



3DOM Alliance Group Unveils Next-gen Intersection of Smart Energy, Clean Mobility, and Sustainable Living at VivaTech 2023

For the first time in Europe, the Japanese group presents an immersive experience showcasing a sustainable future enabled by hyper-distributed digital and energy infrastructures

TOKYO, May 31, 2023 – The 3DOM Alliance Group, a leading innovator in decarbonization solutions, is thrilled to announce its debut participation at Viva Technology (“VivaTech”) 2023, where they will offer an exclusive opportunity to embark on an immersive adventure through a clean, green, and personalized city of the future. Visitors to the 3DOM Alliance booth will experience the groundbreaking solutions developed by four companies within the Japan-based Group: 3DOM Alliance, noco-noco, Binex, and Tesnology.

Taking place from June 14th to 17th at the Paris Expo Porte de Versailles in Paris, France, VivaTech 2023 is one of Europe’s most prestigious technology events, attracting the brightest minds, industry experts, and media representatives from around the globe. With its inaugural presence, the 3DOM Alliance Group calls into question the sustainability of the world’s current technological trajectory and aims to offer an alternative – a visionary decarbonized cityscape replete with proprietary technologies and solutions across sectors including energy, mobility, digital infrastructure, and sustainable living.

With the Japanese ethos of innovation for good at the heart of its VivaTech experience, the booth will allow attendees to witness firsthand how clean energy, mobility, and connectivity converge to create sustainable and user-centric living environments with circular economy efficiencies.

The showcase will feature integrated solutions developed by the following 3DOM Alliance Group companies participating in the exhibition:

1. **3DOM Alliance:** Revolutionizing energy storage with long-lasting, highly heat-resistant, and high-performing battery technology customizable for diverse specifications spanning mobility and stationary storage, 3DOM Alliance empowers a more sustainable and resilient energy ecosystem.
2. **noco-noco:** Transforming electrification and energy optimizations, noco-noco makes decarbonization accessible while moving towards a circular battery economy. noco-noco’s carbon neutral leasing platform and work towards achieving IoT-enabled energy efficiency services steer a new movement towards sustainability.

3. **Binex:** Pioneering high-efficiency fuel-cell technology and harnessing high-growth sorghum to create second-generation biofuels, supply a nutritious food source, and sequester CO₂ in the soil, Binex is creating a circular economy of locally produced and locally consumed renewable energy.
4. **Tesnology:** Innovating edge processing technology that is data-light, secure, human-centric, and allows for seamless connection across devices and systems, Tesnology holds the key to truly decentralized smart homes and cities where humans and devices coexist in mutual harmony.

Key representatives from each company, including Dr. Kiyoshi Kanamura, inventor of the Group's core battery technology, and Katsuhiko Kondo, inventor of its data processing technology, will be present at the 3DOM Alliance booth. Media representatives are encouraged to secure exclusive interviews to gain unique insights into these innovations.

Masataka Matsumura, President of 3DOM Alliance and CEO of noco-noco said, "Across the 3DOM Alliance Group, our mission is to drive sustainable pathways to decarbonization by harnessing technology and innovation. We firmly believe that 'Less is More'— the world needs long-lasting, high-efficiency technologies to steer away from over-production and wasted assets. At VivaTech 2023, our immersive booth experience presents an alternative vision for the future that delivers a new standard for sustainability and comfort. Join us to witness the transformative potential of truly decentralized and democratized energy and data."

For media inquiries, exclusive interviews, or booth tour bookings, please contact:

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