

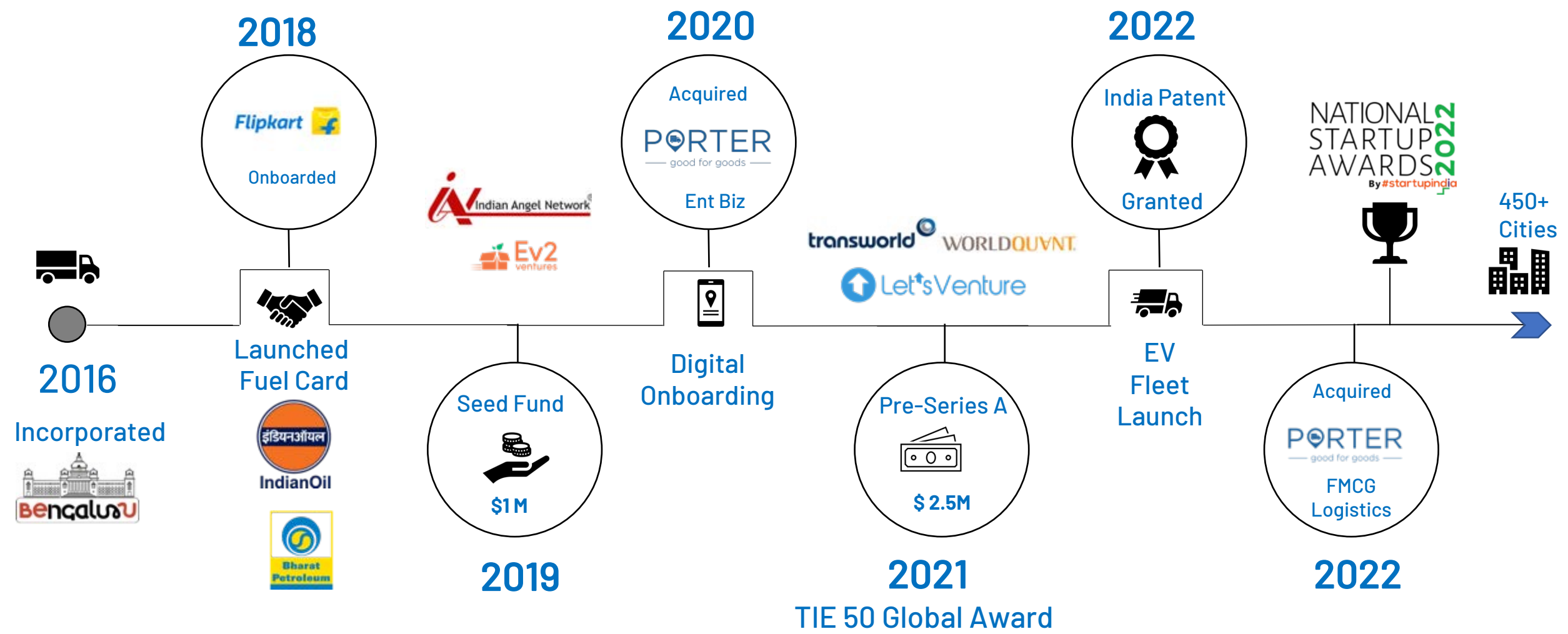


# India's Largest Intracity B2B Logistics Platform

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# Our Journey so far...

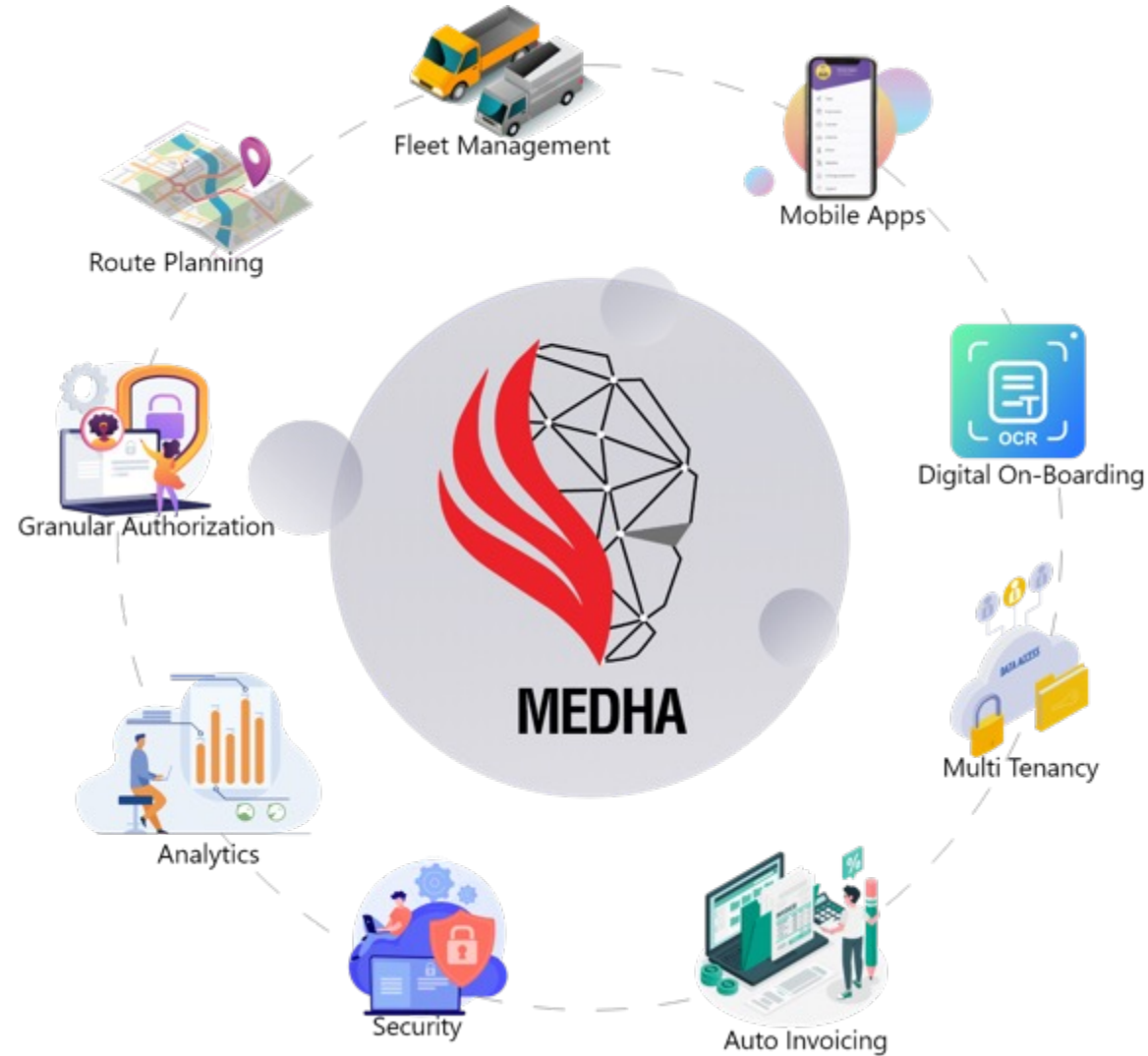


# State-Of-The-Art Tech Platform for Logistics



## Powerful Planning

- Data driven Algorithms
- Book, Schedule, Assign, Track
- ERP and CRM integration



## Digital Onboarding

- Integrate with India Stack
- Vehicle verification with RTO database
- Business verification through GST and ROC

## Seamless monitoring

- IOT, GNS and multi device integration

First Mile – Mid Mile – Last Mile – Cross Dock – Short Haul

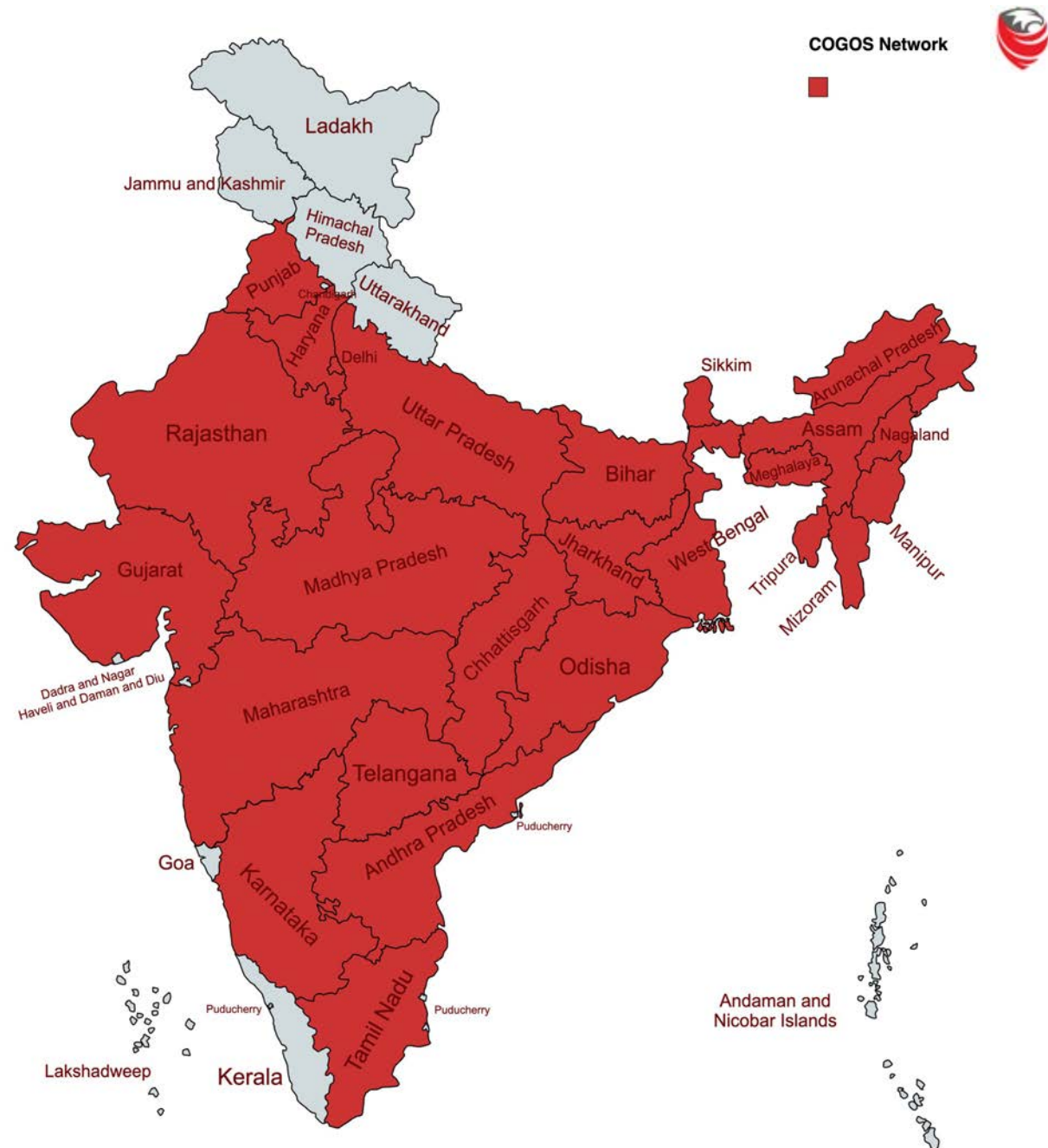


# Traction so far...

## Asset Light Logistics Platform

<b>450+</b> Cities Scaled across India	<b>17,000+</b> Registered Fleet	<b>50Mn+</b> kms Served
<b>200+</b> Customers	<b>2800+</b> Customer Hubs Served	<b>650k+</b> Trips
<b>95%</b> Fulfilment	<b>75%</b> Fixed Monthly Contracts	<b>200</b> Member Team

Transforming the US\$ 78billion  
City Logistics industry



# Marquee Clients



Our current clients represent a \$5Billion revenue opportunity

## Ecommerce



## FMCG & Retail



## Manufacturing



## Mobility and Logistics



Strictly Confidential

# Globally Experienced Team



**Prasad Sreeram , Founder and CEO**

- Serial Entrepreneur with Silicon valley pedigree and Deep Technical Expertise
- 19+Years of Global Innovation



**Prasad Katta , VP Sales and Ops**

- Senior Exec with leading experience in Marketing and Business Development.
- 30+Years of Global experience



**Goutham Kumar , VP Tech**

- AI and Systems Architect with rich experience product development
- 19+Years of Platform Development.



## Advisors



**Ashutosh Srivastav,  
Sales and Operations**  
25+ Years Of Experience In  
Corporate And Startups.



**Tapan Kumar Das,  
Finance**  
22+ Years of Corporate  
Finance Experience.



**Shekar Viswanathan,  
EV and Automotive**  
Ex-Chairman of Toyota Kirloskar  
40+ Years Of Executive  
Leadership.



## Board Members



**Ritesh Ramakrishnan**  
Joint MD Transworld  
Group



**Charles Owen**  
Partner EV2,  
Harman Exec



**Niraj Saran**  
IAN Lead,  
Amazon Exec





# Media Coverage



## India Intra-City Logistics Market Growth Forecasts 2022-2027 - Demand for Intra-city Logistics from Tier-2 and Tier- 3 Cities is Growing - ResearchAndMarkets.com

### Logistics Companies Await the Fruits of Months-long Festive Preparations

Working round-the-clock alongside manufacturers and sellers are Indian logistics players as they endeavour to ensure the timely delivery of goods to consumers' doorsteps as well as nearby physical stores. To this end, their preparations began months ago

### Deep Learning in Logistics Enables Better Experiences for All the Stakeholders” Says Prasad Sreeram

Market Trends  
November 15, 2022 · 4 mins read



### Cogos Partners With Maruti Suzuki To Promote 'Driver-Cum-Owner' Model

The offer has been put into action with the help of Kalyani Motors of Maruti Udyog. This is available for CNG vehicles to promote sustainable and green logistics



### COGOS Acquires Logistics Startup Porter's FMCG Arm; Eyes Expansion To 300 Cities

26 Jul'22 | By Jaspreet Kaur



- The acquisition will strengthen COGOS' platform and enable it to meet the demand for city logistics



What we are seeing now is that a lot of the major e-commerce companies are jumping onto the bandwagon of delivering grocery/essential items. They are basically making a shift from being part of the 'Want' demand to 'Need' demand. They want to be part of everyday life, and make e-commerce accessible for everything. Hence, the trend that we see is no longer sector or product specific. Along with this, what we are seeing is that they are now working towards making the (product spread and delivery wise) offering available in tier II and III cities, which was initially the case in larger cities. This spread of product and delivery services is therefore set to continue.

**PRASAD SREERAM**  
Co-founder and CEO,  
COGOS

