



WOMEN'S FORUM GLOBAL MEETING



VIRTUAL EDITION | 18-19 NOVEMBER 2020

BEYOND RECOVERY: DESIGNING AN INCLUSIVE WORLD

In the face of the new reality instilled by the coronavirus pandemic, we are bound together more than ever. Let's dial up our solidarity as we design an inclusive recovery: for the women who continue to be disproportionately affected, and for everyone else who needs their leadership and positive impact.

After the pandemic, the world will never be the same. The coronavirus crisis and the subsequent recession drive home the urgent need to build back better and reshape the world together. These also present an unprecedented, once-in-a-lifetime opportunity to accelerate inclusive progress. How can women's leadership at all levels play an essential role in our social and economic recovery, empower the most vulnerable among us, and lay the groundwork for long-term resilience?

The Women's Forum for the Economy & Society has been transforming itself as an agile platform for innovative solutions, leading inclusive progress. We envision a world where women leaders are equal actors in every sphere, driving inclusive solutions that enable people, economies and societies to thrive in the post-pandemic world.

The Women's Forum Global Meeting from 18-19 November 2020 will virtually gather more than 25,000 disruptive thinkers, and doers across business, government, academia, civil society and other sectors to unlock the power of women's leadership and put it at the heart of the road to recovery. All sessions will be virtual. We will launch the first Gender Equity Barometer to highlight the disparity between perception and reality on gender-related topics in G7 countries. We will also host 2020 editions of our CEO Champions and Rising Talents initiatives. Together with our partners, and through our Daring Circles initiatives, we aim to draw on women's talents and abilities to build back better.

At the Women's Forum Global Meeting, cutting-edge plenaries, dialogues, debates and roundtables will highlight the capacity of women to shape policy responses to the pandemic; to disrupt outmoded models of work, governing, and community; and promote solidarity in global governance. We will also bring the capacity of corporates to the forefront, highlighting their best practices to fight the crisis and rebuild their organisations through diversity and inclusion. Drawing on the Meeting's insights, the Women's Forum will bring concrete recommendations to gender equality and women's empowerment in the G20 agenda.

In this challenging and disrupted world, and even more in the light of the Covid-19 crisis, women's talents and leadership must be fully expressed to design a more just and inclusive economy and society.



BRINGING THE WOMEN'S FORUM VISION TO LIFE AT THE GLOBAL MEETING

Our annual Global Meeting programme is the culmination of the year's work on key issues where women are disproportionately affected and where women have the potential to lead outside change. Especially in a post COVID-19 era, a gender perspective is even more essential to reboot and rebuild a more resilient society. We bring change makers and thought leaders together to inform and reflect on these issues, complemented by partner-curated content that dives deep into how they manifest across companies and sectors.

Through the Global Meeting, we seek to inspire participants – whether individuals, companies or governments - to engage with the challenges at hand and take concrete steps for an inclusive recovery.

Our pillars for the Global Meeting are as follows

BEYOND RECOVERY: DESIGNING AN INCLUSIVE WORLD

<p>LEARN FROM</p> <p>WHAT HAS THE PANDEMIC HIGHLIGHTED ABOUT OUR SOCIETIES AND ECONOMIES THAT WE CAN NO LONGER AFFORD TO IGNORE?</p>	<p>BUILD ON</p> <p>WHAT POSITIVE TRANSFORMATIONS HAVE OCCURRED THAT WE NEED TO BUILD ON, RATHER THAN RETURNING TO BUSINESS AS USUAL?</p>	<p>RE-IMAGINE</p> <p>WHAT IS OUR VISION FOR AN INCLUSIVE FUTURE? WHERE CAN OUR CHANGE HAVE THE GREATEST IMPACT?</p>
<ul style="list-style-type: none"> - Undervalued frontline labour - Gender-based violence - Unequal health outcomes - Racial and intersectional injustice -The power of financial institutions 	<ul style="list-style-type: none"> - A green recovery - Flexible work - Acknowledging unpaid work - Private sector mobilisation, innovation and collaboration - Community/solidarity/partnership 	<ul style="list-style-type: none"> - Work-life balance - Equal access to skills of the future - Inclusive healthcare systems - Tech-for-good infrastructure - Creative public-private partnerships - Purposeful advocacy & activism - She-covery in economies & societies

KEY THEMES FOR THE 2020 WOMEN'S FORUM GLOBAL MEETING

1

Leadership for a more inclusive, resilient world - #Women4Inclusion

Equality and inclusion lay the groundwork for future resilience. How can we seize the current moment to lead with purpose, dismantle existing hierarchies and build more equal and inclusive organisations, communities, economies and societies?

2

Ethical artificial intelligence - #Women4AI

Artificial intelligence (AI) and other technologies have a growing influence on the way we work and live, but just 22% of AI professionals globally are women – meaning that existing biases, errors and inequalities can be missed, reflected and reinforced. Conversely, if designed by diverse teams and governed appropriately, AI and tech solutions in general can help shape a more inclusive world, even beyond the developed world and the workplace.

3

Empowered business - #Women4Business

Entrepreneurship, especially gaining a foothold in major supply chains, is a ready path towards economic empowerment for individuals and their communities. If women and men participated equally as entrepreneurs, global GDP could rise by up to 6%, or \$5 trillion. In a disrupted world, how can corporates and governments stand up for the economic empowerment and inclusion of under-represented groups through supply chain, access to capital, and fully benefit from the recovery plan and other policies? How can we soften the pandemic's effects on women-owned and women-led businesses, and enable them to thrive in the recovery?

4

Scalable climate action - #Women4Climate

In the rush to post-pandemic economic recovery, commitments to climate and sustainability risk falling by the wayside. But transitioning to greener economy creates opportunities to accelerate progress on equality and economic empowerment for everyone – and vice versa. Women and other disadvantaged groups are not just climate victims - their actions, perspectives and leadership have the potential to drive progress on tackling climate change. Their inclusion, empowerment and participation in climate action are critical to successful climate change adaptation and mitigation strategies. How can women lead in building back better, not just building back faster?

5

Equal access to health - #Women4Health

Current healthcare treatments, practices, education and awareness are not available to all in an equitable manner around the world and throughout societies - with spiraling impacts. For instance, women suffering heart attacks are 50% more likely to get delayed emergency care as their symptoms aren't recognized. When women face limited access to healthcare, their families and communities are affected in turn.

Technology can provide innovative and scalable solutions to equitably improve access to healthcare for all. However, women's leadership must be scaled up to for their diverse and representative perspectives to contribute to practice, policy and technological aspects of healthcare access.

6

Leadership through STEM - #Women4STEM

Science, technology, engineering and mathematics are transforming the world in many ways, from clean energy slowing climate change, to communications and sensing technologies creating better living environments. This also means the demand for technological skills and life-long learning are on the rise. However, not all groups are represented equally in STEM education,

WEDNESDAY 18, NOVEMBER 2020

10:45 – 11:30 ONLINE NETWORKING

11:30 - 12:00 WELCOME AND OPENING MESSAGES

12:00-12:45

Ordinary to extraordinary: Success stories of women who dare #Women4Inclusion

Women at the very top, especially the top of industrial sectors and companies, are harnessing their position of power to lead with purpose: supporting future generations of women through the pipeline, to change the face of their industries and societies and drive better, more inclusive outcomes for all. In this session, women leaders discuss how they're leading for a more inclusive world.

12:00 – 12:45

The care economy: if not now, when? #Women4Health

The pandemic has highlighted the importance of the care economy: frontline health work, childcare, education and eldercare all are essential and will not be readily automated. When care services are lacking, women bear the brunt of the unpaid care burden. And care economy workers themselves, while essential, are not sufficiently protected from physical, mental and other harm. What must happen to reimagine a just and inclusive care economy?

12:00 – 12:45

Town hall: Leading through the ages #Women4Inclusion [hosted by the Rising Talent]

In this highly interactive session, Women's Forum Rising Talents, youth leaders and other leaders from a spectrum of generations will focus on what is needed to create the conditions for leaders from all generations to drive an inclusive recovery.

WEDNESDAY 18, NOVEMBER 2020

12:45 – 13:00 – A pitch for inclusion

COMING SOON

13:00 – 13:30 – Fireside Chat

COMING SOON

13:30 – 13:50
INTERLUDE: Stories of inclusion

14:00 – 14:15
Barometer Launch
TBD Publicis & The Women's Forum for the Economy and Society

14:15 - 15:00

Enabling resilience through women's economic empowerment
#Women4Business

In the pandemic, women entrepreneurs – who make up a disproportionately small number of business owners with employees - have been burdened with care responsibilities, disproportionately laid off employees, and been disproportionately unable to access loans. How can policy and finance lead gender-responsive procurement and provide support to a wide range of women entrepreneurs, to foster organic creativity and purposeful innovation that drives the recovery?

14:15 – 15:00

All green jobs are STEM jobs
#Women4Climate #Women4STEM

Industries that address climate change are the growth industries of the future, but climate solutions they produce will need diverse perspectives and creators to ensure they serve the needs of all. How can organisations and governments encourage women and other underrepresented groups to take up STEM disciplines to tackle climate change and nature loss? What are the STEM skills gaps that must be closed to fully address climate change, and how can business and academic institutions deliver the training required?

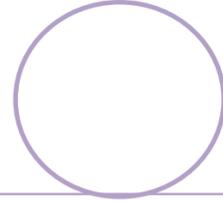
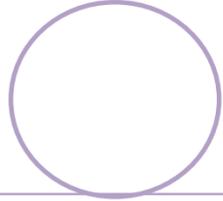
14:15 – 15:00

Women's leadership driving an inclusive recovery
#Women4Inclusion

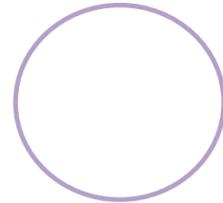
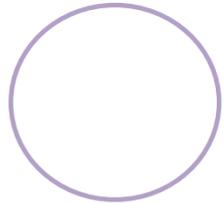
The coronavirus pandemic presents unprecedented financial and economic challenges. Central banks are of utmost importance in maintaining economic activity at times of crisis and in driving a recovery in the aftermath. How can they help lead an inclusive and just recovery in a post-COVID-19 world? How can we ensure strong partnerships between government, businesses and the financial sector to shape the recovery and the future economy, to reimagine and deliver a more sustainable and more equitable revival?

WEDNESDAY 18, NOVEMBER 2020

15:00 – 15:30 – Fireside Chat



15:30 – 16:00 – Fireside Chat



16:00 – 17:00

New York Times Debate: Technology will save the world

It's no secret the world needs saving -- from climate change and environmental disaster, from the rise of populism and the decline of democracy, and from the chasms in equality and inclusion that underpin and exacerbate these crises. What part do today's digital and information technologies play in rescuing us from crises and building back better -- or in aggravating challenges and widening divides?

17:00 – 17:45 ONLINE NETWORKING

THURSDAY 19, NOVEMBER 2020

10:45 – 11:30 ONLINE NETWORKING

11:30 - 12:00 WELCOME AND OPENING MESSAGES

12:00 -12:15 – A pitch for inclusion

12:15 -12:45 – Fireside Chat

12:45 – 13:30

Shaping an equal future of work #Women4STEM

The future of work demands new skills such as human collaboration with AI and machines. Reskilling and upskilling for work of the future must be tailored to the populations they serve, such as women and other underrepresented groups. Meanwhile, women are disproportionately affected by lengthy work hours and other time-related expectations and policies. How can the workplace and technological expectations of tomorrow be reconciled with the societal and economic realities of today?

12:45 – 13:30

Investing in resilience and purpose #Women4Climate

Climate change and biodiversity loss, gender gaps, inequality and other systemic risks have traditionally been the concern of impact investors. But this year has underscored the need to invest in solutions to these systemic risks, especially at the intersection of gender, power and climate, for greater resilience. How should public and private investors and wealth owners make purpose-led, inclusive commitments to investing in resilience?

12:45 – 13:30

Town Hall: Earned, not given: Trust in and after the pandemic

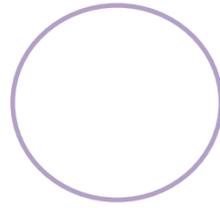
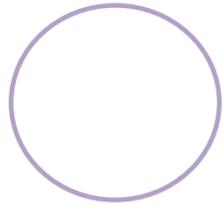
Hosted by Marcel

In this highly interactive session, speakers from media, the private sector and other institutions offer brief perspectives and discuss audience questions on trust, democracy and reputation during the pandemic and beyond, in a time when the world seems more divided and less inclusive than ever.

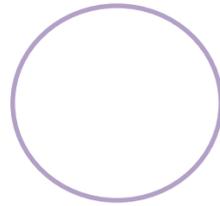
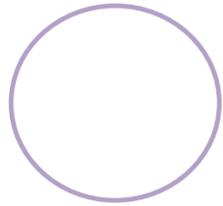
THURSDAY 19, NOVEMBER 2020

13:30 – 13:50
INTERLUDE: Stories of inclusion

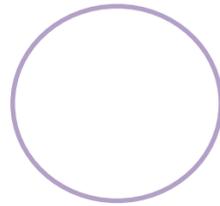
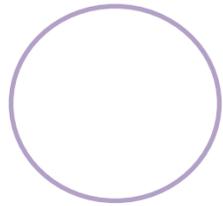
13:50 – 14:05 – Fireside Chat



14:05 – 14:20 – Fireside Chat



14:20 – 14:35 – Fireside Chat



THURSDAY 19, NOVEMBER 2020

14:35 – 15:20

AI for a more inclusive world
#Women4AI

As many countries grapple with gender, racial and social justice, how can artificial intelligence be harnessed to redress injustice and create a better world for humans? Some solutions seek to drive workplace gender equity, workforce transformation, and improved customer experience, or nudge workers towards happiness. What are the promises and pitfalls of these uses? What kind of governance and regulation are needed to address challenges and help solutions live up to their promise? What can AI do today and how can organisations invest in and deploy AI to inclusive applications?

14:35 – 15:20

Accounting and accountability: harnessing mainstream finance and investing for good
#Women4Inclusion

Banks and major asset managers are divesting from fossil fuels, and there is growing recognition that gender equality drives broader economic growth. Why are more investors and financial institutions adopting stakeholder capitalism? How are they changing their practices, what are the legal and policy implications, and what are the results? How is women's power in the financial industry driving collective impact?

14:35 – 15:20

Town hall: A mindful recovery

In this highly interactive session, a wide range of speakers offers brief perspectives and discusses audience questions on mental health during and beyond the pandemic: on the frontlines, at the workplace, at school and at home, and the long-term implications. What do we need to build back better for a recovery inclusive in mind, body and spirit?

THURSDAY 19, NOVEMBER 2020

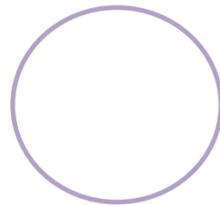
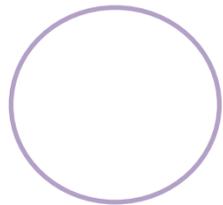
15:20 – 16:00

HIStory & HERstory: Together for G20
#Women4Inclusion

Gender equality is not an end in itself but a means to address problems at scale in creative and collaborative ways. Recognising that many societies and economies are at different points on the road to gender equality, how are governments, businesses and institutions working to bring about a future in which equality and inclusion work hand in hand to address humanity's challenges, from post-pandemic recovery to dismantling injustice to tackling climate change?

16:00 – 16:45

Fireside Chat
#Women4Inclusion



16:45 – 17:30 ONLINE NETWORKING

CONFIRMED SPEAKERS

First Name	Last Name	Title	Organization
Boutaina	Araki	Managing Director	Clear Channel France
Méka	Brunel	Chief Executive Officer	Gecina
Nadia	Calviño	Third Deputy Prime Minister of Spain	
Sara	Cheng	Chief Executive Officer	Twitter Greater China
Ertharin	Cousin	Distinguished Fellow, Founder & CEO	Chicago Council on Global Affairs, Food Systems for the Future
Marie-Claire	Daveu	Chief Sustainability Officer	Kering
Leah	Daughtry	President and CEO	On These Things
Philippe	Ducom	President	ExxonMobil Europe
Christiane	Féral Schuhl	President	CNB
Mariya	Gabriel	European Commissioner for Innovation, Research, Culture, Education and Youth	European Commission
Nina	Gardner	Director; Adjunct Lecturer in International Law	Strategy International; Johns Hopkins University
Gioia	Ghezzi	Chairperson	Azienda Trasporti Milanesi and European Institute of Innovation and Technology
Ángel	Gurría	Secretary-General	OECD
Elizabeth	Isele	Founder and CEO	The Global Institute for Experienced Entrepreneurship
Khara	Jabola-Carolus	Executive Director, Hawaii State Commission on the Status of Women	Hawaii
Valerie	Jarrett	Co-chair; Senior Advisor	United State of Women; Obama Foundation
Jeanne	Kehren	SVP Digital and Commercial Innovation, Member of the Executive Committee	Bayer
Danae	Kyriakopoulou	Chief Economist and Director of Research	OMFIF
Trudy	Ravensbergen	Partner	The Boost Factory
Angeles	Garcia-Poveda	Chairwoman of the board	Legrand
Monisha	Banerjee	Consultant	Spencer Stuart

CONFIRMED SPEAKERS

First Name	Last Name	Title	Organization
Katya	Lainé	CEO; President, Femmes Du Numérique	KWALYS; Synteq Numérique
Florence	Lustman	President	Fédération Française de l'Assurance
Letizia	Moratti	President of the Supervisory Board; Board Member; Co-founder' Former Mayor of Milan	Ubi Banca; Aon Italia; San Patrignano Foundation
Alaa	Murabit	United Nations High-Level Commissioner on Health, Employment and Economic Growth; CEO	Impact2030
Rania	Nashar	CEO	Samba Financial Group
Monique	Nsanzabaganwa	Deputy Governor	National Bank of Rwanda
Sanda	Ojiambo	Executive Director	United Nations Global Compact
Agnès	Pannier-Runacher	Minister Delegate for Industry; Rising Talent 2007	Government of France
Alessandra	Perrazzelli	Member of the Governing Board and Deputy Governor	Banca d'Italia
Jeanne	Polles	Managing Director/ President	Philip Morris France
Gabriela	Ramos	Assistant Director-General for Social and Human Sciences	UNESCO
Sahle-Work	Zewde	President	Ethiopia
Virginia	Tan	Founding Partner	Teja Ventures
Ursula	Von Der Leyen	President	European Commission
Ann	Walker Marchant	CEO	Walker Marchant Group
Carolyn A.	Wilkins	Senior Deputy Governor	Bank of Canada
Halimah	Yacob	President	Singapore
John	Gordon	President, Commercial IoT Group	Lenovo
Rim	Tehraoui	Group Chief Data Officer	BNP Paribas
Emily	Ketchen	CMO & VP, PC & Smart Devices	Lenovo
Jane	Ambaschteer	Global Head of Sustainability	BNP Paribas Asset Management
Megan	Lawrence	Senior Accessibility Evangelist	Microsoft