



**People-centric.
Built for business.
Powered by AI.**

Take advantage of artificial intelligence to propel your HR management.

HR's biggest challenges



Repetitive and time-consuming tasks

Administrative heaviness

Long and tedious procedures

Scattered documentation and data

Human cognitive biases

Legal Compliance

Labor shortage

HR's goals

Accompany in transformation

Optimize employer branding

Act as a lever for development

Help people reach their full potential

Innovate in the workplace

Establish good team cohesion

Promote professional development

Create value



Data, an untapped goldmine

The human resources function is recognized for its thousands of forms, administrative procedures, and processes. However, this can result in a huge loss of time and productivity.



Yet, this data represents a real goldmine. Used strategically, it constitutes a valuable source of information to **leverage artificial intelligence** and propel your organization forward.

Free up your teams

so that they can make better decisions,
be more strategic, and focused on

creating value.

80%

efficiency by optimizing
your processes through
artificial intelligence.

Why AI in HR?

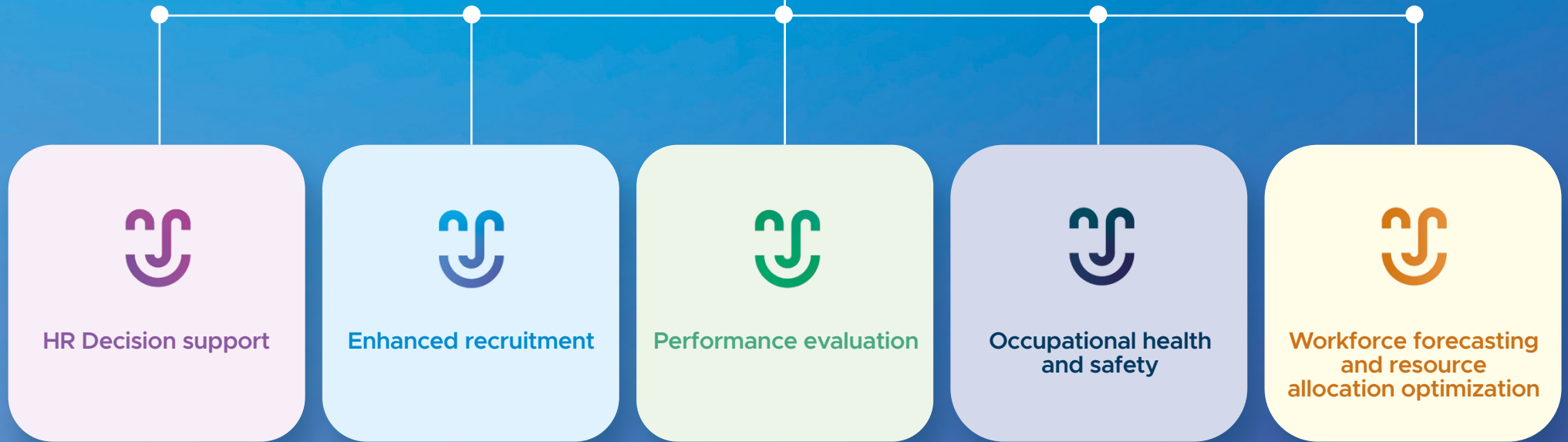


Achieve at least
35%
increased productivity
for your management
and HR teams.

Achieve up to
60%
cost savings in HR
management fees.


Empower each
employee to reach
their full potential.

Refocus your teams
at the heart of the
company.



**For every aspect of your HR management,
we design AI-powered solutions.**

Support service



In close collaboration with your organization, we will work together to diagnose and evaluate
**the best AI solutions
based on your challenges.**

**Our world-class expertise
and unique tools ensure
your success.**

The founders



Amanda Arciero, M.Sc, CRIA
Vice President of Operations
and cofounder

Pape Wade, M.Sc
CEO and cofounder

Pape Wade was the director of human resources for a large Canadian company with 3,000 employees, and **Amanda Arciero** was the senior advisor. The two left their employer in 2019 because they wanted to put humans back at the center of human resources management.

“Human resources managers in companies spend a lot of time on procedures, forms, paperwork. After finance, human resources is the second sector where the most data is collected. Managers are caught in very repetitive processes,” observes Amanda Arciero.

Pape Wade, on his side, reminds us that employees remain the main resource of a company and that an HR manager must ensure that they create value for the company and not just a cost.

La Presse



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