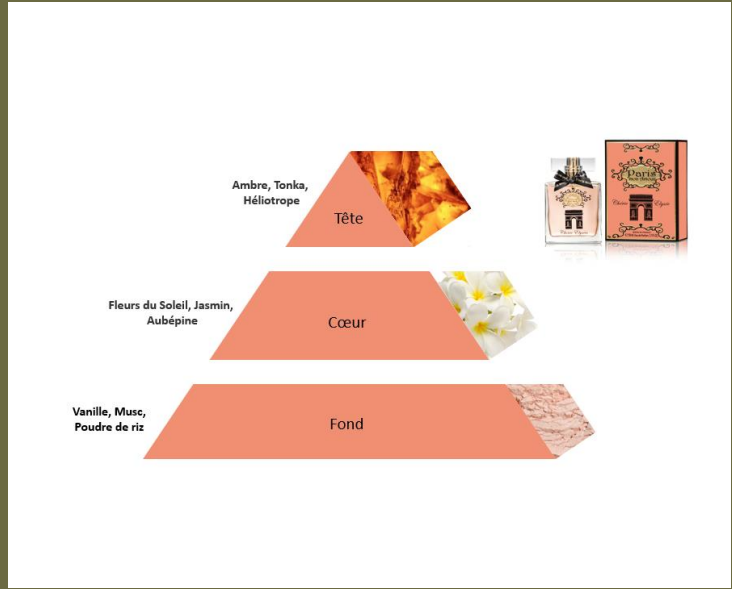
Eau de parfum for ladies  
Chérie Ellysées

FABRIQUÉ  
EN FRANCE



Paris Mon Amour Brand  
INPI protected





# Paris Kiss

*A SENSUAL PERFUME BETWEEN SHADOW AND LIGHT...  
THE FASCINATING NOTE OF BERGAMOT ORANGE, RED BERRIES AND VIOLETTE  
FOLLOWED BY JASMINE, IRIS AND PATCHOULI CAME TOGETHER FOR A BLEND  
THAT RADIATES ON THE SKIN FOR A SEDUCTIVE AND VOLUPTUOUS ELEGANT FRAGRANCE.*

## ENCHANTING FRAGRANCES

WITH A NOTE OF CHYPRÉE, FLORAL, FRUIT AND MUSC

A sensual perfume between shadow and light...

The fascinating note of Bergamot orange, Red berries and Violette followed by Jasmine, Iris and Patchouly came together for a blend that radiates on the skin for a seductive and voluptuous elegant fragrance.



Head

Bergamot orange, Grapefruit, Strawberry,  
Violette



Heart

Jasmine, Rose, Néroli, Iris



Body

Sandalwood, Patchouly, Musk, Tonka, White  
Cedar

# Place Vendôme in Love

*THIS FLORAL AND FEMININE BOUQUET IS A MARIAGE OF LUMINOUS WHITE FLOWERS JASMINE, CYCLAMEN, YLANG-YLANG MIXED WITH DELICATE MUSK NOTES. PLACE VENDÔME IN LOVE IS A SYMBOL OF SOPHISTICATED AND GLAMOROUS FRAGRANCE.*

## AN ELEGANT PERFUME

### FLORAL, FRUITY, TRANSPARENT NOTE

This floral and feminine bouquet is a marriage of luminous white flowers jasmine, cyclamen, Ylang-Ylang mixed with delicate musc notes. Place Vendôme in Love is a symbol of sophisticated and glamorous Feminity fragrance.



Head

Blackcurrant, Orange, water Flowers



Heart

Jasmine, Ylang, Cyclamen, Apple, Rose



Body

Vanilla, White Flowers, Lilly of the Valley,  
Musk



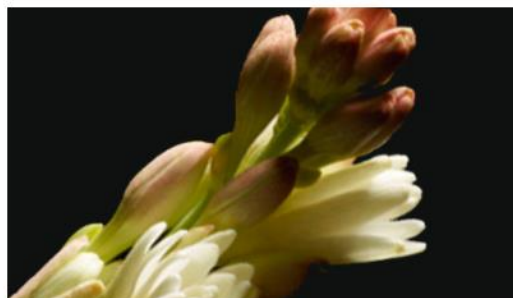
# Romantic Montmartre

*OZONIKUES NOTES AT FIRST OPEN ON A HEART OF JASMINE FLOWERS.  
SPICES AND VANILLA COME TOGETHER  
FOR A BLEND THAT RADIATES ON THE SKIN FOR A SENSUAL, U  
NFORGETTABLE AND ROMANTIC FRAGRANCE.*

## A SENSUAL PERFUME

NOTE MUSC, WHITE TEA, VANILLE

Ozoniques notes at first open on a heart of jasmine flowers. Spices and Vanilla come together for a blend that radiates on the skin for a sensual, unforgettable and romantic fragrance.



Head

Note Ozoniques, White flower and Musc



Heart

Vanilla Flower, Sweet almond, White Tea



Body

Sandalwood, White Cedar, Oakmoss.

# Chérie Elysées

*A FEMININE, WARM AND SENSUAL FRAGRANCE.  
AMBER PERFUME AND THE FLOWERS OF THE SUN WITH DELIGHT OF VANILLA  
TO BLOOM IN THE SENSUALISM OF A MYSTERIOUS POWDER MUSK.*

## A MYSTERIOUS PERFUME

AMBER NOTE, FLORAL POWDER, VANILLA

A feminine, warm and sensual fragrance.

Amber perfume and the flowers of the sun with delight of vanilla to bloom in the sensualism of a mysterious powder musk.



Head

Amber, Tonka crystals



Heart

Flowers of the Sun, Jasmine, Hawthorn



Body

Vanilla, Musk, Rice powder.

# For Men



## WONDERFUL LOUVRE

*SPENDING GOOD TIME TOGETHER LOOKING FOR ENIGMATIC JOCONDE PAINTING...  
A PERFUME CREATING A FRESH ATMOSPHERE OF LOVE...*



## BASTILLE FOREVER

*BASTILLE IS THE PLACE WHERE LOVE STORY COULD START...  
UNFORGETTABLE AND ADDICT PERFUME FINISHING WITH SWEAT CHOCOLATE NOTE ....*





# For Men



Eau de parfum for men  
Wonderful Louvre

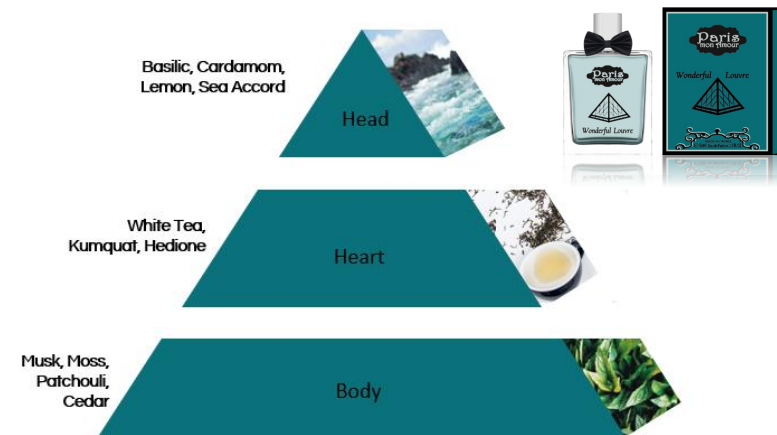
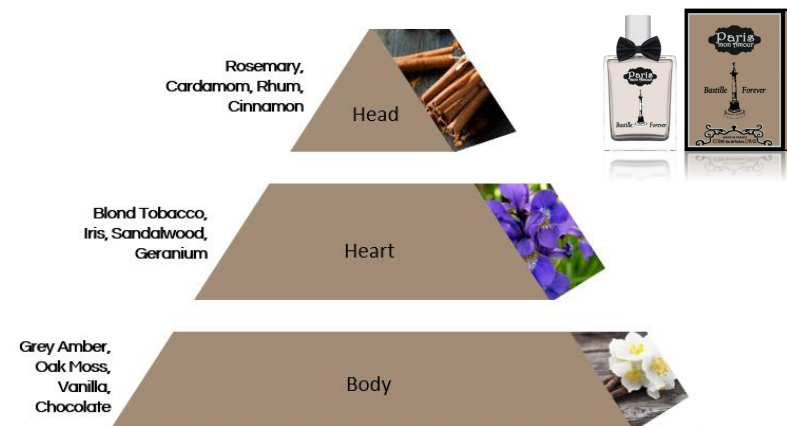


Eau de parfum for men  
Bastille Forever



Paris Mon Amour Brand  
INPI protected

# Paris mon Amour



# Wonderful Louvre

*A FEAT OF ARCHITECTURE, A MODERNISM.*

*A FRESH MARINE AND MINERAL FRAGRANCE THAT TAKES YOU ON A JOURNEY TO OTHER HORIZONS...*

## AN INVIGORATING FRAGRANCE

LEMON NOTE, WHITE TEA, MUSC

A fresh marine and mineral fragrance that takes you on a journey to other horizons...



Head

Basilic, Cardamom, Lemon, Marine Accord



Heart

White tea, Kumquat, Hedione



Body

Musk, Moss, Patchouli, Cedar





# Bastille Forever

*IT SMELLS LIKE POWDER, IRON, WOOD. A PLACE THAT MARKS OUR HISTORY.  
A WOODY FRAGRANCE THAT PERFECTLY ILLUSTRATES THE PLACE WITH ITS STRONG CHARACTER...*

## A CAPTIVATING FRAGRANCE

RHUM, SANDALWOOD, CHOCOLATES NOTES

Woody fragrance that perfectly illustrates the place with its strong character...



### Head

Rosemary, Cardamom, Rum, Cinnamon



### Heart

Blond Tobacco, Iris, Sandalwood, Geranium



### Base

Ambergris, Oak Moss, Vanilla, Chocolate



# Paris Mon Amour Store

## Store :

### Abroad

United States (14)

Italy (2)

Burkina Faso (1)

Netherlands (1)

Australia (1)

Benin (1)

### In France :

Nocibé Paris

Monoprix parisienne

Gala Parfums

Eiffel tower

Boutiques Souvenir Paris

Comptoir des traditions

L'univers de Léo

Montparnasse tower

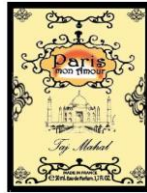
Hotels Paris

SPHE KAM'S Paris Louvre Duty Free

Brand Ambassador

## Digital :

- Paris Mon Amour
- Ma ville Mon Shopping
- Instagram
- Facebook
- Faire
- Ankorstore
- Cocodico
- Nocibé
- Orderchamp



## Personal Branding studies





