# Brazilian Innovative Tech Startups



📕 www.cyberphysics.com.br



### **Fabio Pomes**

We have developed a portable and connected device that can be customized for professionals and patients, allowing local and remote care, real-time communication, generating quantitative and qualitative reports with data analysis and engagement with prescribed physiotherapy treatments.

We have a MVP in operation in Hospital das Clinicas in Sao Paulo, the largest Hospital Complex in Latin America.

#### **ISPORTISTICS**

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iSPORTISTICS is a smart sports video platform (SSVP) based on the cloud, powered by AI and computer vision.

We help organizations maximize their sports content potential, enabling raw video (content) to grow into amazing solutions. In a little more than 3 years we have already assembled a stack of proprietary algorithms in video and image recognition and contextualization that serve as toolbox and power our platform. We've been helping rights owners, federations/ teams, brands/ agencies with many of the hassles in capturing, editing and producing content;

- clip segmentation and tagging for highlight reels.

- brand, logo, signage and creatives (auto) detection for insights and validation.

- image digital manipulation for analytics and branded insertions.

- video reframing for scalable distribution in multiple formats, platforms, screen resolutions.









#### Knowcode

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We help startups scale by addressing tech-related bottlenecks. To overcome this challenge, we offer a comprehensive suite of services and products designed to accelerate tech teams output, like FlutterVision. FlutterVision is a rapid application development tool which speeds up User Interfaces implementation by importing Figma files to generate widgets code, reducing at least 50% the time of UI coding for mobile applications.

FlutterVision is a design-to-code tool which converts Figma projects into developer friendly code in minutes. Our goal with FlutterVision is to create the fastest way ever to build Flutter applications UI, by automating the entire process of design to code with an output that looks like a code generated by a real developer, following the best practices and guidelines of Flutter. To reach this goal, we're developing our own AI to save developers time for dull tasks.

#### **Jade Autism**

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Jade is a game-based platform that accelerates the education of neurodiverse children. The solution has 1,500 games that stimulate cognitively, but also track cognitive data during gameplay, which is converted to educational prognosis and developmental reports. We also train teachers to use this data for an individualized educational approach based on the needs of each child.

Jade app: application with games designed for children and adolescents with autism, learning difficulties and other diagnoses, such as dyslexia and Attention Deficit Hyperactivity Disorder (ADHD). Jade Edu: educational software that supports schools and educators, promoting learning in a gamified way for children and adolescents with autism, learning difficulties and other diagnoses, such as dyslexia and Attention Deficit Hyperactivity Disorder (ADHD). Jade ASTEA: tool that assesses children with suspected Autism Spectrum Disorder through artificial intelligence and eye movement tracking. The technology developed by Jade Autism aims to facilitate research and to enable an early diagnosis of autism.





## **Portal Telemedicina**

📕 www.portaltelemedicina.com.br



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We are a B2B health tech company that offers a complete and innovative teleconsultation and telediagnosis platforms capable of connecting patients with doctors and specialty physicians to clinics and hospitals, delivering diagnostics in a few minutes and for an affordable price. With over 33 million patients in the system, our solution is empowered by machine learning algorithms and Artificial Intelligence that identifies abnormalities and triages emergencies that clinicians should report first.

The product (SaaS) : A telediagnosis platform that allows physicians to capture and display high quality exams directly from medical devices in order to provide fast online diagnostics through ML algorithms. Our AI predicts pathologies, determines a risk score, and organizes the physician's queue, while exams are in triage, so emergencies get treated first. -> 100,000 AI telediagnosis per month and now expanding. + Products teleconsultation with AI Vital & Population health Management

# Predify

📕 www.predify.me



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Predify is a powerful AI-powered pricing solution to optimize product sales prices, maximizing the profit of companies. As we all know, competition in business is becoming more and more fierce and price plays a key role in winning and retaining customers. To solve this problem, we developed our pricing software that leverages the power of Artificial Intelligence (AI) to help you set optimized prices in real time. Predify can analyze a wide range of factors, including market

data, price history, and customer demand, to help you make informed pricing decisions that maximize profitability.

Predify is a consolidated pricing solution with clients in Brazil, North America and Europe.





Simplex

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# Carolina Delfini Junqueira Franco

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Simplex is a global pioneer in the development of SEO technologies. Its Indexa and Sir Cache software are focused on optimizing websites and automatically creating landing pages, with algorithms that understand the constant changes in Google's best practices and other internet search engines, delivering better performance and more conversions.

Indexa is an innovative software that automatically creates landing pages. It scales the creation of pages with the best possible user experience and the highest quality score based on artificial intelligence that considers the user's browsing perspective, reducing the bounce rate and improving conversions.

# XPerience Tecnologia



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XPerience Extended Reality is an immersive edtech. We help students and teachers live the teaching-learning process with more engagement and better outcomes through amazing experiences in augmented reality. Our core solution XPLabo is a pocket lab that transforms outdated traditional learning methods in exceptional practical experiences. Our library contains 3D contents and games in 3 languages (PT, EN and FR). We also provides training for teachers and analytics reports for schools.

Our solution XPLabo was tested and validated throughout 2022 in 6 schools, 5 in Brazil and one in France. We had the opportunity to apply our solution and content to approximately 500 students, half from private schools and the other half from public schools. We currently have more than 60 complete contents in the areas of Natural Sciences in the library and published versions for smartphones, tablets, and Chromebooks, on iOS and Android platforms, available in 3 languages (PT, EN, and FR). We are now integrating XPLabo with the Samsung Educational platform in Brazil, targeting to scale up to 150,000 devices for schools all over Brazil. We are also structuring a pilot project to deploy our solution for approximately 50,000 students in the São José dos Campos municipal network in São Paulo State, Brazil. We are also participating with the French Ministry of Education project called PIC 360° as official Augmented Reality content partners. In paralel, we are in advanced negotiation processes with schools in Brazil for deployment later this year through partners or direct contact.





Immersive education

