

2011 Women's Forum Global Meeting
What if?: Challenge, imagination, commitment
Deauville, France, 13-15 Oct.

As of October 10

2011 is proving itself a year of the improbable becoming reality. From the revolutions in Tunisia and Egypt to the earthquake in Japan and the hectic economic situation since this summer, the world we took for granted has been knocked off its axis, to land in unanticipated new configurations and arrangements.

The Women's Forum has chosen for its 7th edition to draw inspiration from these remarkable events, and to hold the 2011 Global Meeting on the theme of *What if?: Challenge, imagination, commitment*. The focus is on what the future could bring us, politically, economically, socially, and technologically, and what committed actors can do to tip the balance for a better world. Unique to the Women's Forum, women's voices and perspectives are featured along with their male counterparts in plenaries addressing scenario-driven major issues for people and the earth. The spirit of the plenary discussions – and the 7th edition overall – is to *forecast how our world is changing, and what we can do to shape this change*.

The Discovery, the Forum's renowned off-program, has been revitalized to become *My Discovery*, a series of opportunities for Forum participants to meet, learn, and share with one another. The program for My Discovery is built these session formats:

- Exploring the future: Intimate encounters with inventors and their inventions, the chance to try out scenario exercises
- Inspiring manager: Hands-on workshops to build your management skills
- Well-being and culture: Discovery Corners where you can meet, relax, indulge, and dream.

The Interact program of breakout session debates and workshops complements and completes the offering of My Discovery.

My Discovery addresses women as women in sessions covering diversity, career advancement, entrepreneurship, and health and well-being. It also speaks to women and men alike as managers, technology users, philanthropists, readers, and gourmets. The menu is rich and à la carte for people to create their own experiences and moments.

In 2011 the CEO Champions and the Women's Forum Delegation from Brazil add their voices to the Forum's international community of leaders. The Rising Talents and the Cartier Women's Initiative – both with 5th anniversaries this year – bring entrepreneurial drive from all the continents. Another innovation: networking lunches, organized geographically and by sector and specialization.

Engage in the future with us!



Wednesday, 12 Oct.	
18:45-21:00 La Villa du Cercle	<p>Welcome cocktail reception <i>Hosted by the Mayor of Deauville, with the special participation of Le Printemps</i></p>
21:00-23:30 Cinéma du Casino	<p>Screening of <i>The Lady</i> <i>directed by Luc Besson and starring Michelle Yeoh</i></p> <p><i>The Lady</i> is the story of Aung San Suu Kyi and her husband, Michael Aris. A story of devotion and human understanding, set against a background of political turmoil which continues today. <i>The Lady</i> is also the story of the peaceful quest of the woman who is at the core of Burma's democracy movement.</p> <p>FILM PRESENTATION: Virginie Besson-Silla, Producer, Europacorp</p>
Thursday, 13 Oct.	
08:30-09:30 Auditorium	<p>Forum welcome With the participation of the Rising Talents and the Women's Forum Delegation from Brazil</p> <p>MODERATOR: Patricia Mitchell, President and Chief Executive Officer, The Paley Center for Media</p> <p>KEYNOTE SPEAKER: Véronique Morali, Founder and CEO, Terrafemina.com, Vice-Chairman, Fitch Group, and President, Fimalac Development and the Women's Forum for the Economy & Society</p> <p>FOR THE RISING TALENTS: Armance Bordes for Virginie Morgon, Member of the Executive Board and Director of Investments, Eurazeo Evelyne Sevin, Partner, Egon Zehnder International</p> <p>FOR THE BRAZILIAN DELEGATION: Ellen Gracie Northfleet, former Chief Justice of the Federal Supreme Court of Brazil</p>
09:30-10:15 Auditorium	<p>Opening plenary <i>Challenge, imagination, commitment</i></p> <p>What keeps us up at night, what we wish we could change, and what sustains us.</p> <p>MODERATOR: Patricia Mitchell, President and Chief Executive Officer, The Paley Center for Media</p> <p>SPEAKERS: Yamina Benguigui, Writer, Movie Director, Deputy Mayor of Paris in charge of human rights and the fight against discrimination Kathryn Hall-Trujillo, Founder, Birthing Project USA Rinko Kawauchi, Photographer Euzhan Palcy, Film Director, Writer and Producer</p>
10:15-10:45	Networking break

<p>10:45-12:15 Auditorium</p>	<p>Energy resources <i>What if the energy landscape requires us to change dramatically?</i></p> <p>With growing uncertainty regarding nuclear safety, environmental issues with oil, coal and shale gas energy sourcing mean for individuals, industry, extraction and use, food supply/biofuel concerns, high cost of renewables, the period of cheap and easy energy seems a thing of the past. What will our troubled and the planet?</p> <p>MODERATOR: Laura Turner Seydel, Chairperson, Captain Planet Foundation</p> <p>OPENING PRESENTATION: Amos Bromhead, Senior Energy Analyst, International Energy Agency</p> <p>SPEAKERS: Carlos Ghosn, Chairman and CEO, Renault Nissan Alliance Wenhong Huang, Director of the Division of International Cooperation at the Department of Climate Change, NDRC Anne Lauvergeon, Chairman of the Supervisory Board of Libération and former CEO, Areva Manoelle Lepoutre, Senior Vice-President Sustainable Development and Environment, Total</p>
<p>12:15-16:00 Gatsby</p>	<p>Side meeting <i>CEO Champions</i> (by special invitation only)</p> <p>CO-HOSTED BY: Olivier Fleurot, CEO, MSLGROUP James S. Turley, Chairman & CEO, Ernst & Young</p> <p>SPECIAL GUEST PRESENTOR: Ilene H. Lang, President and CEO, Catalyst</p> <p>MODERATORS: Maria Livanos Cattai, Board Member, Petroplus Holdings, and former Secretary-General of the International Chamber of Commerce Susan Ness, Principal, Susan Ness Strategies Billie Williamson, Partner, Ernst & Young</p>
<p>12:30-13:45 Tootsie</p>	<p>Interact sessions (with lunch boxes)</p> <p>1) <i>Two degrees warmer: Mitigating and adapting to climate change</i> <i>Hosted by Areva</i></p> <p>Understanding the geopolitical, economic and environmental impact of rising temperatures. What are the challenges for governments and industry, what difference can we make as individuals?</p> <p>HOST WELCOME: Cécile Maisonneuve, Vice-President International Agenda and Prospective, Areva</p> <p>MODERATOR: Nina Gardner, Director, Strategy International</p>

<p>12:30-13:15 Discovery Hall</p>	<p>My Discovery – time 1 <i>This is a partial listing of activities in the Discovery Hall, which does not include Meet with & Workshop sessions. The latter are set out in the handbook, the on-line program, and at the entrance of the Discovery Hall.</i></p>
<p>Agora 1</p>	<p>Lead with Diversity Club for Business <i>Becoming a 21st century leader</i></p> <p>How to lead in a turbulent business environment? The 21st century has opened an era of uncertainty which calls for adaptive leaders. Companies' performance and sometimes survival are at stake. How can companies prepare their leaders for tomorrow's challenges?</p> <p>SPEAKERS: Jean-Michel Caye, Senior Partner, Managing Director, The Boston Consulting Group Antony Jenkins, Chief Executive, Retail and Business Banking, Barclays Roselinde Torres, Senior Partner, Managing Director, The Boston Consulting Group</p>
<p>Agora 2</p>	<p>Discover Brazil <i>From Sao Paulo to Brasilia: The role of women in business and politics</i></p> <p>Dilma Rousseff's election as the first woman President of Brazil highlights the rise of women in politics and business. Will women's new role mean that Brazil will become a more equitable country?</p> <p>MODERATOR Felicia Taylor, Anchor/Correspondent, CNN International</p> <p>SPEAKERS: Isabel Franco, Senior Partner, Koury Lopes Advogados Iêda Novais, Corporate Director, KPMG Brasil Christina Carvalho Pinto, President, Full Jazz Communications Group Jacqueline Pitanguy, Founder and Executive Director, CEPIA – Citizenship Studies Information Action</p>
<p>Premium Amphitheater</p>	<p>Pioneer with Cartier <i>What if I launched my company during the financial crisis?</i></p> <p>Women are said to be more risk-aware and less audacious than men. Birame Sock and Halla Tómasdóttir prove the contrary. The United States and Iceland were harshly hit by the financial crisis. But, this did not discourage Birame and Halla to launch their businesses, both of which are now thriving. Come and discover the audacity of these entrepreneurs whose drive will inspire you.</p> <p>SPEAKERS : Birame Sock, 2010 Cartier Women's Initiative Awards Laureate for North America, CEO of Third Solutions Halla Tómasdóttir, 2009 Cartier Women's Initiative Awards Laureate for Europe, Audur Capital</p> <p>MODERATOR: Shelly Porges, Senior Advisor at the Global Entrepreneurship Program, Office of Commercial and Business Affairs, US Department of State</p>
<p>Inspire Corner</p>	<p>Inspire with Ilive2lead by Adeya <i>Leadership in a global community: A new style of leadership?</i></p> <p>What are the core qualities of leadership that transcend borders and age ? Learn what Generation Y values in leadership.</p>

<p>Imagine Corner</p>	<p>SPEAKERS: Laura Bode, President, iL2L Antoinette Benoit, Chair, McDonald's European Women Leadership Network <i>iL2L Youth Delegates</i></p> <p>Imagine with Writers <i>What if Alzheimer's disease spared our imagination?</i></p> <p>SPEAKER: Christine Orban, Author</p> <p>FACILITATOR: Irène Frain, Author and Journalist</p>
<p>13:30-14:15 Discovery Hall</p> <p>Agora 1</p> <p>Agora 2</p> <p>Premium Amphitheater</p>	<p>My Discovery – time 2 <i>(with lunch boxes)</i></p> <p>Lead with Diversity Club for Business <i>The power of "what if?"</i></p> <p>How did "what if" change history, and how could it change your company?</p> <p>SPEAKER: Luc de Brabandere, Partner and Managing Director, The Boston Consulting Group</p> <p>Inspire with Ilive2lead by Adeya <i>Social media and mobile phones: Protecting our businesses, our youth and ourselves</i></p> <p>Today's mobile phone hacker can easily access personal information and intercept your mobile phone's voice and data communications. Social media postings are archived forever. Limit your vulnerabilities to modern media.</p> <p>SPEAKERS : Alexander Harbaugh, Managing Director, Adeya SA Chiara Palieri, Director, Social Media, iLIVE2LEAD <i>iL2L Youth Delegates from Saudi Arabia, China and Kenya</i></p> <p>Stand up with Women for Education <i>What if we all stood up for African mothers?</i> Stand up for African Mothers Campaign launch. 13:30-13:45 Press Conference 13:45-14:30 Debate</p> <p>SPEAKERS : Caty Forget, Managing Director, Sanofi Espoir Foundation Teguest Guerma, Director General, AMREF Karine Guldemann, General Manager, ELLE Foundation Esther Madudu, Ugandan Midwife, Candidate for the 2012 Nobel Peace Prize Claude Moncorgé, Chairman of the Scientific Committee, AMREF Véronique Morali, Founder and CEO, Terrafemina.com, Vice-Chairman, Fitch Group, and President, Fimalac Development and the Women's Forum for the Economy & Society Christine Ondo, Minister of Health, Republic of Uganda</p>

<p>Kane (Hall -1)</p>	<p>MODERATORS: Chris Burns, Journalist, Euronews Isabelle Duriez, Journalist, ELLE Magazine</p> <p>Recharge with Renault Nissan <i>Reinventing Japan: how Japan and Japanese women are facing the challenge after 3.11</i></p> <p>Since last March's gigantic Earthquake, Japanese people have shown the rest of the World courage and dignity. Consequences of the catastrophe are huge, and damages go far beyond material concerns. Eight months later, the international media have moved on and we have fewer opportunities to witness the formidable effort an entire population is engaging to reconstruct the country. Get the story from insiders and learn on how local women are standing up to reinvent the Japanese society.</p> <p>INTRODUCTION: Claire Martin, Vice President Corporate Social Responsibility & Managing Director, Renault Corporate Foundation</p> <p>SPEAKER: Aiko Doden, Japan Senior Commentator on International Affairs, NHK (Japan Broadcasting Corporation)</p> <p>FACILITATOR: Noriko Carpentier-Tominaga, Director of the Franco-Japanese Exchange Committee, Paris, Chamber of Industry and Commerce, Japan</p>
<p>13:15-14:30 Dining Hall</p>	<p><i>Networking lunch</i> At this buffet lunch in the Dining Hall, you choose whom you sit with, just as you choose your networking approach -- a chance encounter, catching up with old friends, meeting a special contact, or joining one of the following groups we'll ask to be available for informal encounters during the lunch period:</p> <ul style="list-style-type: none"> • the Brazilian Delegation • the Cartier Finalists • the Rising Talents
<p>14:45-16:15 Auditorium</p>	<p>Business <i>What if corporate key drivers became totally different?</i></p> <p>Across different sectors, corporations are struggling to understand the factors that will drive success and decrease volatility in their performance. Human resources, the digital revolution, sustainability, supply chain management, E-reputation: why and how might different business key drivers rise to the top in the future?</p> <p>MODERATOR: Patricia Szarvas, Lead Anchor, CNBC Europe</p> <p>OPENING PRESENTATION: James Allen, Partner and Co-Head of Bain & Company's Global Strategy Practice</p> <p>SPEAKERS: Antony Jenkins, Chief Executive, Retail and Business Banking, Barclays Muhtar Kent, Chairman and Chief Executive Officer, The Coca-Cola Company (via TelePresence) Gina Qiao, Member of the Executive Committee and Senior Vice-President, Human Resources, Lenovo Group</p>

	Jérôme Tolot , Executive Vice-President, GDF Suez
16:15-16:45 Auditorium	<p>CEO Champions <i>What if we had to do even more to advance women in corporations?</i></p> <p>While diversity has been an issue for more than a decade, not much has changed for women at the upper echelons of corporations (management committees, senior executive ranks, and corporate boards). What are the responsibilities of the public and private sectors to advance women in corporate management and governance? What should committed corporate leaders do to make a real difference?</p> <p>MODERATOR : Moira Forbes, President and Publisher, ForbesWoman</p> <p>SPEAKERS: Patricia Barbizet, CEO, Artémis, and Vice-Chair of the Board of Directors, PPR Viviane Reding, Vice-President, European Commission James S. Turley, Chairman & CEO, Ernst & Young</p>
16:45-17:15	<i>Networking break</i>
17:15-18:30 Pandora	<p>Interact sessions</p> <p>1) <i>Gen Y in the workplace: Meet the next generation</i> <i>Hosted by Renault Nissan Alliance</i></p> <p>Join a discussion with Millennials on their social values and perspectives on careers and corporate organization and performance. Will this generation really be so different from Gen X?</p> <p>HOST WELCOME: Odile Desforges, Executive Vice-President - Engineering & Quality, Renault Nissan Alliance</p> <p>MODERATOR: Chris Burns, Journalist, Euronews</p> <p>SPEAKERS: Claire Boonstra, Co-Founder, Layar Chiara Palieri, Social Media Director, I Live to Lead Jessy Tolkán, Co-Executive Director, The Citizen Engagement Laboratory Malyse Uwase, International Orientation Coordinator, Bucknell University</p>
Tootsie	<p>2) <i>Being a woman: Our different perspectives</i></p> <p>Join an international panel of women to discuss whether it is a good time to be a woman in their country and region. What are the perspectives for the rights accorded to women, and the opportunity to enjoy these and to succeed in a chosen role or career?</p> <p>MODERATOR: Julia Harrison, Managing Partner, FTI Consulting</p> <p>SPEAKERS: Yolanda Cuba, Executive Director: Development and Decision Support, SAB Limited Nell Merlino, Founder and President, Count Me In for Women's Economic Independence Ellen Gracie Northfleet, former Chief Justice of the Federal Supreme Court of Brazil Christine Ockrent, Journalist and Writer</p>

<p>Gilda</p> <p>James Bond 1</p>	<p>3) What if social networks could improve business operations?</p> <p>Social media are now part of our daily life. But it's just the beginning of the revolution. Social networks are also a new way to organize and promote relationships between people working within the same company. Discover in this workshop how social networks can become a new "DNA" within organizations, increasing their flexibility, productivity, and creativity.</p> <p>FACILITATOR: Damien Douani, Co-Founder and Associate Director at FaDa social agency</p> <p>4) Women on boards Bootcamp <i>Hosted by Barclays</i></p> <p><u>For women ready for board seats:</u> OnBoard Bootcamp provides an insider's guide on how to be selected for a corporate or private board, advisory board, or major non-profit board, and shares "lessons learned" along the way. Attendees will learn to position themselves so that they are in the right place at the right time, get their names on the short list, and make a board match that's right for them.</p> <p>HOST WELCOME: Deanna Oppenheimer, Vice-Chair Retail and Business Banking, Barclays</p> <p>FACILITATOR: Susan Stautberg, President, PartnerCom Corporation, and Co-Founder, Women Corporate Directors</p>
<p>17:15-18:30</p> <p>James Bond 2</p> <p>Kane</p>	<p>Side meetings</p> <p>1) Quality of daily life: A key driver in organizational performance? <i>by Sodexo</i></p> <p>We all realize intuitively that the daily life conditions of employees and personnel directly impact how their organizations perform. But what are the different dimensions of quality of daily life, and how do they work together to create successful organizations? Attend this workshop to hear about the first results of Sodexo's cross-sectoral and cross-national research on quality of daily life, and to explore with fellow participants how to better understand the conditions for organizational well-being.</p> <p>FACILITATOR: Laurent Cousin, Group SVP, Marketing Offer, Research & Development - On-site Service Solutions, Sodexo</p> <p>2) As corporate key drivers change, what should I do differently on Monday morning? <i>by Bain & Company</i></p> <p>Work out what you should do about the business mega trends of our era! This interactive session will help you translate the mega trends presented by James Allen in the business plenary into implications for you and your company. You will leave the session with a short list of practical actions that you can get going on immediately.</p> <p>FACILITATOR: Tory Frame, Bain Partner, London, Head of Consumer Products and Post Merger Integration</p>
<p>17:15-18:00 Discovery Hall</p>	<p>My Discovery – time 3 <i>This is a partial listing of activities in the Discovery Hall, which does not include Meet with & Workshop</i></p>

<p>Agora 1</p>	<p>sessions. The latter are set out in the handbook, the on-line program, and at the entrance of the Discovery Hall.</p> <p>Taste with Pommery <i>What if we indulged ourselves with some quality time to become champagne connoisseurs?</i></p> <p>SPEAKER: Nathalie Vranken, Administrator, Champagne Pommery</p>
<p>Agora 2</p>	<p>Communicate with Women in Media <i>The global image of women in the media</i></p> <p>SPEAKERS: Deborah Berlink, Paris Correspondent, O Globo Michèle Fitoussi, Editorialist Columnist, ELLE Magazine Brigitte Grésy, Vice-President, Commission for women's image in the media, Ministry for Employment and Solidarity of France Valérie Tandeau de Marsac, President, Voxfemina Alison Smale, Executive Editor, International Herald Tribune</p> <p>MODERATOR: Ariane Bucaille, Partner, TMT Leader, Deloitte</p>
<p>Premium Amphitheater</p>	<p>Meet with Barclays <i>Influencing female advancement. Do quotas trump merit? Reframing the debate</i></p> <p>If the most capable will always rise to the top, why should quotas be needed to increase the number of female corporate leaders? Do quotas carry an unnecessary stigma suggesting that women are selected based on gender rather than merit? Join our expert panelists for a lively discussion on whether quotas are helpful or harmful in countering the gender-based stereotyping that can surround female career advancement.</p> <p>INTRODUCTION: Antony Jenkins, Chief Executive, Retail and Business Banking, Barclays</p> <p>SPEAKERS: Patricia Bellinger, Executive Director, Executive Education at Harvard Business School Beth Brooke, Global Vice-Chair, Public Policy, Ernst & Young Sue Vinnicombe, Cranfield University Professor of Organisational Behaviour & Diversity Management, Director of the International Centre for Women Leaders Organization Studies</p> <p>MODERATOR: Ilene H. Lang, President and CEO, Catalyst</p>
<p>Share Corner</p>	<p>Share with Orange <i>How to muscle up your eReputation</i></p> <p>SPEAKERS : Minter Dial, Founder, the Myndset Company Caroline Ghosn, Founder, the Levo League</p>
<p>Anticipate Corner</p>	<p>Anticipate with Axa <i>Towards a healthy and active longevity?</i></p>

<p>Imagine Corner</p>	<p>SPEAKER: Benoît Rey-Robert, Institut des Sciences du Mouvement - Université de la Méditerranée / CNRS, research fellow, the AXA Research Fund</p> <p>Imagine with Writers <i>Women facing war</i></p> <p>SPEAKER: Nick Danziger, Photographer</p> <p>FACILITATOR: Irène Frain, Author and Journalist</p>
<p>18:15-19:00 Discovery Hall</p> <p>Agora 1</p> <p>Agora 2</p>	<p>My Discovery – time 4 <i>This is a partial listing of activities in the Discovery Hall, which does not include Meet with & Workshop sessions. The latter are set out in the handbook, the on-line program, and at the entrance of the Discovery Hall.</i></p> <p>Connect with Women's Networks <i>What if women's networks were a leadership skills factory?</i></p> <p>The main tangible benefit of a women's network is to help identify visible female role models which others can emulate. Any woman who wants to advance her career to a senior level should give priority to raising her self-confidence and visibility: a key strategy for success along with talent!</p> <p>SPEAKERS : Armelle Carminati, Human Capital & Diversity Global Managing Director, Talent & Organization Performance, Management Consulting Lead for France & Benelux, Accenture Claudine Macartney, Global Head, HR, for Global Commercial Insurance and the Distribution organizations, Chartis Dipti Thakar, Counsel, Latham & Watkins</p> <p>MODERATOR : Elena Fourès, President, Idem per Idem</p> <p>Dare with Rising Talents <i>Will the next generation of leaders dare?</i></p> <p>A conversation with the Rising Talents</p> <p>SPEAKERS: Muna Abusulayman, Secretary General, Alwaleed Bin Talal Foundation Bel Coelho, Chef, Dui Restaurant Elsie Kanza, Personal Assistant to the President, Government of Tanzania Suchi Mukherjee, Managing Director and General Manager, www.gumtree.com, an ebay Inc. Co</p> <p>MODERATOR: Courtney E. Martin, Author, <i>Do It Anyway: The New Generation of Activists</i></p>
<p>Premium Amphitheater</p>	<p>Engage with Sanofi <i>Women in health decision making</i></p> <p>Health is a priority for many women – not just through their own lives but as carers and gatekeepers of their family's health. As a global healthcare leader, we will illustrate the careers and domestic lives of</p>

Network Corner	<p>women in Brazil, and explore what is involved for women with careers in healthcare. Medical Directors from Brazil will bring their knowledge and understanding to present on the topic.</p> <p>SPEAKERS: Wang Lee Yeu de Pinho, Medical Director Brazil, Sanofi Ana Paula Resque, Medley's Medical Director Brazil, a Sanofi Company</p> <p>Network with GDF Suez</p>
Imagine Corner	<p>Gender equality, or how to convince by mobilizing know-how about gender -- the fruit of international multidisciplinary research</p> <p>SPEAKERS : Francoise Milewski, Economist at OFCE and PRESAGE Program Co-Leader Hélène Perivier, Economist at OFCE and PRESAGE Program Co-Leader</p> <p>Imagine with Writers <i>How to improve the conditions for women after the Arab revolutions?</i></p>
Reinvent yourself Corner	<p>SPEAKER: Malika Mokeddem, Author and Doctor in Medicine</p> <p>FACILITATOR: Irène Frain, Author and Journalist</p> <p>Reinvent yourself with Mazars <i>Is happiness gendered?</i></p> <p>SPEAKERS : Emmanuelle Gagliardi, Director of the business magazine L/ONTOP Alexandre Jost, Founder, La Fabrique Spinoza</p>
19:15-19:45 Auditorium	<p>Special session <i>The economy: The questions on everyone's minds</i></p> <p>KEYNOYE SPEAKER: Angel Gurría, Secretary General of the OECD (via TelePresence)</p>
20:00-22:45 Dining Hall	<p>Women's Forum Gala Dinner hosted by Barclays</p> <p>MASTER OF CEREMONIES: Deanna Oppenheimer, Vice-Chair Retail and Business Banking, Barclays</p> <p>KEYNOTE SPEAKER: Jude Kelly, Artistic Director of the Southbank Centre, London</p>
Friday, 14 Oct.	
08:30-10:15 Auditorium	<p>Political economy <i>Will the Arab uprisings truly become Arab springs?</i></p>

	<p>The Arab world has seen remarkable political protests and revolt this year in Tunisia, Egypt, Bahrain, Yemen, Syria, Jordan, and Libya. But will these upheavals result in greater political freedoms and economic reforms able to create jobs and give hope to the poor? Will women be empowered politically and economically in the process? And what if renewal is blocked or stunted – what then?</p> <p>MODERATOR: Raghida Dergham, Columnist and Senior Diplomatic Correspondent, Al Hayat</p> <p>KEYNOTE SPEAKER: Shirin Ebadi, Human rights lawyer and Nobel Laureate</p> <p>SPEAKERS: Nadwa Al Dawsari, Executive Director, Partners Yemen Moushira Mahmoud Khattab, Human Rights Activist and former Minister of State for Family and Population of Egypt Alison Smale, Executive Editor, IHT Amira Yahyaoui, Blogger, human rights activist, and head of the Sawt Mostakel electoral list in the Tunisian elections</p>
10:15-10:45	<i>Networking break</i>
10:45-12:15 Auditorium	<p>Political economy <i>What if there were new ways to address poverty, precariousness and inequality?</i></p> <p>Taken on a global scale, capitalism is seen today to be failing ordinary people. The friction between business and society is at all-time highs. Government (itself facing serious legitimacy challenges) is increasingly being asked to find a better balance between issues of poverty, inequality, and economic competitiveness. What is the vision and framework to create a long-term capitalism able to bring society and business back together? And what are the next steps for government, business, and civil society to participate in a new way to create economic progress for all?</p> <p>MODERATOR: Tumi Makgabo, Executive Director, AfricaWorldwide Media</p> <p>OPENING PRESENTATION: Diana Farrell, Director, McKinsey & Company, and former Deputy Assistant to the President on Economic Policy at the White House</p> <p>SPEAKERS: Noreena Hertz, Professor of Globalisation, Sustainability and Finance, Duisenberg School of Finance, and Associate Director, Centre for International Business and Management, Judge Business School, University of Cambridge (via TelePresence) Ingrid Johnson, Group Managing Executive: Retail and Commercial Banking, Nedbank Group José Lopez, Executive Vice-President, Nestlé Christophe de Margerie, Chairman and CEO, Total Chandran Nair, Co-founder and Chairman, Avantage Ventures (via TelePresence)</p>
12:30-13:45 Tootsie	<p>Interact sessions (with lunch boxes)</p> <p>1) <i>Can our societies be religious and secular at the same time?</i></p> <p>Europe and its Muslims, secular and religious Judaism in Israel, Hindus and Muslims in India, the conservative movement in North America: why are secular and religious groups in such value conflict</p>

<p>Gatsby</p>	<p>today? Has the secular state failed, or can it still be home to peoples with different religious beliefs and values?</p> <p>MODERATOR: Deborah Berlinck, Paris Correspondent, O Globo</p> <p>SPEAKERS: Massimo Introvigne, Director of the Center for Studies of New Religions Tehmina Kazi, Director, British Muslims for Secular Democracy Kalpna Sharma, Independent journalist, former Deputy Editor and Chief of Bureau of <i>The Hindu</i> Roni Yavin, Executive Director, Elul</p> <p>2) What if tomorrow's leaders see change-making differently?</p> <p>And what does society need to do to foster more change "the millennial way"?</p> <p>MODERATOR: Barbara Bylenga, Founder and President, Outlaw Consulting</p> <p>SPEAKERS: Adi Balderman, Senior Trainer, Debate Ltd. Marina Filiba, Founder, Argentinian branch, I Am Challenge Deepa Gupta, Country Director, India, Change.org Priyanka Jain, Founder and President, iCAREweCARE Courtney E Martin, Author, <i>Do It Anyway: The New Generation of Activists</i></p>
<p>Gilda</p>	<p>3) Is social entrepreneurship the new business of the future? <i>Hosted by Cartier</i></p> <p>Social business has been getting great press and increasing support from philanthropists, governments and corporations. But will this sector be able to keep its poverty focus as it grows and successful social enterprises scale up? And doesn't the sector risk becoming a substitute for public welfare (without the taxation powers of governments)?</p> <p>HOST WELCOME: Loïc Sadoulet, Professor of Economics & former Head of the Africa Initiative, INSEAD, and Jury Member, Cartier Women's Initiative Awards</p> <p>MODERATOR : Janet Vouïte, Vice-President Public Affairs, Nestlé S.A.</p> <p>SPEAKERS: Svati Bhogle, Founder and CEO, Sustaintech, and 2011 Cartier Women's Initiative Finalist Pablo Brenner, Partner, Prosperitas Capital, Member of the Board, Endeavor, and Jury Member, Cartier Women's Initiative Awards Daniela Nascimento Fainberg, Founder and Director, Instituto Geração Ann MacDougall, CMO, Acumen Fund Alyse Nelson, CEO, Vital Voices</p>
<p>Pandora</p>	<p>4) What do we have to do to save the European social model?</p> <p>Europeans once took great pride in differentiating themselves in terms of their social model of higher taxes for decent unemployment and old age benefits, educational support, public health provision, and other programs in the social good. How (if at all) can this social model be saved?</p> <p>MODERATOR:</p>

	<p>Diane Brady, Senior Editor and Content Chief, Bloomberg BusinessWeek</p> <p>SPEAKERS: Bruno Coquet, Advisor to the Managing Director, Ministry of Labor, Employment and Health Monika Queisser, Head of Social Policy Division, OECD</p>
12:30-13:45	<p>Side meetings (with lunch boxes)</p>
James Bond 2	<p>1) Finding the courage to live positively <i>by The Coca-Cola Company</i></p> <p>Meet Kathryn Hall-Trujillo, whose life work is to create well-being for babies and their mothers in disadvantaged communities. Kathryn's remarkable story will open a conversation among participants about how we can ensure laughter, meaning, and purpose even in demoralizing contexts and difficult circumstances.</p> <p>HOST WELCOME: Dominique Reiniche President Europe Group, The Coca-Cola Company</p> <p>FACILITATOR: Christina Jordan, Chairman, Evolutionize It</p> <p>SPEAKER: Kathryn Hall-Trujillo, Founder, Birthing Project USA</p>
James Bond 1	<p>2) Leadership Matters: What women need to know on their way to the top <i>by McKinsey & Company</i></p> <p>In a complex and challenging economic context, corporations and governments will need versatile leaders who navigate business decisions in an increasingly demanding society and with a longer-term mindset. In such a pressing environment, leadership will make the difference. How can leaders move the needle? What makes great leaders? How can women leaders make their way to the top and help make change happen in business and society? Join us for the McKinsey Official Side Meeting where we will discuss perspectives from leaders with broad and varied experiences.</p> <p>SPEAKERS: Sandrine Devillard, Director, McKinsey & Company Diana Farrell, Director, McKinsey & Company, and former Deputy Assistant to the President on Economic Policy at the White House Gina Qiao, Member of the Executive Committee and Senior Vice-President, Human Resources, Lenovo Sandra Sancier-Sultan, Principal, McKinsey & Company <i>Surprise speakers</i></p>
Kane	<p>3) Bringing best practices and international expertise into the boardroom <i>by KPMG</i></p> <p>How to keep up-to-date on companies' international operations and bring international perspectives into the boardroom. <u>By invitation only.</u></p> <p>HOST WELCOME: Nancy Calderon, Americas Chief Administrative Officer, KPMG Susan Stautberg, President, PartnerCom Corporation, and Co-Founder, Women Corporate Directors</p> <p>MODERATOR:</p>

	<p>Maria Livanos Cattai, Board Member, Petroplus Holdings, and former Secretary-General of the International Chamber of Commerce</p> <p>SPEAKERS: Celina Borges Torrealba Carpi, Member of the Board of Directors, Grupo Libra Cynthia Cohen, Member of the Board of Directors, bebe, Hot Topic, The Sports Authority and Strategic Mindshare Founder and President Denise Fletcher, Member of the Board of Directors, Unisys Corporation Véronique Morali, Founder and CEO, Terrafemina.com, Vice-Chairman, Fitch Group, and President, Fimalac Development and the Women's Forum for the Economy & Society</p>
<p>12:30-13:15 Discovery Hall</p> <p>Agora 1</p> <p>Agora 2</p> <p>Premium Amphitheater</p>	<p>My Discovery – time 5 <i>This is a partial listing of activities in the Discovery Hall, which does not include Meet with & Workshop sessions. The latter are set out in the handbook, the on-line program, and at the entrance of the Discovery Hall.</i></p> <p>Anticipate with Axa How to better leverage the force of internal networks through a powerful federation?</p> <p>Defining the right positioning, embarking CEOs from the start, engaging the right sponsors at the right moment, gaining visibility and recognition: Financi'Elles best practices. Financi'Elles is a professional network for women in finance, banking and insurance.</p> <p>SPEAKERS : <i>Financi'Elles Executive Committee members</i></p> <p>Do with Lenovo How is technological usage changing? How are brands evolving to adapt?</p> <p>Interactive session on the evolution and the future of technologies and the impact they have on our society. The purpose here is to discuss how businesses can anticipate innovative trends that we view as customers and users and to share how Lenovo and AMD work together to answers these needs and expectations.</p> <p>SPEAKERS: Linh Bergen-Peters, Vice-President Regional Marketing, AMD EMEA Lindsay Gough, Western Europe, Strategic Alliances Director, Lenovo Catherine Ladousse, Western Europe, Executive Director Marketing & Communications, Lenovo</p> <p>MODERATOR: Philippe Béteille, Western Europe, Corporate Communications Director, Lenovo</p> <p>Recharge with Renault Nissan Re-thinking progress</p> <p>The Ellen MacArthur Foundation links education and business to inspire young people to re-think, re-design and build a positive future using the circular economy as a framework. The circular economy offers a coherent model for an industrial economy that is, by design and intention, restorative and in which waste is food, energy comes from renewable sources, diversity is strength and system thinking - considering the way things interact within the whole system - is key.</p> <p>SPEAKER: Ellen MacArthur, Founder, Ellen MacArthur Foundation</p>

<p>Meet Corner</p>	<p>Meet with Barclays <i>Speed mentoring bar</i></p> <p>Barclays welcomes you to its speed mentoring session. You will have just 10 minutes to seek advice from experienced mentors - all accomplished business or community leaders - who will be ready to provide focused insight in response to your individual issues.</p>
<p>Anticipate Corner</p>	<p>Anticipate with Axa <i>Longer life for women, an upper hand or a bitter end?</i></p> <p>Investigating why women live longer than men and what are the possible factors of discrepancy across gender will help us better understand what is at stake for women in terms of retirement, long-time care and what lies behind the concept of "triple burden" that is presented here.</p> <p>SPEAKERS: Lucie Taleyson, Technical and Marketing Director, AXA Group Life Solutions, AXA France Nathalie Weiss, Risks expert at Group Risk Management, AXA</p>
<p>Creating Shared Value Corner</p>	<p>Creating shared value with Nestlé <i>Test your knowledge on the most pressing global issues</i></p> <p>An interactive session to creatively explore how a business can benefit both its shareholders and the communities where it operates.</p>
<p>Imagine Corner</p>	<p>Imagine with Writers <i>Imagine giving hope in favellas</i></p> <p>SPEAKERS: Dagmar Rivieri Garroux, Founder & President, Casa do Zezinho Saulo Garroux, Personnel Development Director, Casa do Zezinho, & Author Yvonne Bezerra de Mello, General Director, Projeto UERE</p> <p>FACILITATOR: Helena Wong, President, Top Trend International</p>
<p>13:30-14:15 Discovery Hall</p> <p>Agora 1</p> <p>Agora 2</p>	<p>My Discovery – time 6 <i>(with lunch boxes)</i></p> <p>Reinvent yourself with Mazars <i>A women's world, a better world? Gender equality and performance</i></p> <p>Three prominent figures from different backgrounds discuss how women would like to reinvent the companies of tomorrow, redefining the notions of leadership and performance</p> <p>SPEAKERS: Philippe Castagnac, Co-CEO, the Mazars Group Aruna Jayanthi, CEO, Capgemini India Michel Ladet, sociologist, and Vice-President, Sociovision</p> <p>MODERATOR: Alison Smale, Executive Editor, IHT</p> <p>Special session with the L'Oréal Corporate Foundation</p>

<p>Premium Amphitheater</p>	<p><i>Restoring appearance to renew one's social life</i></p> <p>SPEAKER: Lucia Iraci, Founder of Josephine, First Social Beauty Salon</p> <p>WELCOME HOST : Anne Cohade-Zivkovic, L'Oréal International Philanthropy Director, Deputy CEO of the L'Oréal Corporate Foundation</p> <p>Lead with Diversity Club for Business <i>The power of "what if?"</i></p> <p>How did "what if" change history and how could it change your company?</p> <p>SPEAKER: Luc de Brabandère, Partner and Managing Director, The Boston Consulting Group</p>
<p>13:15-14:30 Dining Hall</p>	<p><i>Networking lunch</i></p> <p>At this buffet lunch in the Dining Hall, you choose whom you sit with, just as you choose your networking approach -- a chance encounter, catching up with old friends, meeting a special contact, or joining one of the following groups we'll ask to be available for informal encounters during the lunch period:</p> <ul style="list-style-type: none"> • Forum Millennials • Women in finance • Women in science, technology and the new media
<p>14:40-16:05 Auditorium</p>	<p>Health <i>Wanted: An ethics for our mastery of life</i></p> <p>We now have the means to push the boundaries of human life. We are only beginning to grapple with the ethical issues involved in this new bio-power. What does respect for human bodies mean when we can grow body parts? What is the value of a human life when we can clone individuals, and design children? How to build a new ethics, and on which criteria?</p> <p>MODERATOR: Toddi Gutner, Columnist and CEO, TL Gutner LLC</p> <p>SPEAKERS : Michael Chorost, Technology Writer Chris Viehbach, CEO, Sanofi Mayana Zatz, Director of the Human Genome Research Center at the Biological Institute of the University of São Paulo</p>
<p>16:05-16:45 Auditorium</p>	<p>Science <i>Going beyond scientific research towards a real social commitment</i> <i>by the L'Oréal Corporate Foundation</i></p> <p>Meet exceptional women who are advancing science for the greater good. Claudie Haigneré is a physician, renowned the world over as the first female astronaut from Europe. She has leveraged her fame and scientific excellence to shape French and European science policy, and now promotes the importance and excitement of today's science to the general public. Marcia Roye is a role model for</p>

	<p>young women in the Caribbean, leading important research in the field of HIV/AIDS treatment and developing the next generation of scientists in Jamaica. Come hear their personal adventures and be inspired by their contagious passion for making a real difference.</p> <p>HOST WELCOME: Béatrice Dautresme, Chief Executive Officer, the L'Oréal Corporate Foundation</p> <p>MODERATOR: Vivienne Parry, Broadcast journalist</p> <p>SPEAKERS : Claudie Haigneré, President of UNIVERSCIENCE, Doctor of Medicine, first European female Astronaut, former Minister of Research & New Technologies, and subsequently for European Affairs Marcia Roye, PhD in Molecular Virology, Lecturer in Biotechnology, Faculty of Pure and Applied Science, Associate Dean of graduate Studies, University of the West Indies, Jamaica. First laureate of the L'Oréal-UNESCO Special Fellowship "In the footsteps of Marie Curie"</p>
16:45-17:15	<i>Networking break</i>
<p>17:15-18:30</p> <p>Pandora</p> <p>Gilda</p> <p>Tootsie</p>	<p>Interact sessions</p> <p>1) Violence against women: What are some solutions for change?</p> <p>What are the kinds of policies and programs which have been shown to reduce violence against women in its different forms, and what can Forum participants do to help advance the issue?</p> <p>MODERATOR: Keith Krause, Programme Director, Small Arms Survey, and Director, Centre on Conflict, Development & Peacebuilding, Graduate Institute of International & Development Studies</p> <p>SPEAKERS: Emma Bonino, Vice-President of the Italian Senate Tala Dowlatshahi, Senior Adviser and US Representative, Reporters Without Borders Mary Ellsberg, Vice-President, Research and Programs, International Center for Research on Women Charlotte Watts, Founding Director, Gender Violence and Health Centre, London School of Hygiene & Tropical Medicine</p> <p>2) Managing Time in an eLife: Five habits and five tools <i>Hosted by JCDecaux</i></p> <p>What are the 5 best ways and tools to manage your time and to become more effective to do the things you love? Mini sessions between pairs and through table work which focus on the digital/mobile world.</p> <p>HOST WELCOME: Isabelle Schlumberger, Executive Vice-President Sales & Development, JCDecaux</p> <p>FACILITATOR: Minter Dial, Founder, the Myndset Company</p> <p>3) Business innovation: Using emotion in creating new products and services</p> <p>We are told that successful brands are purpose-driven and make a strong emotional connection to their customers. So how to create products and services to make these connections and maintain them over time? This workshop gives a first experience in applying new design thinking to understand unarticulated or overlooked customer emotions, and drawing on this understanding to create valuable</p>

	<p>new products and services. The example to be used will be innovation in retail banking, but the learning applies to a variety of other business areas.</p> <p>FACILITATOR: Mark Zeh, Writer & Educator, Consulting in Innovation and Project Management</p>
<p>17:15-18:30</p> <p>Kane</p>	<p>Side meetings</p> <p>1) Finding your media feet <i>by Women in Media</i></p> <p>After introducing how different media operate (print, radio and TV), we will invite three volunteers to take part in live mock interviews. All participants will be involved in deciphering and all will share tips and tricks to improve the performance.</p> <p>FACILITATOR: Florence Dauchez, Canal+ Journalist and Producer</p>
<p>James Bond 2</p>	<p>2) The world of business, an opportunity for women <i>by ELLE Magazine</i></p> <p>Women still all too often perceive the world of business as being hostile. What do we need to do to convince them that it is more than ever a place for financial independence and personal fulfillment, and indeed the best means of helping society evolve to embrace greater diversity?</p> <p>MODERATOR: Valérie Toranian, Managing Editor, ELLE Magazine</p> <p>SPEAKERS: Dunya Bouhacene, President, Women Equity for Growth Armelle Carminati, Human Capital & Diversity Global Managing Director, Talent & Organization Performance, Management Consulting Lead for France & Benelux, Accenture Brigitte Grésy, Vice-President, Commission for Women's Image in the Media, Ministry for Employment and Solidarity of France Anne-Sophie Panseri, President, Maviflex Anne-Cécile Sarfati, Assistant Managing Editor, ELLE Magazine</p>
<p>17:15-18:00</p> <p>Discovery Hall</p>	<p>My Discovery – time 7</p> <p><i>This is a partial listing of activities in the Discovery Hall, which does not include Meet with & Workshop sessions. The latter are set out in the handbook, the on-line program, and at the entrance of the Discovery Hall.</i></p>
<p>Agora 1</p>	<p>Share with Orange How does digital contribute to the positive transformation of our societies?</p> <p>Orange shares with you the benefit of organizing "camps" in France and abroad (Beijing, Amman), to define areas in which digital projects could have a positive and useful influence.</p> <p>SPEAKERS : Christine Albanel, Senior Executive Vice-President, France-Telecom Orange Group Delphine Ernotte, Senior Executive Vice-President, Orange France <i>Three Orange Camps participants</i></p>

<p>Agora 2</p>	<p>MODERATOR: Eric Tenin, Journalist, Web Content Specialist, Co-Founder of polltogo</p> <p>Challenge with Women on Boards <i>Challenge the numbers: Getting women into the boardroom</i></p> <p>Hear from thought leaders and governance experts on how to address the issue of increasing women in the boardroom, and the approaches companies which can take to develop female senior executives.</p> <p>SPEAKERS: Molly Ashby, Chairman and CEO, Solera Capital Moira Forbes, President and Publisher, ForbesWoman Julie Hembrock Daum, Co-Leader Spencer Stuart North American Board & CEO Practice Véronique Morali, Founder and CEO, Terrafemina.com, Vice-Chairman, Fitch Group, and President, Fimalac Development and the Women's Forum for the Economy & Society</p>
<p>Premium Amphitheater</p>	<p>Network with GDF Suez <i>Meeting increasing energy needs: What if we acted responsibly?</i></p> <p>An intergenerational conversation on the state of our planet and how we can act to effectuate change.</p> <p>SPEAKERS: Maud Fontenoy, President, Maud Fontenoy Foundation Nathalie Kosciusko-Morizet, Minister for Environment, Sustainable Development, Transport and Housing of France Marie-France Roy, General Delegate, Energy Assistance France Jessy Tolkan, Co-Executive Director, The Citizen Engagement Laboratory</p>
<p>Engage Corner</p>	<p>MODERATOR: Nina Gardner, Director, Strategy International</p> <p>Engage with Sanofi <i>A mentoring program for tomorrow's female leaders</i></p> <p>Learn about and contribute further ideas for WISE (Women Inspiring Sanofi Excellence) the new Sanofi mentoring program, including key success factors and considerations for design and implementation.</p> <p>SPEAKERS: Jennifer Asay, Director, Immuno-Inflammation Therapeutic Strategic Unit, Research & Development and WISE member Christer Odqvist, Global Lead of Sanofi Genzyme Integration and Vice-President US Business Strategy & Support and WISE Executive Sponsor</p>
<p>Be Prodigious Corner</p>	<p>Be Prodigious with Helena Rubinstein <i>How can being a woman be a strength in today's business world?</i></p> <p>SPEAKERS: Laurence Dejouany, Psychologist and Author of <i>Alice in business-land</i> Sandrine Devillard, Director, McKinsey & Company Elisabeth Sandager, International General Manager, Helena Rubinstein</p>
<p>Imagine Corner</p>	<p>Imagine with Writers <i>Does genetic programming destroy the imaginative world of love?</i></p> <p>SPEAKER:</p>

	<p>Lucy Vincent, Neurobiologist</p> <p>FACILITATOR: Irène Frain, Author and Journalist</p>
<p>18:15-19:00 Discovery Hall</p> <p>Agora 1</p>	<p>My Discovery – time 8 <i>This is a partial listing of activities in the Discovery Hall, which does not include Meet with & Workshop sessions. The latter are set out in the handbook, the on-line program, and at the entrance of the Discovery Hall.</i></p> <p>Connect with Women's Networks <i>What if women's networks were a business engine?</i></p> <p>Who would deny the business value of a professional network today? Forging new work alliances by finding new business associates, clients, suppliers, or ideas to apply to your own business, are opportunities one cannot miss.</p> <p>SPEAKERS : Sharon Bowen, Partner, Latham & Watkins Sylvia Ann Hewlett, Founding President, Center for Work-Life Policy Carol Xueref, Director for Legal Affairs and Group Development, Essilor International</p> <p>MODERATOR : Armelle Carminati, Human Capital & Diversity Global Managing Director, Talent & Organization Performance, Management Consulting Lead for France & Benelux, Accenture</p>
<p>Agora 2</p>	<p>Creating shared value with Nestlé <i>What if partnership between business and civil society could bring value for all?</i></p> <p>Further exploration of the theme of the panel: "What if there were new ways to address poverty, precariousness and inequality?"</p> <p>SPEAKERS: Helen van Hoeven, Head of the "Market Transformation" Initiative at WWF José Lopez, Executive Vice-President, Nestlé</p>
<p>Premium Amphitheater</p>	<p>Lead with Diversity Club for Business <i>Becoming a 21st century leader</i></p> <p>How to lead in a turbulent business environment? The 21st century has opened an era of uncertainty which calls for adaptive leaders. Companies' performance and sometimes survival are at stake. How can companies prepare their leaders for tomorrow's challenges?</p> <p>SPEAKERS: Anne Marion-Bouchacourt, Head of Group Human Resources, Société Générale Jean-Michel Caye, Senior Partner, Managing Director, The Boston Consulting Group Roselinde Torres, Senior Partner, Managing Director, The Boston Consulting Group</p>
<p>Place du Village Bar Lounge</p>	<p>Special session with Vitra <i>What if innovation increased happiness at work?</i></p> <p>SPEAKER: Arik Levy, Designer</p>

Imagine Corner	<p>Imagine with Writers <i>The imaginative power of fragrance</i></p> <p>SPEAKER: Radhika Jha, Author</p> <p>FACILITATOR: Irène Frain, Author and Journalist</p>
19:00-20:00 Auditorium	<p>Cartier Women's Initiative Awards</p> <p>Care about social impact, financial sustainability, and creativity? Then please join us to celebrate the finalists of the 2011 Cartier Women's Initiative Awards, and to cheer the winners from Sub-Saharan Africa, Asia, Latin America, North America and Middle East & North Africa. The ceremony hosts are Véronique Morali, President of the Women's Forum and Bernard Fornas, CEO of Cartier.</p>
20:00-21:00	<i>Break</i>
21:00-23:00 Ambassador's Room, Casino	<p>Around the delights of Brazil, reception hosted by Cartier</p> <p>After the excitement of the Awards ceremony, Cartier invites you to enjoy the festive colours and delights of Brazil, its tropical fauna and tempo, at a reception held in honour of the 2011 Laureates and the Brazilian Delegation.</p>
Saturday, 15 Oct.	
09:15-10:45 Auditorium	<p>Technology and society <i>Digital culture: For and against</i></p> <p>Our everyday lives are increasingly unthinkable without the extended social world, or culture, of digital technologies. What are the frameworks for moral and emotional identity in the new digital culture? What is happening to learning and education as knowledge is increasingly created, held, and evaluated on-line? Will our children, the first generation of digital natives, end up less – or differently—intelligent as this revolution advances?</p> <p>MODERATOR: Roger Bingham, Co-Founder and Director, the Science Network</p> <p>KEYNOTE SPEAKER: Sheryl Sandberg, Chief Operating Officer, Facebook (taped interview)</p> <p>SPEAKERS: Philippe Aigrain, CEO of Sopinspace, Society for Public Information Spaces Daphne Bavelier, Professor of Brain and Cognitive Sciences, University of Rochester Sara de Freitas, Director of Research, The Serious Games Institute, Coventry University Technology Park Barbara Mallinson, Founder, Obami</p>
10:45-11:00 Auditorium	<p>Keynote address</p> <p>SPEAKER:</p>

	Maurice Levy , Chairman & CEO, Publicis Groupe
11:00-11:15	<i>Networking break</i>
11:15-12:00 Discovery Hall	My Discovery – time 9 <i>This is a partial listing of activities in the Discovery Hall, which does not include Meet with & Workshop sessions. The latter are set out in the handbook, the on-line program, and at the entrance of the Discovery Hall.</i>
Agora 1	Build the next generation with Solera Capital <i>U.S. perspectives on women's leadership</i> SPEAKERS: Molly Ashby , Chairman and CEO, Solera Capital Moira Forbes , President and Publisher, ForbesWoman Sallie Krawcheck , former President, Global Wealth and Investment Management, Bank of America
Premium Amphitheater	Have your say with CNBC Creative Solutions in association with PwC <i>What will women's empowerment mean for men?</i> Globally, females are obtaining degrees in greater numbers than males and fewer women have lost jobs in the recession. Too often women's empowerment is discussed in the vacuum of a zero-sum game with winners and losers. What if women's empowerment has intensely positive ramifications for men that are not yet widely understood or discussed? Join us as we take stock of your views over the course of the Forum and probe this issue with a panel of renowned experts and leaders. SPEAKERS: Sylvia Ann Hewlett , Founding President, Center for Work-Life Policy Dennis Nally , Chairman, PwC International Jeremy Adam Smith , Journalist, Author of <i>The Daddy Shift</i> and Knight Fellow, Stanford University
Agora 2	MODERATOR: Tania Bryer , Presenter of CNBC Meets
Imagine Corner	Special session with Vitra <i>What if innovation increased happiness at home?</i> SPEAKER: Arik Levy , Designer
	Imagine with Writers <i>Imagine the future of books</i> SPEAKER: Jacqueline Sanson , Managing Director, BnF (National Library of France)
	FACILITATOR: Irène Frain , Author and Journalist
12:15-12:45 Auditorium	Forum closing speech MODERATOR: Tania Bryer , Presenter of CNBC Meets

	<p>SPEAKER: Valérie Pécresse, Minister for France of the Budget, Public Accounts, and Administrative Reform</p>
<p>12:45-13:00 Auditorium</p>	<p>Last words from the Forum</p> <p>SPEAKERS: Tania Bryer, Presenter of CNBC Meets Véronique Morali, Founder and CEO, Terrafemina.com, Vice-Chairman, Fitch Group, and President, Fimalac Development and the Women's Forum for the Economy & Society</p>