

## WHAT WE DO

- ✓ **Discover Taiwan** – Gain market insights through exhibitions, tailored research, and immersive business travel.
- ✓ **Business Exploration** – Identify opportunities and challenges in Taiwan's key industries with expert guidance.
- ✓ **Soft Landing Program** – Ensure a smooth transition with support in Human Resources, accounting, and admin services.
- ✓ **Networking Opportunities** – Connect with key stakeholders, industry leaders, and strategic partners.
- ✓ **Growth Support** – Scale your business with customized consulting, strategic planning, and market entry solutions.
- ✓ **Partnership Set-Up**– Launch innovation projects with strategic partners and secure public funding.

## CONNECT WITH UBIK

+886 2 28346695

2F, 19, Fuguo Road, Taipei  
Taiwan (Post Code: 111079)

[www.ubikconsulting.com](http://www.ubikconsulting.com)



**Pascal Viaud**  
CEO

✉ [Pascal.viaud@ubik-consulting.com](mailto:Pascal.viaud@ubik-consulting.com)

30+ years in high-tech, with engineering & management roles at NASA, CEA-LETI, STM, and HP. Based in Taiwan for 22+ years, Pascal is an EU-Asia cooperation expert (Horizon Europe, Eureka Network, France 2030). He also co-chairs the Semiconductor Committee at the French Chamber in Taiwan.



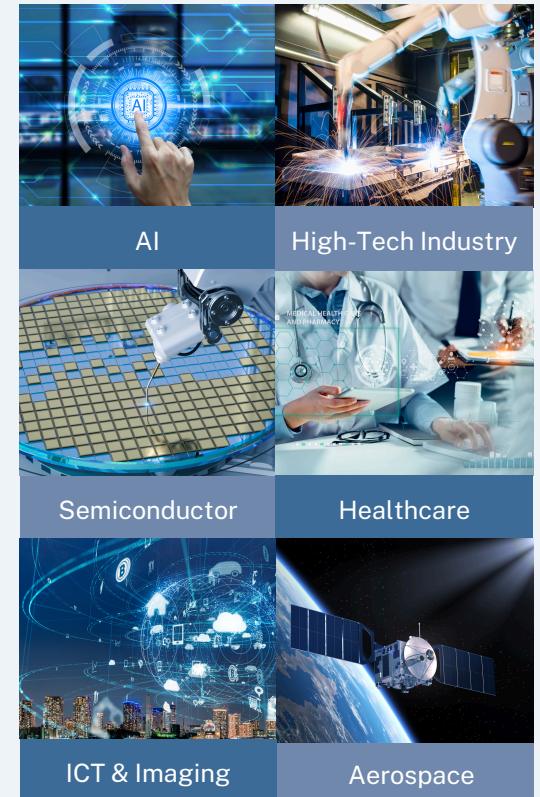
**Mei-Ling TSAI**  
Sales VP

✉ [Meiling.tsai@ubik-consulting.com](mailto:Meiling.tsai@ubik-consulting.com)

Fluent in French, English, German, Mandarin, and Taiwanese. With a background in Sales & Marketing, Business Development, Account Management, Event planning and Employment Services, she specializes in driving international growth.



玉弼科顧問有限公司  
**UBIK Ltd.**



## WHO WE ARE

Established in 2009 in Taipei, UBIK specializes in international consulting for high-tech industries, bridging worldwide clusters with Taiwan's innovators in semiconductor, electronics, ICT & imaging, AI, and more.

As active experts in EU initiatives like Horizon Europe, Eureka programs 2024, EU-Taiwan Trading and Business Events 2024, we provide strategic planning, proposal support, and on-site consulting to drive collaborative partnership.



玉彌科 UBIK

## OUR CORE BUSINESS UNITS

- **UBIK Consulting & Services** - Facilitating partnerships, supplier management, and market expansion.
- **UBIK Voyages & Events** - Delivering end-to-end event solutions, from corporate visits to global trade missions.

With expertise in business consulting, event management, and tailored travel solutions, UBIK ensures seamless execution and impactful results.



## UBIK VOYAGES

UBIK Voyages offers tailored travel experiences, combining business and leisure. From corporate delegations and industry tours to cultural explorations, we provide seamless planning and expert guidance to ensure a smooth and enriching journey.



## UBIK: YOUR GATEWAY TO SUCCESS IN TAIWAN

## TRUSTED PARTNERS



2024 EU-Taiwan Green Transition Forum



2024 European Investment Forum

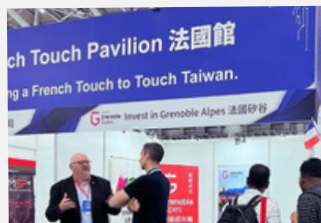


Grenoble Alpes Team (France) delegation visit to Taiwan



## HOST YOUR EVENT WITH UBIK

From international forums to corporate meetings, we deliver seamless MICE (Meeting / Incentive Tour / Conference/ Exhibition) solutions. Trust us to plan, manage, and execute your next high-impact event.



Exhibition Participation and Booth Organization



BtoB Matchmaking

## Soft Landing Program / Supply Chain Build Up



## Event Organization



EU-TAIWAN TRADE & BUSINESS EVENTS  
歐盟-臺灣貿易商務活動

