



PAKISTAN DELEGATION

VIVA

TECHNOLOGY

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Why Pakistan?

Pakistan's IT industry has experienced remarkable growth, ranking among the country's top five export sectors. With over 600,000 IT professionals and 25,000 annual IT graduates, Pakistan generated \$2.6 billion in revenue in 2022. The industry benefits from a robust infrastructure, including 30+ Software Technology Parks and Special Technology Zones, while exporting IT services to 190 countries across various domains. The government, through the Pakistan Software Export Board (PSEB), actively supports the IT industry and offers 100% equity ownership, 100% repatriation of capital and dividends, and income tax credits for IT exports to foreign investors. Pakistan's status as the fourth largest English-speaking nation and second largest provider of online labor in software development positions it as an attractive Techdestination.

With France's significant growth in the ICT market, valued at \$112.07 billion in 2021 as reported by GlobalData, Pakistan presents itself as an ideal outsourcing and investment option for French companies in the IT sector. Pakistani software developers possess the necessary skills to cater to French businesses, while IT service providers offer expertise in system integration, IT consulting, and cybersecurity solutions. The expanding e-commerce sector also provides collaboration opportunities, particularly for French companies involved in online retail. Both countries can promote innovation through startup collaborations, bolstered by strong business networks, bilateral agreements, and participation in trade exhibitions.

PAKISTAN SOFTWARE EXPORT BOARD



Pakistan Software Export Board (PSEB) is an apex Government body mandated to promote Pakistan's IT Industry in local and international markets. PSEB facilitates the IT industry through a series of projects and programs in infrastructure development, human capital development, company capability development, international marketing, strategy and research, and the promotion of innovation and technologies.

P@SHA



Pakistan Software Houses Association for IT and ITES (P@SHA) was initiated by a number of software houses in an attempt to create a functional trade association for the IT industry in Pakistan. Aiming to protect the rights of its members; P@SHA lobbied with the government to initiate policies and create an environment that would attract more firms to join the industry. Over the course of the last fifteen years, P@SHA has broadened its scope to include other IT enabled services companies such as Internet Service Providers, Call Centers etc.

TRADE DEVELOPMENT AUTHORITY OF PAKISTAN



Trade Development Authority of Pakistan (TDAP) is a dedicated, effective, and an empowered organization operating under the auspices of Ministry of Commerce. TDAP is designated as the premier trade organization of the country mandated to have a holistic view of global trade development.

S. No.	Company Name	Category	URL	HQ
1	Deline Media Pakistan	Healthcare IT Service Provider (EHR/EMR systems and backoffice)	www.delinemedia.com	Lahore
2	DPL (Pvt) Ltd.	Software Development and IT Consulting	WWW.DPLIT.COM	Islamabad
3	Objects	Website, ERP & Mobile App Development	https://objects.ws	Karachi
4	Pixelative	UX/UI Design,	https://pixelative.co	Lahore
5	Quality Resource Private Limited	Optimization, Digital Marketing Services, Google Products	www.qualityresourcepvt.com	Dallas
6	Safarifone Private Limited	Mobile Financial Services Solution	https://safari1one.ca	Toronto
7	SlickFlo	Product/API documentation	https://www.linkedin.com/company/slickflo	Lahore
8	SnappRetail	Micro ERP System for Retail	https://snappretail.io/	Karachi
9	Southville Solutions	Staff Augmentation & Custom Software Development Services	https://www.southvillesol.com	Lahore
10	V2F Solutions (SMC-Pvt) Ltd.	IT Consulting	https://www.v2fsolutions.com/	Karachi

Deline Media Pakistan

Founded in 2019
HQ: Lahore, Pakistan
Branch Offices: New York, USA
Employees 160



COMPANY PROFILE

Deline Media Pakistan is a Software Development, IT Services & Consultancy firm formed in 2019 by a group of professionals having vivid experience & wide exposure to IT. The big idea was to become a company that provides top-notch Technology & Consultancy services.

Our team consists of skilled personnel, having substantial work experience in diverse areas of IT. Our management ensures that everyone excels in their specific assigned tasks by working closely with them.

Our focused, sound & innovative approach is derived from the cumulative experience of our team members. Our combined practical business experience with strong technology delivery capabilities, we are able to comprehend business requirements, propose strategies in line with the vision of the business & execute plan by building & implementing high quality scalable business solutions.

Services / Domain

Software Development
Mobile Development
Web Development
Back-Office Operations (Primarily Healthcare)

POC

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DPL (Pvt) Ltd.

Founded in 2003
HQ: Islamabad, Pakistan
Employees 120



COMPANY PROFILE

DPL is a leading IT consulting and services company. DPL is one of the leading software development and IT companies around the world. Established in 2003, DPL serves customers in all major regions emphasizing most on Europe, Middle East and Americas.

The company is based in Islamabad, Pakistan with its regional offices located in USA, Sweden and KSA. "Innovation as a service" is a model through which DPL has helped various fortune 500 companies in Silicon Valley with innovative solutions. Clients from a wide range of industries including, but not limited to Healthcare, Fintech, Automotive, Mobility, Telco, Education, Media and E-commerce make a highly diverse portfolio at DPL.

The services primarily include Digital Transformation, Product Engineering, IT Strategy & Consulting, and Custom Software Development.

Services / Domain

Custom Software Development,
Web App Development,
Mobile App Development,
Quality Assurance,

POC

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Objects

Founded in 2011
 HQ: Karachi, Pakistan
 Branch Offices: Alexanderia, Egypt
 Employees 150-200



COMPANY PROFILE

Objects is a company that specializes in providing high-quality, customisable, and affordable software solutions for businesses. They offer various software products and services, including web and mobile application development, ERP solutions, and custom software development.

Objects' developers and designers work closely with clients to understand their unique needs and develop tailored solutions that meet their specific requirements. They have already delivered 3000+ praiseworthy projects to various clients belonging to different industries. Some of their renowned clients include Aeropostale, Zain, Mobily, Atlona & Swytch.

Objects is always on the lookout for the next cutting-edge technology. Currently, they are focusing on the SaaS-based mobile app builder that lets you build apps for both iOS and Android platforms.

Services / Domain

- Web Development and Designing
- Mobile App Development
- WordPress and WooCommerce Services
- Odoo ERP Solutions
- Quality Assurance Services
- Flutter Development
- Magento Development
- React JS Development
- Laravel / PHP Development Services
- UI/UX development
- B2B / B2C E-Commerce
- Shopify Development
- Staff Augmentation

POC

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Our Story

Since its inception, Objects has delivered growth-oriented useful solutions to its clients at a smaller scale initially, but today we power over 50 products through our sub-brands and serve over 1M users across the globe. In addition to our extensive user base, we have forged valuable partnerships with prestigious North American brands like WordPress VIP and WooCommerce.

Pixelative

Founded in 2014
HQ: Lahore, Pakistan
Employees 12



COMPANY PROFILE

Pixelative is a design-centric software company, founded in 2014, with a world-class team of designers, engineers and digital marketers who love what they do. We design identities, develop websites, and build custom web and mobile applications that focus on UI/UX. Quality, timing and communication is at the core of our business model.

Whether you need an MVP or an enterprise application, the Pixelative team has all the necessary, professional expertise. Our core technologies include React, React Native, MEAN/MERN, Vue, PHP, Yii, Laravel, WordPress, MySQL/MariaDB.

Services / Domain

UX/UI Design,
Custom Web & Mobile App Development,
Website Development,
Branding,
Digital Marketing

POC

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Quality Resource Pvt. (Ltd)

Founded in 2012

HQ: Dallas, USA

Branch Offices: Melbourne, Australia, London, UK

Employees 287



COMPANY PROFILE

Quality Resource Private Limited a multinational Digital Marketing company started its operations in 2010. Currently we are operating in USA (Head Office), UAE, Pakistan and Australia.

So far, we have served more than 15,000 clients across the globe by providing them SEO (Core product), SEM, PPC, Social Media, Web Designing and Development (landing pages), Mobile App development, Reputation Management and Google product services which has helped small, medium and large scale enterprises to generate more business in their targeted market areas.

Services / Domain

Optimization Services,
Mobile and Web App Development,
Digital Marketing Services,
Google Products,
Reviews Management.

POC

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Safarifone Private Limited



Founded in 2019

HQ: Toronto, Canada

Branch Offices: Islamabad, Pakistan, Dubai, UAE, Djibouti City, Djibouti

Employees 200

COMPANY PROFILE

Safarifone is Telecom, FinTech, EdTech and Logistics solutions provider company. We specialize in Telecom charging, billing, BSS, OSS, VAS, and Selfcare, Our FinTech solutions include Mobile Money, Mobile Banking, Mobile Payments and Mobile Remittances. We also provide EdTech platform for complete educational ecosystem. Our Intelligent Logistics solution powered by AI & IoT automates end to end Fulfillment by providing Smart warehousing for Fulfillment, Smart Lockers for Last Mile Delivery, Smart Vending Machines for on-spot fulfillment, Ecommerce Marketplace for online Sales

Services / Domain

Mobile Financial Services Solution
 Converged Telecom Charging & Billing Solution,
 B/OSS Solution,
 SelfCare Solution,
 Intelligent Logistics Solution,
 EdTech Platform,
 Ecommerce Platform

POC

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Our Story

Safarifone Private Limited is R&D Center of Safarifone Inc which was founded in Toronto Canada in 2006 as an information technology support arm for HTG Group based in East Africa. The Safarifone latter evolved as technology solution provider with Mobile Money solution as its first solution which was rolled-out in Hormuud Telecom as EVC+, Telesom as ZAAD and Golis Telecom as SAHAL among one of the world's pioneer mobile money services. The Safarifone Private Limited was established to expand solutions base to other verticals such as Financial Services telecom, edtech, logistics and e-commerce.

SlickFlo



SlickFlo

Founded in 2022
HQ: Lahore, Pakistan
Employees 4

COMPANY PROFILE

SlickFlo is founded for the SaaS, PaaS, IaaS, open source and other B2B software organisations by IT professionals who have worked closely in the content marketing and technical writing niche for years. After establishing a strong local and international network, we are moving towards creating a global platform to support our clients with their documentation and content marketing needs. We are committed to delivering results-oriented success to our clients, whether it's through effective marketing strategies, thorough software documentation, or compelling business proposals

From local businesses to international corporations, our clients come from all corners of the world, including the US, EU, Asia, and the Middle East. We believe that working with clients from different cultures and backgrounds helps us bring fresh perspectives to our work and enables us to deliver exceptional results

Services / Domain

- Content marketing strategy
- Social media plan
- Product/API documentation
- Educational courses
- Knowledge base articles
- Product requirement documents
- Business proposal writing
- RFX
- Web content
- Blogs
- Infographics
- Newsletters
- Customer case studies

POC

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Our Story

SlickFlo was born during the pandemic to help businesses develop a strong online presence and tell their story to the world. We're not just another digital agency, but a female-owned startup with passionate storytellers who are dedicated to helping your brand stand out. We help businesses connect with their customers on a deeper level and build long-lasting relationships through impactful messaging. Let's work together and take your business to the next level. Take the first step towards success by dropping us a Hi.

Snapp Retail I/O



Founded in 2021
HQ: Karachi, Pakistan
Employees 60

COMPANY PROFILE

SnappRetail is a retail fintech company that aims to digitalize the operations of traditional trade retailers. We use technology to provide them multiple possibilities to grow through our Micro Enterprise System (MES) that allows retail owners to perform multiple functions such as Sales Recording, Inventory Management, Credit Management, Stock Ordering, Analytics, Micro-lending, QR/Card payments and Micro-locality consumer commerce. With SnappRetail's systems, traditional retailers can strategically optimize their functions to a point where they can grow and remain competitive in today's world.

The impact SnappRetail aims to create is limitless in terms of the value it can add to the retail sector. The goal is to onboard 300k traditional trade retailers, the ripple effect of this will be massive and end up impacting millions of lives across Pakistan.

Services / Domain

- Micro ERP System for Retail
- E-invoicing and Bookkeeping
- Digital Payments
- Digital Products Catalogue
- Digital Product Sourcing
- Working Capital Loan
- E-Com Store Front

POC

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Our Story

It all started as a conversation between the founding team about the challenges faced by traditional retailers. Having had decades of experience in the retail sector, all of them had a detailed understanding of the pain points of someone who runs a store, and looking at how technology today is a tool for empowering people, they decided to build a system that digitizes the operations of a store and creates the most efficient set of traditional retailers who are empowered through technology to perform complex operations to improve performance beyond what they can imagine.

Southville Solutions

Founded in 2018
HQ: Lahore, Pakistan
Employees 55



COMPANY PROFILE

Southville Solutions is a leading software development company offering staff augmentation and custom software development services. We specialize in providing top pre vetted talent from Asia, ensuring that our clients have access to highly skilled professionals in various technology stacks and programming languages. Our vetting process ensures that we deliver only the best developers, designers, project managers, and consultants to augment your teams and meet your project needs.

In addition to staff augmentation, we excel in custom software development tailored to your specific requirements. Our experienced team of developers leverages their expertise in cutting-edge technologies to deliver robust and scalable solutions. Whether you need a web application, enterprise software, or mobile development, we have you covered. Our customer-centric approach and commitment to excellence ensure that we deliver high-quality solutions that surpass expectations and drive your business forward. Our inclusive services cover all facets of employment, from payroll and benefits to equipment provision, allowing you to focus on your core business functions. With Southville Solutions, you receive a seamless integration of top-tier technology and talent, designed to empower your business and catalyze success.

Services / Domain

Staff Augmentation Services
Custom Software Development Service
Mobile App Development Service

POC

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V2F Solutions (SMC-Pvt) Ltd.

Founded in 2016
 HQ: Karachi, Pakistan
 Employees 28



COMPANY PROFILE

V2F Solutions is a private limited company incorporated in Pakistan in the year 2016. It is registered with the Securities and Exchange Commission of Pakistan under the repealed Companies Ordinance 1984, now Companies Act 2017. Company's registered office is at 14th Floor, BRR Tower, I. I. Chundrigar Road, Karachi. The Company has diversified lines of businesses in the areas of consulting, technology and outsourcing. The Company is committed to act as a responsible corporate citizen, become an employer of choice with equal opportunity on merit, promote high quality professional work while being ethically and legally compliant. As part of the vision, the Company aims at going into businesses that generate employment opportunities, and earn or save foreign exchange for the country.

Services / Domain

IT Consulting Outsourcing
 Software Development
 Web Development

POC

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PAKISTAN SOFTWARE EXPORT BOARD

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