

TotalEnergies On

Electricity Start-up Accelerator





TotalEnergies

is an accelerator program based at Station F, Paris, aiming at supporting start-up in electricity businesses.

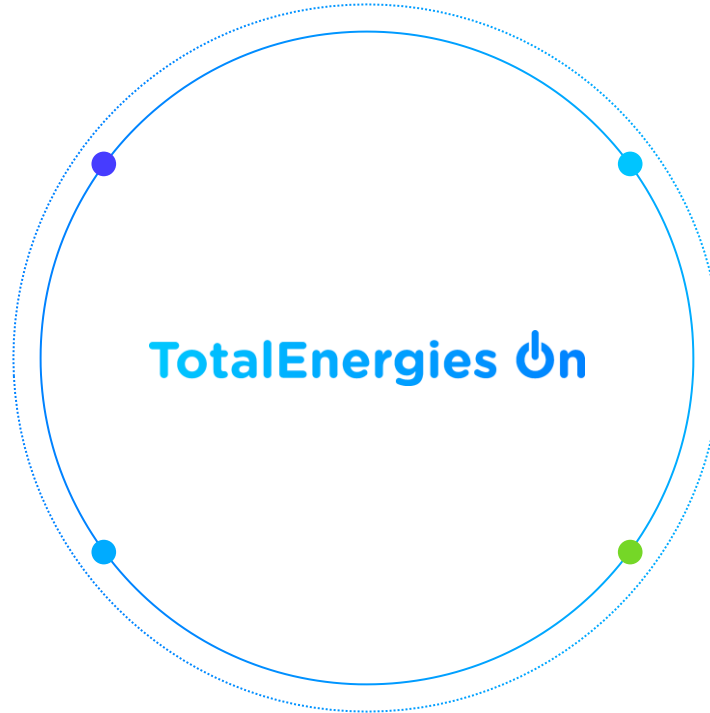


01.

Why this start-up
accelerator?

02.

What's in there
for you?



03.

What's the program
timeline?

04.

What do we ask
for in exchange?



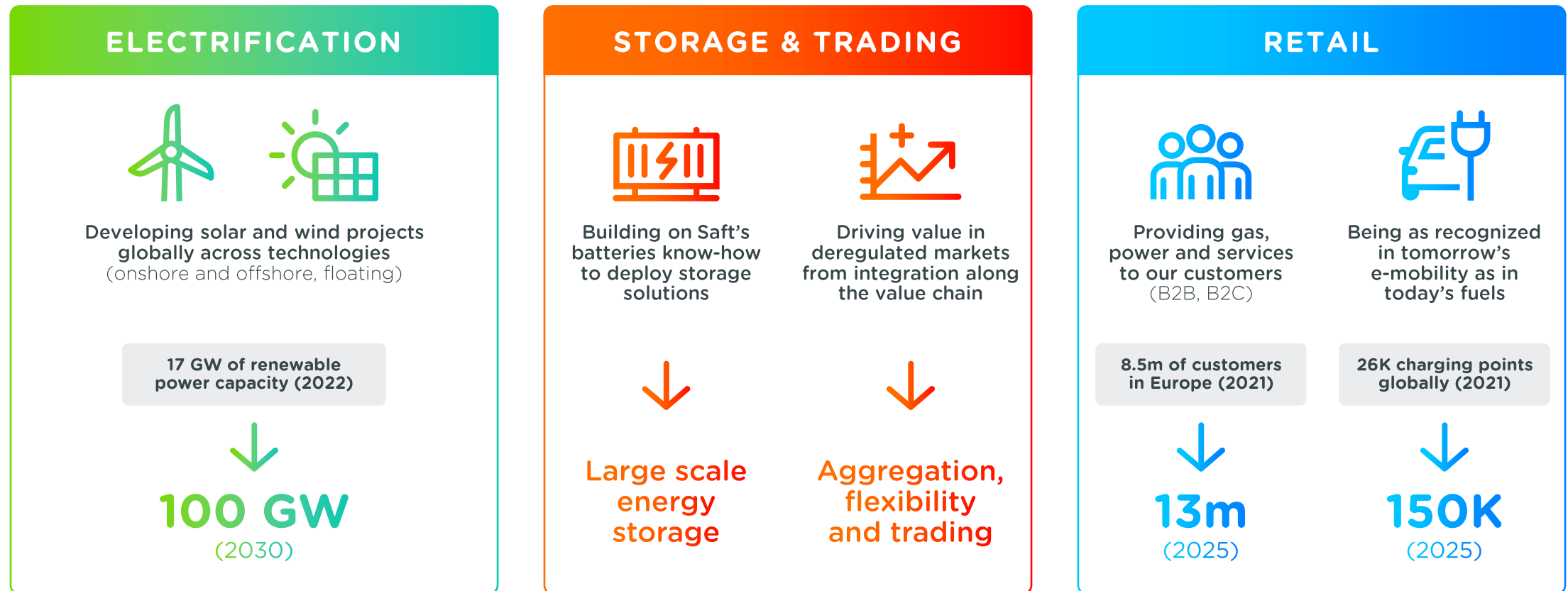
01.

Why this start-up
accelerator?

The 21st century
is truly a century
of electricity and
renewables...

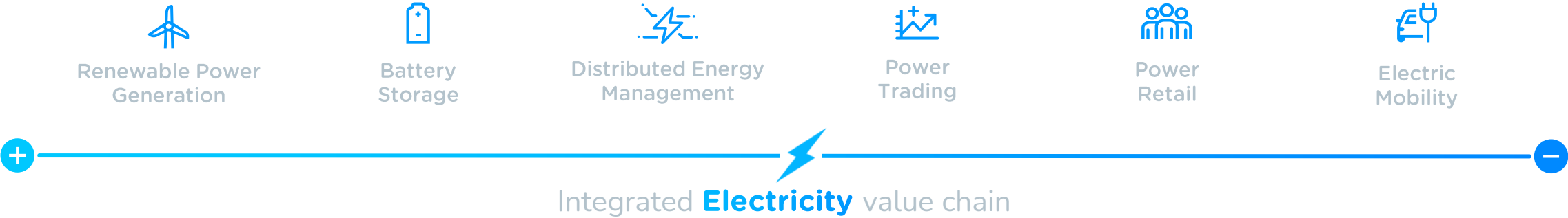


...so, TotalEnergies invests massively to join the world's Top 5 renewable electricity producers by 2030



You can play an active role in the exciting journey of the Company's electricity and renewables business.

...and create, **TotalEnergies On**, our start-ups accelerator program dedicated to electricity businesses



A fully 6 month "**tailor-made**" support package



If your start-up is innovating in electricity & renewables, come and join us!

YOUR SECTOR



Renewable electricity generation



Energy storage



Distributed energy management



Electricity trading

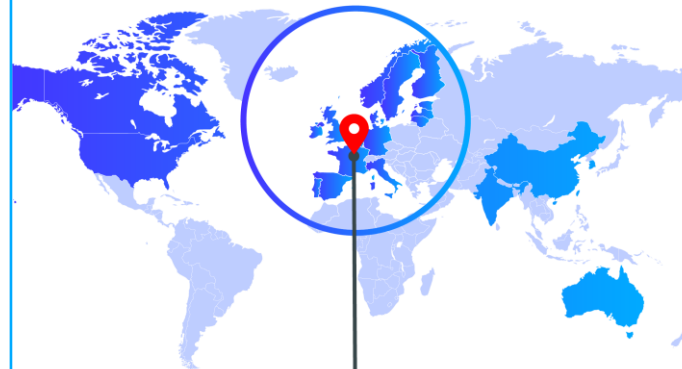


Electricity retail clients / clients experience management / UX¹



Electric mobility

YOUR GEOGRAPHY



STATION F
Based in Paris



TotalEnergies key power markets – You are active in at least one of these markets

YOUR MATURITY



Ideation



Creation



Acceleration



Scaling



Expansion



You've developed at least a minimum viable product and are interested in deploying your innovation within TotalEnergies.

¹User experience. ²Minimum viable product.



02.

What's in there
for you?

Resources and business to help you grow

Our goal: “on-demand” support to meet your needs and collaborate with TotalEnergies, thanks to our workspace and online experts’ platform.



¹Amazon Web Services.

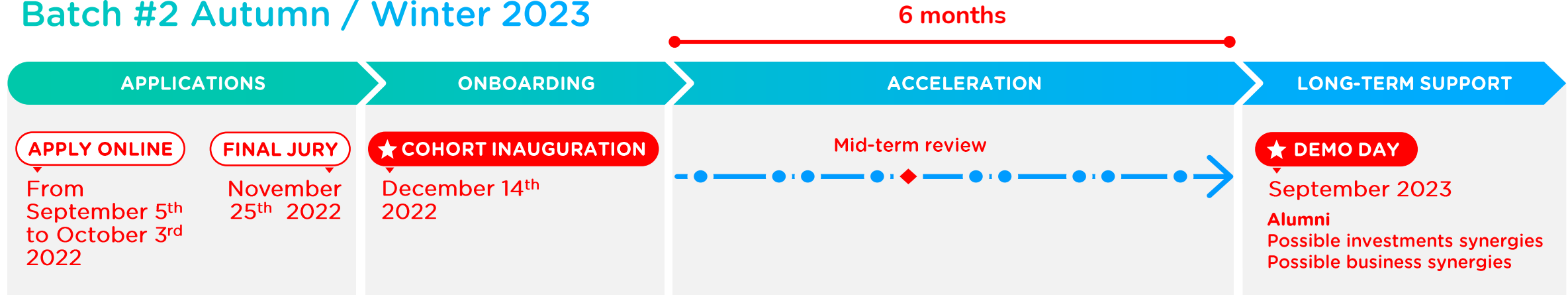


03.

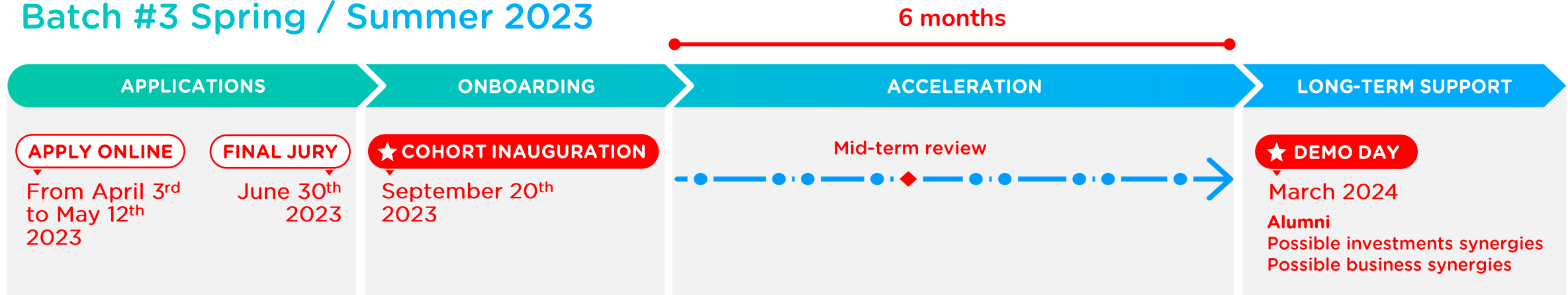
What's the program
timeline?

From Batch #2 to #3

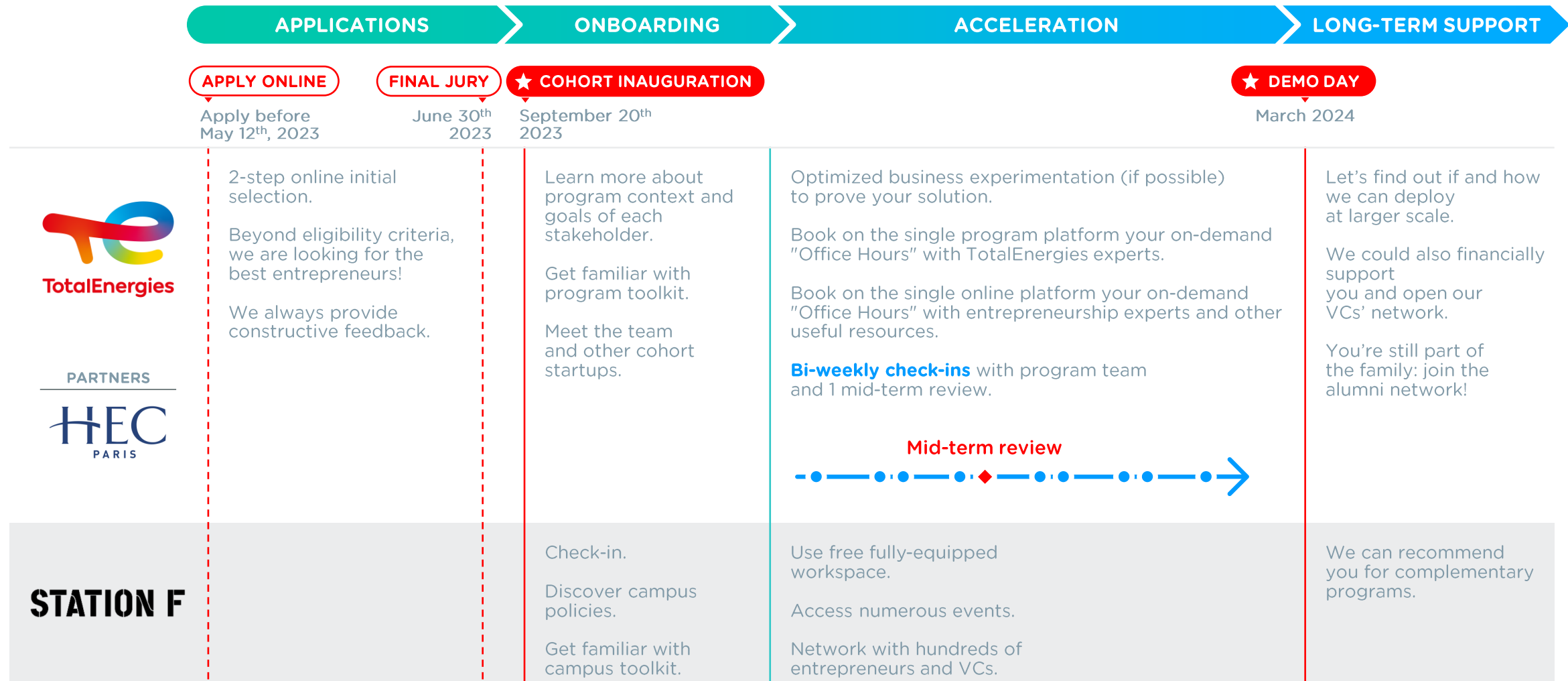
Batch #2 Autumn / Winter 2023



Batch #3 Spring / Summer 2023



An intense but rewarding 6-month program





04.

What do we ask
for in exchange?

Not much... just commitment to make the most of it

No relocation

We don't need you to move all your team to Paris. Better divide and conquer and only send relevant people!

No cash

You don't have to pay for your workspace and our mentoring services. Better use your money to supercharge your growth!

No exclusivity

Work with anyone you like. Helping you get new clients and partners is a win-win!

No equity

You don't need to give up share capital to participate. Better get fresh funding from investors out of it!

Too good to be true?

Well, you still have to comply with campus rules and to make sure you do your best to fully benefit from the program!

One last thing...

here is what you need to remember



For electricity & renewables startups
with at least an MVP



No full relocation,
no cash, no equity,
no exclusivity,
just commitment



Potential business experimentation with
TotalEnergies and
industry
experts



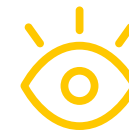
This could be
the first step of
long-term relationships...



Hosting
**@Station F
in Paris**



On demand mentoring
by Incubateur
HEC Paris



6 months
with bi-weekly
check-ins

BATCH #3

TotalEnergies ⚡
Call for applications

from April 3 to May 12, 2023

**Let's build the future of
electricity together!**



For more info: station-f@totalenergies.com

Meet our team



Thibault Flichy

Program Director



Sabine Brochard

Program Manager



Alexis Tronchet

Program Manager



Olivier Pernet

Program Manager



Pierre-Eliott Phelps

Communication Manager



Start-up portfolio

TotalEnergies On



Renewable Power Generation



Battery Storage



Distributed Energy Management



Power Trading



Power Retail



Electric Mobility



Alumni from Batch #1



Renewable Power Generation



Digital wind asset optimization through proprietary IoT system

[Discover more](#)



Automating remote wind operations with software robots

[Discover more](#)



Distributed Energy Management



Optimization of prosumers autoconsumption

[Discover more](#)



Software solutions to optimize flexibility through charging loads management

[Discover more](#)



Power Trading



Market solutions facilitating 24/7 clean energy sourcing

[Discover more](#)



AI-powered short term trading strategies for renewable power

[Discover more](#)



Power Retail



Energy insights and real time optimization of consumption

[Discover more](#)



One-stop-shop for customers transitioning to EVs

[Discover more](#)



Electric Mobility



Turnkey EV charging solutions targeting B2C and small B2B markets

[Discover more](#)



One app, one subscription to improve EV charging experience

[Discover more](#)

Start-ups from Batch #2



Renewable Power Generation



Design of renewable projects focused on the energy value produced

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Battery Storage



Builds the value chain of the second life of the EV-battery

[Discover more](#)



Battery analytics detecting safety risks and increasing lifetime

[Discover more](#)



Distributed Energy Management



Software to track and optimize energy procurement

[Discover more](#)



AI-based platform allowing the monetization of energy flexibility

[Discover more](#)



Power Trading



Trading optimization solution for flexibility on short term markets

[Discover more](#)



Processes market signals to provide trading decision support

[Discover more](#)



Power Retail



Digital twin for electricity network optimization

[Discover more](#)



Solution connecting home's electrical equipment to a single interface

[Discover more](#)



Experimentation with sereema



Jérôme Imbert
CEO & Founder
Sereema

“Being part of TotalEnergies On gave us the opportunity to **further the added value of our product on a large scale**, demonstrating our solution’s benefit on 5 TotalEnergies wind farms”



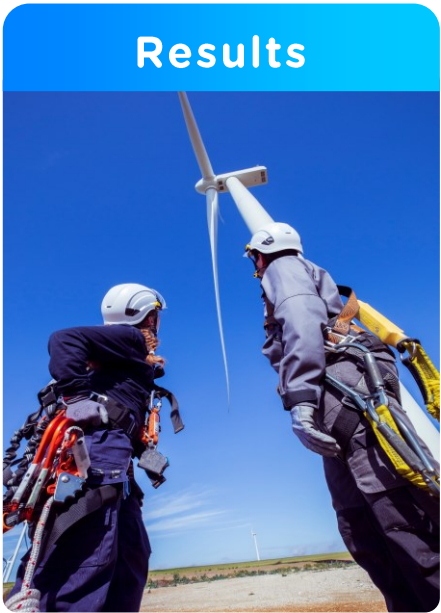
Data
dependency



Windfit
IoT sensor box



5 wind farms
equipped



+3% productivity
& cost savings



Experimentation with **BONNET**



Patrick Reich
CEO & Founder
Bonnet

“Thanks to the accelerator, Bonnet integrates TotalEnergies charging network in Europe. We leverage this relationship **to better understand customer behaviors** and interest for new innovative offers”

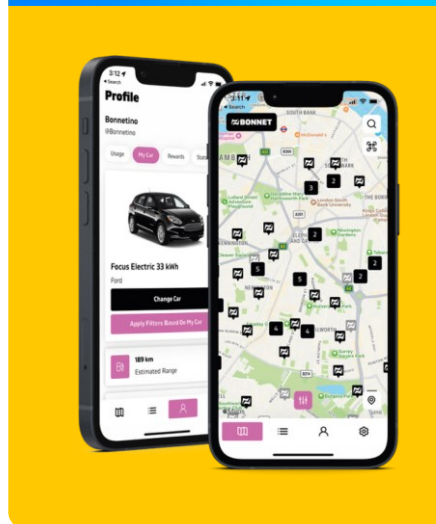
Pain point



EV Charging is **not** user-friendly



Solution



Plan, plug and pay,
with Bonnet App



Experimentation



Connection to the
Source **London**
network



Results



Bonnet integrates
TE E5 charging
network to its offer



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