

# PERFECT

The Global Leader in Al and AR-Powered Beauty and Fashion Tech Solutions



# **BEAUTY TECH**

Bring your products to life with state-of-the-art AI & AR technology.

# **Hyper-Realistic AR Virtual Try-On**

**Makeup:** allows users to virtually try-on lipstick, blush, mascara, and more.

Hair Color: allows customers to virtually experience hair colors in real-time.

Nail Art: lets customers experience real-time virtual manicures.



# Al Foundation Shade Finder

Ultra-precise Al deep learning algorithms detect over 89,000 skin tones to match customers with the best foundation shade.

# Al Face Analyzer

This Al-powered ultra-personalization engine provides custom product recommendations tailored to users' unique features.



#### YouCam Tutorial

This first-of-its-kind AR makeup learning platform features animated brush stroke overlay animation to provide customers with personalized step-by-step makeup tutorials.

# **FASHION TECH**

Al & AR-powered solutions offering true-to-life, fully-customizable virtual product try-ons.



Virtual Try-On for Glasses Fully customizable SKUs and pupillary distance auto-detection ensure hyper-realistic virtual experiences.

Virtual Try-On for Earrings High resolution textures, material reflections, and simulated motion deliver the best AR effects.



Virtual Try-On for Rings, Bracelets and Watches
Patented AgileHand™ technology ensures hyper-realistic virtual try-ons of accessories on hands and wrists.





Dermatologist-verified AI Technology provides every customer with a detailed skin assessment and personalized product recommendation.

# Ultra Precise Al Skin Analysis & Product Recommendations

The powerful diagnostic tool analyzes up to 14 skin concerns to provide the best possible product recommendations, tailored to each unique user.



Verified by Skincare Professionals



Boosting Skincare E-Commerce Sales



Best Alternative to Online Skin Questionnaire

## **AI-Powered Skin Emulation**

Visualize improved skin with Al-powered emulation, removing up to 7 skin concerns.

#### Al Skin Tech On the Go

Skincare Pro app available on iOS allows med spas/ clinics to offer their clients a highly accurate Al skin health analysis with flixible pricing and subscription plans.



# **OUR SOLUTIONS**

# Al & AR-Powered Personalized Shopping Experiences

#### **Solutions**

- AR Virtual Makeup Try-on
- Al Foundation Shade Finder
- Al YouCam Tutorial
- Al Skin Diagnostic & Skin Simulation
- Al Hair Color Virtual Try-on
- AR Nail Color Virtual Try-on
- Al Beard Dye & Style Virtual Try-on
- AR Eyewear Virtual Try-on
- AR Jewelry Virtual Try-on
- AR Watch Virtual Try-on

#### **Services**

- Smart In-Store Beauty Mirror
- AR Live Casting for Web and App
- 1-on-1 Live Consultations with Beauty Advisors
- AR Virtual Makeup for YouTube & Google search
- AR Virtual Makeup for Snapchat & Instagram



# Brands are seeing amazing results:

**250%** 

boost in sales conversion

200%

boost in customer engagement

# **USED BY 500+ BRANDS WORLDWIDE!**

**30**% increases in product

add-to-cart

300% boost on website traffic



Scan the QR code to read success stories.

### **Social Commerce Partners:**











# **™**Contact Us

Learn how to increase customer satisfaction and drive sales with the power of AI by contacting Laurent Bouttier, Business Development Director, at Email: Laurent Bouttier@PerfectCorp.com

