

Lixhium



EV Charging Ecosystem in One Platform

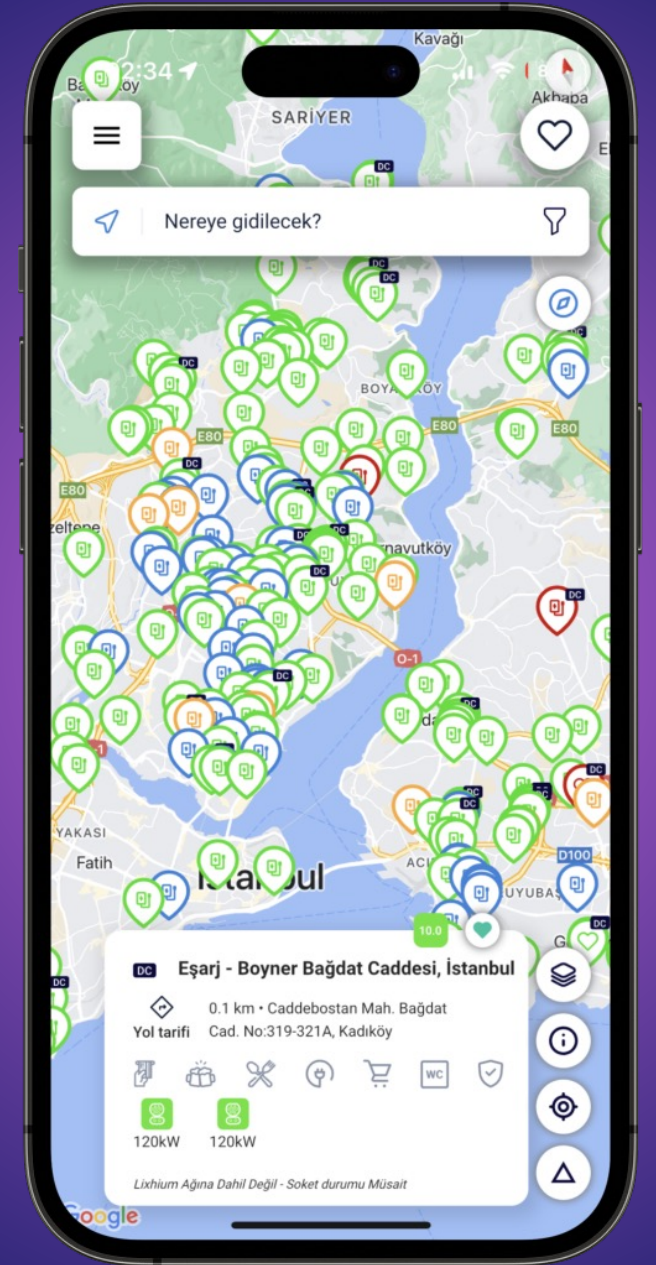


Whole Ecosystem One Platform





What is Lixhium?

Lixhium is a mobile application-based <neutral> common marketplace that provides ready-made loyalty programs that bring together electric vehicle charging station operators and EV users together, while aiming to facilitate the daily lives of electric vehicle users, providing solutions to many problems from a single platform.

In the Lixhium App, the user discovers the charging stations of <all brands> on the map from Turkey's largest domestic database, filters them, chooses the station to charge their vehicle, gets information, gets navigation service, gets “smart route planning service”; can make reservations from contracted brands, receive live support, pay, then check-in, comment, contribute, earn points in various ways, use points as discounts in different contracted industry brands or spend them as charging kWh at Lixhium.



Problem & Solution

	Many Apps	All Stations, One App Live & Validated Data Coverage
	Station Availability	Reservation & Payment
	Individual's Stations	Easy Network Join & Earn
	Loyalty & Shared Income	Lixhium Coin & Blockchain



BOSCH SIEMENS



Status & Roadmap

- ✓ March 2022 - Togg Mobility Acceleration Program
- ✓ Bilişim Vadisi & Togg backed Start-up process
- ✓ App Development (App Store & Google Play)
- ✓ Partnerships & Integration Works
 - ✓ United Payment
 - ✓ Master Card
 - ✓ Voltron
 - ✓ Eşarj
 - ✓ Tesla SC
 - ✓ GIO EV
 - ✓ Kalyon EV
 - ✓ Astor Şarj
 - ✓ Trendyol
 - ✓ CarrefourSA
 - ✓ Smatrics (Austria)
 - ✓ Eldrive (Bulgaria)
 - ✓ EVBee
- ✓ Full-Scale Launch January 2023
- ✓ 5.000 users, 20 operators 2023 Q2
- Individual Network Subscribers 2023 Q3
- Global Market 2023 Q4
- Blockchain 2024 Q1
- Lixhium Store 2024 Q3

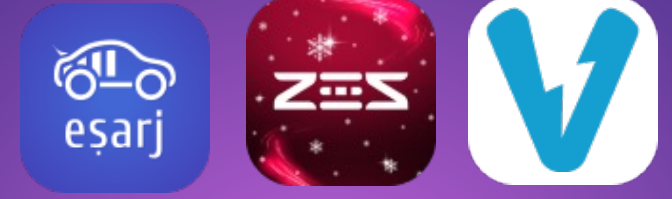
Donanım
Operatör
Yazılım
Entegrasyon
API
OCPP / OCP



Technology
Development
Zone.

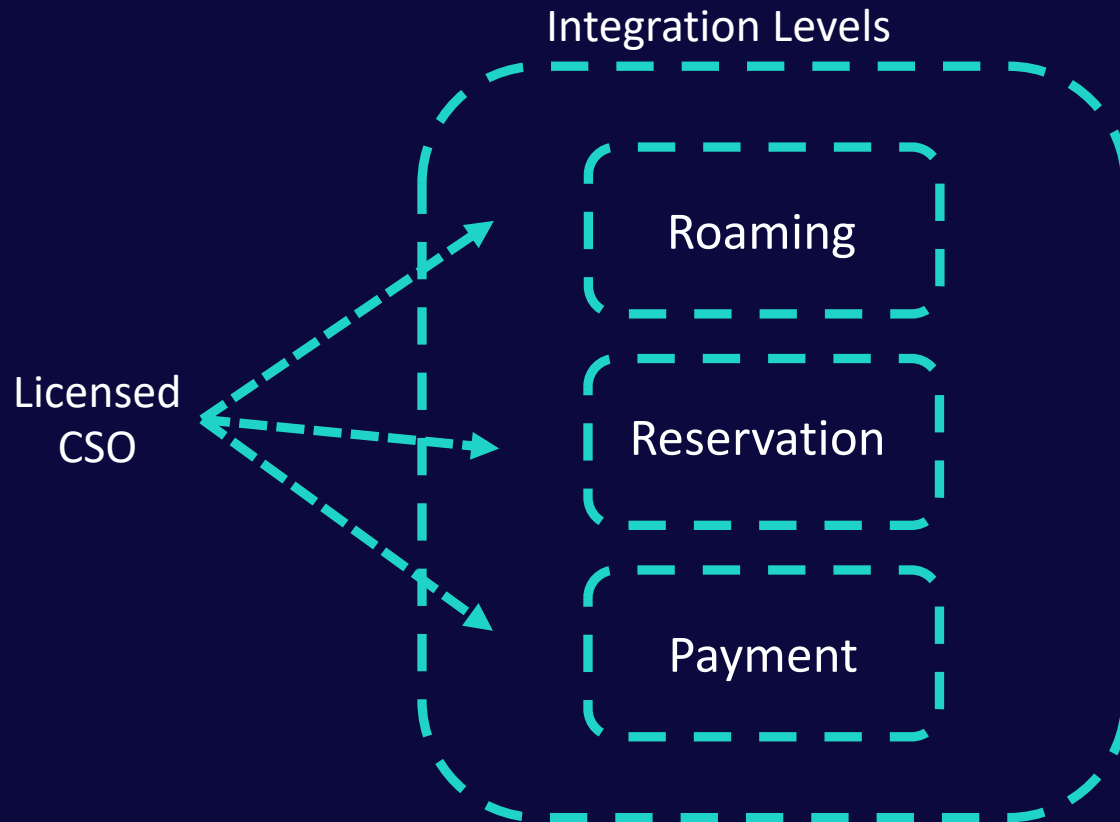


Mobilite Hızlandırma Programı



Full Integration

Lixhium for CSO's



Lixhium Network CSO Benefits

- Instant market penetration
- Reducing marketing costs
- Access to over 20,000 users
- Participation in a larger charging network
- Easy integration
- No partnership costs
- Appeal to a wide variety of customers on day 1
- Reducing mobile application costs
- Built-in access to reservation, direct payment and customer loyalty programs



Partnerships & Integration

15 Days

Lixhium adheres to the principle of performing integration processes easily and quickly.

Meeting & NDA

MOU & LOI signing

a) Participation in Lixhium Network

Bringing technical teams together

OCPI or API integration for roaming

Your brand's stations are visible on the Lixhium Map

b) Full Integration

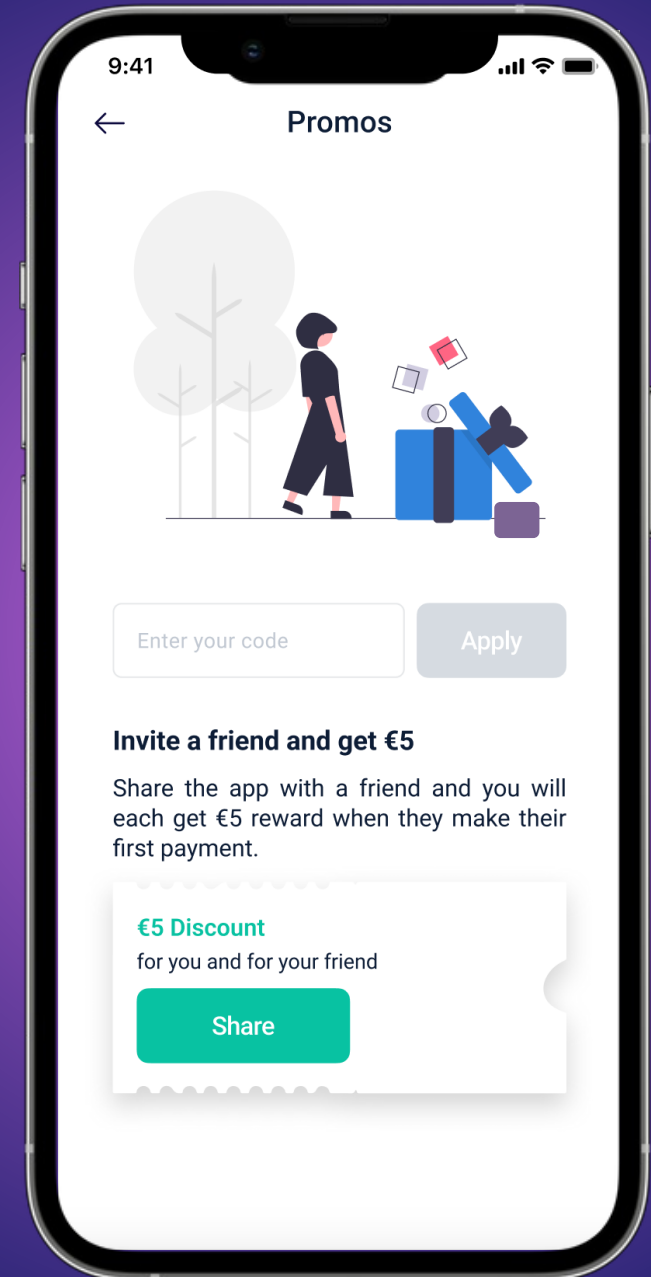
Complete final integration of charge initiation, reservation and payment systems with

active data pre-integrated with OCPI or bilateral API integration

Invoicing & Establishment of Daily, Weekly or Monthly Reconciliation Order

Brand-Specific Customer Loyalty Programs and Promotions

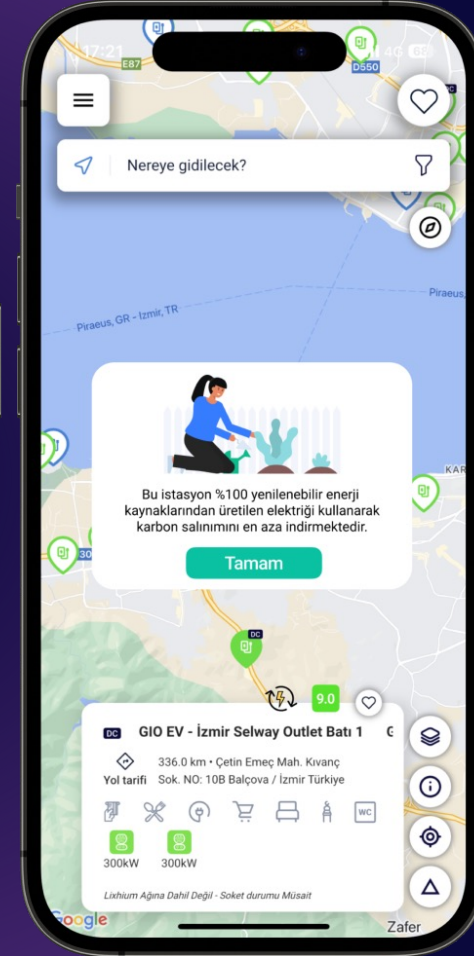
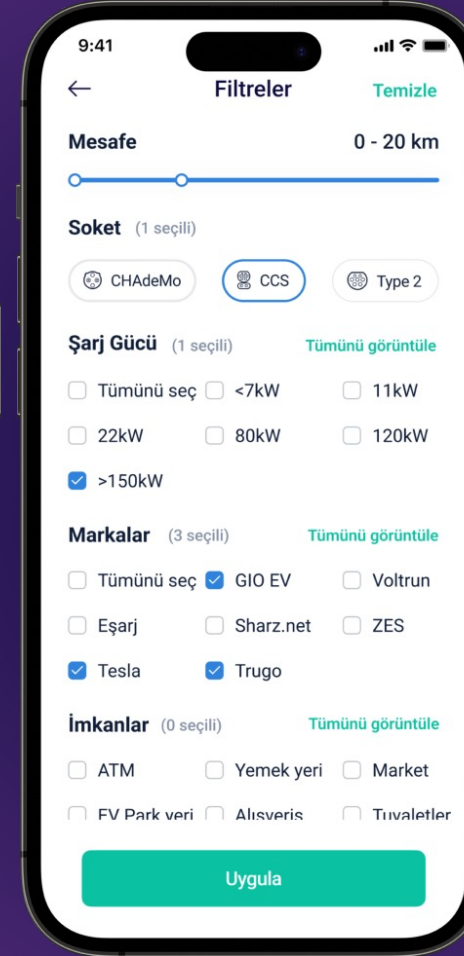
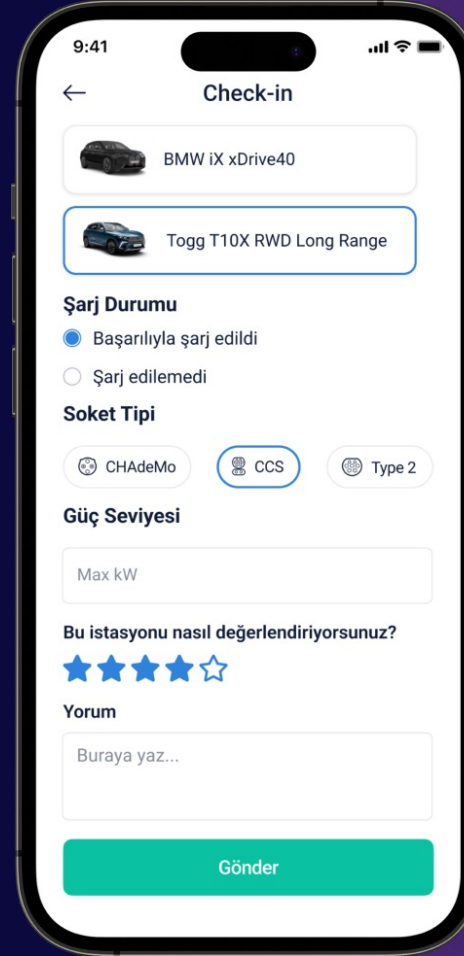
Lixhium Network brand-specific PR work for customer increase



Product

Google Play Store & Apple App Store

- Application coded in Flutter
- Native Database
- 6000+ Charging Stations (Türkiye)
- 500,000+ Charging Stations (World)
- Fully Integrated with Apple Maps & Google Maps
- Integrated with Google services
- Easy API Integration to outside and inside
- User Friendly Interface
- Quick Booking and Payment
- Adding Charging Station Function
- Earning points, promotion and notification features
- Wide payment options with <Lixhium Wallet>
- EN / TR language support

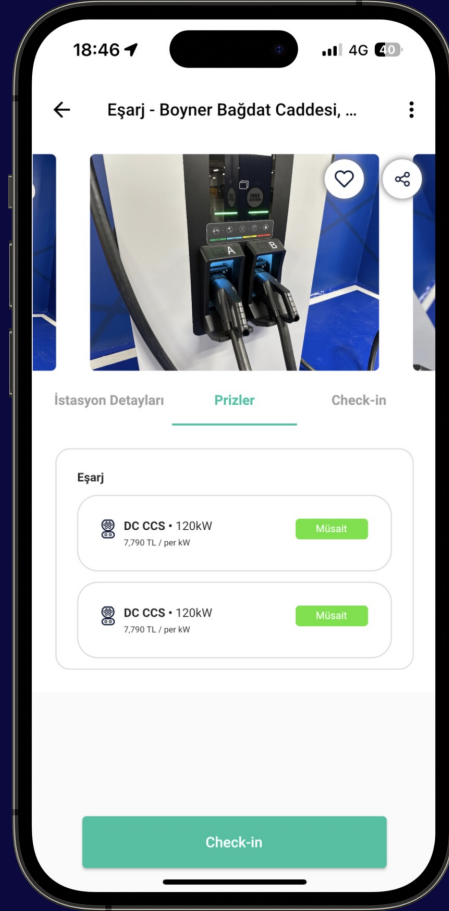


Product

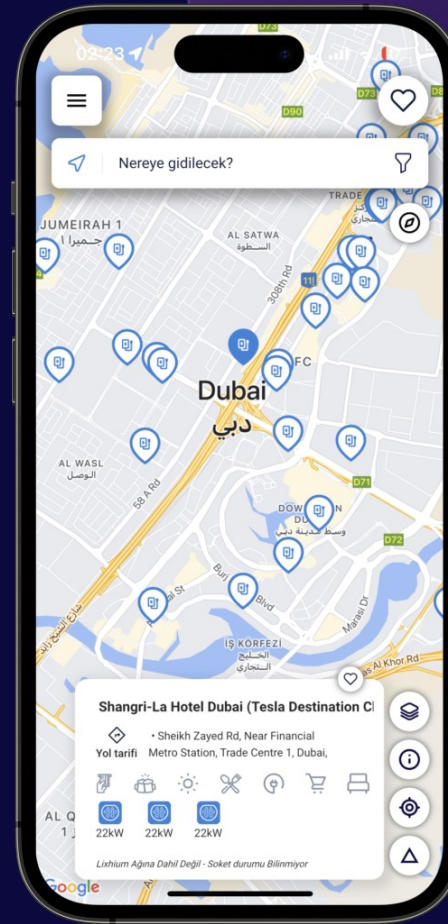
Details



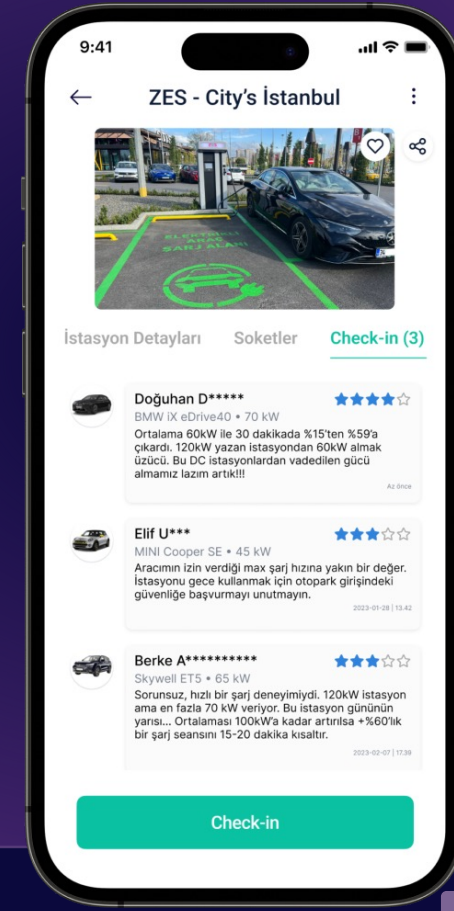
10+ Country,
6000+ Stations



Live Plug Availability



20+ Operator,
15+ Station Models



Check-in,
Comments & Rates



Payment Systems & Wallet

Lixhium and United Payment

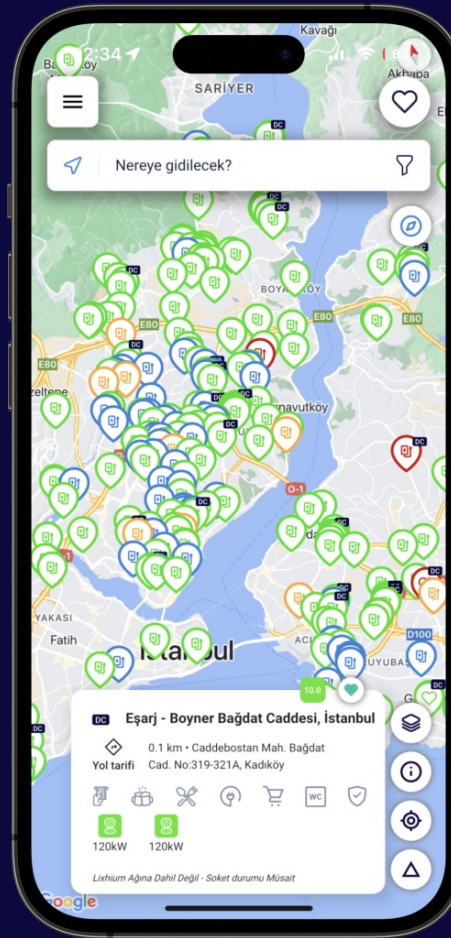
1.



1. Card Storage
2. Payment with Virtual Pos
3. Pre-Authorization
4. E-Invoice
5. CRM and Monitoring



VOLTRUN



2.

Pre-paid Lixhium Wallet

Users' Spendings In partner companies



X% Instant Cashback!



Lixhium Digital Card

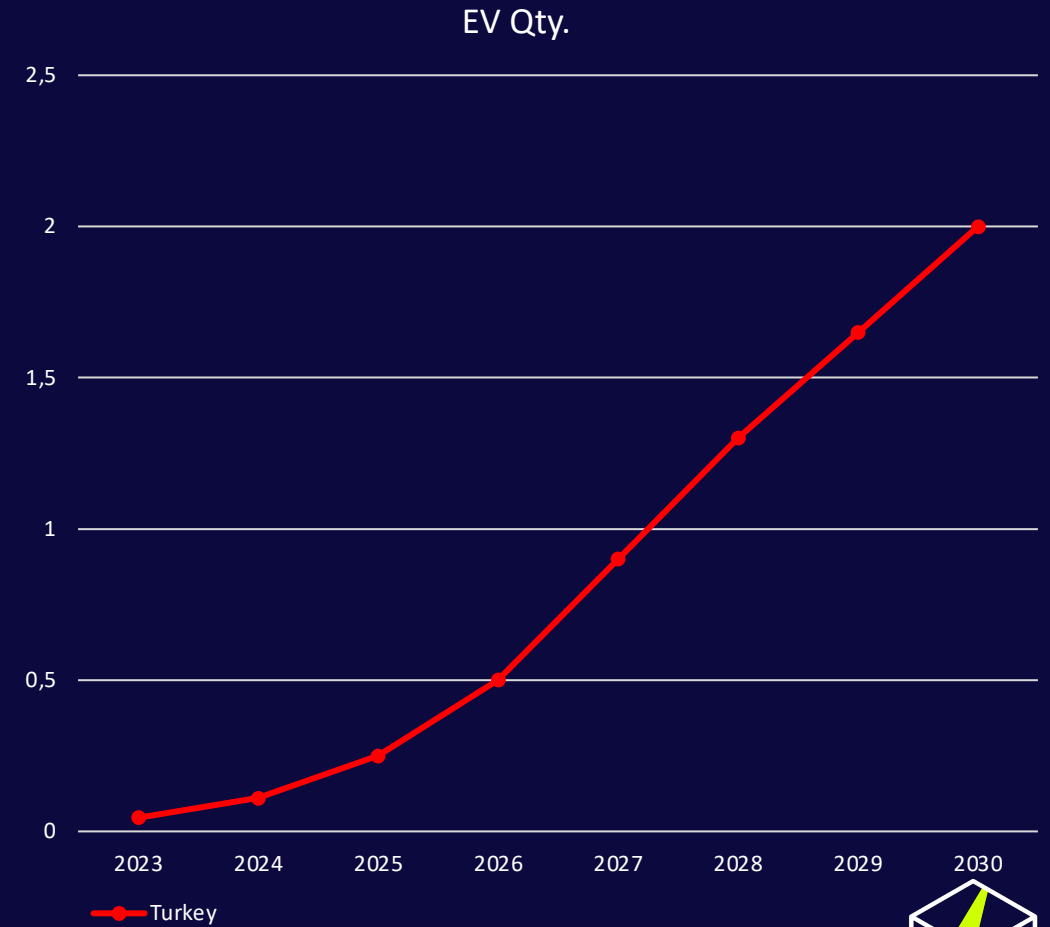
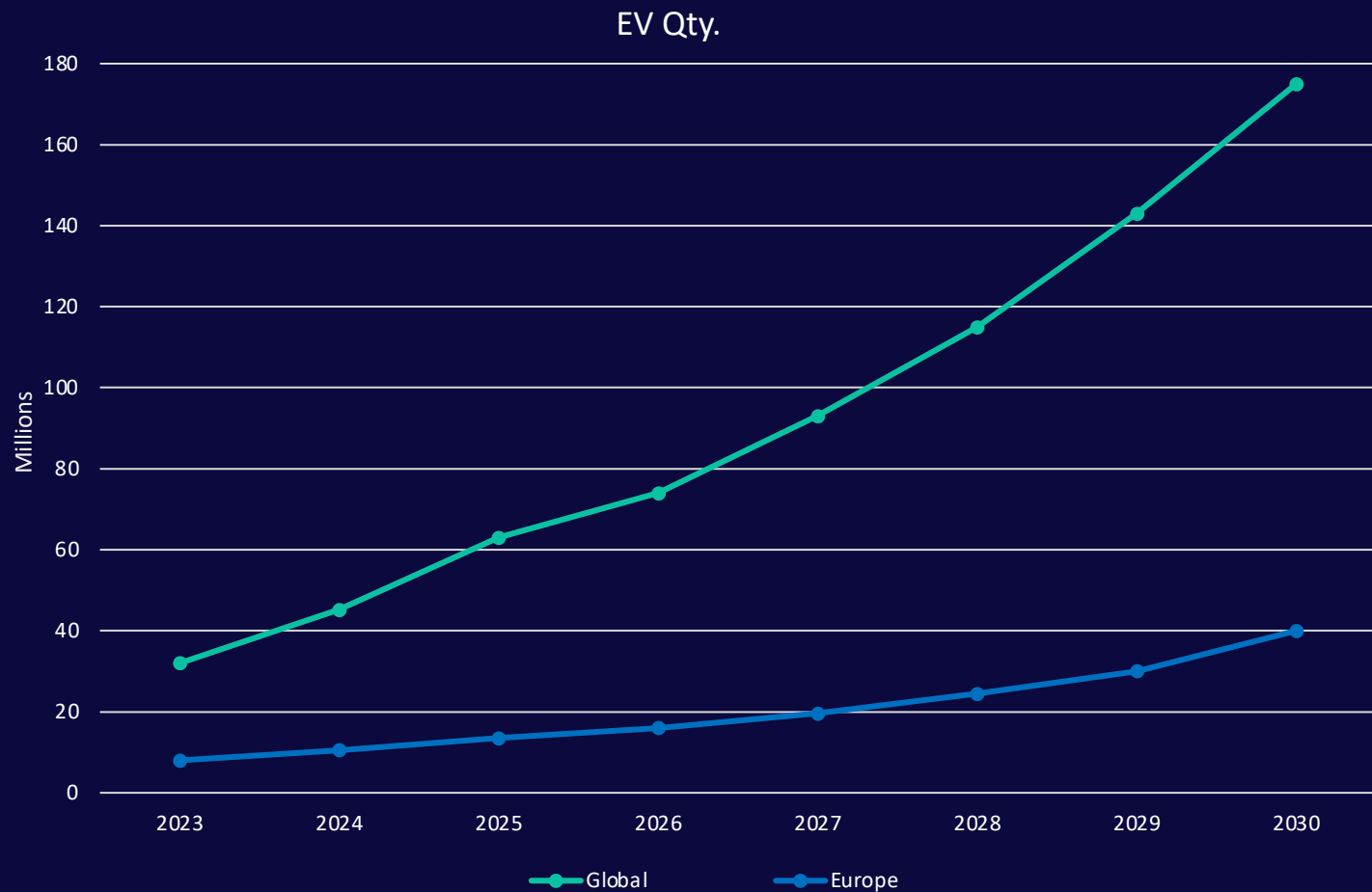
Pre-Payed

- Pay anywhere, fix price or get 2% cashback.
- Pay at contracted operators, earn at least 5% cashback.



Marker Growth

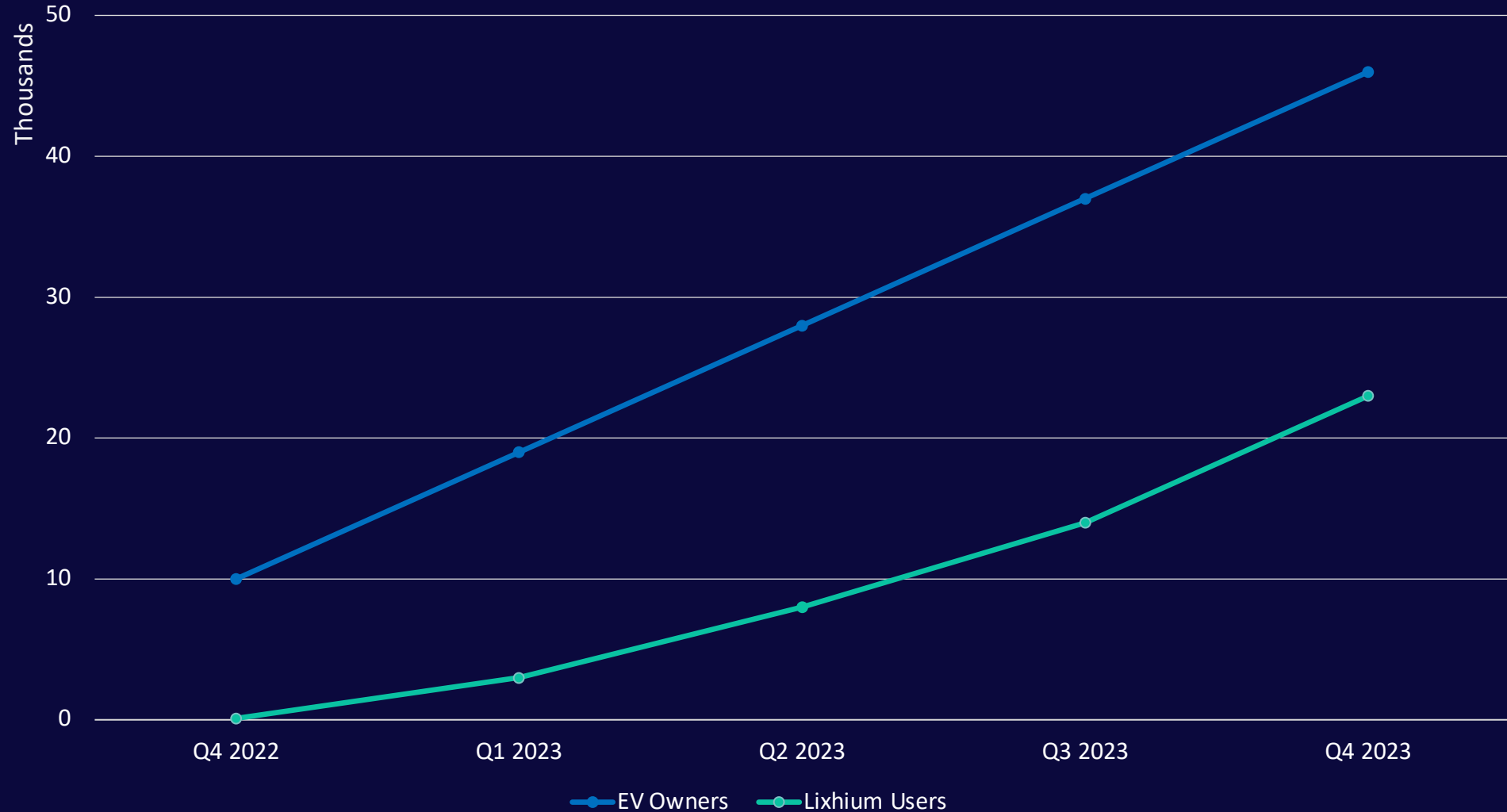
EV Sales



User Growth

Lixhium Targeted User Acq. For TR

Q4 2023: 1/2 of Türkiye Market



User Acq.

Targeted Increase

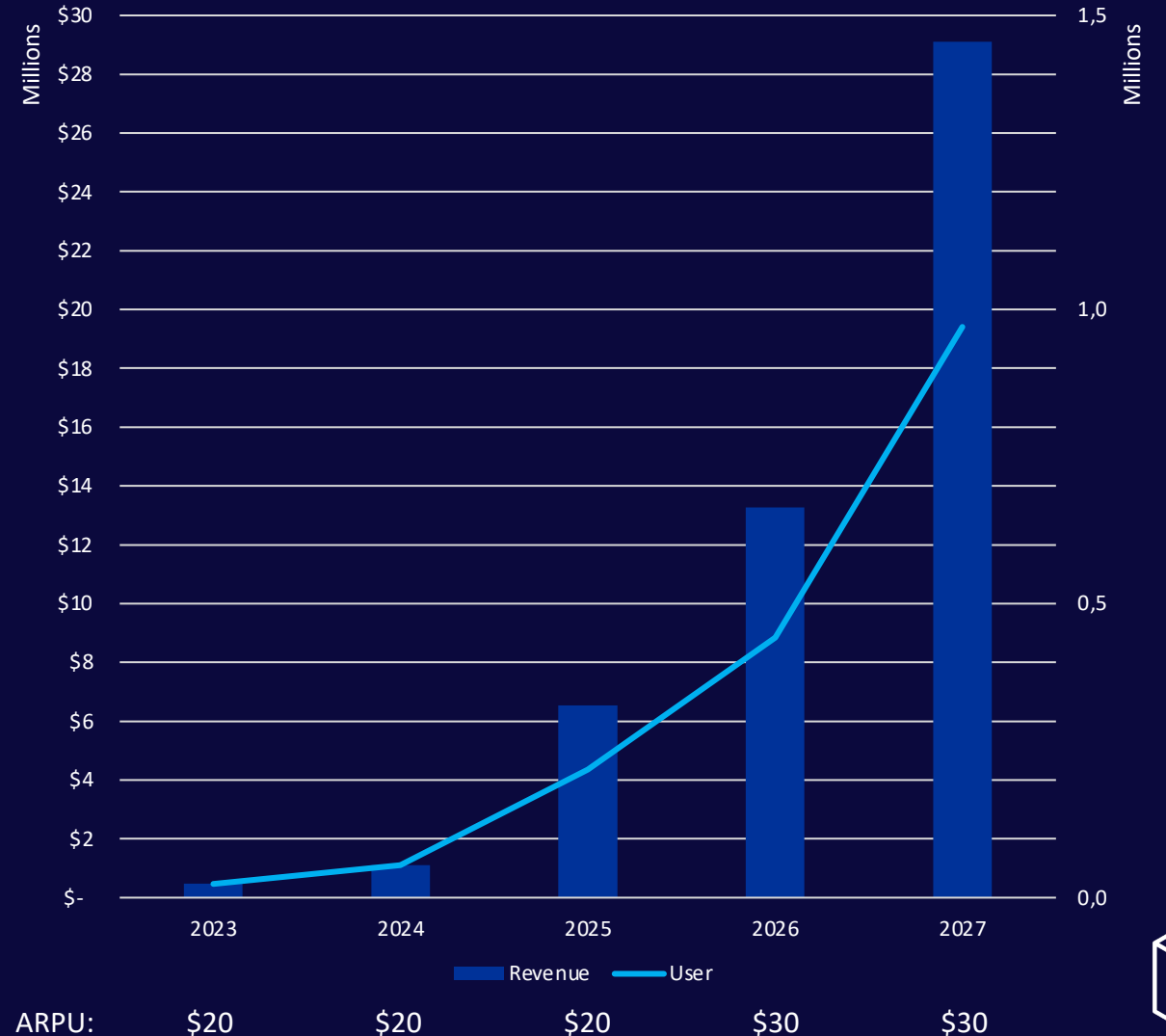


Revenue

Lixhium Revenue Model

- Reservation Revenue
- Payment Systems Commission Income
- Promotion Income
- Advertising and Sponsorship Revenues
- Network Participation Revenues
- Software White Label Sales Revenues
- Retail Product Sales Revenues

Gelir ve Kullanıcı Planı



Analysis

	Lixhium	Plugshare	Bluedot	ZES	ESARJ	SHARZ
All Stations	✓	✓	X	X	X	X
Validated & Live Availability Data	✓	✓	X	✓	✓	X
Reservation	✓	X	X	✓	X	X
Check-in	✓	✓	✓	X	X	X
Payment Systems	✓	X	X	✓	✓	✓
Loyalty Program	✓	X	✓	✓	✓	X
Own Stations	X	X	X	✓	✓	✓

Founder Team

Our Creative Team



Berke Astarcioglu
Co-Founder
CEO



Bařar Ertaç
Co-Founder
Buss. Dev.



Taha Tosun
Co-Founder
Investor & Buss. Dev.

Contact.

Info

- Bilişim Vadisi, Muallimköy Mah. Deniz Cad. No: 143/8 Z01 41400 GEBZE/KOCAELİ, TÜRKİYE
- UAVT CODE : 1519399024
- +90 850 749 99 44
- info@lixhium.com
berke@lixhium.com
- <https://lixhium.com>



 App Store'dan
İndirin



İNDİRİN
 Google Play

