

**Women's Forum Brussels
Special Half-Day Meeting
Reshaping trust in Europe with women's vision
European Parliament, Brussels
28 January 2014**

Program as of 28 January 2014

Women's Forum Brussels was created to bring together women members of the European Parliament and women from European business, to debate on how trust is being reshaped in Europe.

This special half-day meeting will mix plenary sessions and roundtables, highlighting women's vision on crucial topics at stake in Europe: economy, national politics, leadership and women's rights.

To be held in the European Parliament in Brussels, the event will convene around 150 participants, opinion leaders, from business, politics, NGO, civil society and academia around Europe.

Please note that all sessions will be staged in simultaneous English/French translation.

12:00

Registration desk open

13:30-14:00

Welcome coffee

14:00-14:05

Room PHS 7 C 50

Forum welcome

Speakers:

Jacqueline Franjou, CEO, Women's Forum for the Economy and Society

Tokia Saïfi, Member of the European Parliament, Group of the European People's Party

14:05-15:30

Room PHS 7 C 50

European tools to build a competitive economy

European Union economic policy is geared towards steady growth and more jobs in the EU. While aiming to stabilize the economy in the short term and increase potential growth in the medium term, it also addresses different longer-term challenges, such as population ageing and globalization. Which tools (political, technical, and legal) exist within the European Union which help foster the economy? Do they correspond to the current economic situation in Europe and its many challenges?

Welcome Speech:

Isabelle Durant, Vice-President of the European Parliament

Moderator:

Matina Stevis, EU Correspondent, The Wall Street Journal

Speakers:

Silvana Koch-Mehrin, Member of the European Parliament, Group of the Alliance of Liberals and Democrats for Europe

Sharon Leclercq-Spooner, Partner, EPPA and Member of the Board, EurActiv.com

Maria Francesca Spatolisano, European Union: Ambassador, Permanent Representative to the OECD

Saskia Van Uffelen, CEO, SA BULL NV

15:30-16:00 Networking break

16:00-17:00

Room PHS 7 C 50

Advance women's participation in politics and government

Equitable participation of women in politics and government is essential to building and sustaining democracy. Comprising over 50% of the world's population, women continue to be under-represented as voters, political leaders and elected officials. Which tools can women use to participate successfully in all aspects of the political process? When elected, which different contributions can they bring to the political debate?

Moderator:

Caroline de Camaret, Europe Editor-in-Chief, France 24

Speakers:

Claire Annesley, Professor of Politics and Director of Research in the School of Social Sciences, University of Manchester

Marta Dassù, Deputy Minister of State, Ministry of Foreign Affairs of Italy

Mariya Gabriel, Member of the European Parliament, Group of the European People's Party

16:00-17:00

Room ASP 5 H1

Women of influence: Making the connections between business and politics

Women pursue different paths to power in business and politics, yet in both areas there is a leaky leadership pipeline. What can the two spheres learn from each other about how to better promote women's leadership? And how might the public and private sectors work together more effectively on this goal which both share?

Moderator:

Julia Harrison, SMD - Managing Partner Brussels, FTI Consulting

Speakers:

Inés Ayala Sender, Member of the European Parliament, Group of the Progressive Alliance of Socialists and Democrats in the European Parliament

Elisabeth Kelan, Associate Professor, Department of Management, King's College London

Muriel de Saint-Sauveur, International Marketing and Communications Agency Director, Group Diversity Director, Mazars

17:00-17:15 Networking break

17:15-17:45

Room PHS 7 C 50

Closing keynote: Women's rights as an essential cooperation

Keynote speaker:

Irene Khan, Director-General, International Development Law Organization (IDLO)

17:45-18:30

Closing cocktail