



ideal^{is}
consulting

EXCELLENCE IN DIGITAL TRANSFORMATION

About our company



OUR COMPANY



MISSION

Leading the digital transformation of our clients

odoo

SAP



VISION

"Excellence in digital transformation"

Our goal is to become one of the best teams in the digital transformation of companies.

In the near future we want to reach new regions and expand to other countries.



ACTIVITIES

Consulting and integration of digital solutions

Challenge, integration and support of daily operations in a management system.

OUR VISION

The Excellence in **Digital Transformation**

Our goal is to become one of the best teams in Digital Business Transformation in Europe.



2022: Luxembourg & Flemish Regions

2023: Spain, Germany & Dubai

2024: Us & France

2025: Asia

We remain focused on what we have created in recent years. We will no longer have diversification in terms of activities, but we will have diversification **in terms of the regions** in which we operate.

OUR MISSION



WHY ?

At Idealis, our consultants are **passionate about digital and new technologies**, but especially about their use in the creation and development of **innovative applications** for businesses.

Being able to participate in the life and evolution of projects and seeing the **positive impact** we have on our clients' business are, for us, motivating and exciting goals.

HOW ?

We live our passion by imagining **creative solutions** for our clients. We are motivated by the **creativity, closeness and energy** that emerge from the relationships we develop with our partners.

Our **pragmatic approach** and the project management concept of our teams give us a competitive advantage. In concrete terms, we are able to deliver our assignments very quickly and on time. AGC, IBA, Hygipanel, Expansion,... can testify to this.

WHAT ?

This is why we have chosen to deepen our knowledge of the **best digital products on the market**. We have been successfully working with Odoo and SAP for over 13 years.

Thanks to this expertise, we have also been able to create **our own vertical solutions**: Smart Biotech , Business Center and Food Delivery.



PROXIMITY EQUALITY

PRAGMATISM RESPECT SOLIDARITY

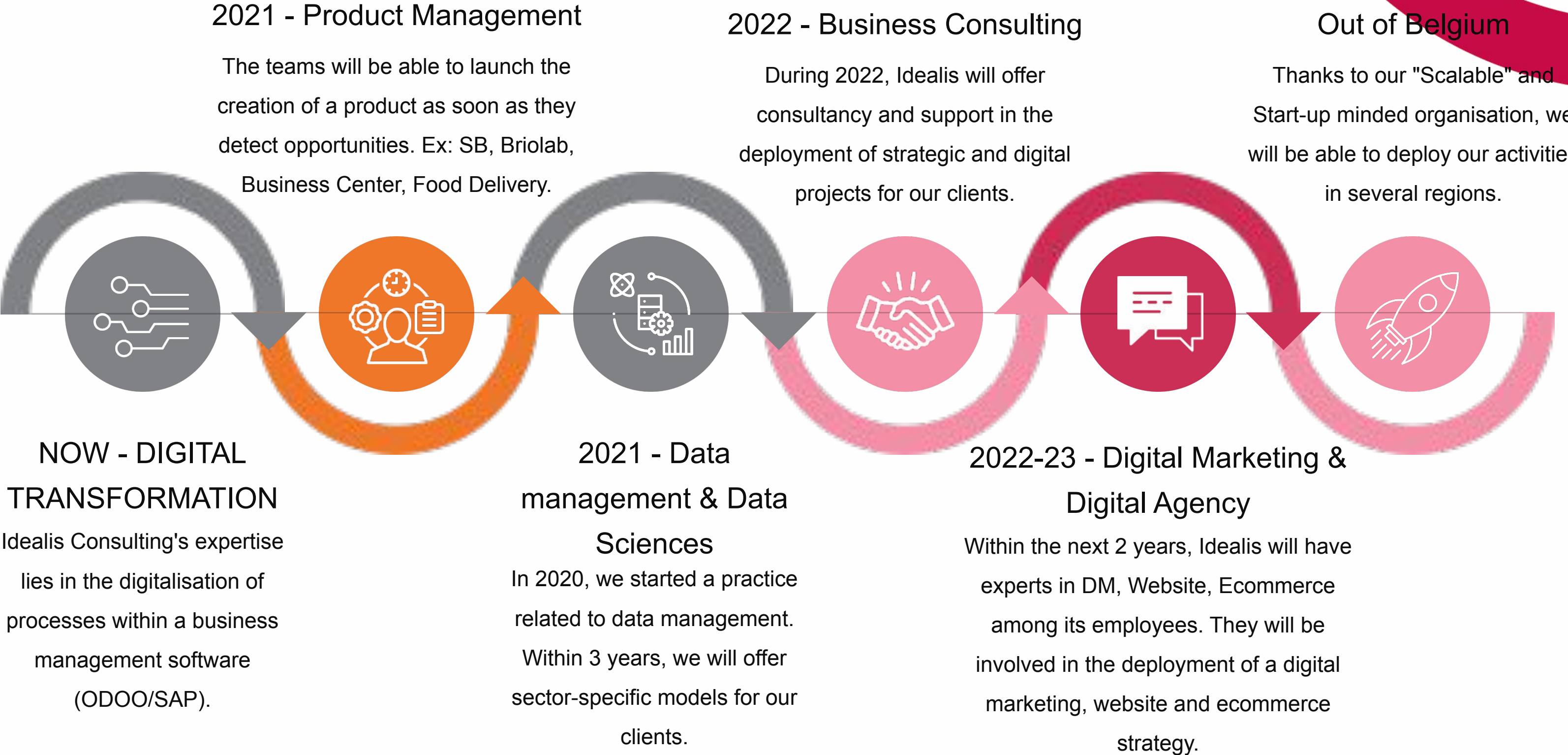
HUMOR PERFORMANCE

OUR VALUES

Idealis Consulting, more than a
team, a real family!

IDEALIS EXCELLENCE IN Digital Transformation

2019-2022



2021 - Product Management

The teams will be able to launch the creation of a product as soon as they detect opportunities. Ex: SB, Briolab, Business Center, Food Delivery.

2022 - Business Consulting

During 2022, Idealis will offer consultancy and support in the deployment of strategic and digital projects for our clients.

Out of Belgium

Thanks to our "Scalable" and Start-up minded organisation, we will be able to deploy our activities in several regions.

NOW - DIGITAL TRANSFORMATION

Idealis Consulting's expertise lies in the digitalisation of processes within a business management software (ODOO/SAP).

2021 - Data management & Data Sciences

In 2020, we started a practice related to data management. Within 3 years, we will offer sector-specific models for our clients.

2022-23 - Digital Marketing & Digital Agency

Within the next 2 years, Idealis will have experts in DM, Website, Ecommerce among its employees. They will be involved in the deployment of a digital marketing, website and ecommerce strategy.

Our competitive Advantages

On the **odoo** market, we are the only ones to offer :

Today, these activities represent **a strong differentiation criterion** compared to the competition. We can say that due to our size and locations (present and future), we are 2-3 years ahead of our closest competitors.

However, our positioning and value propositions are not everything. We can clearly state that **our organisation, Idealis project methodology and infrastructure management** complement our competitive advantage very strongly. On these points, our lead is considerable.

- 01** Integration & digitalisation teams
- 02** Consulting and support teams (HR, FI, SCM)
- 03** Vertical solutions to accelerate digitalisation
- 04** Training
- 05** Our organisation

IDEALIS FOR THE NEXT 10 YEARS:

Digitalisation as a growth
driver.





OUR REFERENCES



idealis

SOLUTIONS

Our solutions for
your digital
transformation



Smart
Biotech



Smart
Analytics



Smart
Accounting



Smart
Membership

Thanks to **our solutions**, control your budget and halve your implementation time!



Control Quality

Plan



Lot Status

Management



Sampling

and measurement

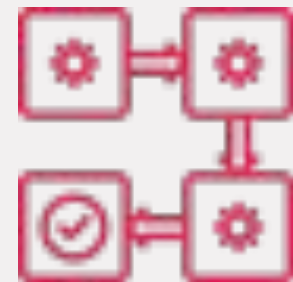


LIMS



Intern

Audit



Extended validation

workflow



Extended Analytical

Report



Issuing of Certificates of

Conformity



smart**biotech**
by Idealis

An IT solution dedicated to biotech &
medtech sector



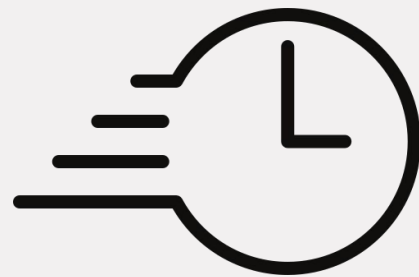
Easy connection with BI tools for better data analysis and visualisation (e.g. PowerBI, Google Data Studio)



Stable and scalable data architecture using the latest standards



Evolutivity through releases & self-service capabilities



Fast and easy deployment as a real plug & play solution



Simple access management to ensure data sharing and confidentiality



Seamless integration into Odoo's environment



smartanalytics
by Idealis

A complete reporting & data analysis solution



Members
Management



Members
Portal



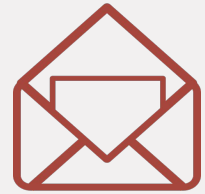
Sorting



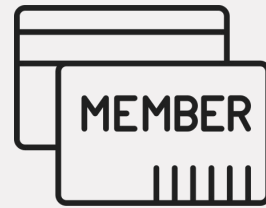
Restaurant



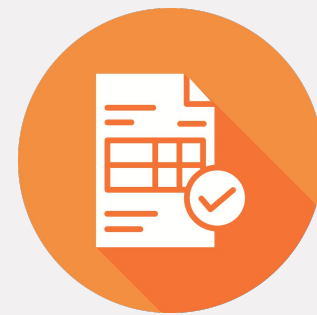
Alerts



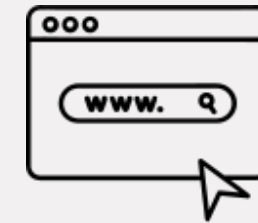
Newsletters



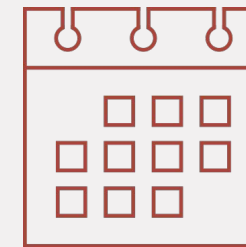
Sleeping
members



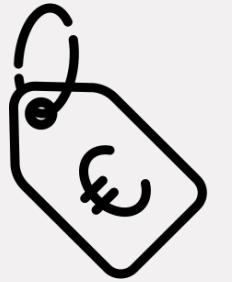
Invoicing



Website &
Blogs



Events

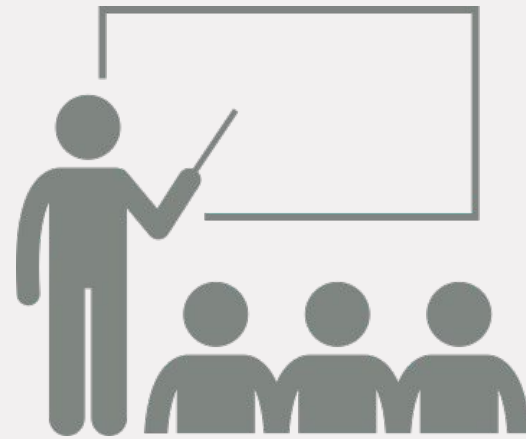


Price
lists



smartmembership
by Idealis

An IT solution dedicated to Business
Centers & federations of members



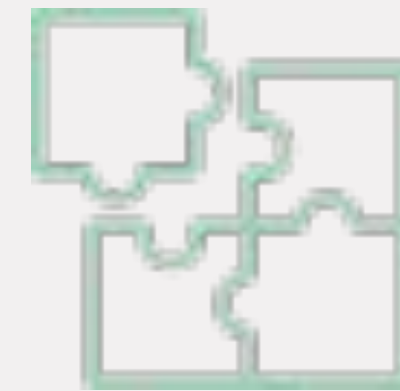
Training

Take part in our standard **training** courses or ask us for **tailor-made courses**.



Advices

An accounting challenge with Odoo?
Ask us your questions, we will advise you and give you the best practices.



Integration

You need to integrate your accounting in Odoo?
Entrust us with your project.



smartaccounting
by Idealis

Digitalize your accounting processes



Create payment requests

Create payment requests in your business application and authorize them in Isabel 6



Statement files

Automatically import statement files (CODA) with rich account information



Consult Account Balance

Consult your account balance and monitor your cash position in your



Query movements

Query movements on a selected account, setting a specific timeframe

We connect Odoo with Isabel to download your bank statements automatically. The synchronization remains stable and does not require a periodic re-connection. Our connector also lets you send your payments to Isabel for signature.



Increase the productivity of your accounting team

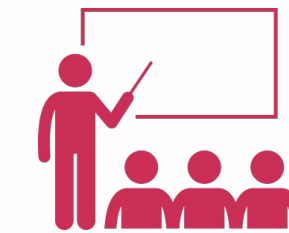


idealis

ACADEMY

The only **Odoo training centre** in Europe to help you improve your skills and stay up to date.

A wide range of training courses!



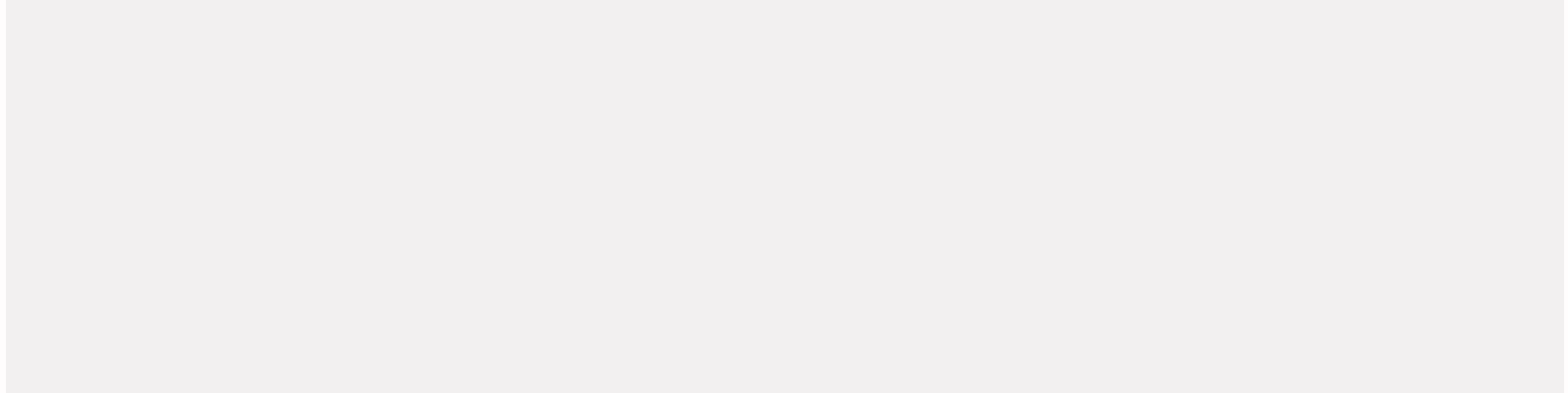
Internal & external training



Many different themes



A screenshot of the Idealis Academy website. The page features a grid of nine training course cards. Each card includes a date in a circle, a title, a date and time, a location, and a list of relevant topics. The courses are: 1. 'Odoo pour le secteur RH' (May 12, 2022, 9:00 AM, Louvain-La-Neuve, Belgium, HR). 2. 'Odoo pour Biotech' (May 16, 2022, 9:00 AM, Louvain-La-Neuve, Belgium, HR, Project, Technique, Logistique, CRM, Website, Manufacturing, Achat, Vente, Facturation, Reporting). 3. 'Comptabilité internationale ave...' (May 17, 2022, 9:00 AM, Louvain-La-Neuve, Belgium, Comptabilité). 4. 'Interne : Inventory, Barcode' (May 18, 2022, 9:00 AM, Louvain-La-Neuve, Belgium, Logistique). 5. 'Interne : Communication Client' (May 20, 2022, 9:00 AM, Louvain-La-Neuve, Belgium, Marketing, Vente). 6. 'Les bases de la comptabilité' (May 24, 2022, 9:00 AM, Louvain-La-Neuve, Belgium, Comptabilité). 7. 'Discover: Odoo pour le Marketi...' (May 24, 2022, 10:00 AM, 360°). 8. 'Discover: Odoo pour le secteur...' (May 25, 2022, 10:00 AM, 360°). 9. 'Discover: Odoo et la comptabili...' (June 1, 2022, 10:00 AM). The website header includes the Idealis Consulting logo and navigation links like 'A propos', 'ERP', 'Solutions', 'Consulting', 'Nos références', 'Carrière', 'Webinars', and 'Partners'.



Accounting
 HR
 Marketing
 Project
 Logistics
 CRM
 Service

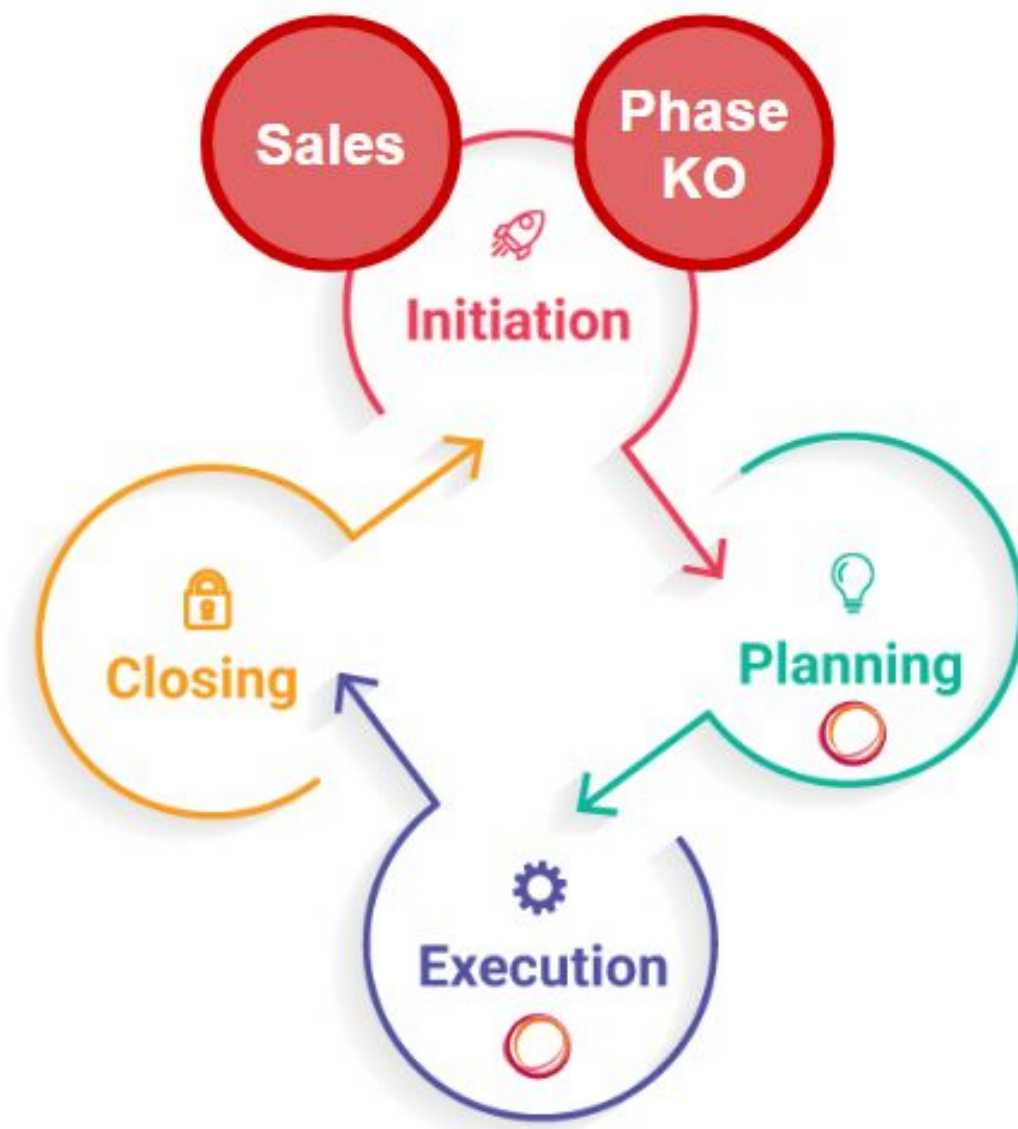
E-shop
 Purchas
 e
 Sales
 360°
 ...



PROJECT MANAGEMENT PROCESS

PROJECT MANAGEMENT PROCESS

Overview of the process - **Four key steps**



In order to implement **the project management methodology**, we have structured it into four key stages.

For each of the stages, we have detailed in a table **the key activities** to be carried out, the people responsible and the tools required. In addition to the current methodology, we recommend that an "initiation" and "closure" stage of the project be included.

We present the columns of the table in the following slides. **As a reminder, this table is still under construction and needs to be validated.**

OUR METHODOLOGY

We use the Agile method.

Our teams work in 2-week sprints



The Agile method is a flexible and adapted method where the customer's needs are at the centre of the project.



This method leaves room for the unexpected and for change.

REACTIVITY OF THE
TEAMS

ADJUSTME
NTS

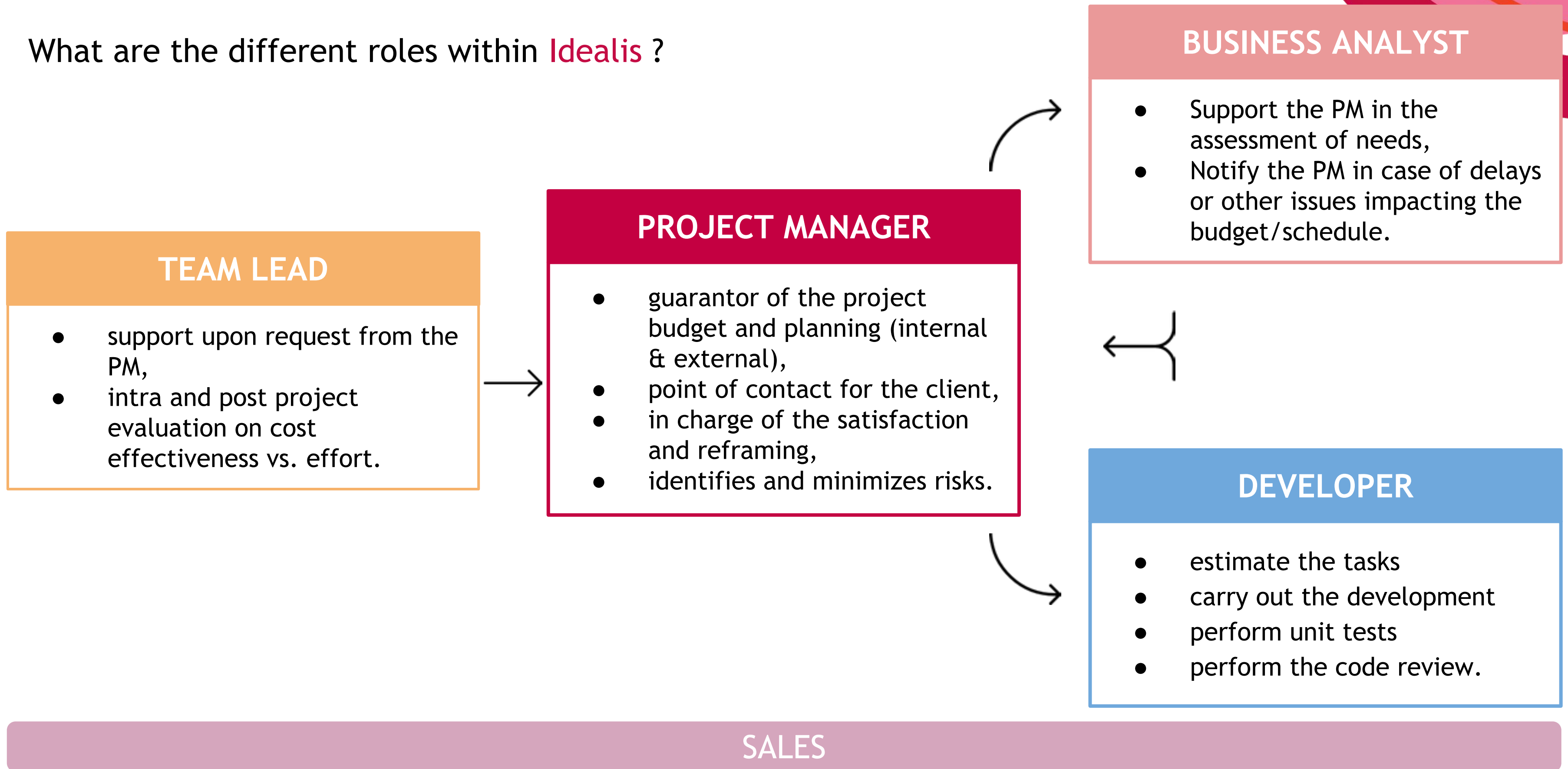
CUSTOMER
SATISFACTION

OUR DIFFERENT ROLES



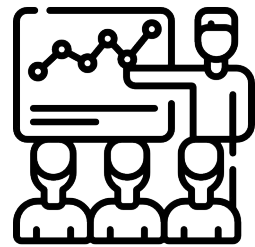
METHODOLOGICAL REMINDER

What are the different roles within **Idealis** ?

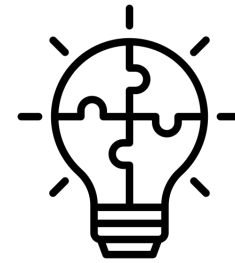


ROLE OF THE BUSINESS ANALYST

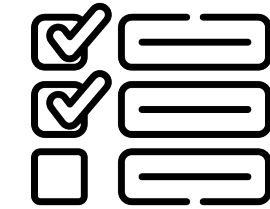
Responsible for **finding technical solutions** to the company's problems



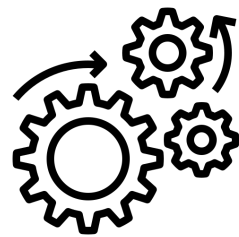
Demo for prospects with sales



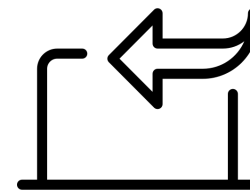
Translate customer needs into IT solutions



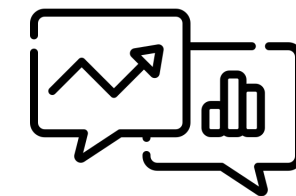
Taking the lead in workshops



ERP configuration, system implementation,...



Data import/
data management

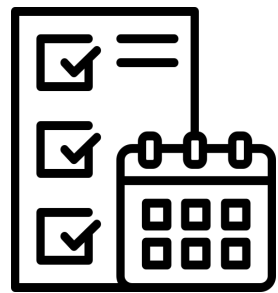


Development follow-up - Testing

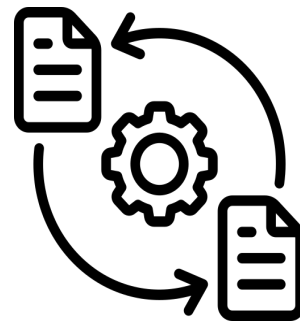
ROLE OF THE PROJECT MANAGER

Managing the **3 pillars of a project**: scope, planning, budget

→ Planning/organisation/invoicing of clients

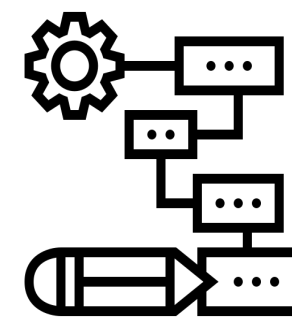


**Monitoring from the start
of the project to closure**



Internal organisation

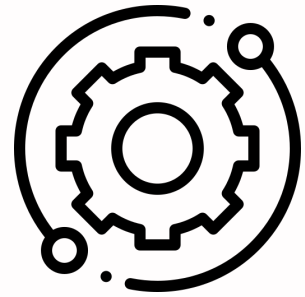
- timesheet management
- backlog/task management
- assignment management,...



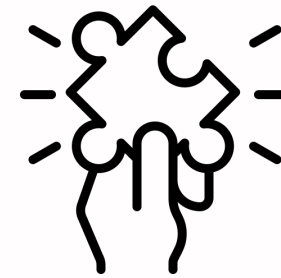
External organisation

- managing the planning of workshops with clients
- training days
- project handover dates, golive,...

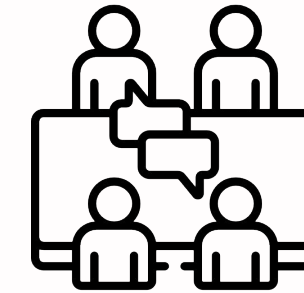
ROLE OF THE DEVELOPER



Technical analysis



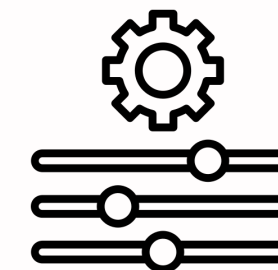
Defining solutions



Meeting & workshop
organisation



Design specifications and
draw up technical
documentation and reports



Develop and test detailed
functional designs for business
solution components

DO YOU WANT TO JOIN US ?

We are looking for **different type of profil !**



Odoo Business
Analysts



Odoo
Developers



Odoo dutch
speaking Business
Analysts



Marketing
internship
HR internship

Do you want to join a young & dynamic company ? Working with fun & enjoy our multiple events ?



HR Consulting

We also do HR consultancy.

By improving your existing HR organisations

We take into account the evolution of the business, your company and the HR challenges.

In your HR digitalization process

Digitalisation is about deploying a new, modern tool and considering the added value it will bring, the change in mindset it will require, the challenges it will raise and the opportunities it will provide for your business and your employees.

In your HR processes

In the development and improvement of your HR processes (Talent Management, Objective settings, Data Quality Management...).

In your HR projects

Whatever the nature of your projects: outsourcing, HRIS projects, HR operational projects,...

With an HR information system

Preparing an organisation for a technical implementation by improving/simplifying processes upstream. Support you in assessing the impact of a technical implementation on their organisation in a retroactive way.