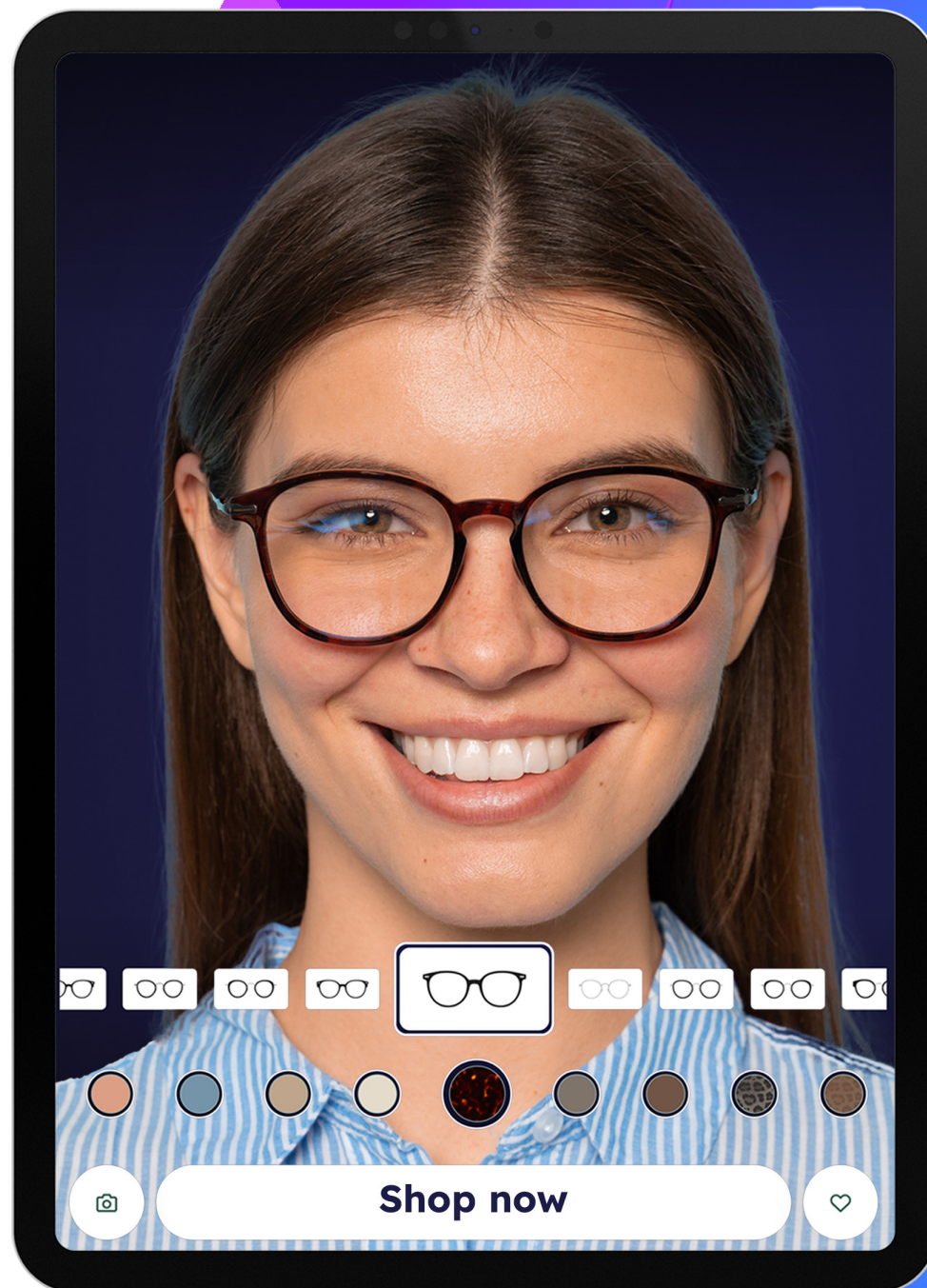




ditar

Eyewear experiences

Engaging eyewear
shopping experiences
through augmented
reality technologies.

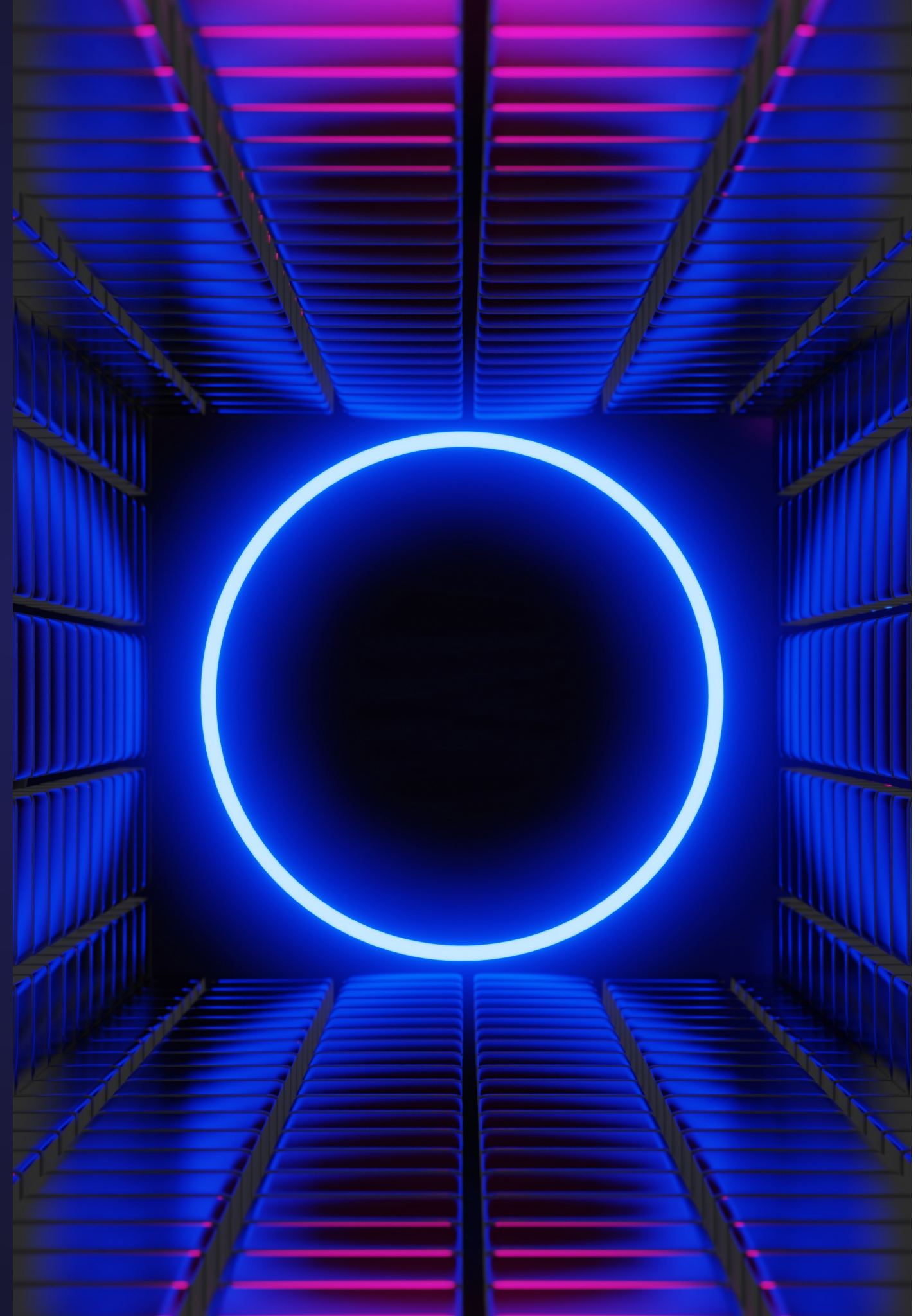


Our vision

Digital innovation through augmented reality.

At Ditar, we are committed to delivering a unique, exceptional experience for customers when it comes to buying eyewear.

Our smart, innovative solutions are designed to make the process easy and immersive for customers, both in-store and online.





Magic Mirror

Help customers find the perfect glasses.
Streamline the process of selecting glasses and provide a better customer experience.



Lens Assistant

Simulate lenses like never before.
Augmented reality simulations, allowing for a deeper understanding and examination of lenses.



Measurements

Revolutionize the measurement process.
100% digital optical measurements without accessories for a fast and accurate experience.

Solutions

Make buying eyewear simple & exceptional

