

# Things Intelligented by DEEPX

CEO Lokwon Kim

DEEPX



FOR DEEP LEARNING ACCELERATORS

DEEPIX

# DEEPIX MISSION | AI of Things

Artificial Intelligence

## For AI Everywhere



# DEEPX's Disruptive Innovation

Power  
Consumption

300W ~

Price Range

\$1,500  
\$5,000  
\$30,000



DEEPX



Power  
Consumption

Est.  
2W ~ 3W

Price Range

Under  
\$100

NVIDIA GPU VS DEEPX NPU

# Disruptive Innovation | "IT'S REAL"

## NVIDIA Model: Tesla V100 16GB



- Price: Approx. \$3,000
- Power Consumption: 300W

DEEPX

<https://youtu.be/V3f8ZRe-KfY?t=58>

## DEEPX's Flagship Model : DX-M1



- Price: Approx. \$70
- Power Consumption: 3~5W

DEEPX

<https://youtu.be/V3f8ZRe-KfY?t=58>



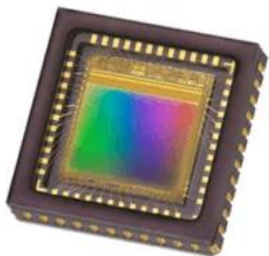
# Extreme Case: Ultra Low Power NPU

## Custom NPU Architecture

### Intelligent CMOS Image Sensor

- Face Detection Function NPU

- ✓ Lower than 10mW
- ✓ Always-on Function



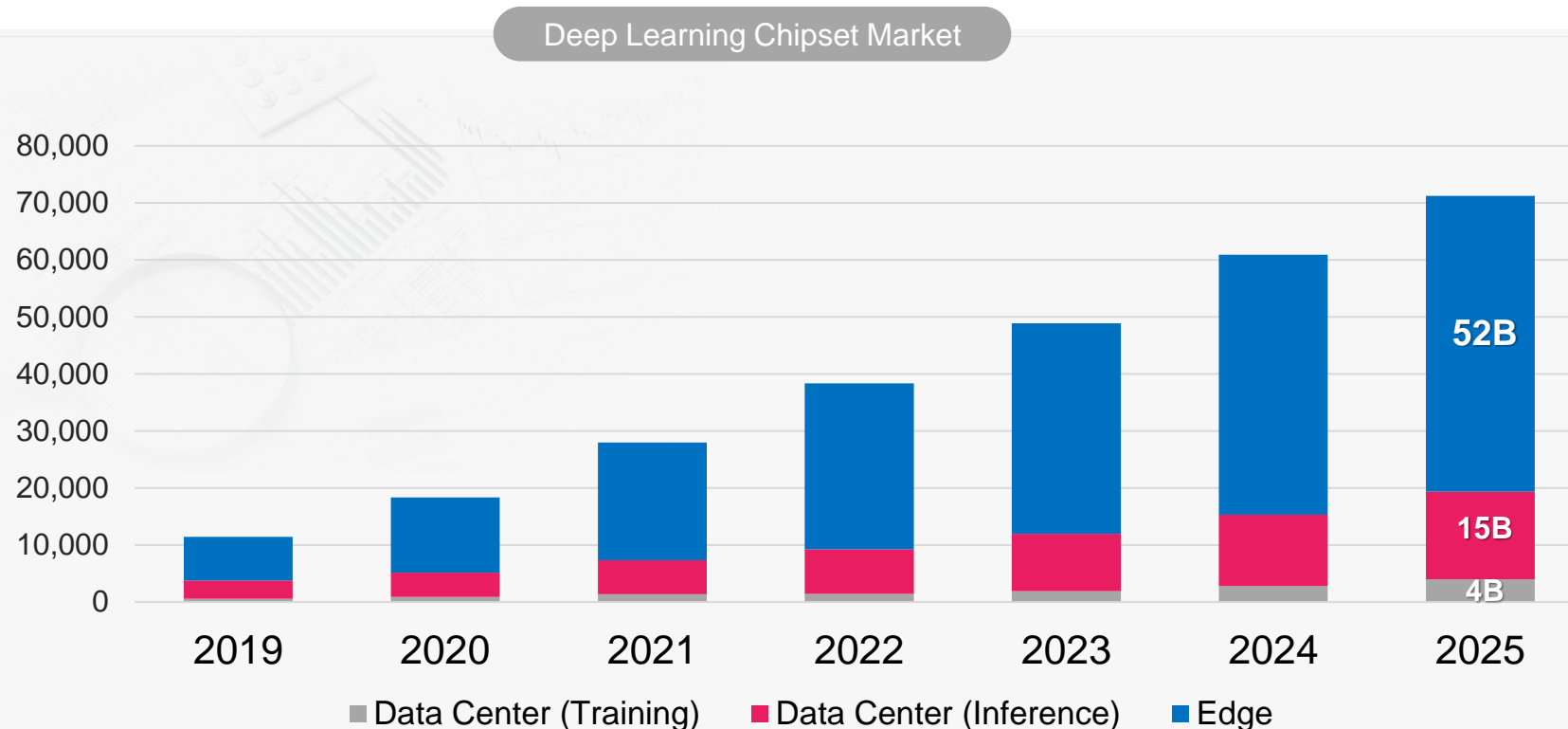
Face ID



Always-on Smart CIS

# Market Overview

The AI Chipset market reached \$11B in 2019 and reaching \$71B by 2025.



FOR DEEP LEARNING ACCELERATORS

DEEPX VISION

DEEPX

# Super intelligence civilization







# DEEPX NPU

## Competitive Advantage





# DEEPIX's Key Differentiators

\* OD | Object Detection    \* IC | Image Classification    \* Seg | Segmentation

## World Leading State-of-the-art DNN Algorithms

### + Transformer Model (ViT, Segformer etc.)

- ✓ densnet
- ✓ googlenet
- ✓ mnasnet
- ✓ mobileNet
- ✓ ResNet
- ✓ SSD
- ✓ YoloV3, v4, v5, v7
- ✓ EfficientNet/Det
- ✓ BiSeNet
- ✓ ShelfNet
- ✓ PIDNet
- ✓ SFA3D

More CNN Based SOTA Models  
(Model Zoo: > 170 models)

## The World's First AI Accuracy Technology

	Model	FP32 nvidia	INT8 HAILO	INT8 DEEPIX
OD*	MobileNet SSD	23	22.2	22.6
	Yolov4	49.6	41.55	49.3
	Yolov5m	44.1	39.12	43.7
	YoloXs	40.3	37.47	41.1
	Yolo7m	51.0	N/A	50.9
	MobileNetv1	71.48	70.13	72.42
IC*	ResNet50	75.94	74.69	75.95
	EfficientNet-B0	77.52	76.96	77.62
	BiSeNet	75.19	N/A	75.97
Seg*	PIDNet	78.76	N/A	78.79
	DeepLabv3+	72.07	N/A	72.37

## The World's best Power/Performance Efficiency

Company	Model	TOPS/W Resnet-50	FPS/TOPS Resnet-50
DEEPIX	DX-M1	Over 10	60
HAILO	Hailo-8	8.6	47
MYTHIC	M-1108	8.8	25
Qualcomm	SD888	4.47	26
quadric	Q16	4.0	25
nvidia	Xavier NX	1.8	17
intel	Myriad X	0.7	29
ARM	Ethos-N77	5.0	Unknown

# Popular AI Algorithms Support (Object Detection)

DEEPX

Link: <https://youtu.be/sgGzYd5Cpa4>

DEEPX

# Popular AI Algorithms Support (Segmentation)

DEEPX

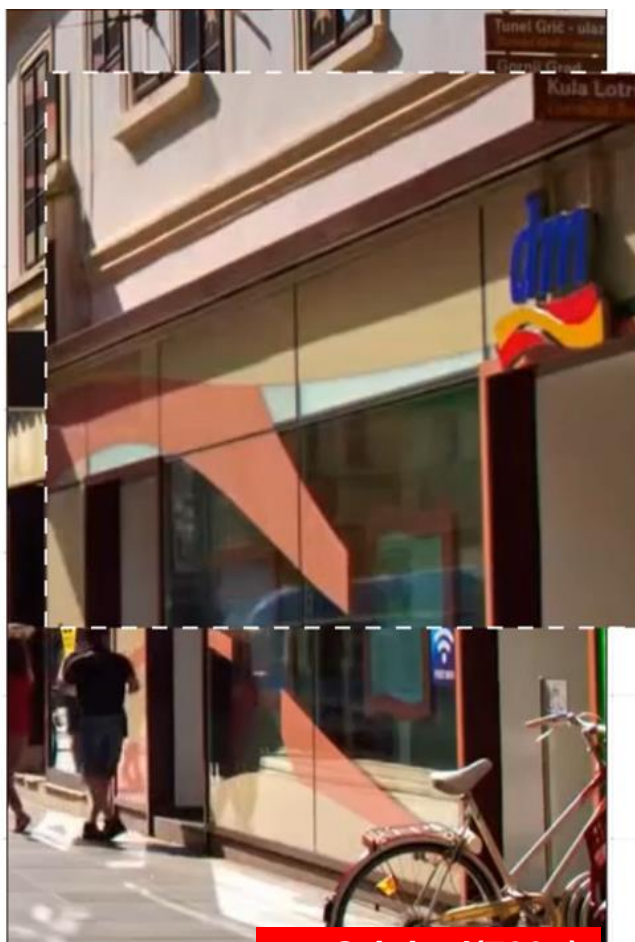
Link: <https://youtu.be/V3f8ZRe-KfY>

DEEPX

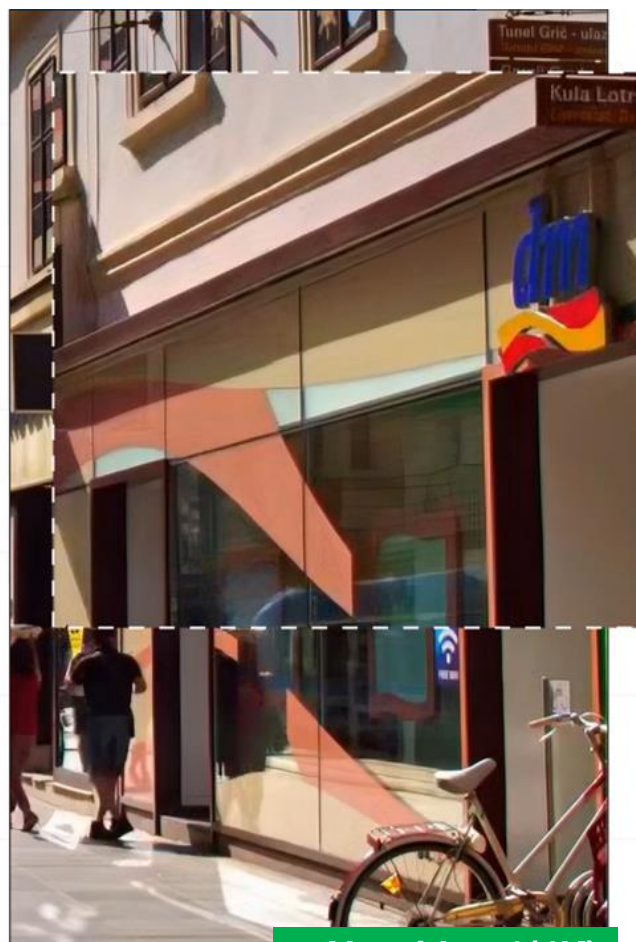


# Popular AI Algorithms Support (Super Resolution)

## DEEPIX



Original(720p)

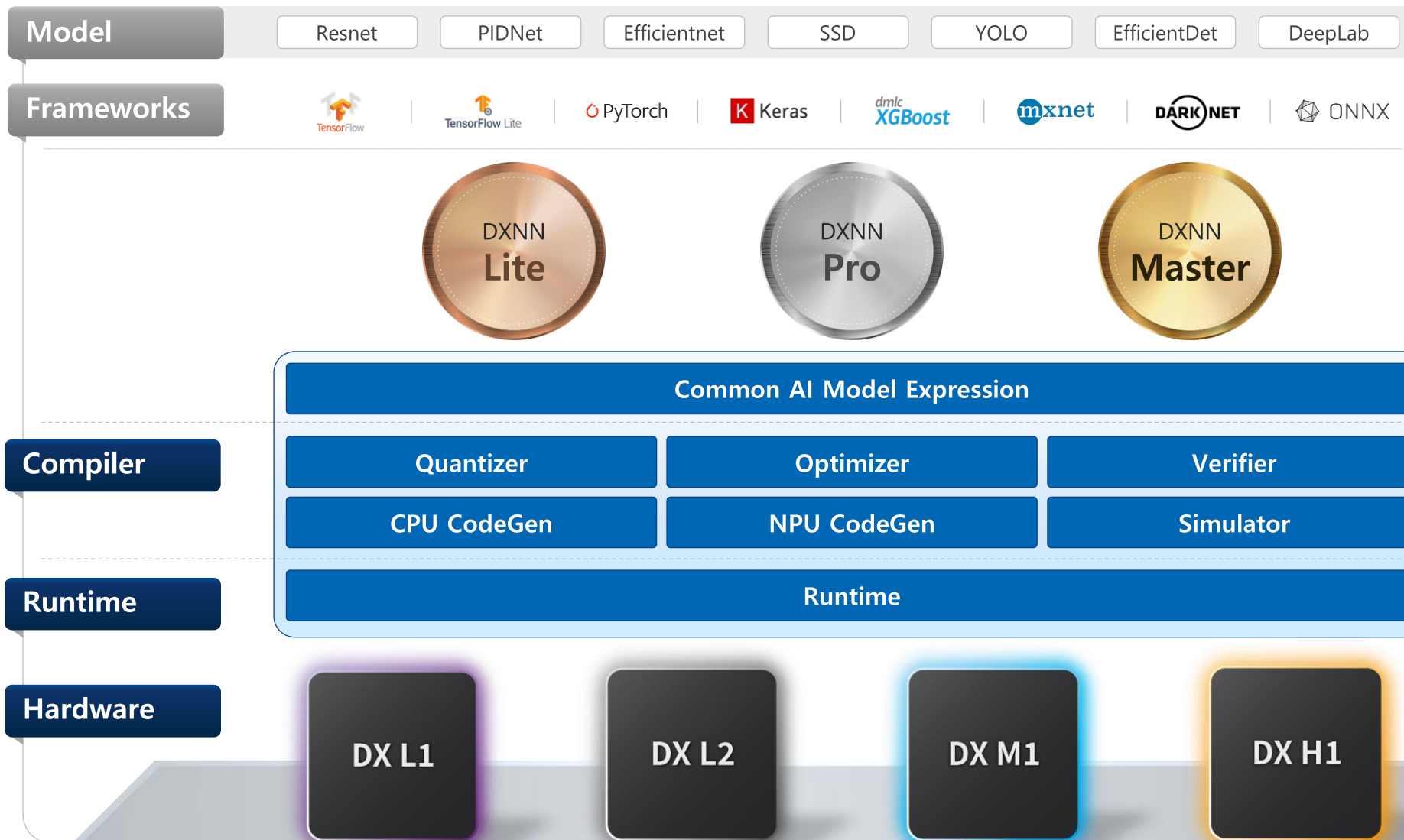


Algorithm 1(4K)



Algorithm 2(4K)

# DXNN™ – DEEPIX NPU Software (SDK)



# IP Strategy

## ✓ Patents

- 01 More than 147+ Patents for NPU tech
- 02 Constantly developing fundamentals of NPU



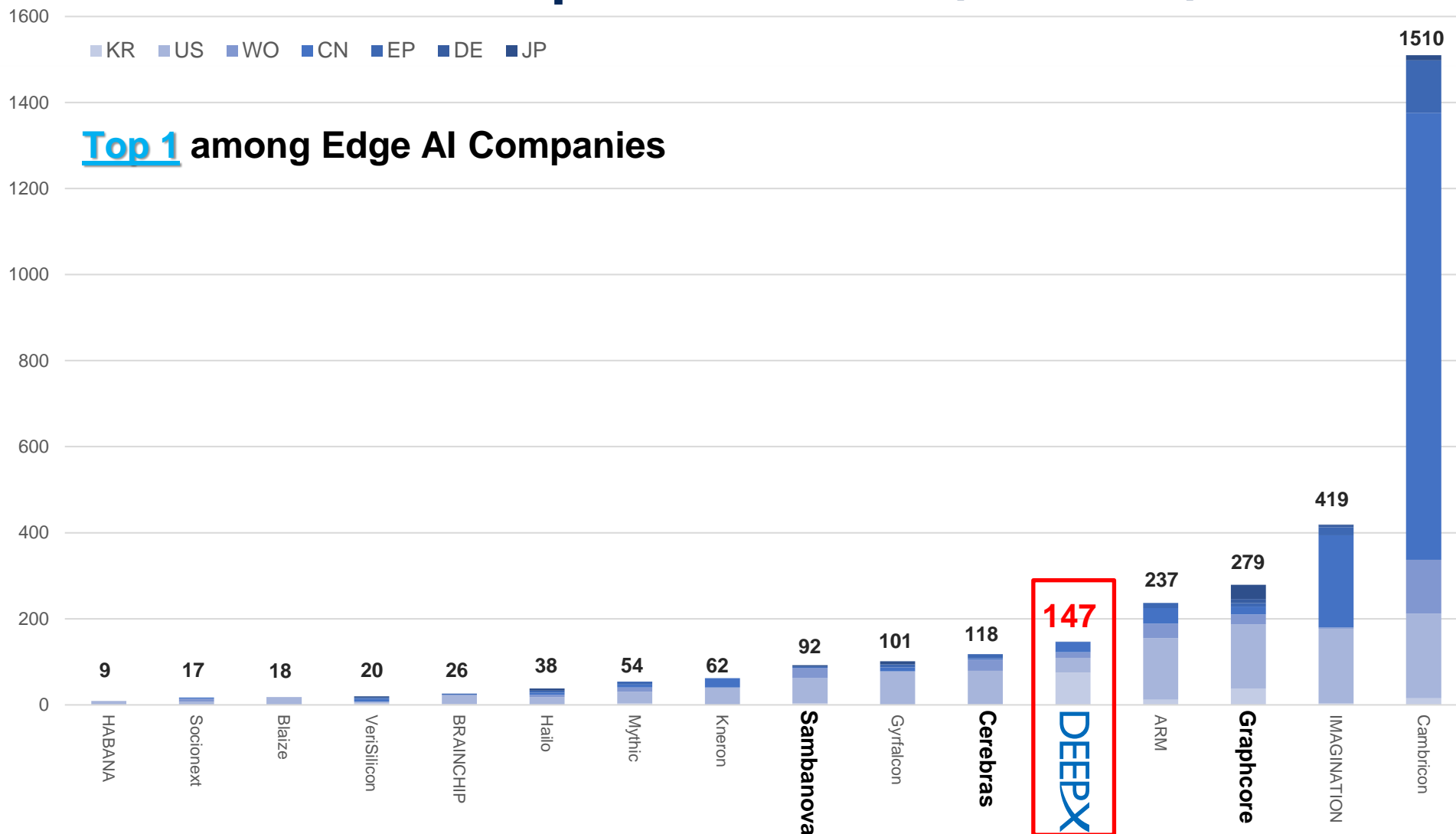
## ✓ Patent Portfolio

- 01 Planning to file for more than 20 patents per year (PCT, KR, US)

AI Applications	AI Memory Architecture	AI VISION/ISP	NPU	SoC	AR/VR Applications	Total
22	30	18	61	10	6	147



# World-wide NPU patent status (2022.12)





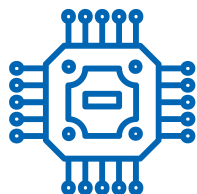
# Business Model

DEEPA



# Business Area

01



## SoC ASIC

Provide DEEPX NPU embedded commercial AI chips

02



## Custom NPU IP Licensing

Provide one of the most efficient NPU design IPs for Strategic Partners

03



## Custom SoC Design Service

Provide fully specialized custom SoC based on DEEPX NPU



# Target Market

•  
•  
•

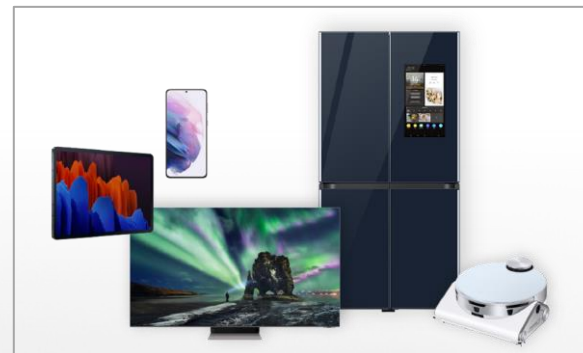
## Smart Camera Module



## Automotive



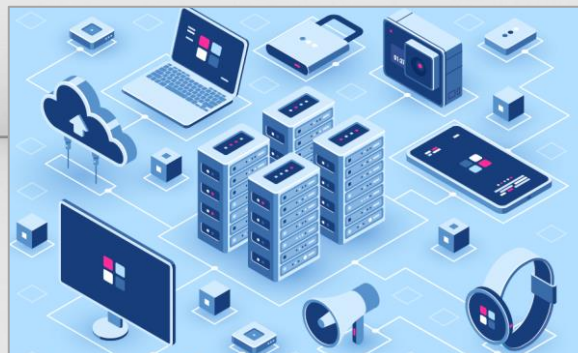
## Consumer Electronics



## Surveillance System



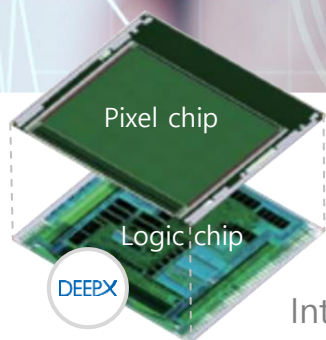
## Edge Computing



## Smart Mobility / Drone



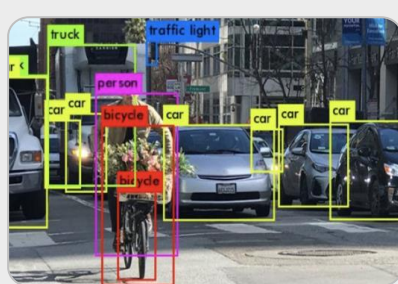
# Intelligent Vision Sensor / Smart Camera



Intelligented by DEEPIX



Image Enhancement

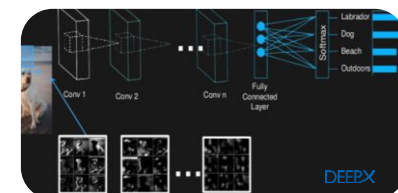


Perception

01

## Zero Latency

- ✓ Offline Processing
- ✓ Not Dependent on Network condition



02

## Low Power & Low Cost

- ✓ Simplified image data processing
- ✓ **Cost-effective Image Sensor** (Smartphone)



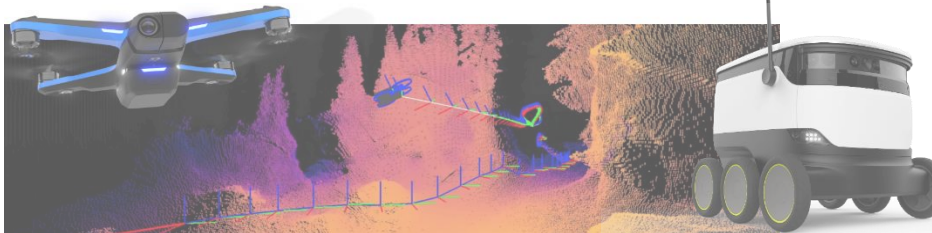
03

## Versatility

- ✓ **Retail Solution**  
(Security, Check-out till, Self-Kiosk System, Customer behavior analysis...)



# Smart Mobility



DEEPIX

## View Camera

Image & Dynamic  
Vision Sensor

## Driver Monitoring

Neural Processing Unit  
Image & Vision Sensor

Intelligented by DEEPIX

## Infotainment

Display Driver  
IC Touch &  
Motion Sensor

## eMirror

Display Driver IC  
Image Sensor

## Self-Driving Car

Neural  
Processing Unit  
Secure IC Memory

01

## Self-Driving Cars

- ✓ NPU IP for Object Detection Solution
- ✓ Sensor Fusion for Lidar/Radar Sensor



02

## Smart Features

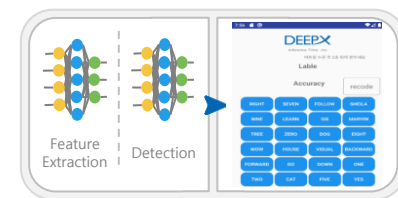
- ✓ Compact Infotainment Solution
- ✓ Driver Monitoring
- ✓ Side View Camera Solution



03

## Voice-Command

- ✓ Cost-effective NPU based Voice Recognition Technology

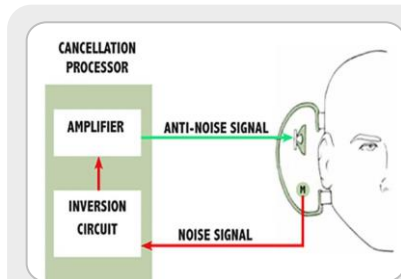




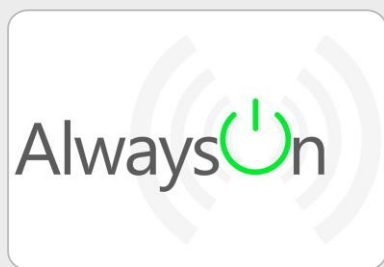
# Always on Hearable & Keyword command



Intelligent by **DEEPIX**



Adaptive Noise Cancelling

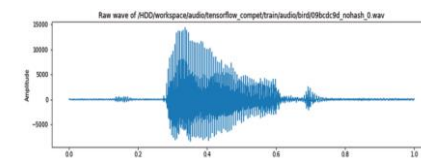


Always-on low-power silicon

01

## CNN based Voice Signal Processing

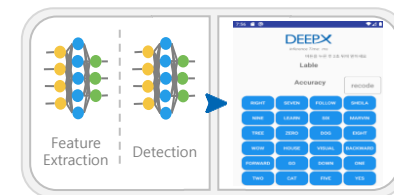
- ✓ Offline Processing
- ✓ Not Dependent on Network condition



02

## Voice-Command

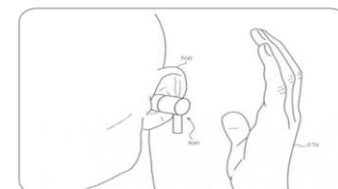
- ✓ Cost-effective NPU based Voice Recognition Technology



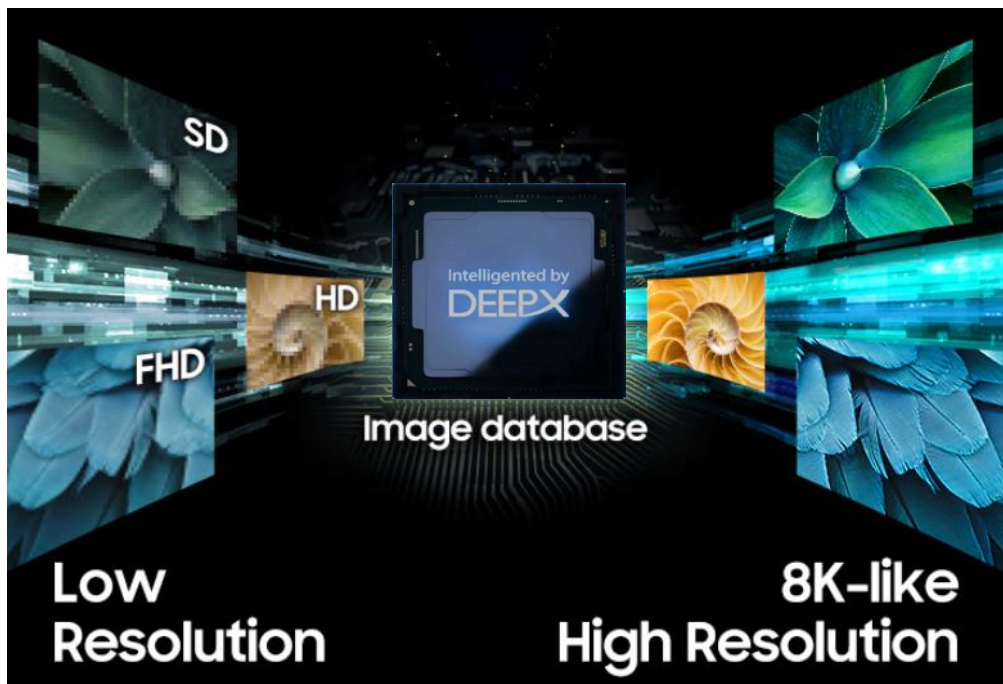
03

## Various AI Applications Support

- ✓ Gesture Detection, Sleep Aid, In-Ear detection, Voice recognition, Healthcare etc...



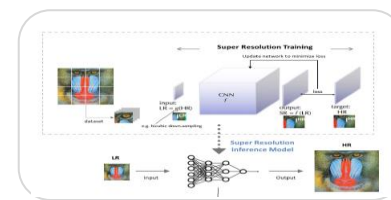
# NPU based Super Resolution Technology



01

## DEEPX Super Resolution

- ✓ DNN Trained with real world video data
- ✓ DEEPX SR Inference Model



02

## DEEPX Silicon

- ✓ Routing lightweight SR on chip
- ✓ Low Power & Low Cost

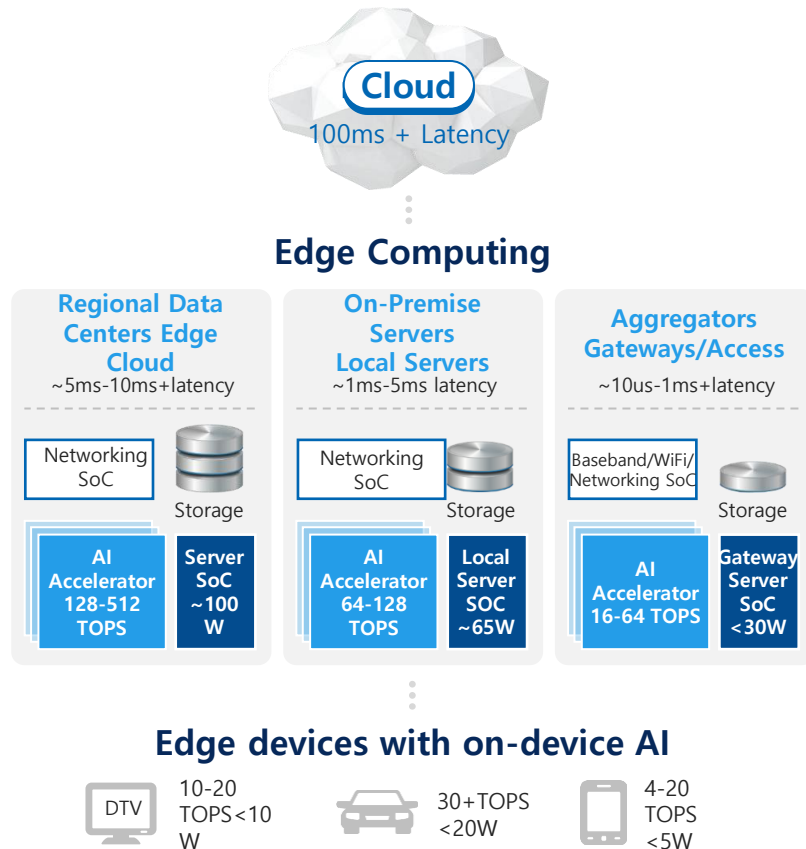


03

LR → 8K



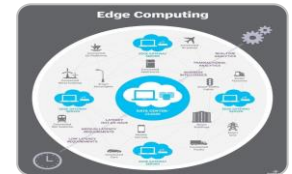
# Smart Computing (Edge Computing)



01

## Decentralized AI computing

- ✓ Low Latency
- ✓ Saving Bandwidth and cost of building Servers



02

## Extensive Horizontal Market



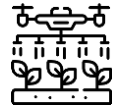
Manufacturing



Retail



Transportation



Farming

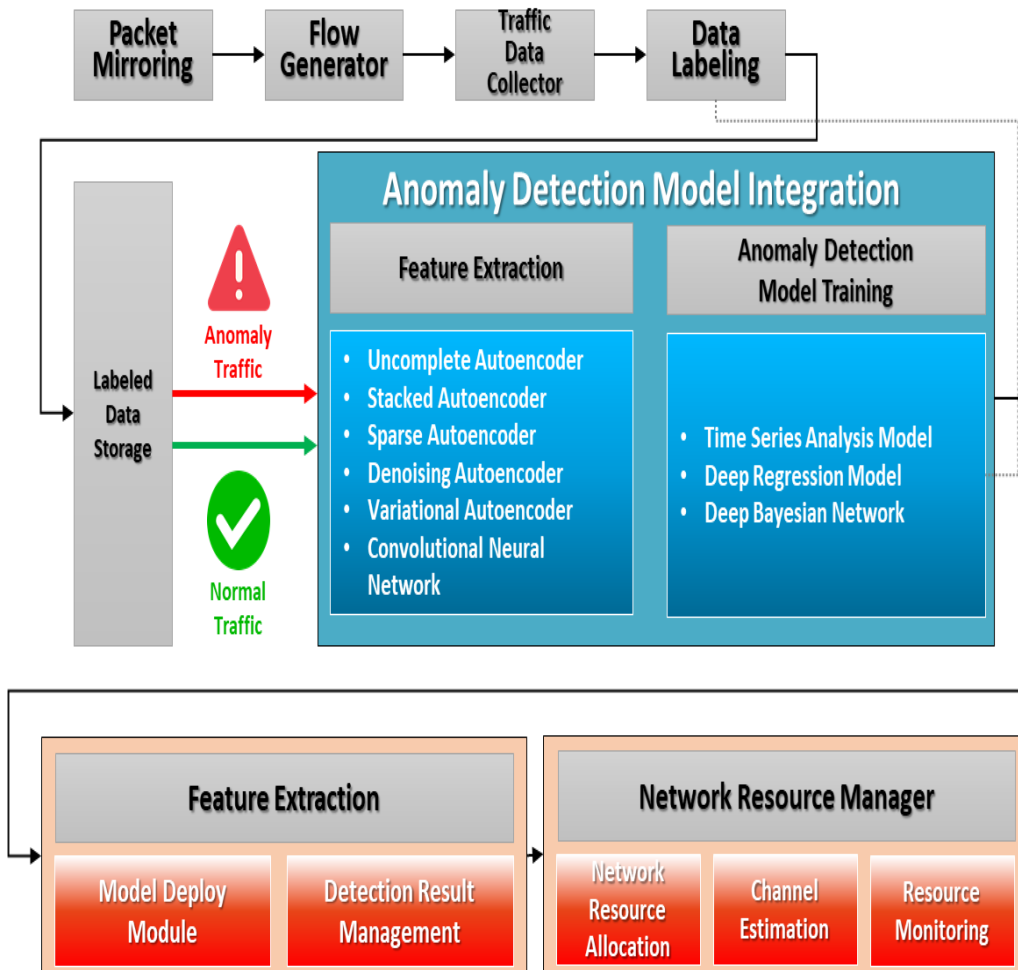
03

## Versatility

- ✓ Monitoring and detection systems, Increase Efficiency



# Internet Intrusion Detection



01

## Handling the various types of attacks

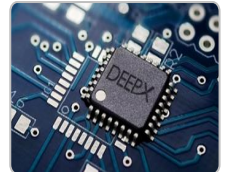
- ✓ Define anomaly data
- ✓ Detect Combinational types of attacks
- ✓ Converting anomaly traffic into graphics



02

## Power/Performance Efficiency

- ✓ CNN based Algorithms Support
- ✓ Best In Class AI Accuracy (like GPU)
- ✓ The most power efficient NPU



03

## Versatility

- ✓ Support any devices connected to Internet (IoT)





# Product Roadmap (2023)

## 01 DX-M1



- Performance: 200eTOPS\*\*
- Type: Accelerator
- Features: PCIe Gen3, ARM CPU LPDDR5
- Launching Date: 23.2Q

## 02 DX-H1



- Performance: 1,600eTOPS\*\*
- Type: Accelerator
- Features: PCIe Gen3, ARM CPU LPDDR5
- Launching Date: 23.2Q

## 03 DX-L1



- Performance: 12eTOPS\*\*
- Type: Application Processor
- Features: RISC-V CPU, ISP, LPDDR4, Video Codec
- Launching Date: 23.2Q

## 04 DX-L2



- Performance: 38eTOPS\*\*
- Type: Application Processor
- Features: RISC-V CPU, ISP, LPDDR4, Video Codec
- Launching Date: 23.2Q

# Value Chain & Product Portfolio

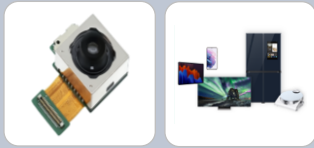
**DX-H Series**



**DX-M Series**



**DX-L Series**



DX L1

DX L2

DX M1

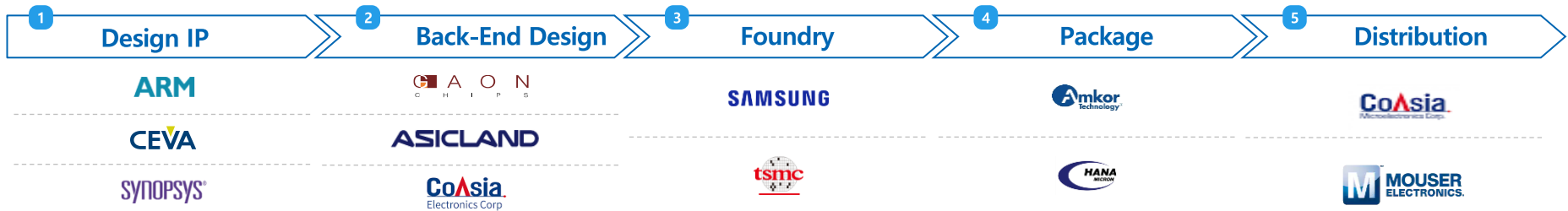
<3Chip Solutions>

DX H1



<Module Solutions>

## DEEPX Supply Chain Management





# DEEPX Blitz-Scaling Strategy



“

# Toward the most customer centric company

”

01

Investors  
(Series A&B \$25Mil)

CAPSTONE

SHINHAN  
BANK

KDB

02

NPU  
developments

- Preparing the first NPU chip fabrication in 2022
- **Demonstrated the first version of basic NPU** (mid 2019)

03

Achievements

- **100+ Patents** for NPU technology
- Government funds for NPU technology (ca.\$30Mil)

04

International  
Business

- Established a branch in Silicon Valley (2018.8)

DEEPX

DEEPX

For Deep Learning Acceleration





# Founder

## Background

2007 • KETI (Alternative Military Service) 

2007 - 2011 • Ph.D. in EE at UCLA 

2008 - 2009 • Broadcom (Intern) 

2010 • IBM T.J. Watson Research (Visiting) 

2011 - 2014 • Cisco Systems 

2014 - 2017 • Apple 



## Research Achievement

- 01 • 100+ Patents
- 02 • 10+ IEEE/ACM transactions journal paper (including Nature Astronomy)

## Pioneer in NPU since 2010

ACM Transactions on  
Reconfigurable Technology and Systems (TRETs)

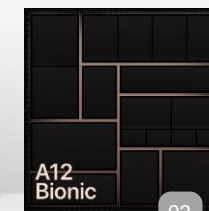
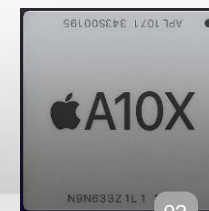
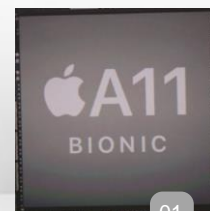
**A Fully Pipelined FPGA Architecture of a Factored Restricted Boltzmann Machine Artificial Neural Network**

LOK-WON KIM, Cisco Systems

SAMEH ASAAD and RALPH LINSKER, IBM T. J. Watson Research Center

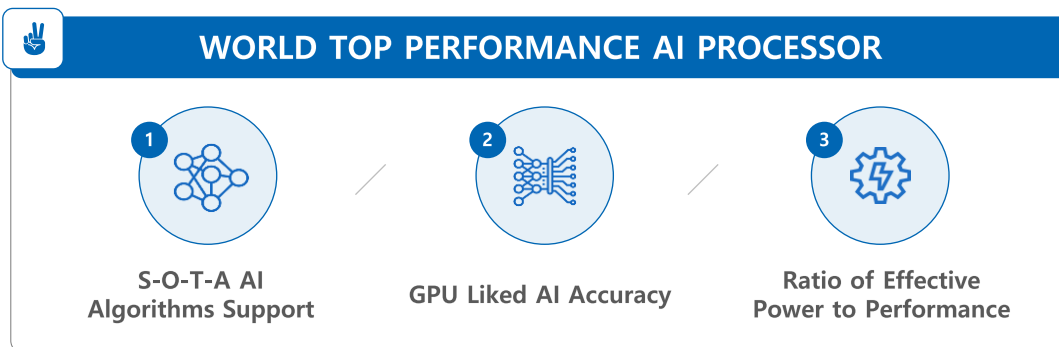
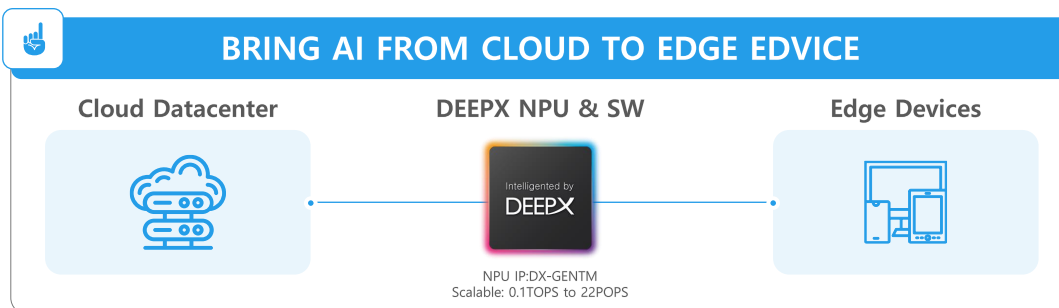
are present across multiple types of input. We obtain (in simulation) a 100-fold acceleration (vs. CPU software) for an fRBM having  $N = 256$  units in each of its four groups (two input, one output, one intermediate group of units) running on a Virtex-6 LX760 FPGA. Many of the architectural features we implement are applicable not only to fRBMs, but to basic RBMs and other ANN algorithms more broadly.

## Developed the world first edge NPU



# Intelligented by DEEPIX

The era of AI will create new and diverse applications embedded in things.



PRODECT ROADMAP		
DX H1	Performance	18POPS
	Process	Samsung Foundry 5nm
	Launching Data	23.3Q
DX M1	Performance	23TOPS
	Process	Samsung Foundry 5nm
	Launching Data	23. 2Q
DX L2	Performance	6.4TOPS
	Process	Samsung Foundry 14nm
	Launching Data	23. 2Q
DX L1	Performance	2.4TOPS
	Process	Samsung Foundry 28nm
	Launching Data	23. 2Q

## LEADERSHIP



### CEO/FOUNDER

- ✓ Apple, Cisco Systems, IBM, Broadcom
- ✓ PhD in EE at UCLA
- ✓ 100+ Patens for NPU Technology



### Head of R&D

- ✓ Former Project Director at Samsung Electronics
- ✓ PhD in EE at Georgia Tech



### Head of Business

- ✓ Former US Branch President at COASIA
- ✓ Samsung LSI ASIC Sales +20 years (US/EU)