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Company Introduction

We Are CHOWIS

Chowis Company is a skin and scalp diagnostic technology company specializing in optics, video image processing technology and software development. Since its establishment in 2012 with the goal of 'adding science to everyday life' by creating smart and mobile skin and hair solutions, we have been building cutting-edge smart mobile solutions by implementing hardware and software contents through continuous idea generation and the latest technology development, and providing added value to customers, products and services based on this. Designed with advanced equipment, scientifically proven image analysis programs, and the best big data technology, CHOWIS Company's mobile diagnostic solutions are the most advanced products and will be the best partner for global cosmetics and medical groups, as well as hospitals and clinics looking for cutting-edge skin and hair diagnostic solutions and devices for various mobile platforms.



: MISSION

Create a new history of mobile skin and hair diagnostic solutions and provide the best products and best service to customers around the world

: VISION

We will lead innovative technological advancements in the medical and beauty industry for decades to come



Company Introduction | History

2012

- Chowis Company was established
- Register as an authorized P&G supplier



2014

- Signed a contract with P&G Labs to develop and supply a prototype of a new skin analysis system
- L'Oréal signs contract for R&I second development project



2016

- Received BEIERSDORF (NIVEA) Home Skin Diagnosis Research Project
- Developed and launched 4 Chowis' own product portfolio
- Gyeonggu University Cooperation Project



2013

- Acquired the right to supply P&G skin keratin analysis tape
- Establishment of Chowis Company Company Inc.,-an affiliated research institute
- Signed a contract with L'Oreal R&I (Research & Innovation) to develop a skin diagnosis
- Exclusively supplied skin radiance analysis device to P&G Japan skin radiance analysis devices
- Exclusively supplied skin radiance analysis devices to P&G U.S., Europe and 10 other countries

2015

- Collaboration with L'Oréal Institute Joint Venture: New York, Paris, Asia (Korea, Japan) Skin Analysis Clinical Research by Ethnicity
- Signed 3rd contract with L'Oréal R&I for new development project

2017

- L'OREAL Group launched LACOME JAPAN system
- Estee Lauder Group launches Aveda hair and scalp diagnostic system



2019

- Expansion into China, local ManZheYen, Yalijie, SiYanLee provide skin, hair and scalp diagnosis system
- 2019 Cosmoprof Awards Finalist



2018

- MTG JAPAN Development Order and Cooperation Project
- Launched Pierre Fabre iOS-based professional scalp diagnosis system



2020

- Sungkyunkwan University develops AI-based skin diagnosis system
- Established a branch office in China

2021

- Kyungdong University collaborates on AI system Development for Anterior eye diagnosis
- Indian Institute of Technology (IIT) improves and develops AI/AR algorithm models, including skin, hair and scalp diagnostics, and analysis of body and emotional expressions
- Keune launched hair and scalp diagnostic system in 20 countries



2022

- CHA Bundang Hospital Develops AI-based Skin, Scalp, Emotion, and Posture One-Step Analysis Kiosk Booth Joint Project
- The largest distributor developed and introduced AI-based hair and scalp diagnosis and customized hair care product recommendation kiosk
- mySkin· Hair Choice and mySkin FAIN selected by Lotte Innovation Product Center
- mySkin FAIN wins the Outstanding Design (GD) Korea Design Promotion Agency Award
- myHairChoice, Cosmoprof India Awards 2022 Finalist
- Pierre Fabre introduces skin, hair and scalp diagnosis system

2023

- mySkin FAIN wins CES 2023 Innovation Award
- LVMH-Dior Launches Skin Analysis System Globally



Company Introduction | Market Entry Status

Europe

: Germany, Ukraine, Italy, United Kingdom, France, Spain, Austria, Belgium, Greece

Oceania

: New Zealand, Australia, Malaysia, Singapore, Philippines, Indonesia, Christmas Island, Cocos Islands, East Timor

America

: United States, Canada, Dominican Republic

Africa

: Nigeria

Asia

: South Korea, Myanmar, Japan, China, India, Uzbekistan, Taiwan, Hong Kong, Iran

South America

: Argentina, Ecuador, Brazil, Mexico

Russia

: Russia, Kazakhstan



* 국가 코드 분류에 따름



Professional System



DermoPrime

Multi-type system

It is a multi-type system that can analyze both skin, hair and scalp by replacing lenses.

Hygienic design

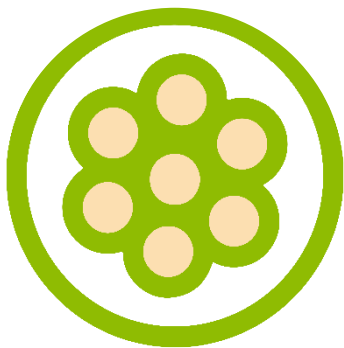
A UV lamp that can be sterilized is built into the cradle, so it can be used hygienically and cleanly by many people.

Expertise

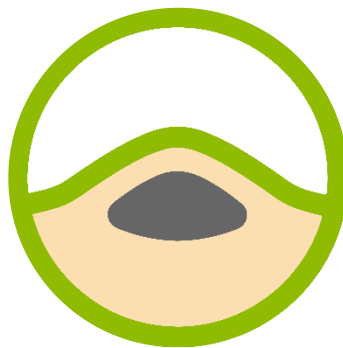
Accuracy analysis results at the precision diagnostic level makes the professional customer consultation is easy and convenient.



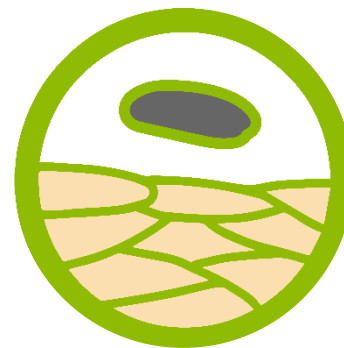
Skin



Pores



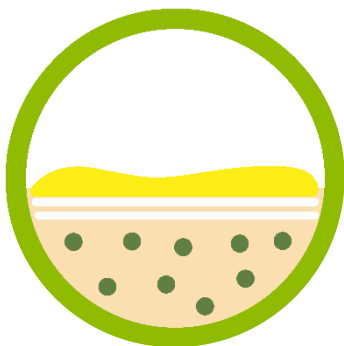
Impurities



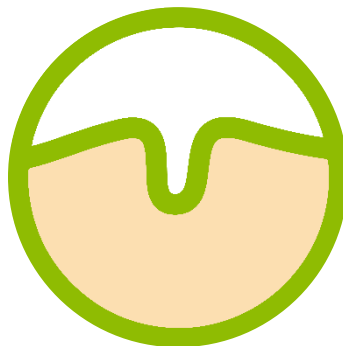
Keratin



Moisture



Sebum



Wrinkles



Spot



Sensitivity

Hair & Scalp



Hair density



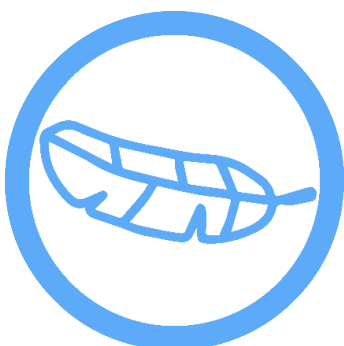
Hair thickness



Hair loss



Keratin



Sensitivity



Scalp condition



DermoSmart Viso

Professional Systems

Professional skin analysis system suitable for laboratories, clinics, and cosmetic brands

Functional design

The cradle and handset are integrated in a compact size compared to existing large professional diagnostic devices, making it easy to store and move.

Efficiency

Fast and accurate artificial intelligence analysis enables more than **8** types of skin analysis



DermoSmart Harris

High space utilization

It is a hair and scalp diagnosis system that can be used not only in specialized stores but also in pop-up stores without restrictions.

Economic

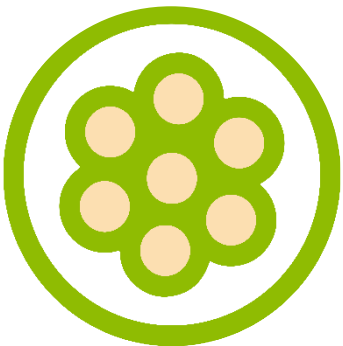
Comparable analysis accuracy to large professional diagnostics and increased economic efficiency at a low price

High compatibility

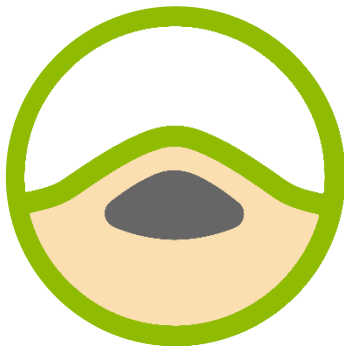
It can be easily and quickly linked with a smartphone or tablet and supports both Android and iOS



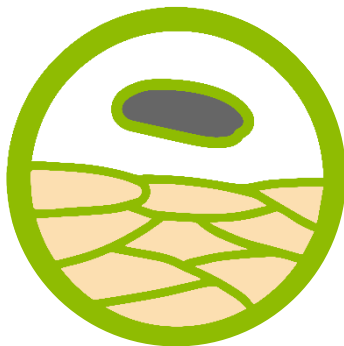
Skin



Pores



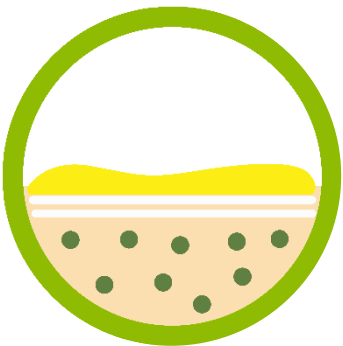
Impurities



Keratin



Moisture



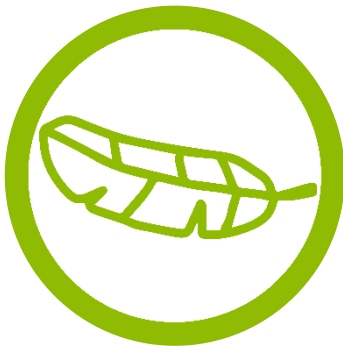
Sebum



Wrinkles



Spot



Sensitivity

Hair & Scalp



Hair density



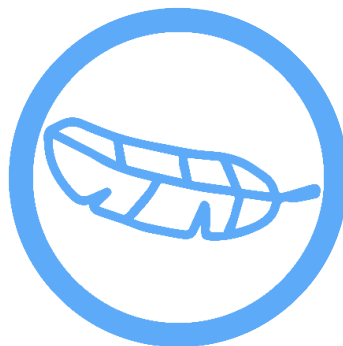
Hair thickness



Hair loss



Keratin



Sensitivity



Scalp condition

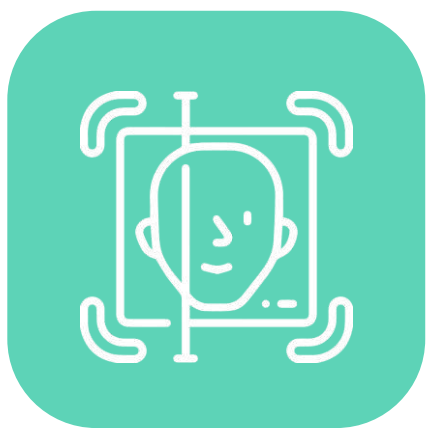
Dermobella Skin 2 EVO

Open Trading Protocol System

We specified unique image settings for each diagnostic device to provide accurate skin results and applied an open trading protocol system to detect that the settings and the diagnostic device match and receive accurate analysis results.



Data Security



Foresight
Analysis System



High accuracy



Real time
Big Data Analytics



Cloud-based customer
management



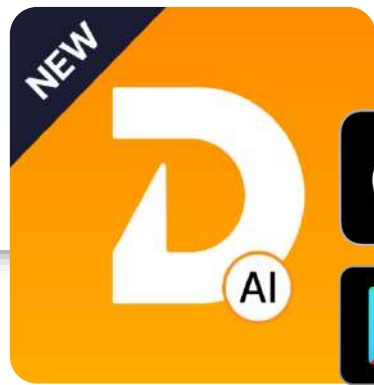
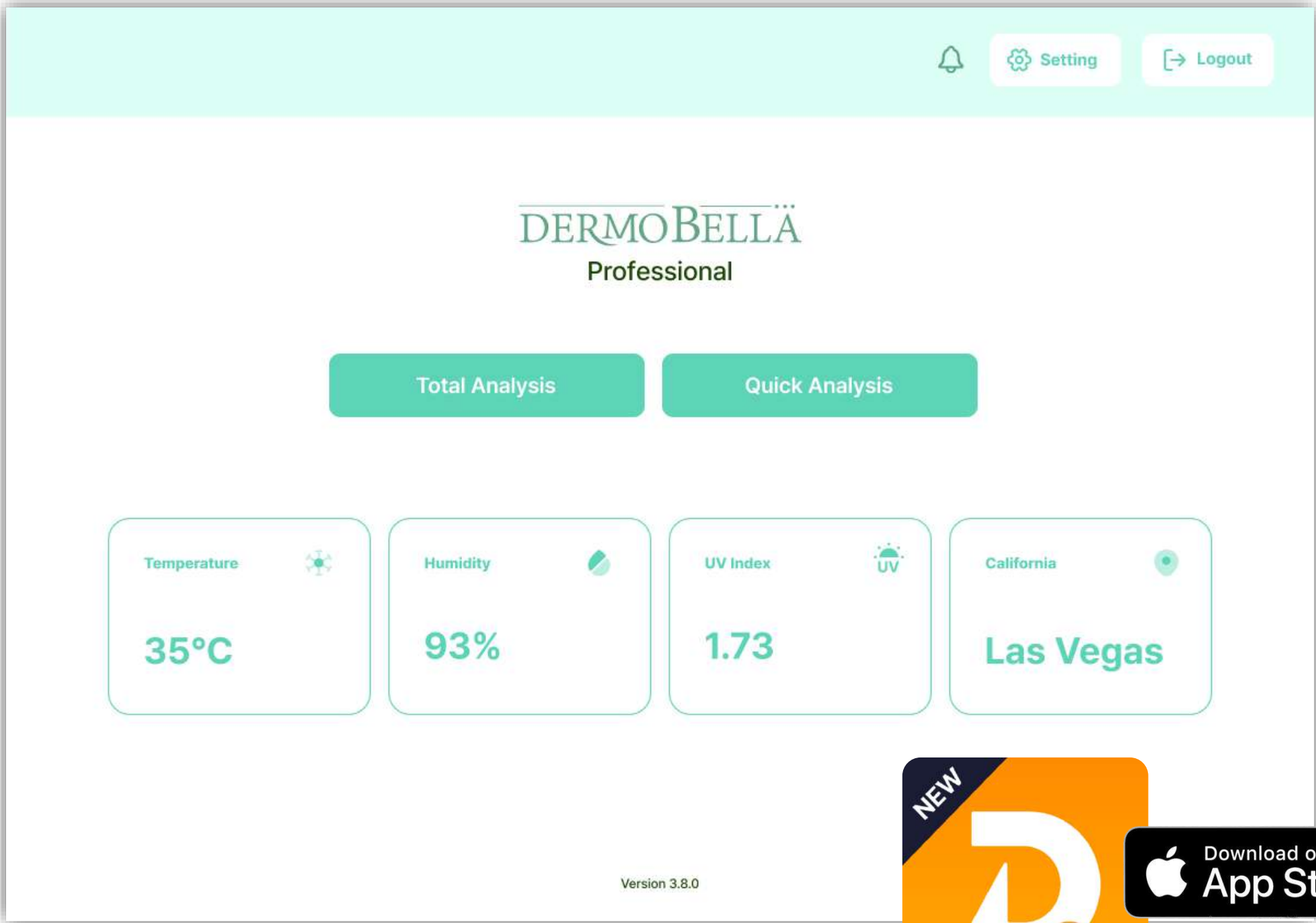
Foresight
Analysis



Smartphone/Tablet
Compatible



Android/iOS
available



Dermobella Hair 2 EVO

Open Trading Protocol System

We set unique image settings for each diagnostic device in order to provide accurate hair and scalp results and applied an open trading protocol system to detect that the settings and the diagnostic device match and receive accurate analysis results.



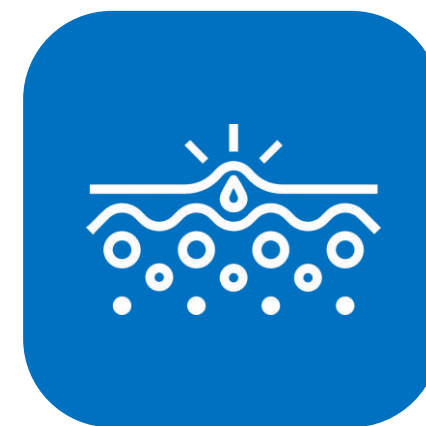
Data Security



Easy Data Recovery



High Accuracy



Smart Analytics



Cloud-based customer management



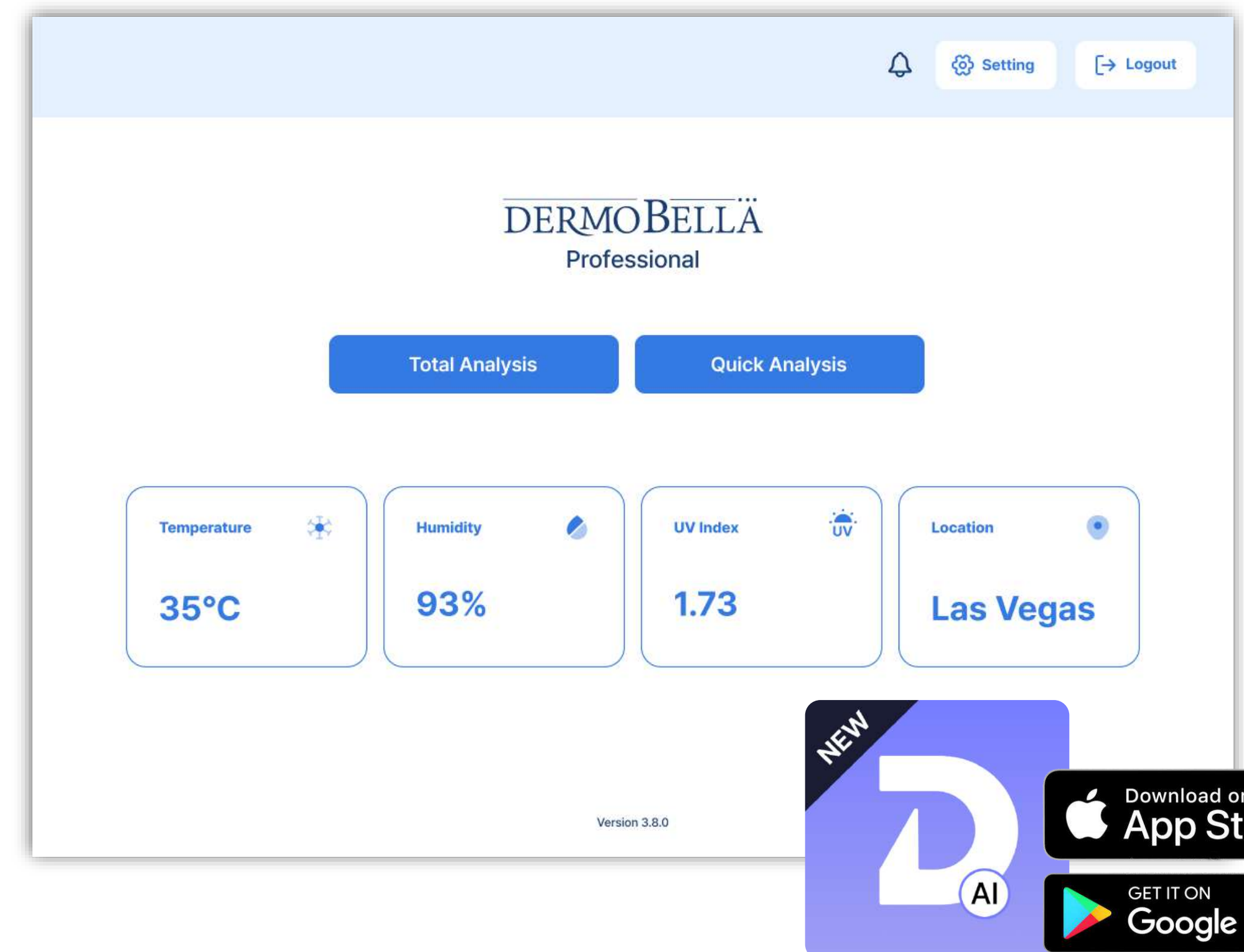
Real time Big Data Analytics

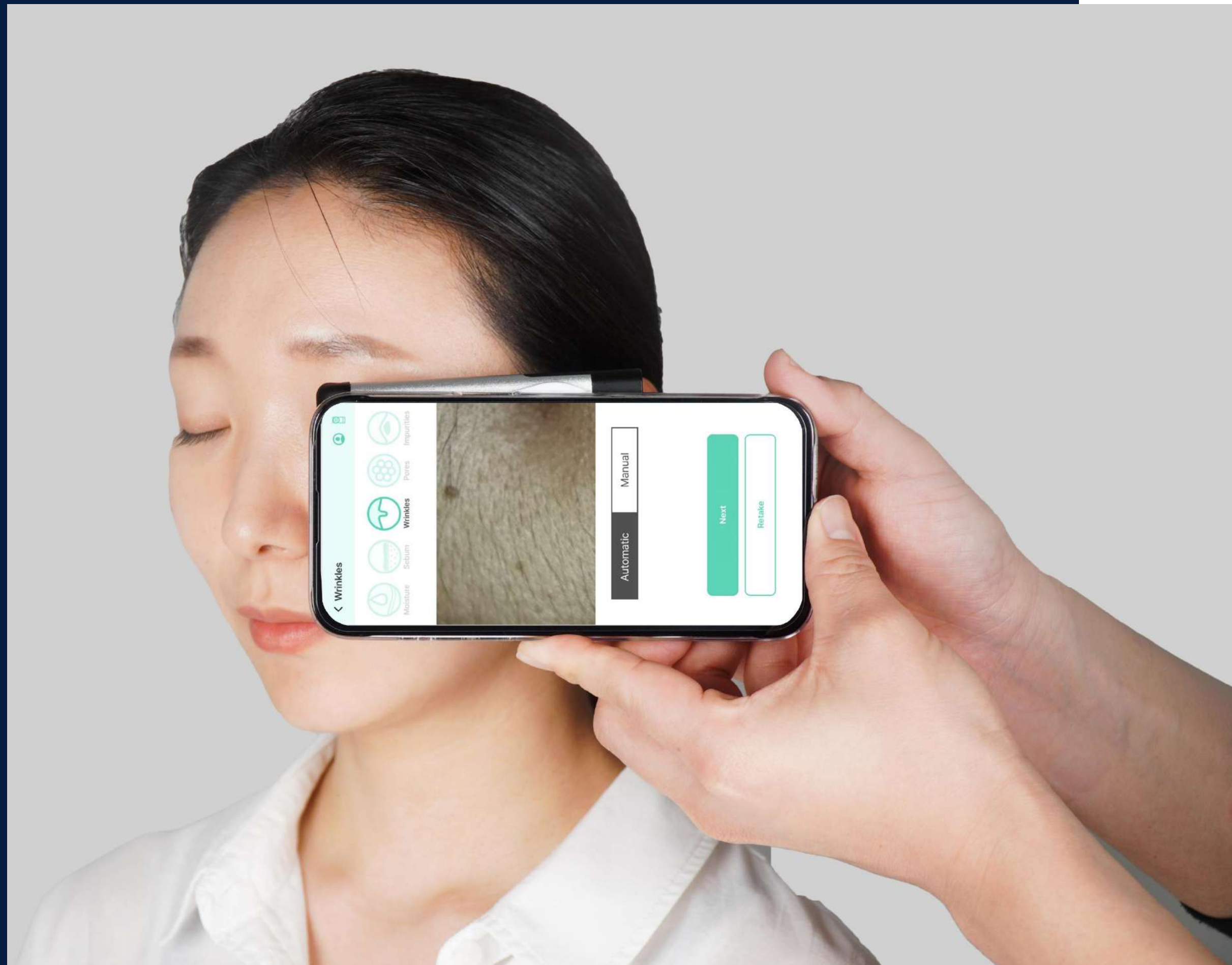


Smartphone/Tablet Compatible



Android/iOS available





DermoPico Skin

Mobile optimization

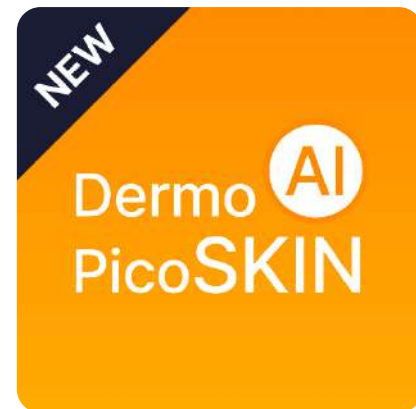
It is portable with a light weight and slim appearance, easy to attach and detach so you can easily diagnose your skin with a mobile device.

High compatibility

It is easily compatible with all mobile device operating systems such as **Android** and **IOS**

Diagnostic techniques

Build an artificial intelligence (**AI**) analysis algorithm based on big data to provide accurate skin diagnosis results



DermoPico Skin

High accuracy

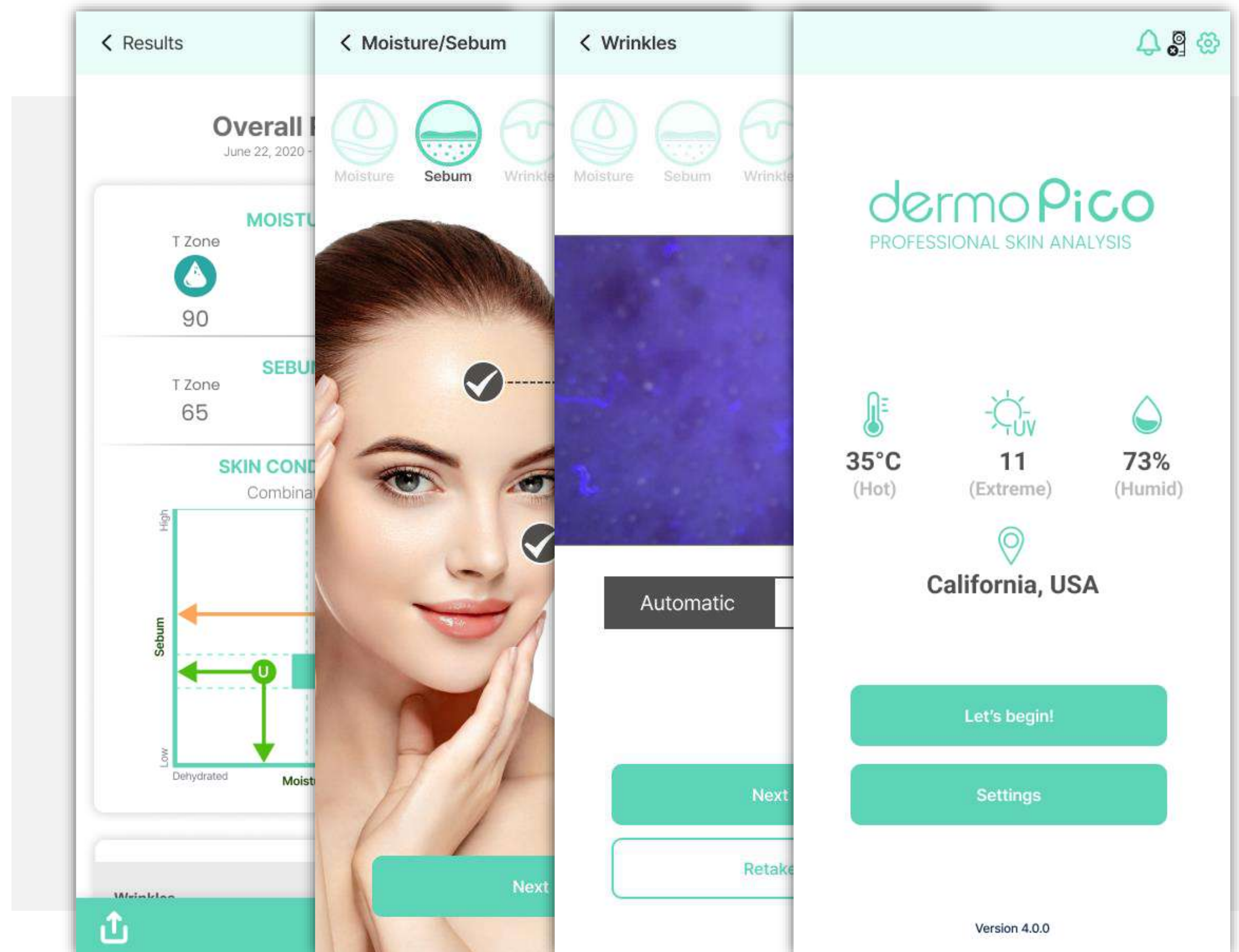
Utilizes big data and AI algorithms to provide accuracy analysis results equivalent to large professional analysis instruments

Intuitive UI

After graduating the analysis numbers from 0-99, you can intuitively express them through graphs to easily grasp the complex results

User Guide

Includes smart guides within the application so you can use the system in an easy and correct way





DermoPico Hair

Accuracy at the level of a professional diagnostic device

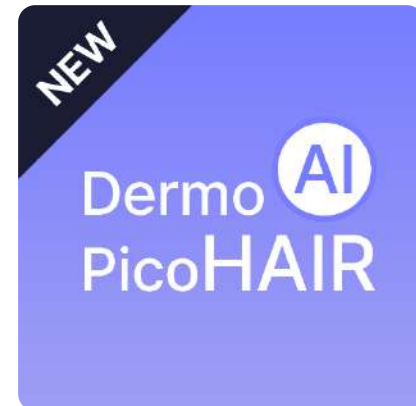
Builds an AI algorithm based on big data to accurately diagnose the scalp in a short time

High compatibility

It can be easily connected to various mobile operating systems such as **Android** and **iOS** with its light weight and slim appearance,

Diagnostic techniques

We provide accurate analysis results of **5** types of scalp and hair to provide optimized solutions to customers.



DermoPico Hair

Product Recommendation

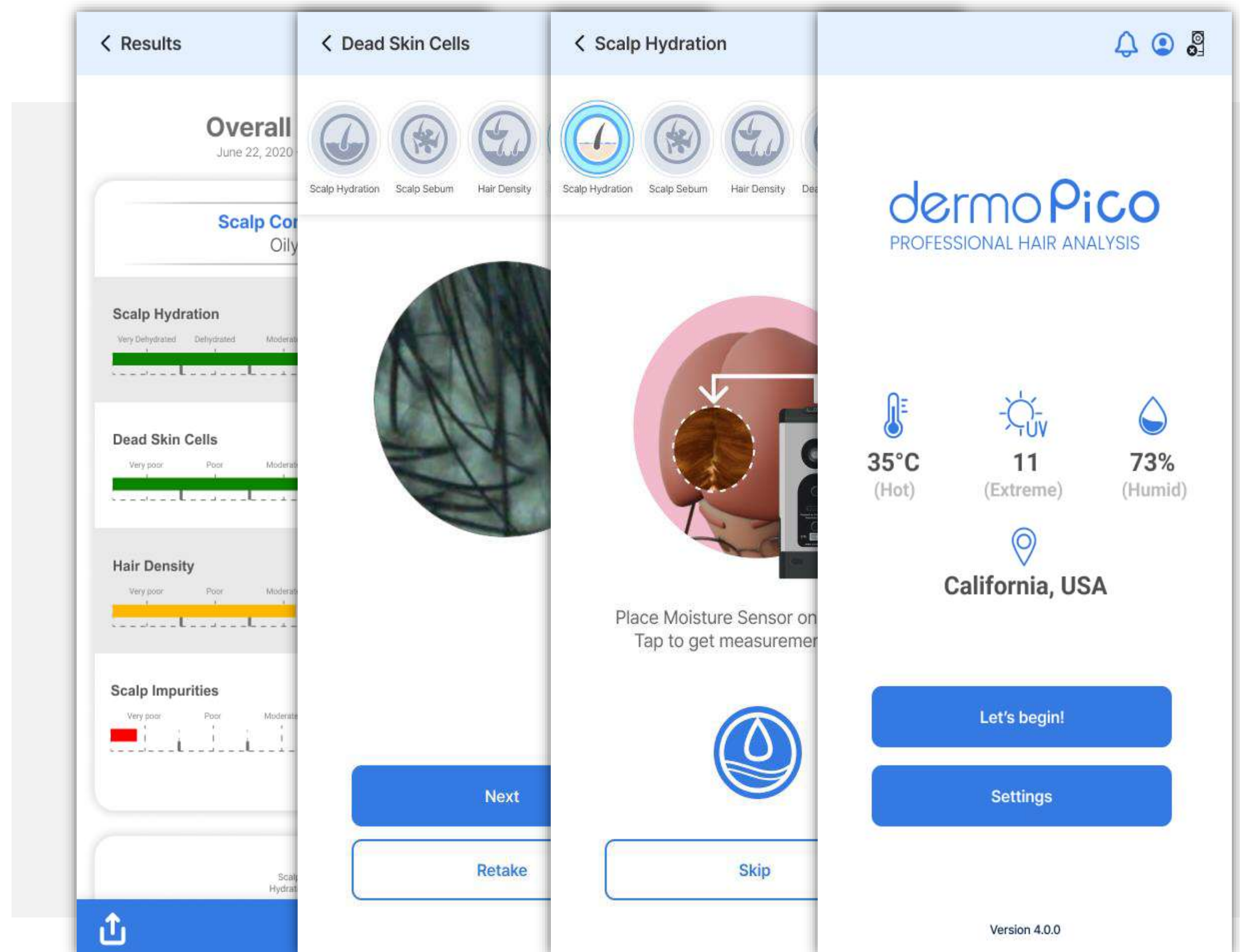
Customers can recommend the most suitable products and services by registering recommended products in advance according to the diagnosis results.

Online and offline analysis support

It supports both online and offline analysis so you can use the system quickly regardless of the Internet environment.

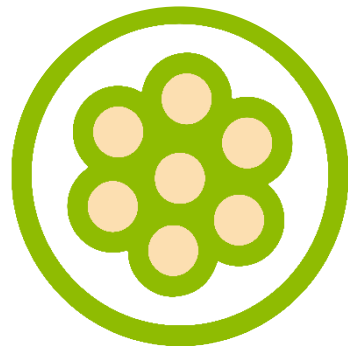
Data synchronization

Upload data to the cloud to keep customer-shot data more secure, and easily recover data if your device is lost





skin



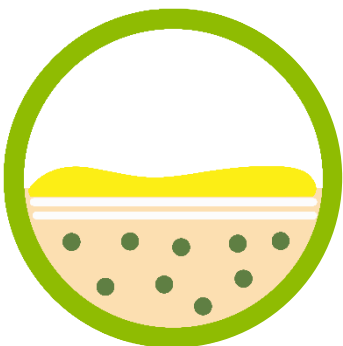
Pores



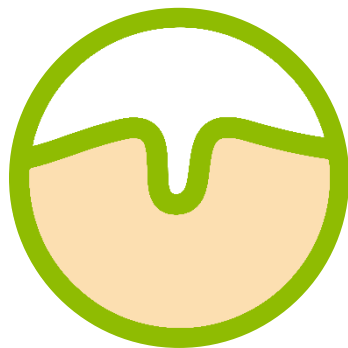
Impurities



Moisture



Sebum



Wrinkles

Hair & Scalp



Hair density



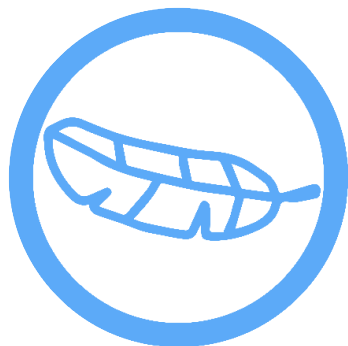
Hair Sebum



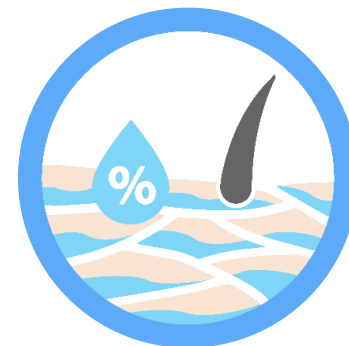
Hair Hydration



Keratin



Sensitivity



Scalp condition



mySkin KIOSK

Safe and hygienic

The device holder has a built-in UV sterilization function to provide a hygienic environment even if it is used by many people.

Business Efficiency

Kiosk screens allow you to enjoy advertising effects and contribute to strengthening your brand image

Customization

In addition to the standard sizes of **21"** and **15"**, we support customization to suit your needs or installation space and purpose



mySkin KIOSK

Customization

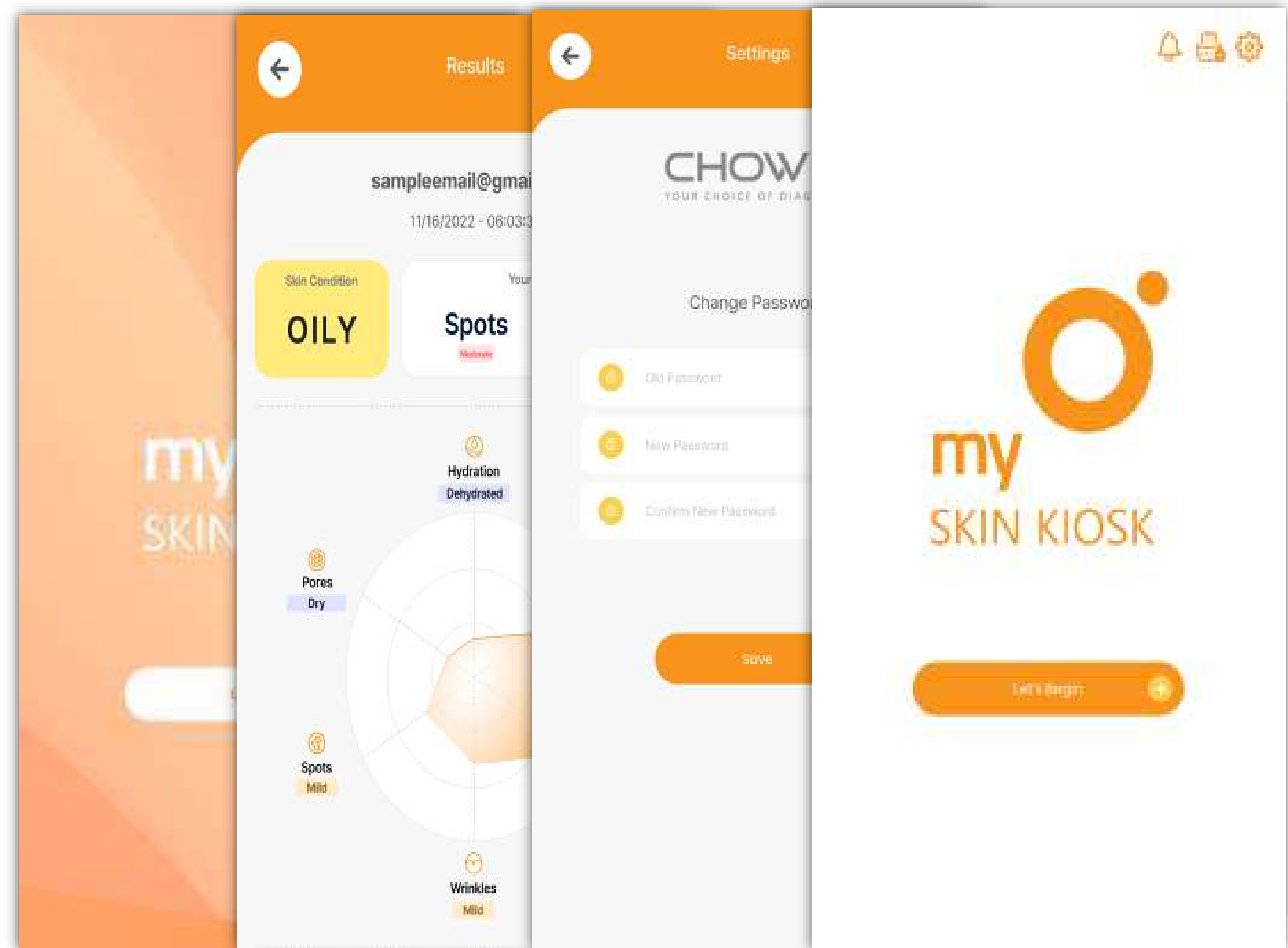
According to the brand concept, it supports customization of software such as background and logo.

Highly accurate analysis results

Accumulated big data and AI algorithms can be applied to check the highly accurate analysis results according to detailed conditions such as the user's gender, age, and race.

One-step Service

Provides the most suitable product recommendation information based on the diagnosis results, easily lead to purchase





myHair KIOSK

Increase trust through first-hand experience

You can gain brand credibility by viewing their own hair, scalp, and analysis results and purchasing the correct recommendation accordingly

High accessibility

Smart instructions are built into the device, so anyone can easily follow the diagnostic process without any help, and the analysis results can be shared with a QR code

Fast and accurate analysis

Multiple pictures can be taken at once, and the results of all diagnostic elements are automatically analyzed and immediately available



myHair KIOSK

Screen Experience

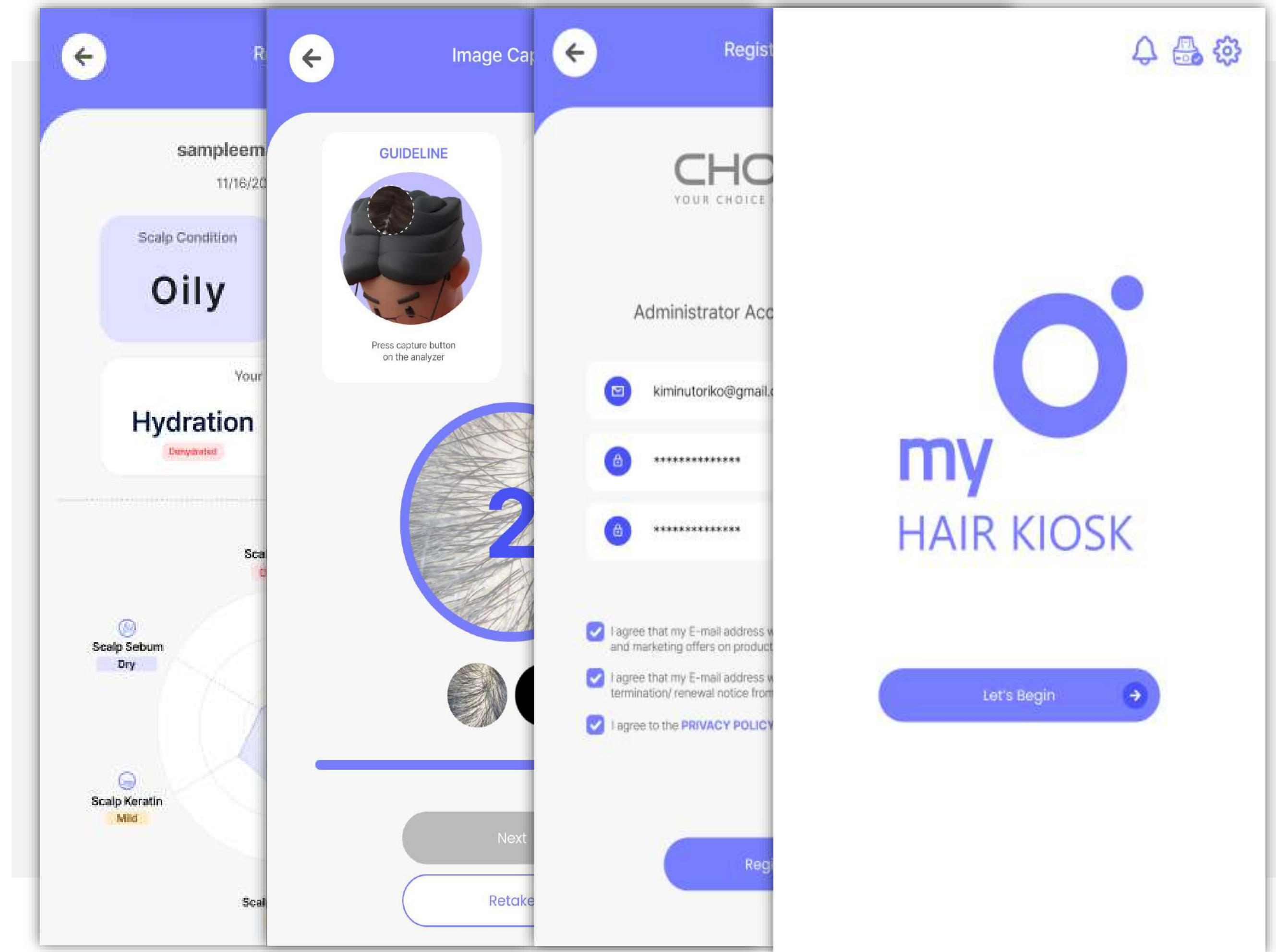
Manage the condition of the user's hair and scalp through the profile registration function, providing a personalized diagnostic experience

Customer Care

It records and stores all registered customer information in the system and provides an automated customer management process based on the collected data.

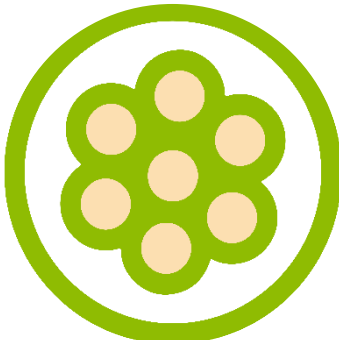
One-step Service

It provides the most suitable product recommendation information based on the diagnosis results and enables a one-step service that leads to 'diagnosis-recommendation-sales' by connecting with the online store.

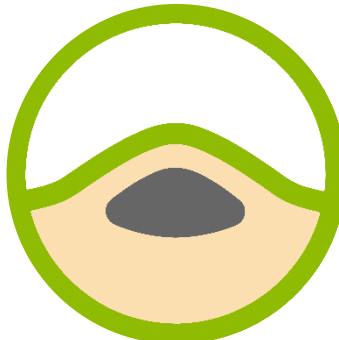




Skin



Pores



Impurities



Spot



Moisture



Wrinkles

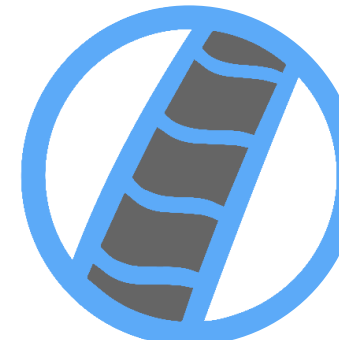


Sensitivity

Hair & Scalp



Hair density



Hair thickness



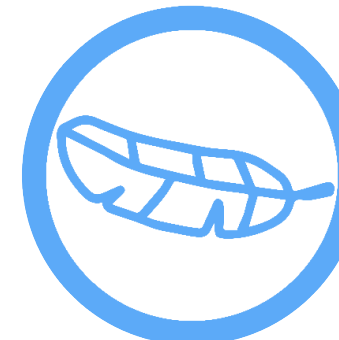
Sebum



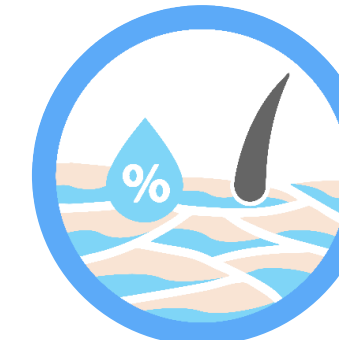
Moisture



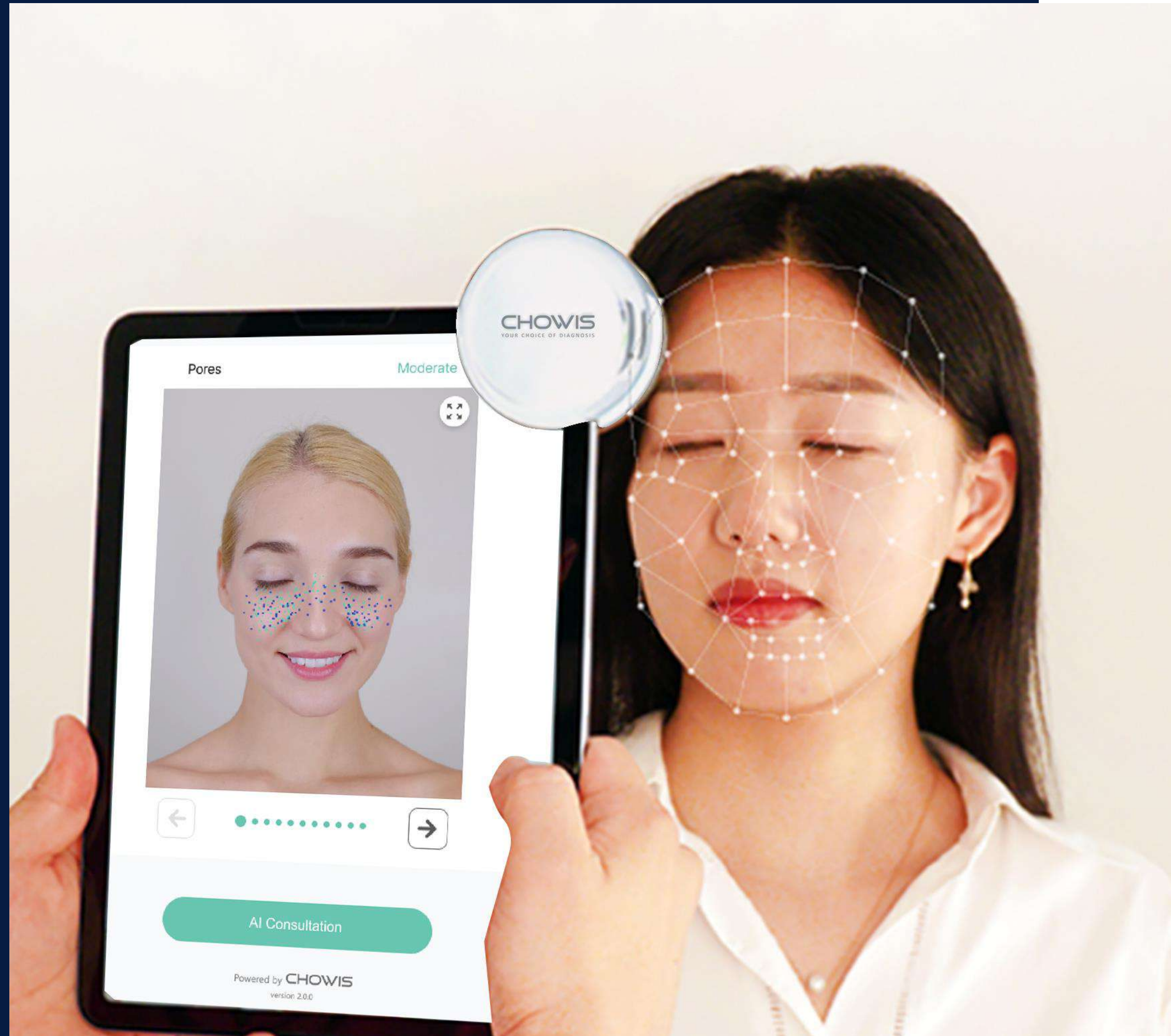
Keratin



Sensitivity



Scalp condition



dermoFAIN

High Space Utilization

It is an ultra-compact diagnostic device that easily links with smartphones and tablets, and boldly breaks away from the specifications of large diagnostic devices to free up space.

Optical Technology

Based on high-definition image data using various **LEDs**, we provide a total of **12** high-accuracy analysis results through technologies such as **AI** algorithms and big data.

Economical and Eco-friendly

It maintains a level of analytical accuracy comparable to that of professional diagnostics, while at a lower price than other products on the market, and an eco-friendly diagnostic device that reduces the use of plastic by 85%.



dermoFAIN

User-friendly

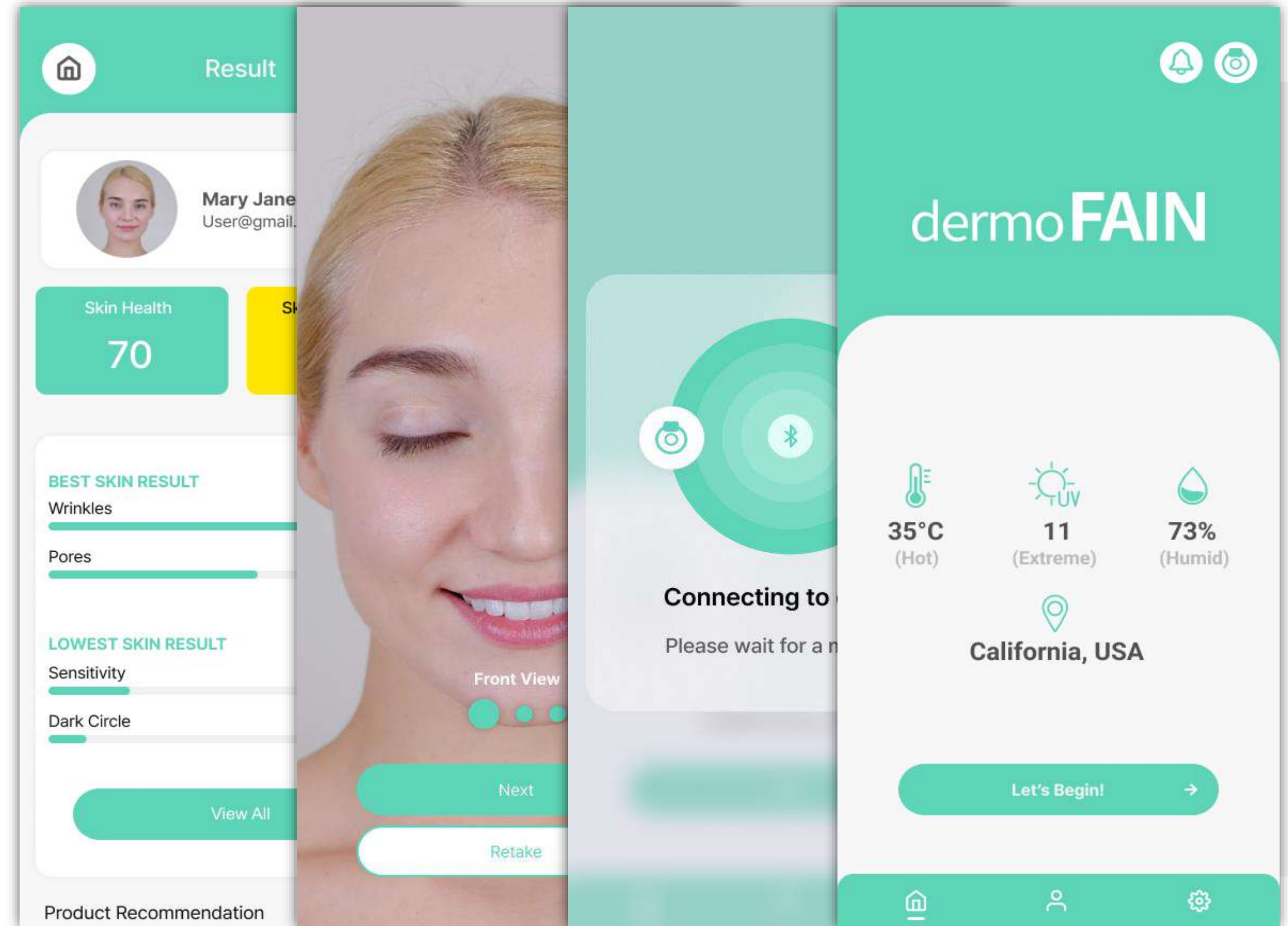
User convenience such as dashboards that provide environmental information and easy to follow smart guides using illustrations are the top priorities.

Customer Management

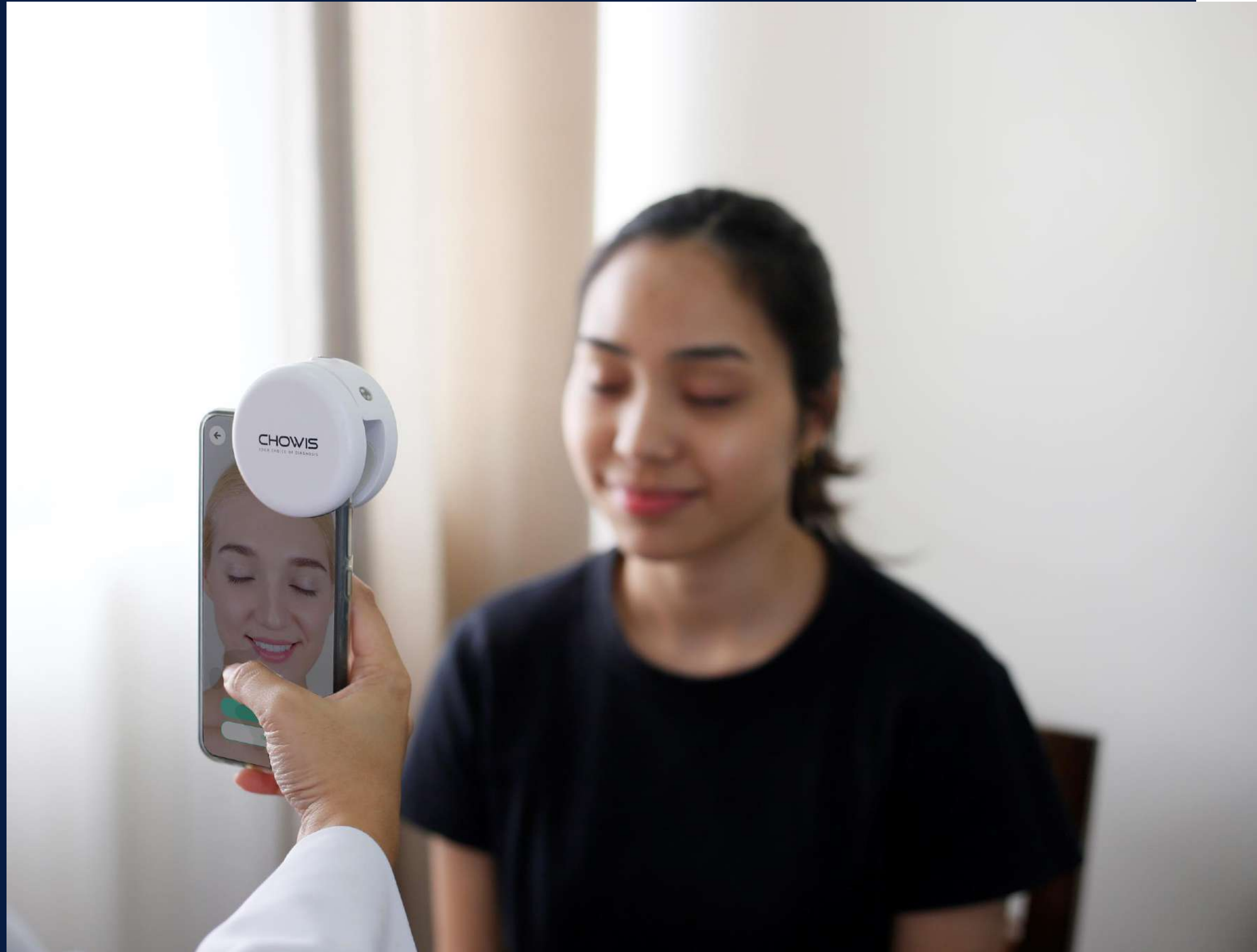
All registered customer information is recorded in the cloud, providing an automated customer management process based on the collected data

Product and Service Recommendations

It provides the most suitable product recommendation information based on the diagnosis results, and enables a one-step service that leads to 'diagnosis-recommendation-sales' by connecting with the online store.



Skin



Pores



Dark Circles



Spots and
blemishes



Moisture



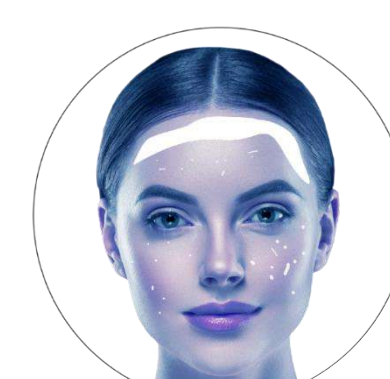
Wrinkles



Elasticity



Sensitivity



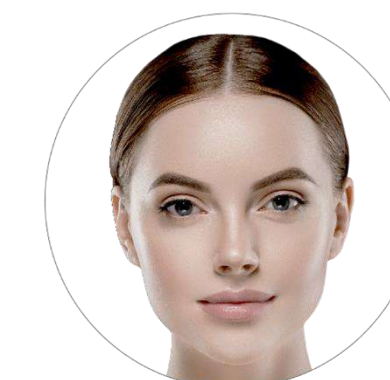
Pigmentation



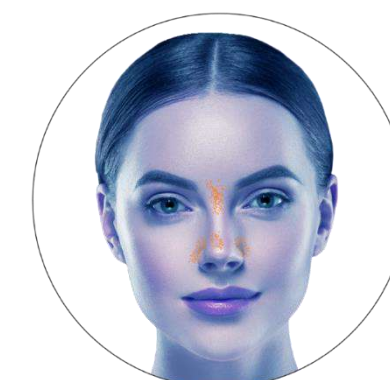
Oiliness



Radiance



Dullness



Impurities

Home System



mySkin FAIN

Overwhelming design

It is a small, round compact design clip-on device, and it is a product that meets all the conditions for the Good Design (GD) selection of the Ministry of Trade, Industry and Energy.

Unrivalled space utilization

It boldly deviates from the standard of large diagnostic devices and boasts a size as small as the palm of your hand.

Economical and Efficient

It maintains analytical accuracy comparable to that of professional diagnostics while at a lower price than other products on the market



mySkin FAIN

User-friendly interface

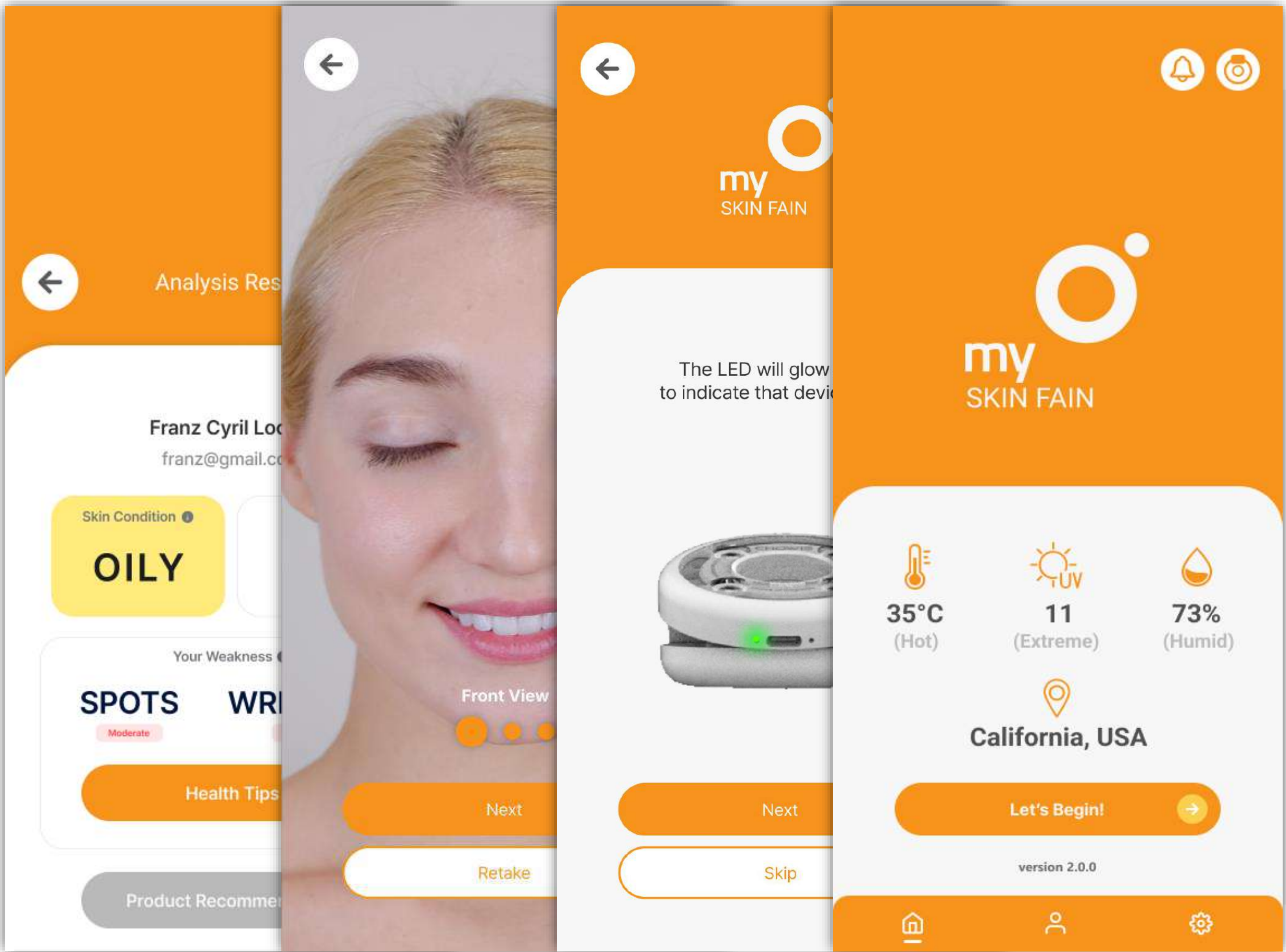
User convenience is our top priority with an interface that intuitively expresses application configuration and progress.

Various angles

Three-angle shots are supported according to 3 lighting conditions to achieve more accurate results by carefully complementing and analyzing skin conditions that are likely to be missed by a frontal image

Health Tip

Each result item provides a detailed view of the results to guide the cause of the problem and how to manage it to help solve the root cause.



Skin



Pores



Dark Circles



Spots and
blemishes



Moisture



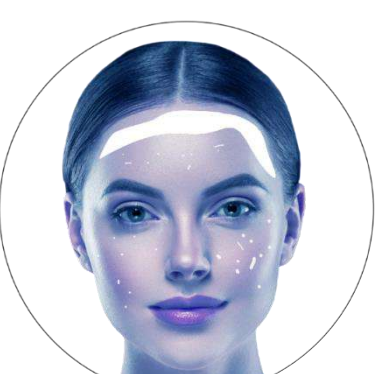
Wrinkles



Elasticity



Sensitivity



Pigmentation



Oiliness

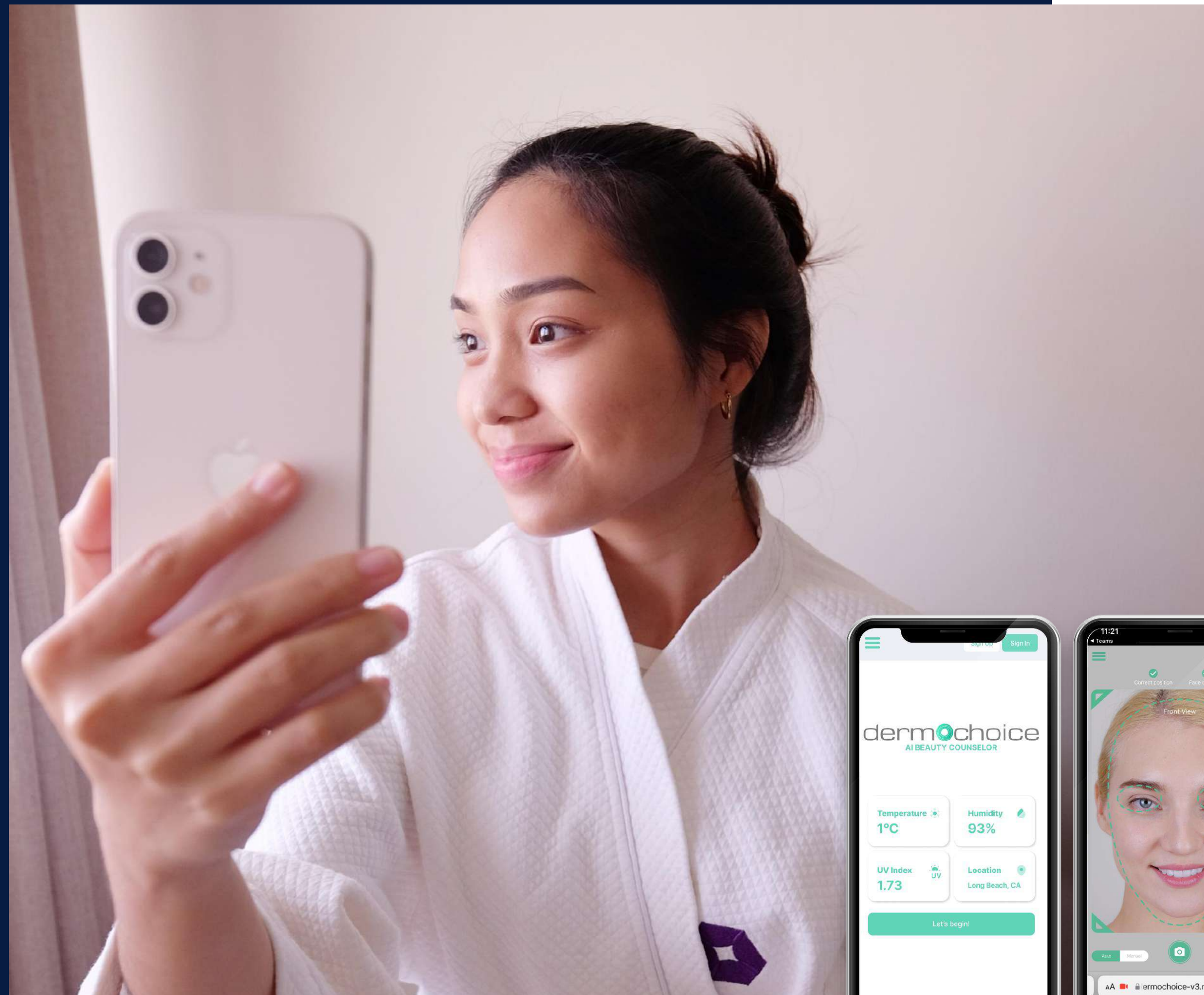


Radiance



Dullness





DermoChoice

Web-based Program

It is an eye-to-eye skin diagnostic system that allows you to take pictures of your face and check your skin condition, allowing you to take pictures and diagnose through the website.

Customization

It supports program customization according to customer requirements and can integrate the system into existing websites through the plug-in method and display it as a pop-up screen.

Product Recommendation

We recommend the right product based on the analysis results and links to online store

Skin



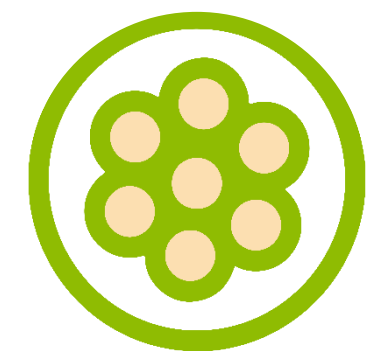
Elasticity



Dullness



Dark
Circles



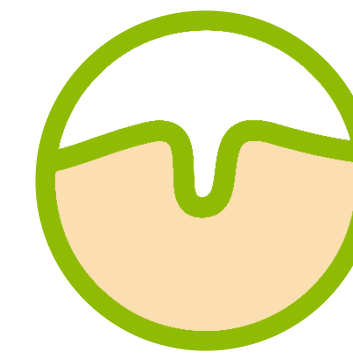
Pores



Radiance



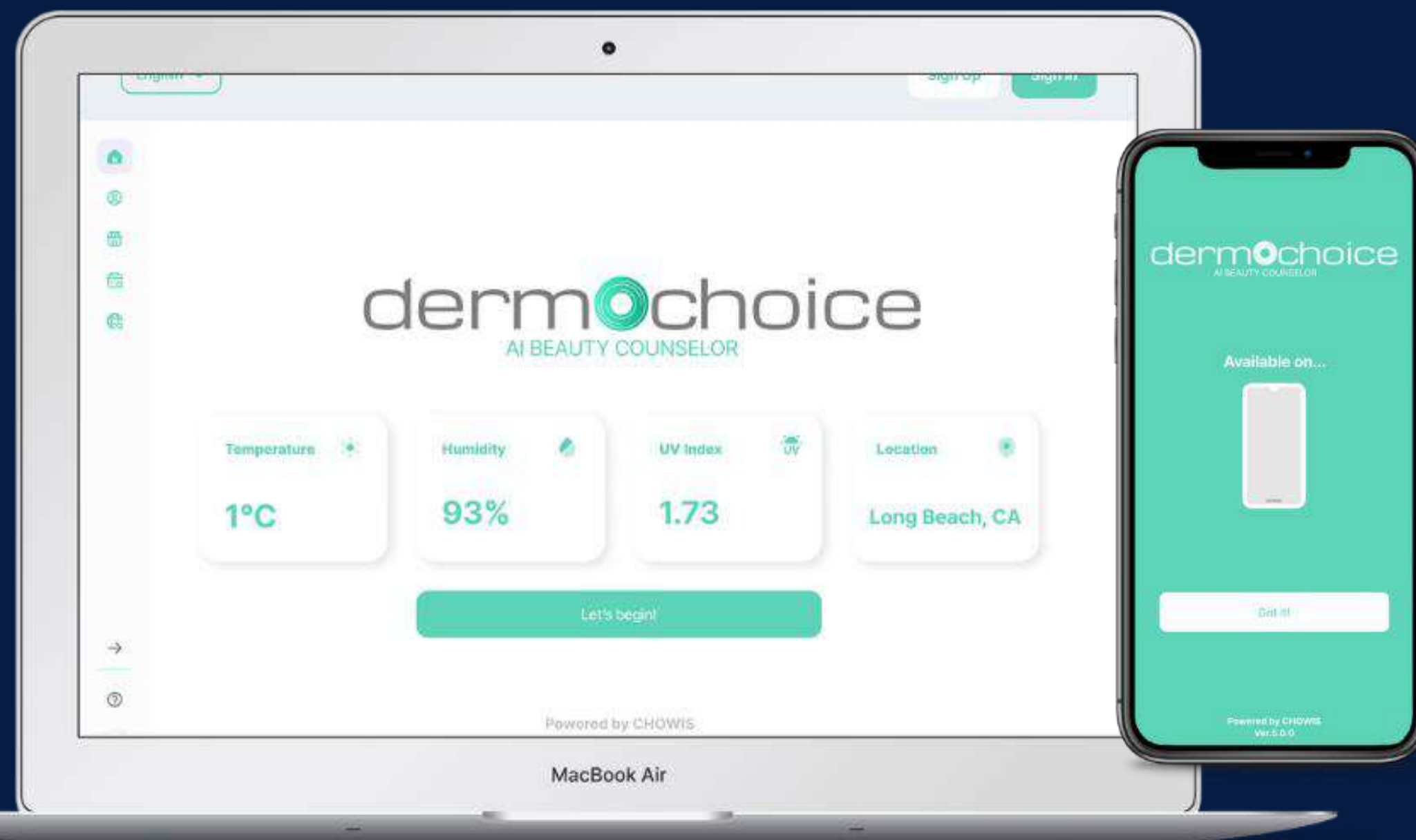
Oiliness



Wrinkles



Spot





CONTACT US



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Skype ID Chowisofficial