

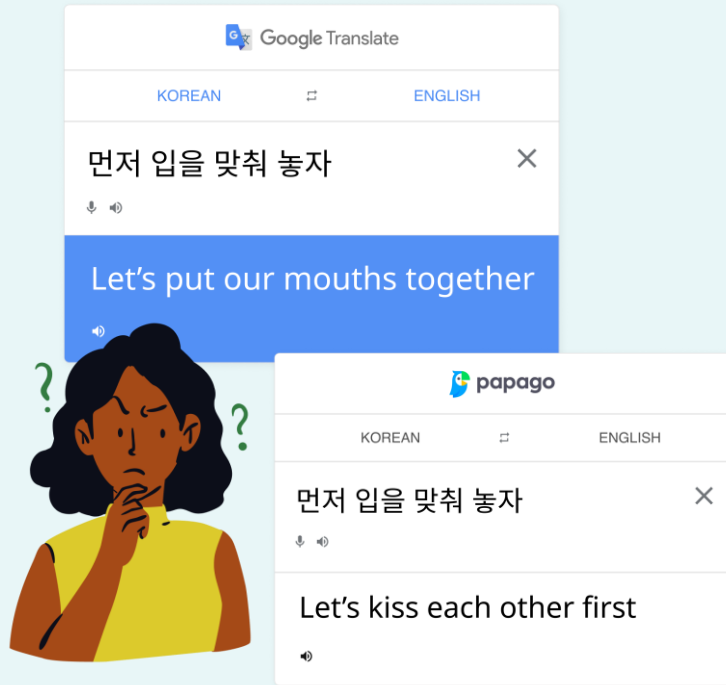


mirnae



Learn **Korean** with your **AI teacher**

Problems



1 Online translators are not enough



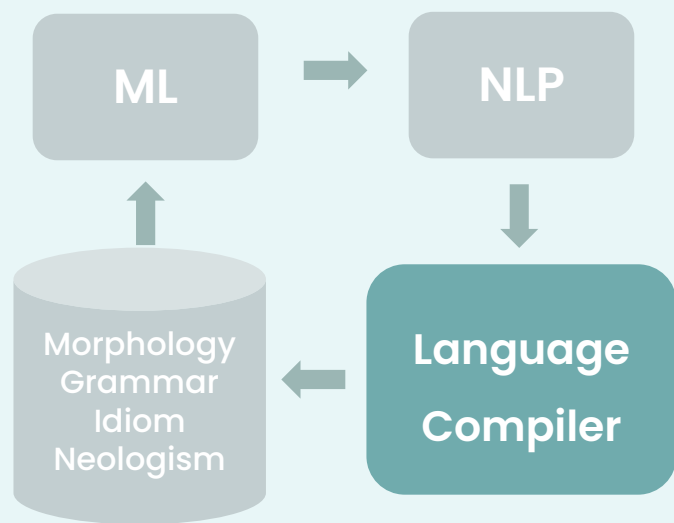
2 Want to learn "Real Korean"



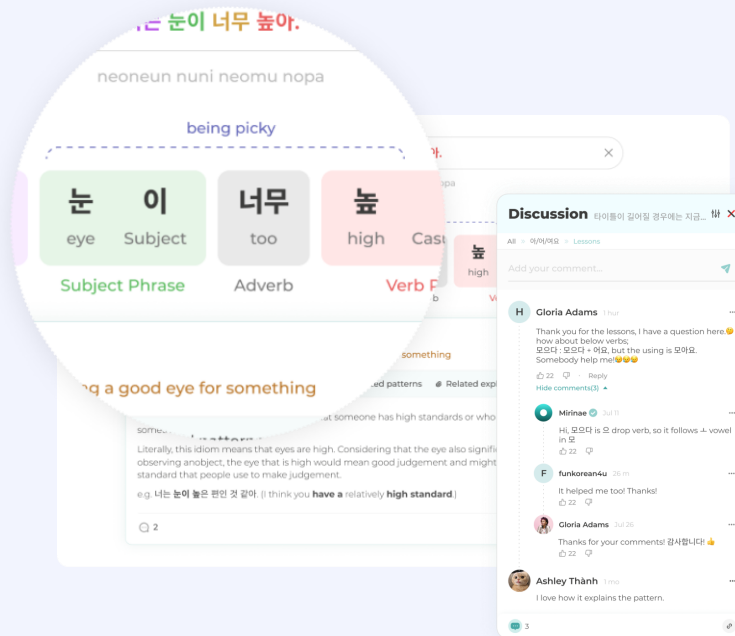
3 Want to learn with Fun

Solutions

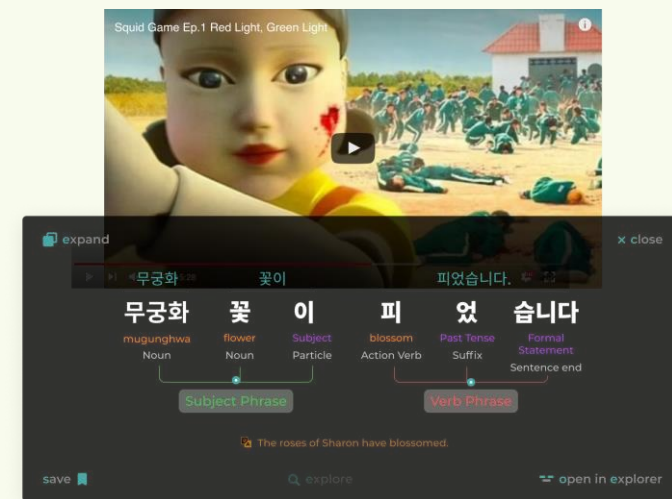
A web platform with ML, NLP, and compiler technologies that allow users to freely learn in-depth Korean under any circumstances.



1 **95% Accuracy
Jeongeum
Language Engine**



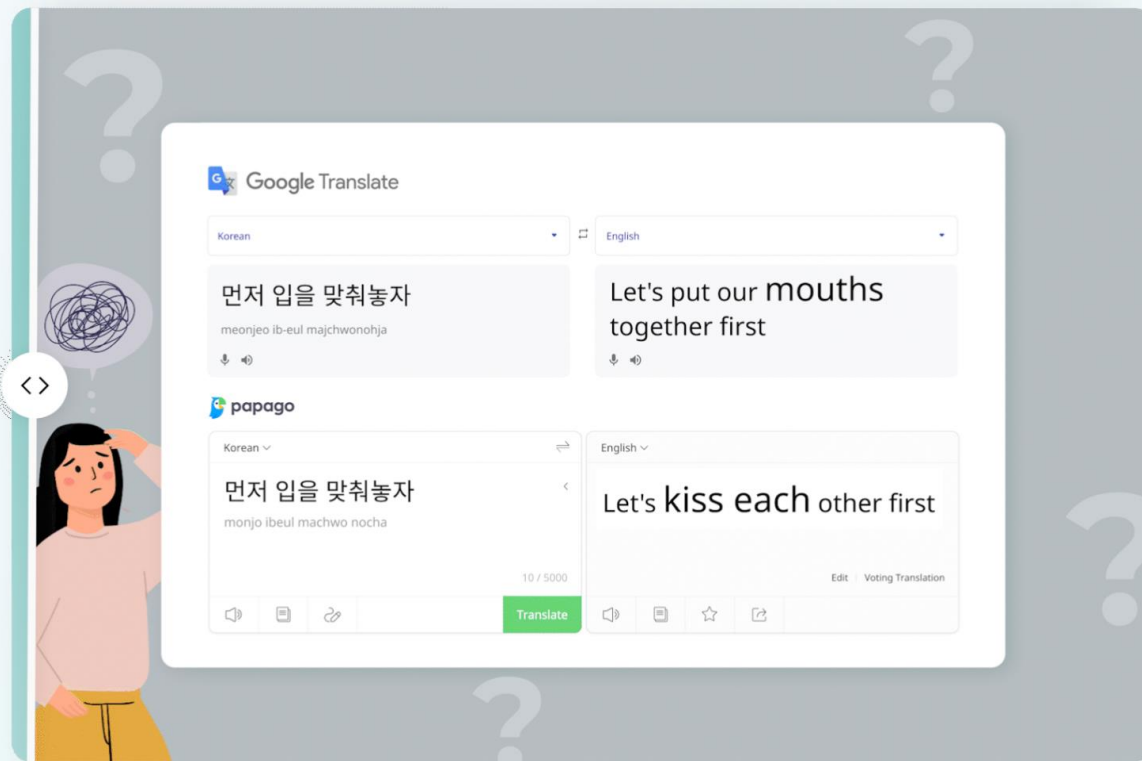
2 **Real Korean
Sentence**



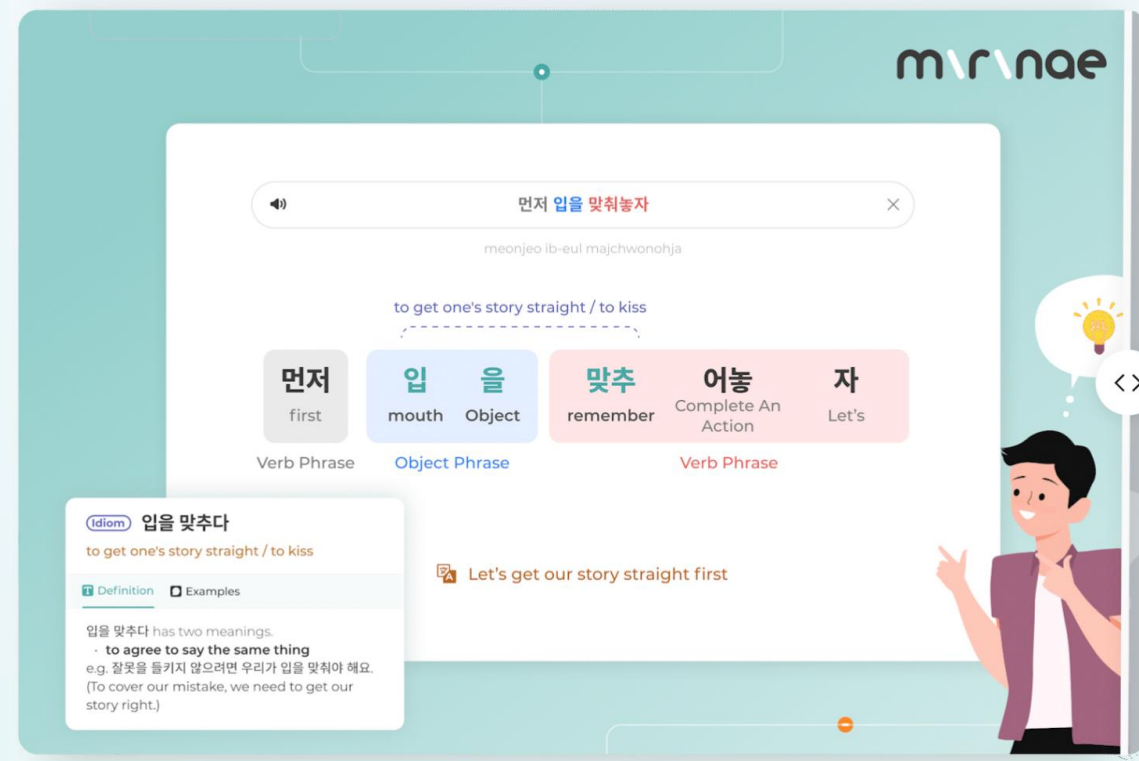
3 **Study while
watching K-Pop,
Drama**

Sentence Analyzer

Explorer can be accessed through a responsive website as an AI-based study aid.



Other Translators



Mirinae Sentence Analyzer

Sentence Analyzer

Explorer can be accessed through a responsive website as an AI-based study aid.

지금 한국어를 배웁시다!

지금 한국어 를 배우십시오!

Adverb now? Proper Noun Korean Particle Object Action Verb learn? Sentence end Suggestion

Object Phrase Verb Phrase Sentence

Definition Examples Related explorations

Sentence-ending form -읍시다 Let's, shall we

Lv. 1 Use category: Making a suggestion

-읍시다 is a sentence-final ending, which is polite and formal, for **suggesting someone to do something together**. It can be understood as a very formal way to say 'let's do together!'

It combines with a verb.

e.g. 회의를 시작합니다. (Let's begin the meeting.)

e.g. 7시에 만납시다! (Let's meet at 7.)

Let's learn Korean now!

mirinae

Grammar and Idiom Reference

Search

Ability or possibility

-을래야 ~ -을 수가 없다
No Lv. Cannot do ~

-을 수 있다
Lv. 1 ability / possibility

못-/지 못하다
Lv. 1 Cannot

-을 수 없다
Lv. 1 Cannot

-을 줄 알다
Lv. 4 Know how to do

-을 줄 모르다
Lv. 4 Don't know how to do

-을 줄 알았다
Lv. 4 Knew how to; same as I thought; different from what I thought

-을 줄 몰랐다
Lv. 4 Didn't know how to / didn't expect

Additional information

-을 뿐만 아니라
No Lv. Not only ... but also

-는 데다(가)
Lv. 5 Furthermore, moreover

Lv. 1 -아요/-어요/-여요

polite # present_tense

Back

Let's practice!

Find the phrase with -아요/어요/여요. Click in a correct order.

Hint

마 영 기

어 화 는 드

중 아 하 다

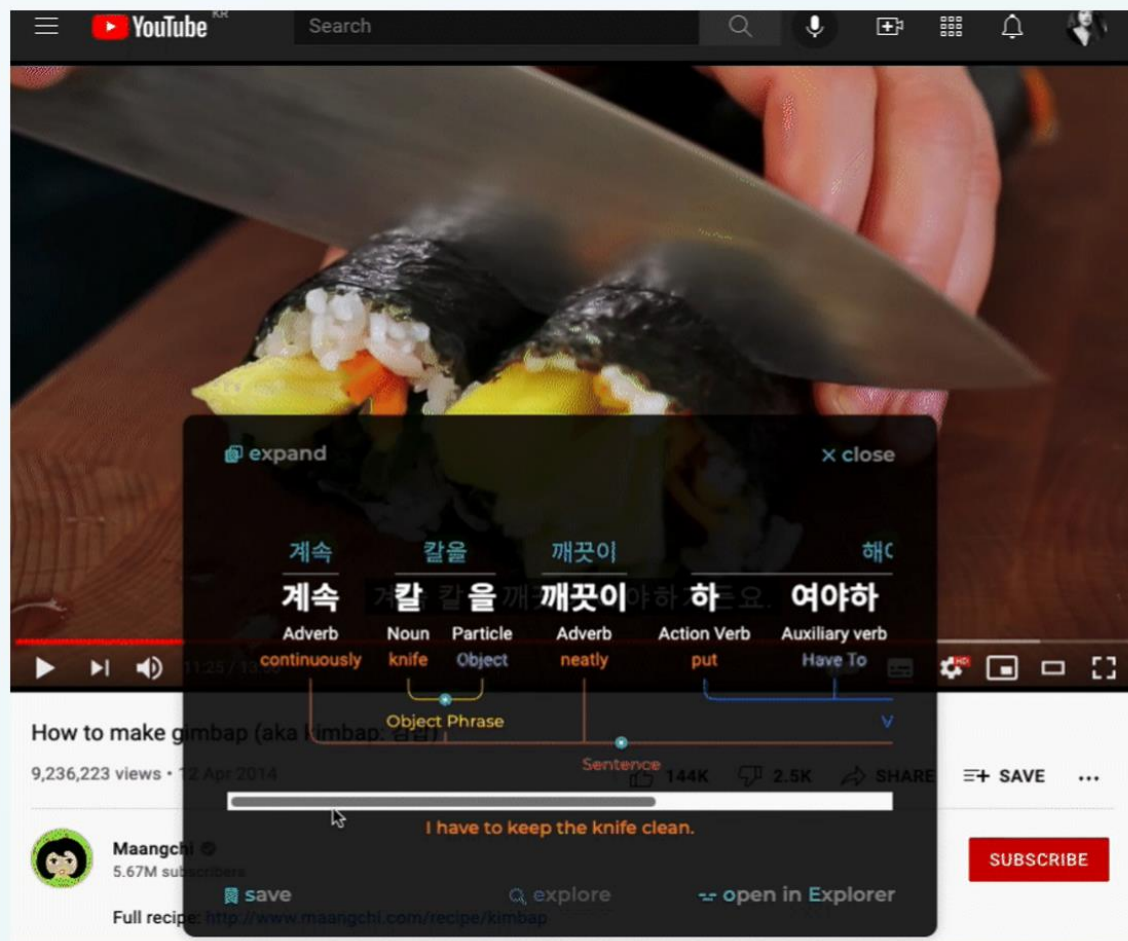
음 악 사 랑

좋아하는 영화

movie that I like

Next >>

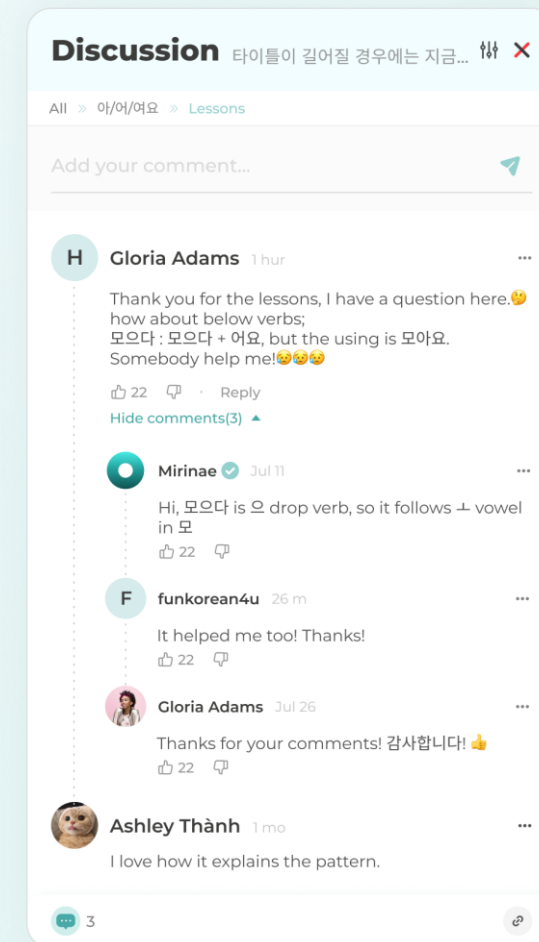
Browser extension, Lessons, Discussion



Browser extension



Lessons



Discussion

B2B SaaS API, Site

MIRINAE

Sentence analysis, References and examples

SaaS API,
Site

Translators,
Learning App

+Babbel

Rosetta
Stone

TALK TO ME
IN KOREAN

Bing

K-Pop, K-Drama
Fan sites, OTT



Korean language
Schools,
Universities

세종학당
King Sejong Institute



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Google Translate

한국어

영어

아샷추 한 잔 주세요

asyaschu han jan juseyo

A shot of ashatchu please.

mirinae

아샷추
아샷추

Ice Tea With
Espresso
Noun

한
한

one
Determiner

잔
잔

glass
Noun

주세요.

주

give
Action Verb

시어요

Polite Command
Sentence end

Verb Phrase

NEO 아샷추

Ice tea with espresso

Definition Examples

아샷추 is short for '아이스티에 샷 추가' which means 'ice tea with a shot of espresso'. It's a custom drink recipe trending among young Koreans (mostly teens ~ 20 somethings).

hotchu, please.

go to mirinae explorer · 사용자 의견

Market

Extended 1.5B
All foreign language learners

TAM 160M
Hallyu fans

SAM 32M
Active Korean learners

SOM 4M
Immersive Korean learners

B2C

Monthly Subscription

\$9.99

B2B

API Usage fee

\$200

500K Chars / mth

Site license

\$40/y~

Varying on number of students

Traction

Launched in beta **2021/02/01** | Commercial launched in B2C **2022/12/01**

Monthly Active Users

60K

16K in 2022, **4K** in 2021
10 in 2020

Explorer Globalization

10

EN/SP/RU/ID/VN
FR/JP/CN/MN/TH

Most Visit Countries

10

66%
(US/KO/VN//RU/IN
UK/MX/FR/GR/PH)

Sentences learned

7.7M

2023 Action Plan

Monthly Active Users

1M

Lessons Globalization

11

EN/SP/RU/ID/VN
FR/JP/CN/MN/TH/AR

New! Services

5

Content Explorer
Wikinae
Explorer powered eBooks
And so on

New! English Learning

3

For KO, JP, CN Native

B2B Site License

38

US 5, India 20
CIS 10, Vietnam 3

B2B SaaS API

3

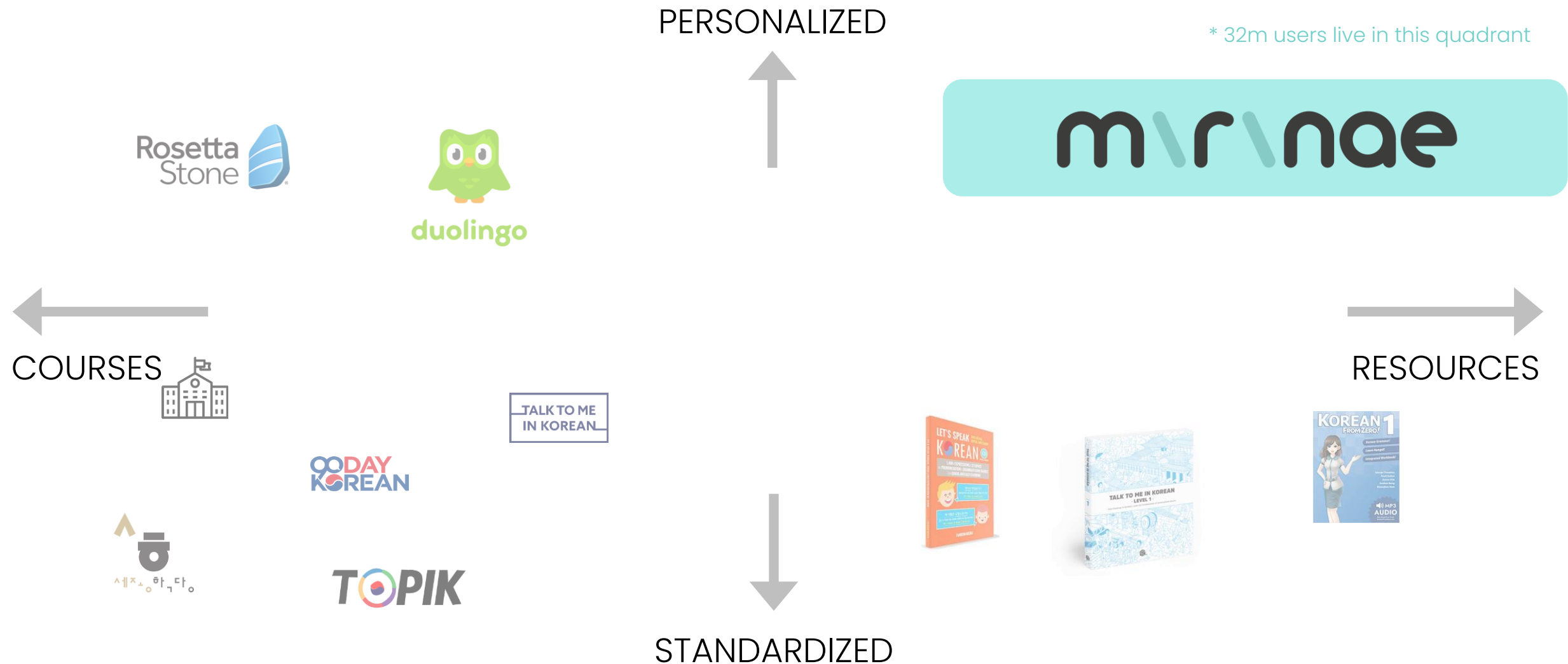
Viki, Kokowa, Netflix

B2B2C Ads, Shop in shop

3M

Page view
(Per month for free users)

Competitors

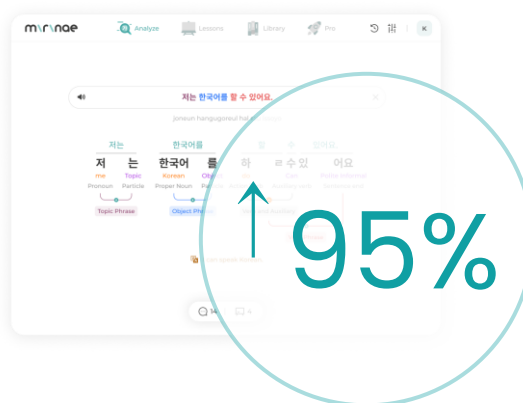


Competitive Advantage



Informal Learning

Personalized, interactive content for ad-hoc learning situations.



Accuracy

Advanced machine learning, natural language processing and a non-deterministic phrase-structure parser to get over 95% accuracy.



Integrated resources

Deeply-connected products promote continuous learning.

Team

The team behind Mirinae includes Silicon Valley and Korean startup veterans with 3 exit experiences to Big companies such as Apple, Autodesk



Ray Yoo,
Co-Founder & CEO

- **1 Exit** in Korea
- CTO, GOMID
- CMO, SealTronic Technology
- Head of DKI Technology R&D (M&A)
- Adjunct Professor in Gacheon Univ.
- CTO, TryCatch Media
- Director, Korea Game society
- 32 years of software engineering
- Ph.d in Computer Science, Univ. of Seoul



John Wainwright,
Co-Founder & CTO

- **4 Exits** in Silicon Valley including **Apple, Autodesk, Verisign**
- Author of Objects-in-C
- Author of MaxScript
- CTO, Founder, Crowd Science, Sold to Yumi
- Chief engineer, Verisign
- CTO, Founder, Collective Technology Inc.
- 52 years of software engineering
- Univ. of New South Wales, Computer science

Team

Language teaching experts and a deeply-experienced team of engineering and designers



Leona Lee,
Engineering



Didi Youn,
Design



Lita Kim,
Business Operation



Hailey Ahn,
Language Curriculum

경청에 감사드립니다.

gyeongcheonge gamsadeuripnida.

경청 **에**
Listening At / In / On /
To / Per

Adverbial Phrase

감사
gratitude

Noun

드리 **브니다**
pray Formal
Statement

Verb Phrase

Thank you for listening.

CEO Dr. Ray Hwan-Soo Yoo

✉ rayryu7@mirinae.io

☎ +82. 10. 3012. 0075

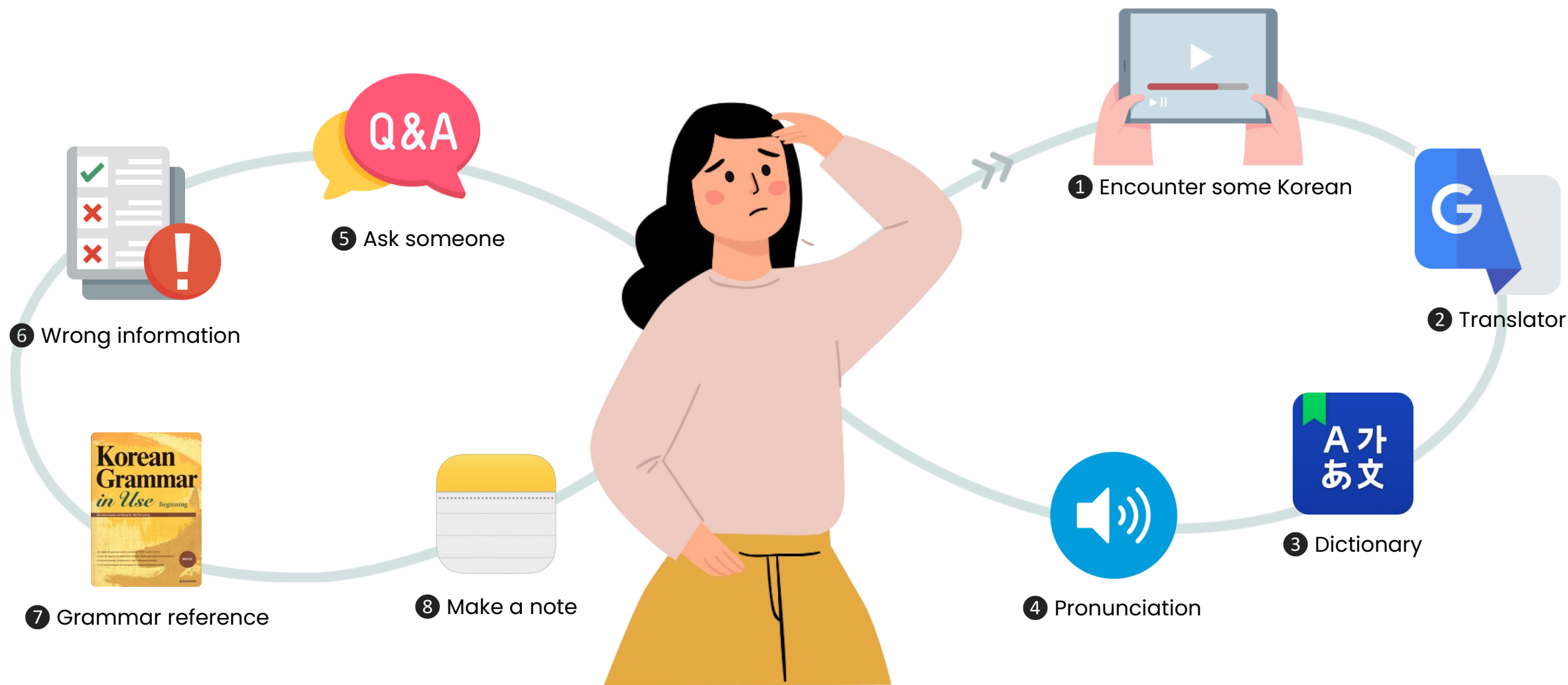
Try this!



Appendix

Story

It can take days for Korean learners to grasp their favorite K-pop lyrics or K-drama subtitles.



Technical Advantages

ML + NLP + Compiler = over 95% accuracy && Expand to other learning languages with ease

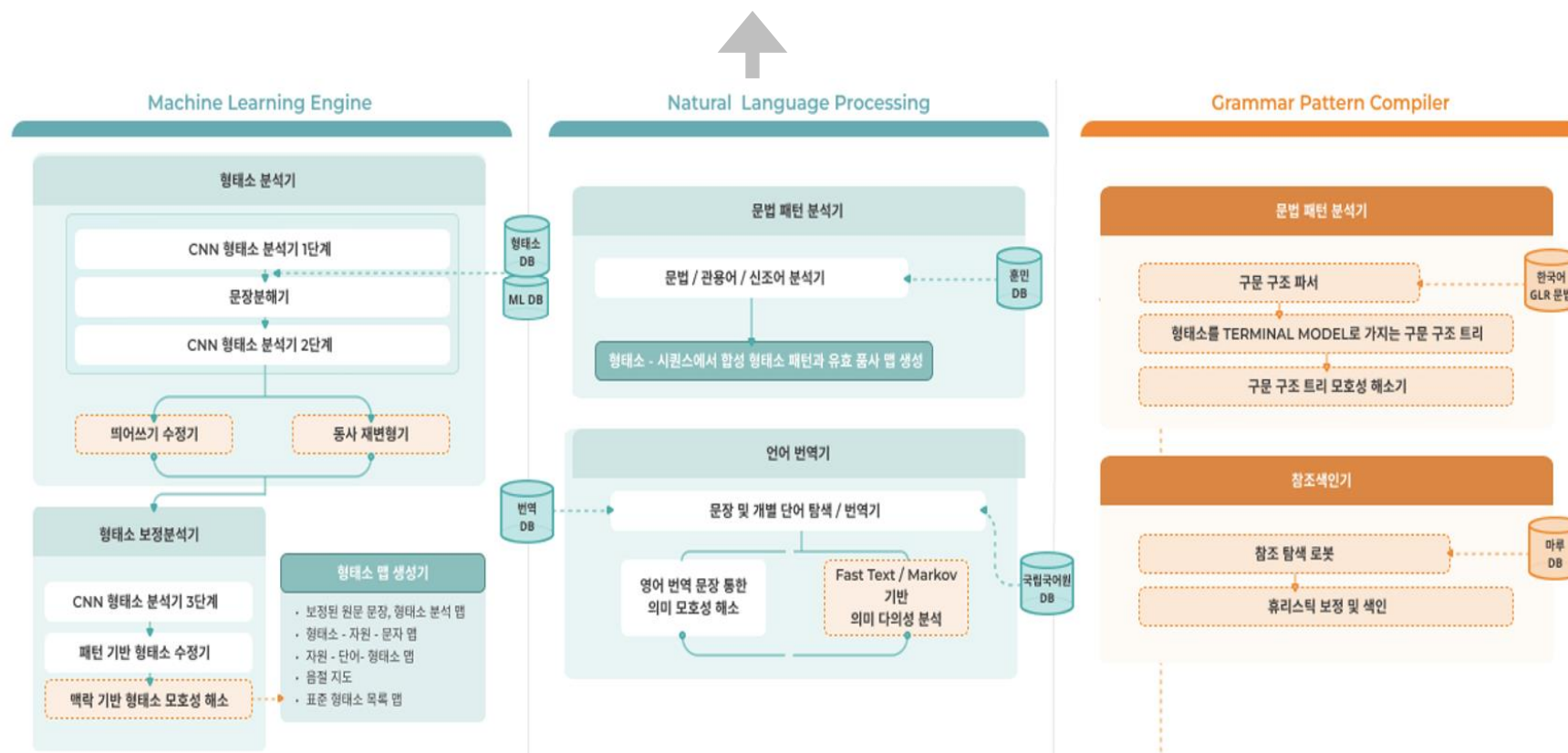
Korean

English

French

Chinese

...



Financial

We are looking for **12** months financing to reach **1M** MAU and BEP **1H 2023 @3.5k paid users**

2023.6.30

B2C: BREAK EVEN POINT



1M@Pre 10M

SERIES Pre-A ROUND



200K

PAID MAU



\$50K

MONTHLY REVENUE

User Testimonials

“

I just got TOPIK level 3. It was very helpful to understand sentence structure and grammar by using a lot of dictionary, and I was really happy to see an application like you.

Shan B G, India.



“

This is just awesome!
You input a Korean sentence and it shows the translation + complete grammar breakdown!

Winter-Serve, USA.



“

I've never written a review before but Mirinae is definitely worthy of praise.

jiskoyangi



문서확인번호 : 5046-8381-3699-2353

한국어능력시험 성적증명서

OFFICIAL TOPIK SCORE REPORT

수험자 정보 (Test-taker's Information)

성명 Name	성별 Gender	응시국가 Country	생년월일 Date of Birth
Sutharshanan B G	남자(male) M	인도 INDIA	
수험번호 Registration No.	시험종류 Test Type	회차/시험일 Test Held/Test Date	성적유효기간 Valid Until
026028000079	TOPIK II	83/2022/07/10 rd/yyyy/mm/dd	2024/08/17 yyyy/mm/dd

시험 결과 (Test Result)

영역 Section	점수 Score	수험자점수 및 수험집단평균 your score average	총점 TotalScore	등급 Level
듣기 Listening	56 / 100	56 59.89	124 / 300	3급
쓰기 Writing	20 / 100	20 33.95		
읽기 Reading	48 / 100	48 57.35		

언어 수행 능력 (Level Description)

시험종류 Test Type	TOPIK II	등급 Level	3급
듣기 Listening	개인적 대화나 매우 친숙하고 평이한 사회적 소재를 다룬 대화나 담화를 듣고 내용을 파악하고 추론할 수 있다. 광고나 인터뷰, 일기 예보 등의 실용 담화를 듣고 대체적인 내용을 파악하고 추론할 수 있다.		
쓰기 Writing	친숙한 사회적 소재의 설명문 또는 감상문을 단락 단위로 비교적 정확하게 적절하게 구성할 수 있으며 일상적 맥락과 관련된 개인적 소재의 실용문을 격식에 맞게 쓸 수 있다.		
읽기 Reading	기본적인 사회생활을 유지하는 데 필요한 글, 친숙한 사회·문화 등의 소재를 다룬 간단한 글을 읽고, 내용을 이해하고 추론할 수 있다. 간단한 광고, 안내문 등의 실용문을 읽고, 정보를 파악하며 글의 주요 내용이나 세부내용을 추론할 수 있다.		

국립국제교육원장

President of National Institute for International Education



Links

Website (PC & Mobile)

<https://mirinae.io>

Mobile Apps



[App store](#)



[Play store](#)



[Chrome store](#)



INSTAGRAM

[@mirinae.io](#)



FACEBOOK

[@mirinae.io](#)



TWITTER

[@mirinae_io](#)



YOUTUBE

[@mirinae_io](#)