



EUVEKA

SMART MORPHOSIZING

DATE
11.05.23

Dormant data within the value chain

Morpho and fit data are the new data play to solve fitting and return issues

PROBLEMS	HOW EUVEKA SOLVES THESE PROBLEMS
<ol style="list-style-type: none"> 1. Incomplete return explanations 2. Lack of customers info about sizes 3. Non data driven decision in product development, production, or sales 	<ol style="list-style-type: none"> 1. Morpho fit algorithm which compares and analysis garments and customers data to take decisions

EUVEKA improves performance

Key advantages using EUVEKA



1. Multiply market reach x4
2. Control returns and unsold
3. Time saving +50%

Only 20% of morphologies are addressed

80%

Other morphologies not addressed from 34 to 46



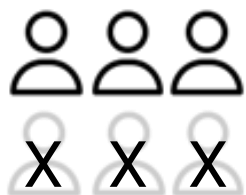
20%

8 morphology only relevant from sizes 36 to 38

+ 60% of the population are above a size 40

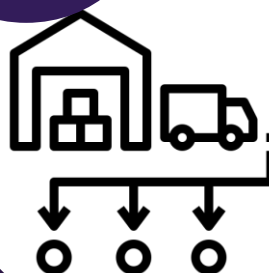
Working on a single morphology leads to more than **37% of revenue loss**

70%



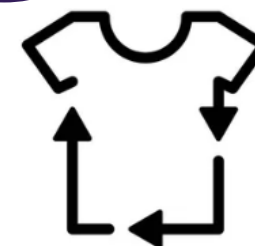
**LOSS OF
CUSTOMERS**

50%



**RETURNS LOGISTIC
AND UNSOLD**

30%



**UNSOLD / WASTE
OF ITEMS**

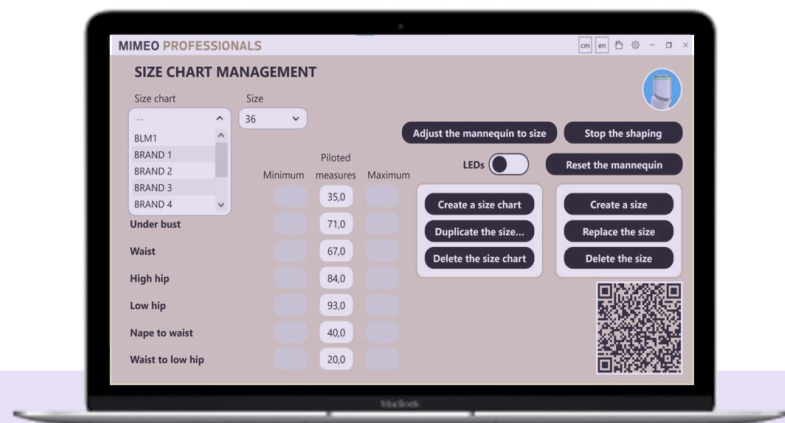
CLICK TO WATCH THE VIDEO



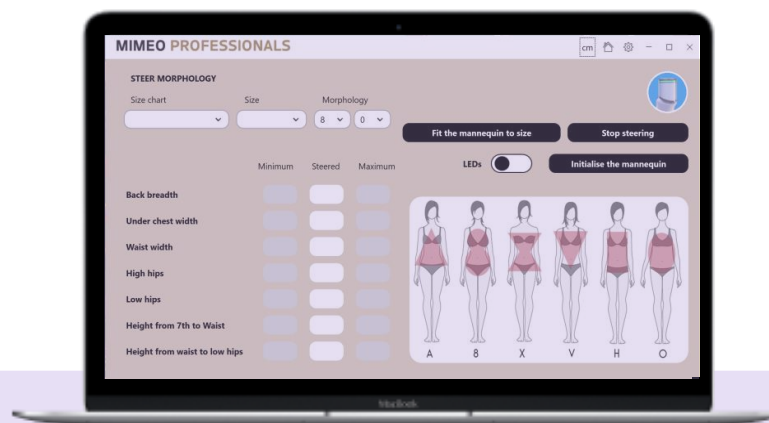
1 size for
several
morphologies

FR SIZE 36

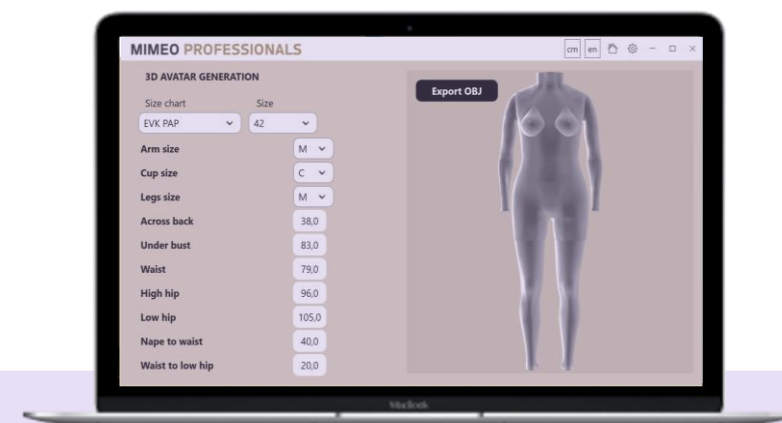
Create a valuable morpho data library



**Manage your size
charts portfolio in
one place**



**Keep your
garments and
customers data**



**Analyze fit data
by size and
morphology**

Collect client data & analyze them with the robot-mannequin

MIMEO PROFESSIONALS cm en

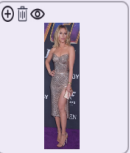
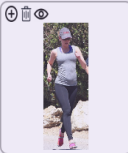
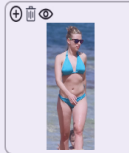
Customer reference
VIP1 Duplicate Save

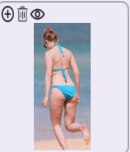
CUSTOMER'S MEASURES **INFORMATION**

10/12/2022 13/01/2023 **06/03/2023** Delete Duplicate Add

Waist to low hip 20,0 19,5 20,0 22,0 06/03/2023

Customer's measure	Measures
Height	--
Bust	99
Under bust	74
Cup size	C/D
Waist	71
Waist to high hip	10
High hip	88
Waist to low hip	20
Low hip	99


(.jpg, .jpeg, .png)
(.jpg, .jpeg, .png)

MIMEO PROFESSIONALS cm en

Customer reference
VIP1 Duplicate Save

CUSTOMER'S MEASURES **INFORMATION**

FORM

Name
VIP1

First name
--

Date of birth
12/06/1982

Phone
+29053647894390

Cellphone
--

Adresse mail
vip1@gmail.com

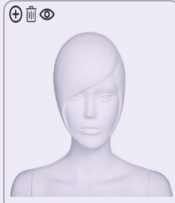
Address
6 avenue de provence

City
Valence

Postcode
23009

Country
FRANCE

Comments

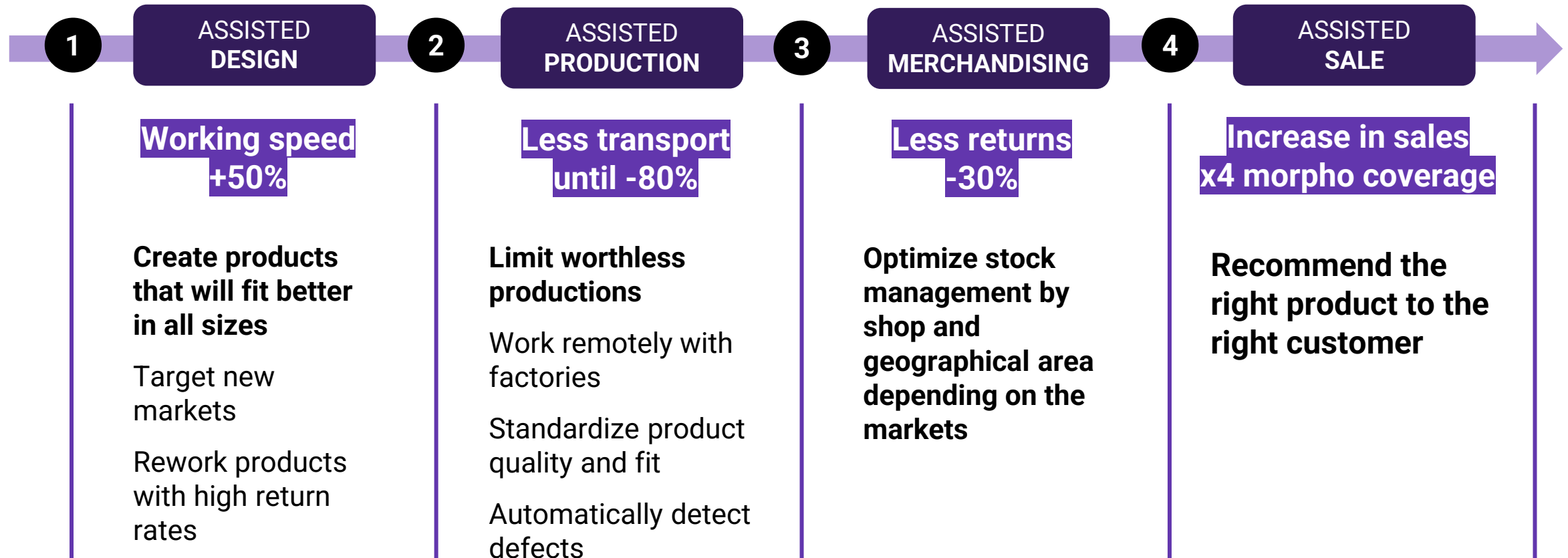


Creation date
10/12/2022

Last modification date
30/03/2023

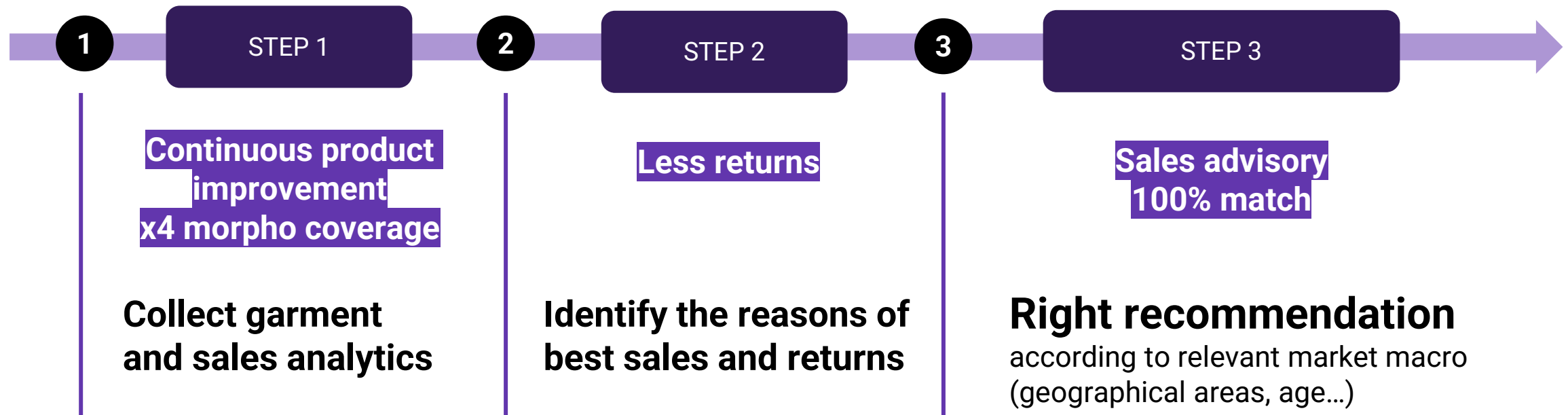
Client use case: Ready-to-Wear

MOVING FROM 20% TO 80% MORPHOLOGICAL COVERAGE



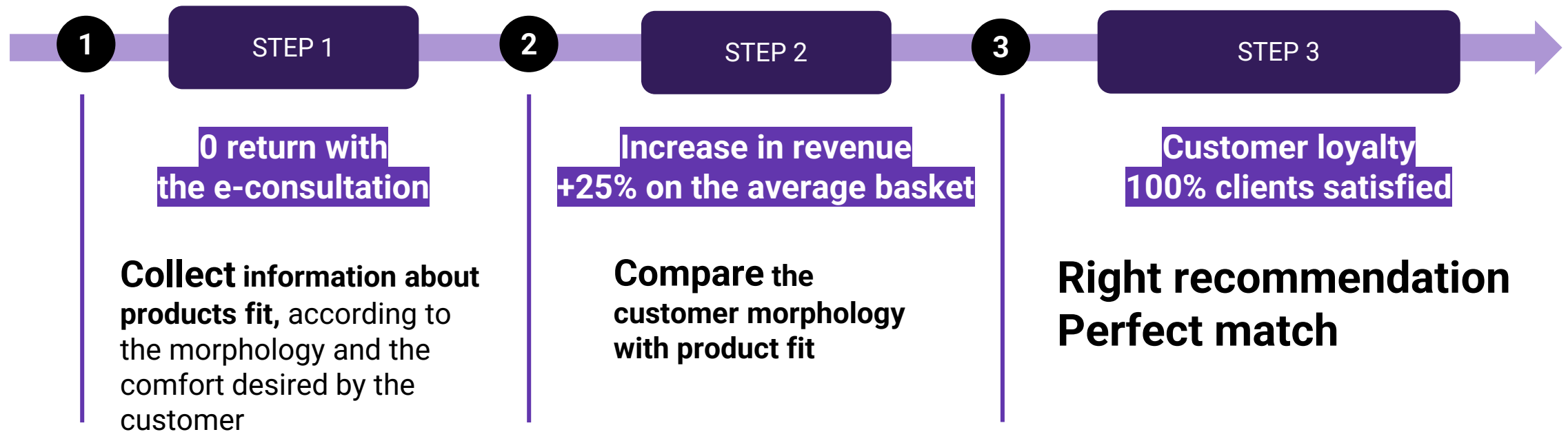
Client use case: Product Conformity

CHECK PRODUCTS BEFORE SHIPPING TO SECURE HIGHER CONVERSION RATE



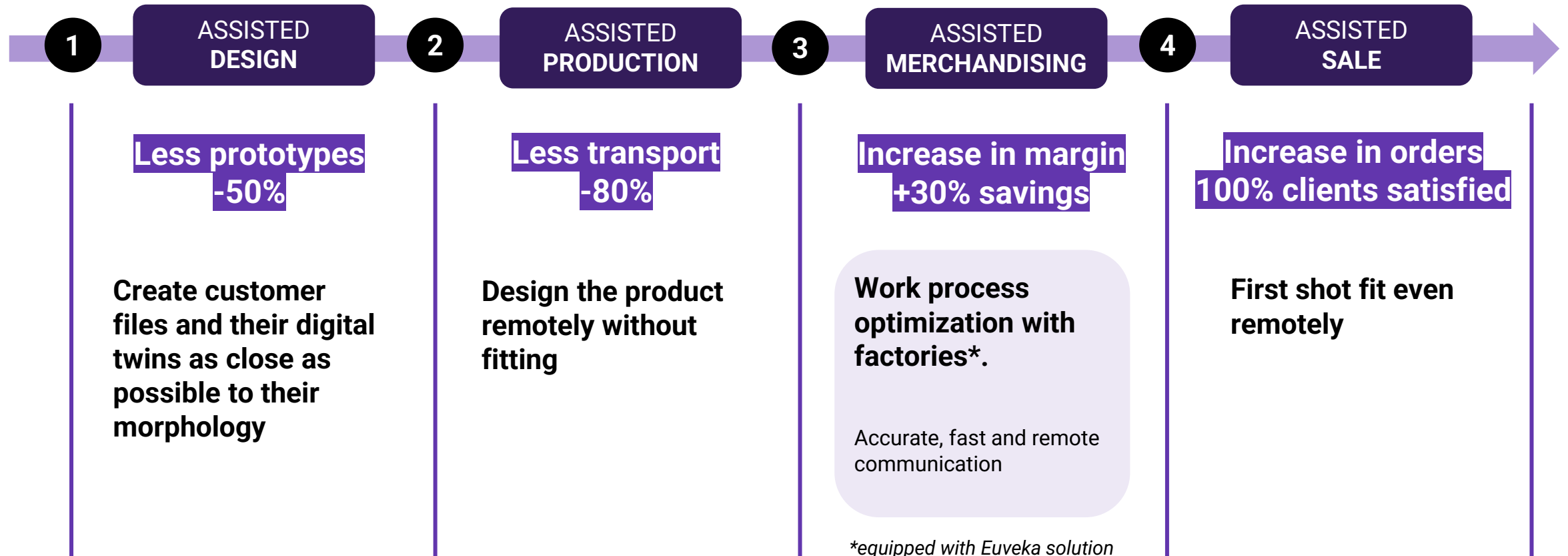
Client use case: E-Consultation

SELL BETTER REMOTELY AND OFFER A PERSONALIZED EXPERIENCE



Client use case: Digital Made-to-Measure

OPTIMIZE PROCESSES FOR A MAXIMUM CLIENT SATISFACTION



Tomorrow evaluate comfort according to all morphologies

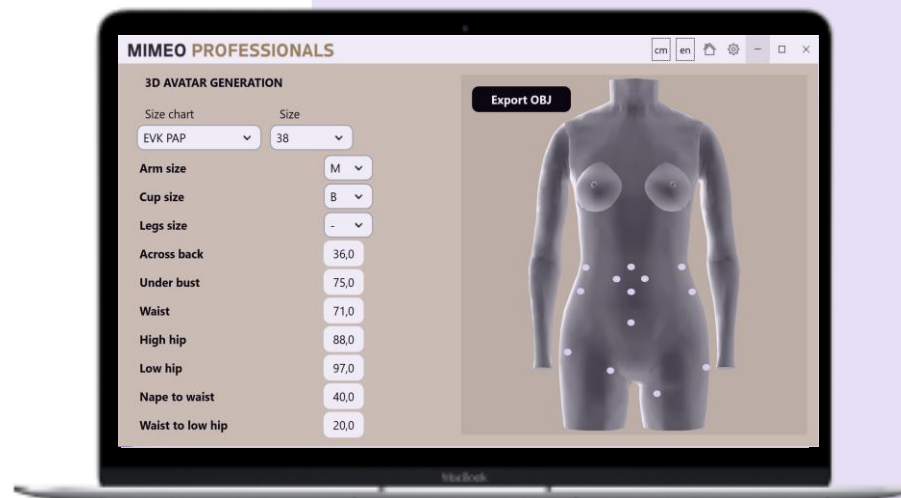
2023 ONGOING PROJECT

PRESSURE SENSORS ASSISTED ROBOT-MANNEQUIN AND SOFTWARE

Comfort:

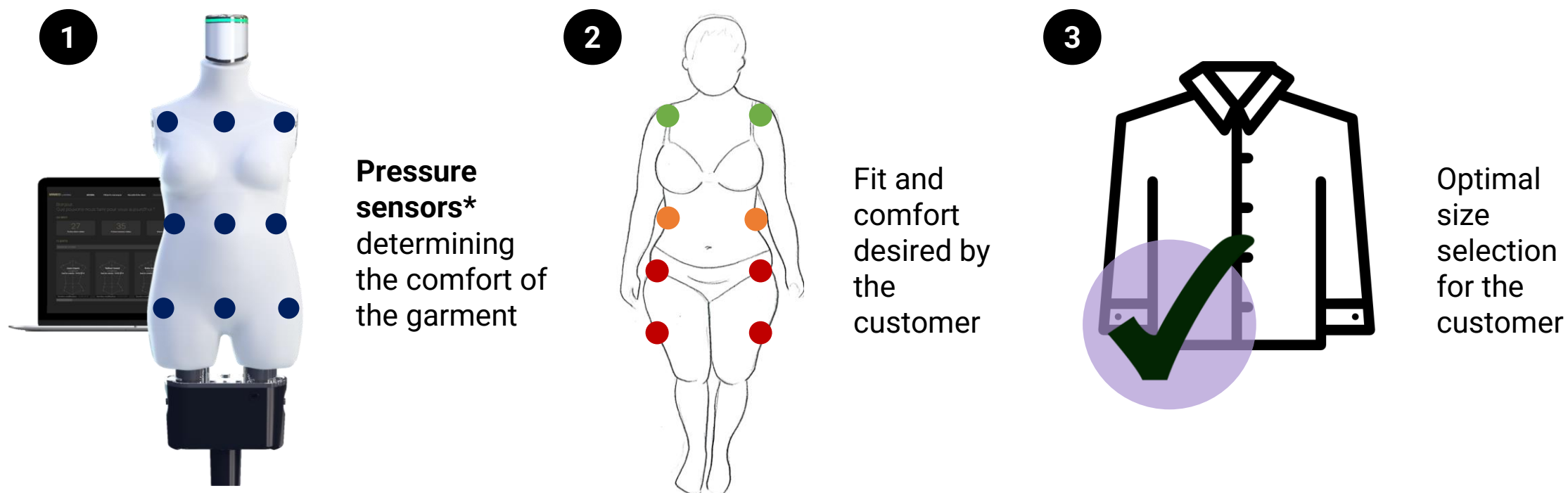
- Is key to clients
- Has different meanings according to countries and cultures
- Allows to perform and insure best sales

Non-contractual pictures and illustrations



Tomorrow provide clients with a perfect match between comfort and style

WITH THE MORPHOLOGICAL PASSPORT



Correlating garments and body measures, with comfort and fit indication, can only be done through EUVEKA solution

*development in progress 2023

Subscription offer

Euveka offers monthly subscriptions for **3 / 18 / 24 / 36 months**

The subscription offer includes:

- 1 **The robot-mannequin and its accessories** (support, suspension, arms and legs in S/M/L, breast cups in A/B/C/D/E)
- 2 **License updates / Technical Services**
- 3 **The setting up – Training – Usage of the solution** (remote via tutorials)
- 4 **The onboarding and follow-up by EUVEKA Fit Experts** (on site and remote mix)
- 5 **Possibility to ensure the equipment** – To be defined according to the client's needs
- 6 **All incremental updates/improvements of the equipment and software for the duration of the contract**

To sum up:

Key advantages using EUVEKA



INCLUSION



DATA



CSR



Multiply market reach x4 - Control returns and unsold - Time saving +50%

EUVEKA

SMART MORPHOSIZING

FOLLOW US



CONTACT US

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