

## SWITZERLAND, THE LAND OF DIGITAL TRUST

**On the occasion of the 7th edition of VivaTech, the swisstech pavilion will showcase its innovations in the field of digital trust.**

Paris, June 6, 2023 – Switzerland, a global leader in innovation, will showcase its latest digital trust innovations at VivaTech 2023, the world's leading event for startups and tech innovation. The swisstech pavilion will feature 12 startups that are developing cutting-edge solutions in areas such as cybersecurity, artificial intelligence, and blockchain out of the 25 companies and research institutions attending.

Selected by the **Trust Valley**, the Swiss center of expertise in digital trust and cybersecurity, in partnership with the **Swiss Digital Initiative**, which has developed the first digital trust label in collaboration with its partners, the **Economy of Trust Foundation** and the **unlimitrust campus**, a global center for the economy of trust, these twelve startups will present their innovations and solutions showcasing Swiss talent. Visitors will have the opportunity to discover cutting-edge technologies in areas such as clean technologies, robotics, sustainable mobility, and food technologies. The networking space and the pavilion stage will provide unique opportunities for interviews, informal exchanges, demonstrations, and conferences, offering an interactive experience on digital trust.

### Digital Trust: Startups present at VivaTech 2023

#### **Hestia.ai** (ICT/Data Management)

Hestia.ai's platform, founded by Paul-Olivier Dehaye, a renowned and influential mathematician and data management expert, provides a number of features to help users manage their data, including:

- Data collection risk assessment: Hestia.ai's platform helps users assess the risks associated with data collection, such as the potential for data breaches, misuse, and discrimination.
- Data leverage: Hestia.ai's platform helps users leverage their data in a privacy-respecting manner, such as by providing insights into user behavior or by enabling users to control how their data is used.
- Data rights: Hestia.ai's platform helps users understand their data rights and how to exercise them, such as requesting access to their data or requesting that their data be deleted.

Hestia.ai is a valuable tool for companies and individuals who are looking to understand the risks associated with data collection and to leverage data in a privacy-respecting manner.

#### **Nym Technologies** (Service Technology)

Nym Technologies advocates for user privacy and confidentiality. To achieve this goal, the startup utilizes a network of servers called mixnet, which obscures users' metadata footprint, enabling applications to enhance their level of privacy. With the support of Chelsea Manning's services, who gained worldwide attention for her revelations through WikiLeaks about abuses by the U.S. military in Iraq, Nym Technologies has raised \$300 million.

#### **Strong Network** (Service Technology)

Strong Network provides a solution for companies to seamlessly visualize their IT development environment in the cloud. Founded by two engineers with extensive experience in cybersecurity, Strong Network's platform enables developers to work on their own computers from anywhere, while preserving computing power. The company raised €5.1 million in March 2022 and has won several cybersecurity awards since its inception, including the FIC Startup Award 2022 and the Tech Tour Award 2022. Strong Network is a valuable tool for companies that are looking to improve their cybersecurity posture and to reduce the risk of data breaches.

## **ClearSky** (AI & Robotics/ Service Technology)

Established in 2022 by a quantum physicist, ClearSky designs private, personalized, and proactive solutions using “Edge Artificial Intelligence” technology. Through a personalized AI device that operates locally, ClearSky transforms meetings into structured and secure data, ensuring uncompromised confidentiality.

## **Obligate** (Service Technology)

Obligate (Service Technology) is a Switzerland-based company that allows companies to issue shares and treasury funds on its platform to obtain financing from various investors. The company has raised \$8.5 million in startup funding. Obligate’s regulated investment securities can be used globally, offering lower costs and faster processing than traditional methods.

## **Prodaft** (Cybersecurity)

Prodaft is a cybersecurity company that helps private and public sectors worldwide prevent breaches before they happen. Founded in 2012, Prodaft has a proven track record of success, and its solutions are used by the world’s largest critical infrastructures and research facilities. Prodaft’s mission is to reduce the time and effort spent on analyzing, interpreting, and verifying potential threats. The company’s U.S.T.A. platform is a powerful tool that provides actionable insights right from the source, helping organizations to make informed decisions about their cybersecurity posture.

## **Resilio** (Cleantech)

Resilio is a cleantech startup that launched in 2020 in collaboration with GreenIT.fr and Zero Emission Group. It is the only platform on the market to assess digital activities’ environmental footprint. Resilio provides a SaaS platform that quantifies the environmental impact based on a Life Cycle Analysis approach. This allows businesses to answer questions such as: How much CO<sub>2</sub> does my e-commerce emit? or How much water do laptops in my company consume?

## **Altkimya** (AI & Robotics/ Service Technology)

Selected by the Tech4trust program, Altkimya is a young startup that has developed a data factory offering a unified view of information security and observability. This platform aims to simplify the process of collecting billions of real-time data points. Its technology enables the deployment of powerful solutions in a very short time. In 2023, the company raised 1.2 million Swiss Francs.

## **Saporo** (Cyber Security)

Based in the Silicon Valley, Saporo is a cybersecurity company providing a unique solution for managing attack surfaces. Its innovative approach helps clients anticipate cyberattacks by prioritizing and reducing risks associated with identity. After a successful product launch in January 2022 and fundraising of €4 million, Saporo saw its customer base triple.

## **Kimbocare** (HealthTech)

Founded by a sibling team and the winner of the “Social Impact”<sup>1</sup> award, Kimbocare is a platform that enables customers to purchase healthcare services in the form of “health credits” for patients with limited financial means. These patients can then use these health credits at dedicated medical partners in developing regions. The company leverages blockchain, mobile, and big data technologies to provide a holistic solution for customers, patients, and medical partners.

## **Modulos** (AI & Robotics)

Founded in 2018, Modulos is a pioneering company in the development of AI technology. Its goal is to support creators of AI products so that citizens and customers can have confidence in the creations developed by businesses. Through its platform, Modulos helps global enterprises identify sources of errors, enabling them to create fair and accurate AI applications in compliance with regulations.

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### **Authena** (Authenticity/Service Technology)

Authena helps brands combat counterfeiting and diversion. The company was founded in 2018 and offers an advanced authenticity and traceability platform as a service. Authena's platform combines the power of blockchain with several proprietary IoT devices to protect authenticity, prevent diversion, and provide real-time traceability for physical and digital products and assets.

Authena's goal is to foster sustainable progress by making the world more transparent, connected, and authentic. The company significantly impacts businesses and consumers, helping them protect their brands, products, and data.

\*1 Herbert & Audrey Rosenfield Prize, which rewards innovative startups in social impact and cybersecurity.

### **Three partners at the heart of Swiss digital trust**

The **Trust Valley**'s initial activities began in 2019 as part of the Tech4Trust pilot project. Building on its success, this acceleration program dedicated to innovative startups in digital trust and cybersecurity has already been extended for four seasons, with the fifth season currently being prepared. Its acceleration program helps the most promising companies in the world prepare for the market through top-notch mentoring, strategic support, and training provided by leading industry partners. Over the course of this six-month program, Tech4Trust accelerates startups, helps them secure funding, launch pilot projects, and prepare their operations for faster and long-term growth.

The **Swiss Digital Initiative**, a nonprofit foundation aiming to integrate ethical principles and values into technologies through concrete projects, dedicated two years of research with the École Polytechnique Fédérale de Lausanne to develop a label for certifying digital trust. They created a catalog of 35 criteria to enable the creation of the Digital Trust Label. Based on this, they are launching the Digital Trust Compass at VivaTech, an online self-assessment tool available to businesses or users to evaluate their digital reliability or naivety. It can be tested at the swisstech pavilion!

The **Unlimitrust Campus** is an innovation hub in the field of trust-related technologies, creating a space for collaboration and bringing together various stakeholders to foster innovation in new technologies and trust. Founded on the belief that individuals and organizations should never have to compromise their privacy, security, or ethics, this campus has several ambitions: to foster collaborations, facilitate partnerships, and develop or implement trust solutions.

This community of innovators is led by the **Economy of Trust Foundation** to promote and advance the concept of the trust economy. It offers programs to stimulate innovation and organizes events on the unlimitrust campus and beyond, to promote technologies, policies, and practices that ensure the secure and sustainable circulation of products, services, and people, both physically and digitally.

## Useful Information

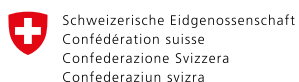
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## Pavilion Partners

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