

# **Energy Management in the Digital Age: Unlocking opportunities for SMEs in industry and commercial buildings**

**Event organised by the European Council for an Energy Efficient Economy (eceee)**

**Tuesday 6 June 2023: 09h00 – 11h45 EST  
Colbert, Palais des Congres  
Versailles, France**

## **Background**

Industrial and buildings energy use make up some 70% of our final global energy consumption, and present a vast challenge in our efforts to achieve deep decarbonisation.

A change in corporate culture that provides stakeholders with a better understanding of how, why and when we consume energy is essential in a time when behaviour change is showing potential to drive action on energy efficiency. This means investing in better energy management, which is as true for micro enterprises as it is for larger corporations.

The digital age opens a new chapter in addressing how we improve the energy performance of the industrial sector and large buildings. There are existing standards for energy management systems, but the key is building an understanding of energy use and associated processes. Here, quality data and digitalisation can play a fundamental part.

What we need is to understand the drivers for how decisions are made, and how evolving digitalisation and data management capabilities can support the pathway to better energy performance and decarbonisation.

The purpose of this event is to use the knowledge gained as the foundation for accelerating our efforts, showing how digitalisation and improvements in energy management standards are starting to have an important impact. Experts will give an overview of opportunities in both industrial enterprises and commercial buildings, with a focus on small and medium-sized enterprises.

## Agenda (Draft)

09h00 – 09h05	<b>Welcome remarks</b> <ul style="list-style-type: none"> <li>Nils Borg, Executive Director, eceee</li> </ul>
09h05 – 09h15	<b>Keynote</b> <ul style="list-style-type: none"> <li>Andy Kerr, Chief Strategic Officer, Climate-KIC</li> </ul>
09h15 – 10h30	<b>Energy Management and Digitalisation in Industry</b> <i>Introductory presentation followed by a panel discussion where experts will share a series of related case studies.</i> <b>Scene Setting</b> <ul style="list-style-type: none"> <li>Erik Gudbjerg, Director, yourenergy</li> </ul> <b>Panel Discussion</b> <ul style="list-style-type: none"> <li>Nils Borg, Executive Director, eceee (Moderator)</li> <li>Elvira Rakova, Founder, DirektIn Ltd.</li> <li>Meriem El Mernissi, Directrice Productivité &amp; Go to Market, Les Eaux Minérales d'Oulmès</li> <li>Xu Shaoshan, Deputy Director, China Quality Certification Centre (CQC)</li> </ul> <b>Audience Q&amp;A</b>
10h30 – 10h45	<b>Coffee Break</b>
10h45 – 11h30	<b>Energy management and digitalisation in commercial buildings</b> <i>Introductory presentation followed by a panel discussion where experts will share a series of related case studies.</i> <b>Scene Setting</b> <ul style="list-style-type: none"> <li>Clemence Arto, Director, Government Affairs and Public Policy, Autodesk</li> </ul> <b>Panel Discussion</b> <ul style="list-style-type: none"> <li>An Beazar, Founder and CEO, Enprove</li> <li>Andy Kerr, Chief Strategic Officer, Climate-KIC</li> </ul> <b>Audience Q&amp;A</b>
11h30 – 11h45	<b>Closing Remarks</b> <ul style="list-style-type: none"> <li>Nils Borg, Executive Director, eceee</li> </ul>