

**Science and experience
to reveal and muscle
up human skills!**



JUNE 2023





VISION

Adapting to the **future of work** requires
to better understand how **our brain** works!

MISSION

An **experiential** method based on
science-backed data to reveal and build up
behavioral skills

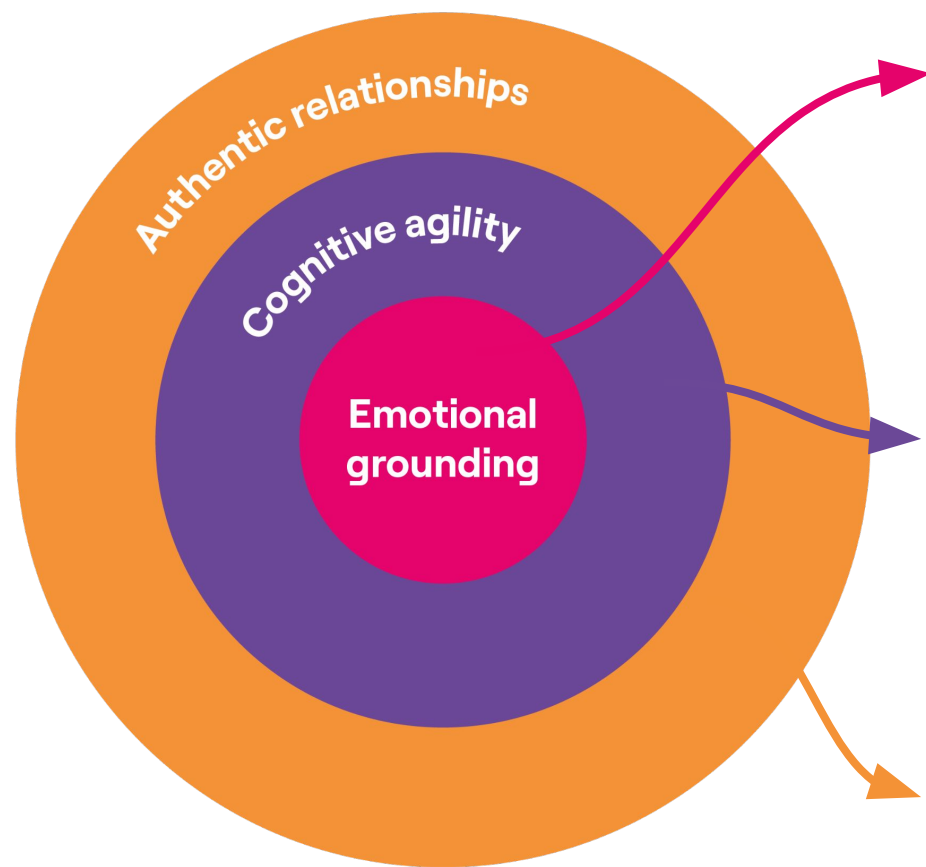
Since 2016

Expertise & Partnerships





Reveal and train 12 key emotional and adaptive skills



12-competency model based on WHO (2003)



What do the Omind learners in our programs train on?

Leading self

- Management of stress and emotions, go with the flow
- Balanced and aligned leadership

Leading change

- Adaptation to change, agility
- Management of times and priorities

Leading others

- New managerial practices
- Emotional intelligence for sales
- Diversity & Inclusion

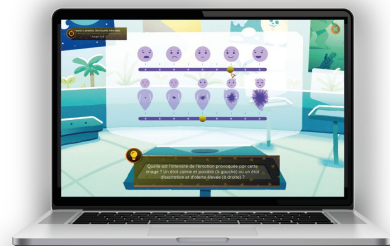


The Omind 4 steps pedagogy boosted by science & technology

1

EXPERIMENTATION

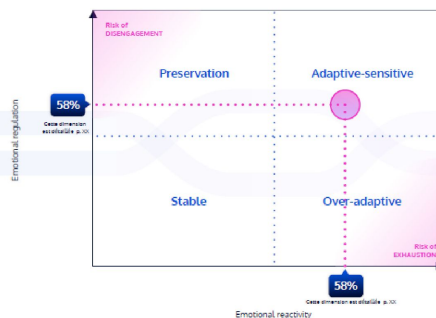
Immersive experiences
in VR or online



2

AWARENESS

Neuroscience data reports
generated after the
experiment



3

TRAINING

Exercices validated in
research and gamification



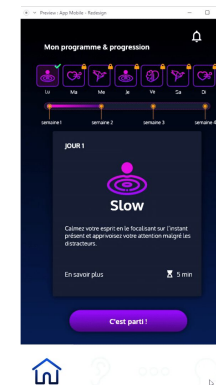
Playful and applied
peer-to-peer workshops



4

ANCHORING

A 40-day program on mobile
application based on
micro-learning, challenges
and games



Thanks to the unique **Omind Neurotechnologies method**, your learners...



engage themselves in a
new experience



become aware of
their real needs



Understand their reactions and
train them **ultra-efficiently**



anchor new behaviors
daily





Why do companies adopt Omind Neurotechnologies for their executives, managers, talents & female leaders?

INNOVATIVE

97% of learners are satisfied with the Omind experience, and value the difference from other training courses



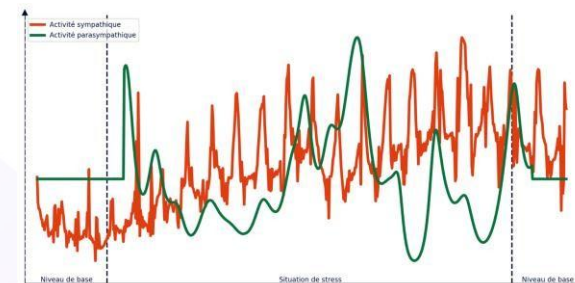
ENGAGING

Active engagement of learners **2x higher** thanks to formats combining human, experience and digital



VALID IMPACT

Training validated by scientific research, with a visible impact on behaviour in **7 out of 10 learners**





**Our scientific
and customers
references**





A new approach to work on human skills based on neuroscience & experience

5

Years of R&D



Created in 2016, Omind has built its model with entrepreneurs & high level athletes

6

Neuroscientific publications



In collaboration with partners, e.g. Institut de Recherche Biomédicale des Armées, CNRS

+

2

filed patent

20+

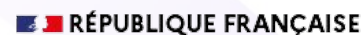
Experts



At the crossroads between neuroscience, psychology, physiology, game design and data science

100+

Certified coaches & trainers



Certification of high-level profiles delivering customized coaching or certified training

50+

Companies using our method & tools





Expertise in neuroscience connected to the scientific community



5 partnerships

IRBA, Ministry of the Armed Forces - Work on post-traumatic stress disorders - Dr Marion Trousselard

Cross for Health - Work on biomarkers of anxiety, stress & depression via EEG headphones - Funded by the EU

CESAMS - Experimentation on the visuo-spatial capacity of high level athletes - Pr Nicolas Benguigui

LIP (CNRS) - Study on electrogastrogram (EGG) measurements - Sonia Pelissier, PhD, Pascal Hot

NEW 2022 ! Memory Brain Cognition Laboratory (LMC2, Paris Cité) - Work on learning - Pr Marco Sperduti



6 Neuroscientific publications

The use of eye movements to measure empathy in an individual

Evaluation of the temporal performance of the VR headset

Development of a 3D immersive task for the measurement of spatio-temporal abilities

Realization of Timeflux documentation, open-source Framework for the measurement of biological signals in real time

Realization of Quetzal documentation, open-source API for bio-data management

New 2022 ! Coupling of central / autonomic / enteric nervous systems ("Gut brain") in the stress response in virtual reality



2 filed patent

1. Patent on the measurement of **physiological signals** of groups of individuals, the collection and identification of joint markers of attention and stress and **the realization of group biofeedback** using mathematical models
2. Patent on the **early detection of neuromarkers of stress**, depression and anxiety through the analysis of physiological reactions (brain, facial muscles and pupil movement) during the broadcast of video content and sound stimuli



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10,000+ talents coached since 2020



"A **powerful** tool to identify your strengths and work on your weaknesses"

Agathe Wautier, CEO THE GALLION PROJECT



"I keep from this experience, a series of **personalized exercises** that allow me to evolve."

Sébastien Chemouny, CFO ALLIANZ



« What was most helpful to me was understanding that my **body** and **mind** could react differently under stress."

Manager, AYMING



"I have been doing some more tests lately and I am **impressed with the results**. The potential is enormous."

Nathalie Rublon, DRH POLE EMPLOI



"I am surprised at the **accuracy of the analyses**. Charmed by VR, it's a formative experience, making progress accessible. The quality is great!"

Pierre Vaultier, REDBULL ATHLETES TEAM, CHAMPION DU MONDE SNOWBOARD



"I'm **amazed**. I had no idea that we could have such an **impact on team cohesion** in such a short time."

Chief of Staff, Comex France SALESFORCE



"Open Mind added a key feature to my **performance** !"

Bruna Kajiya, REDBULL ATHLETES TEAM - WORLD CHAMPION KITESURF



"I feel like I'm entering a **new era of HR** and management"

Olivier Voegtlin, CFO, CFO WEEKENDESK



"It is a training that **teaches us a lot** many things, which raises many questions"

Cédric Dufour, DGA RAKUTEN

OUR
CUSTOMERS
IN 2022 :





Let's meet !



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