FutureFashion

by ZAKEKE GROUP

# 3DSuite

The Platform to
**Create, Manage, and Visualize**
your products
in **3D**

## CREATE

Generate scalable **low poly 3D models** from 2D images, any 3D file or send us your physical item.

UPLOAD YOUR 3D

UPLOAD IMAGES

SERVICE POINT
send us your physical item

## MANAGE

Store, organize and share your 3D models on a single platform (DAM).

# 3Dsuite

DAM
(Digital Asset Management)

## VISUALIZE

Experience our built-in 3D viewer to interact with your products in AR.

EMBED 3D VIEWER IN ANY SITE

USE JAVASCRIPT TO INTEGRATE

USE API ON EXTERNAL PIMs

# MTOS

E2E PLATFORM WITH 3D CONFIGURATOR

**CUSTOMIZE**

# Create

Eliminate Manual Effort in Your 3D Workflow

3DS

# **Scalable** 3D Modeling Service

**+300% Faster**
3D generation process

## Upload

2D images of your products or **send us** your physical items and **get a quote** for your 3D model.

## Quality Assurance

Review, exchange feedbacks and **approve** the 3D models with your team.

## Deploy

3D models for eCommerce, advertising, virtual try on, social media, 3D Configurator and the metaverse **seamlessly**.

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# **Pricing** 3D Modeling Service

## Self-service

**Upload your 3D** files in
glTF, GLB
or other 3D formats
(OBJ, FBX, IGES, STP, DAE)

0 €

## 3D Modeling Service by 3DSuite

**Upload 2D images** and our
3D artists will design the
3D model for you

Select your reference image or drag and drop here

or copy here your website url

or share here your folder link

from

99 €/SKU

**Send your physical items**
to one of our service
points

from

49 €/SKU

# Manage

Easily store, order and share 3D models with your team

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# Digital Asset Management (DAM)

**+200% Efficiency**
In operation

**Enable your collection to live forever**, by having a single space where you can work on hundreds of 3D models and digital contents like gifs, videos, and more.

1. **Manage** your 3D assets in a central repository
2. **Collaborate** with your team, brands and customers
3. **Analyse** the performance of your 3D products

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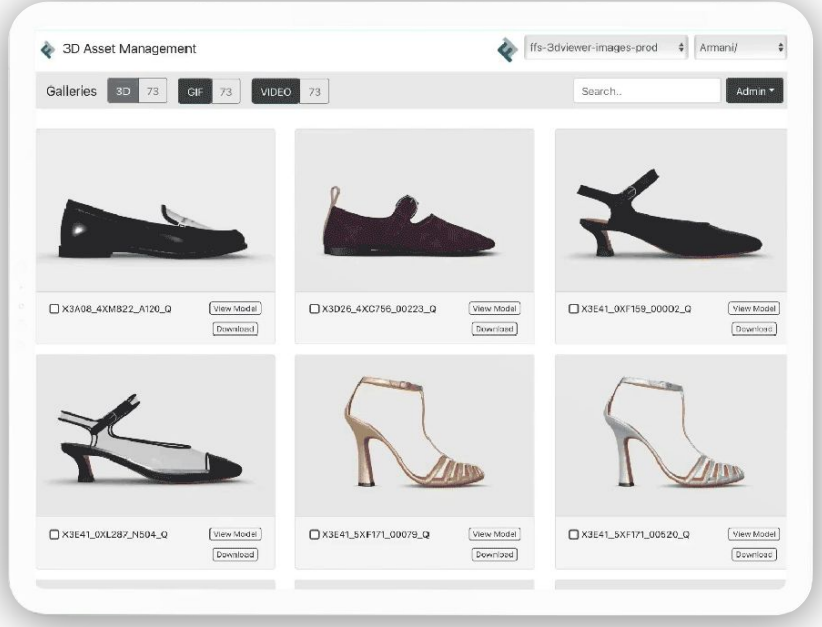
# Digital Asset Management (DAM)

## 1. Manage your 3D assets

- Upload 3D models or request assets
- Organize 3D models with unlimited storage
- Search and add tags & filters to your file
- Generate automatically 360° gif and video
- Export to any platform in the main 3D formats
- On/off your 3D assets in the platform

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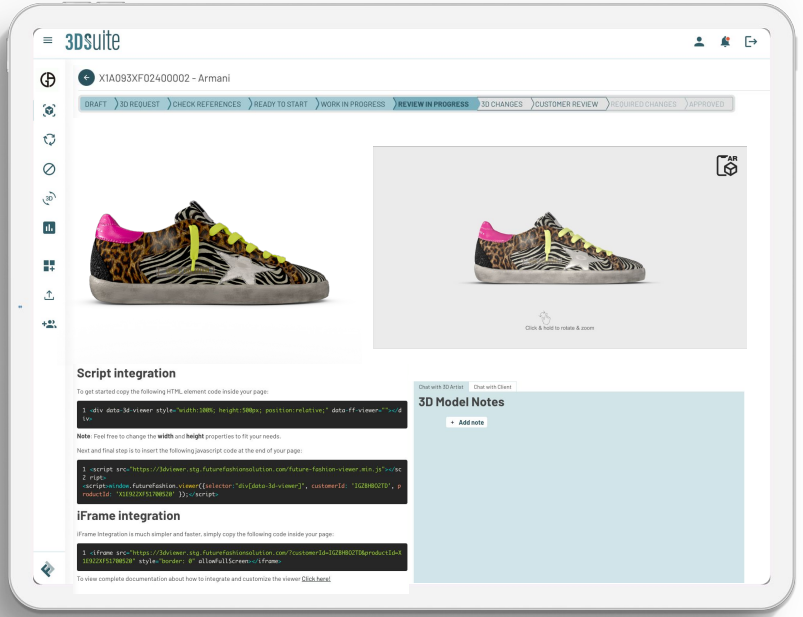
# Digital Asset Management (DAM)

## 2. Collaborate with your team, brands and customers to:

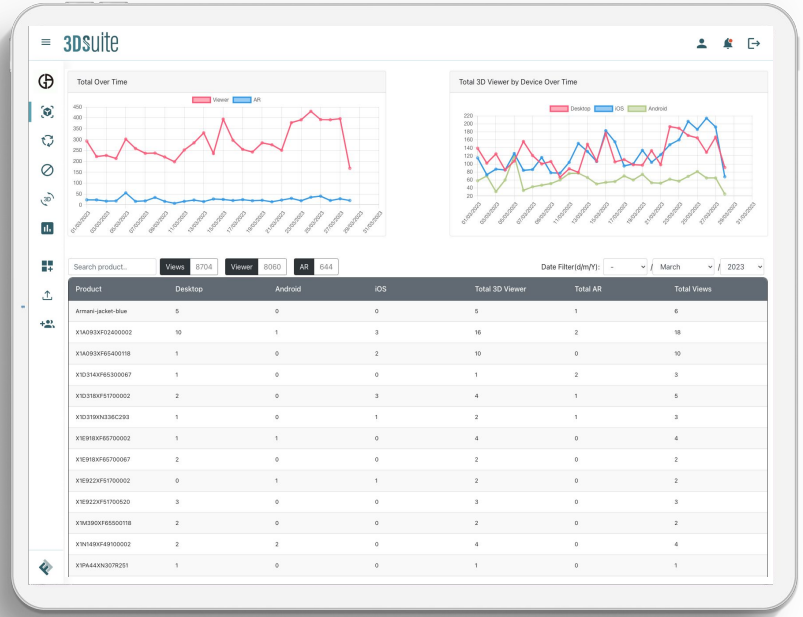
- Invite your team and manage access rights
- Assign editing and publishing permissions
- Review and comment in real time
- Approve the 3D model frictionless
- Manage different brands in the account



# Digital Asset Management (DAM)

## 3. Analyse

- Filter by sku, date and time period
- Total views over time
- 3D Viewer and AR views
- Total views by device



# Visualize

Showcase your products in 3D and AR

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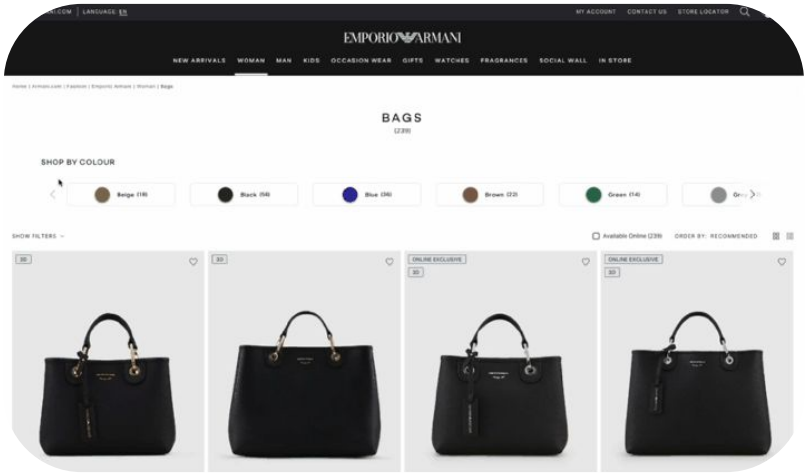
# Boost your sales with 3D Viewer

**+94%CR**
product page with 3D

Offer your customers an **engaging shopping experience** and **increase conversion rate** with augmented reality.

- **Showcase** stunning 3D models thanks our High Quality 3D Viewer in any browser and device
- **Embed** the 3D Viewer in any website with a simple copy & paste iframe code
- **Integrate** with API in existing infrastructure such as DAMs, PIMs, PLMs, B2B sales tools, eCommerce, and metaverse applications

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# 3D Viewer with advanced features

**Autorotate & Autoplay**
Let your 3D model automatically rotate to provide your customer with a more interactive experience

**Change background & Transparency mode**
Customize 3D viewer background color to match your website style or switch to transparency mode for better product experience

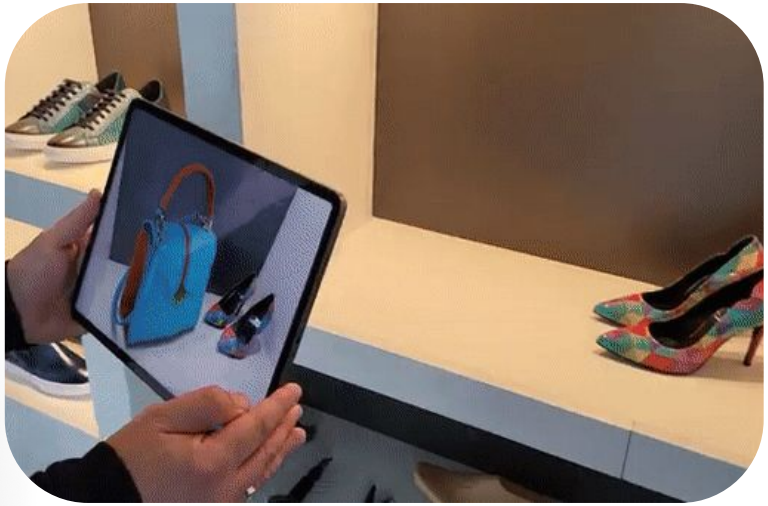
**Tone Mapping**
Adjust lighting, shadows, and brightness balance of your 3D model to have a better visualization according to your brand guidelines

# 3D Viewer with advanced features

**Lock camera and zoom**
Limit camera movement & zoom to have the best visualization experience

**Augmented reality**
See your product in the real world by scanning a QR Code, download it and print to renew traditional catalogues.

**Enable animations**
Play 3D animation and show a more detailed visualization of your product



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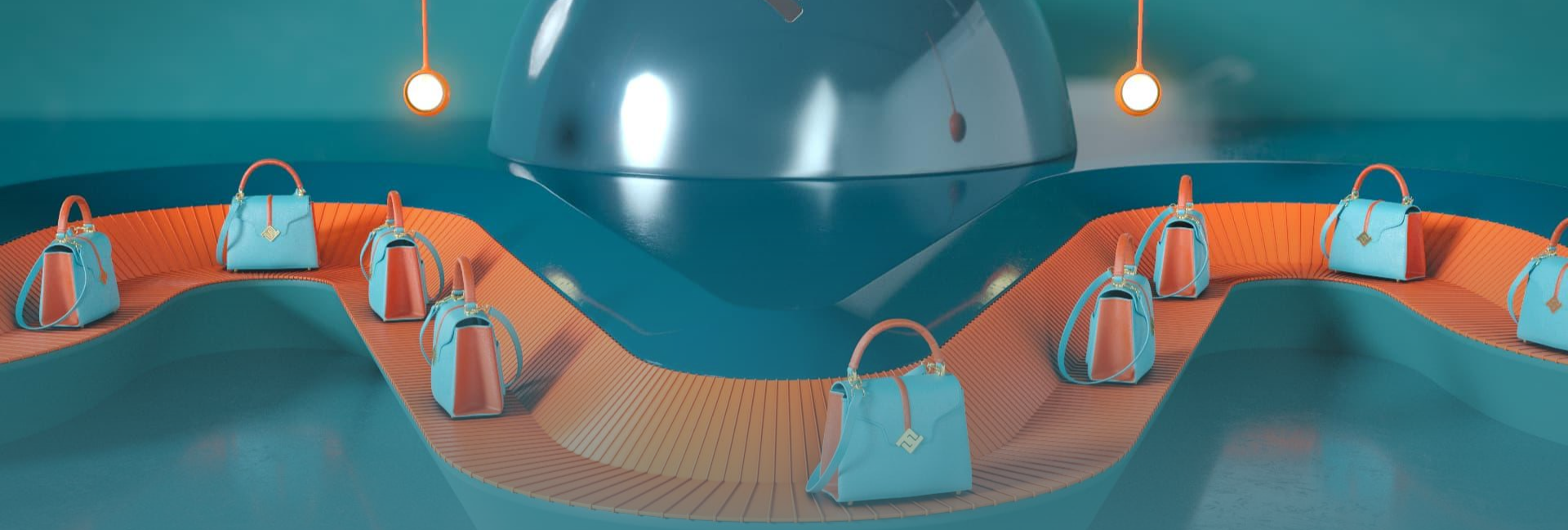
# Subscription Plan

| Monthly Plan<br>Billed yearly VAT excluded | BEGINNER | EXPERT | PRO |
|---|---|---|---|
| | Free | € 59 | Get a quote |
| Number of SKUs active in 3D on the platform | 1 | 10 | Custom |
| Storage space in the platform | unlimited | unlimited | unlimited |
| Yearly 3D impressions | up to 1.000 | up to 10.000 | Custom |
| 3D Modelling Service | from 49 €/SKU | from 49 €/SKU | from 49 €/SKU |
| Automatic gif/video generation | yes | yes | yes |
| Access to the 3D Asset Management platform with filters | yes | yes | yes |
| 3D Viewer with AR that can be integrated into third party sites | yes | yes | yes |
| Storage for SKU not published online | no | no | yes |
| Download 3D assets | no | no | yes |
| Analytics for 3D model | no | no | yes |
| Dedicated 3D expert | no | no | yes |



# Why US?

HD Quality 3D, Scalable 3D Creation Process, Seamless integration

# HD Quality 3D

Photo

Render

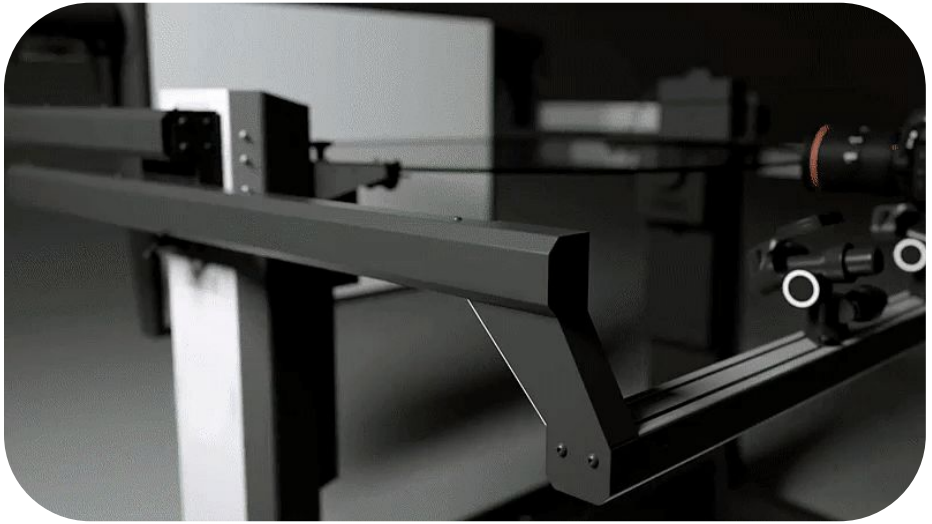
# Scalable 3D Creation Process

Generate **low poly** 3D models from physical products at the highest **photorealistic quality**, according to **sRGB standard** with **Pantone** color check **certification**.

1. Automatic photo shooting

2. Proprietary algorithm to generate 3D model

3. Deployment on 3DSuite



# Seamless integration

## Easy to use

**No 3D skills required**.
Our team will create your products in 3D for you. Drag & Drop your 2D images to turn them into 3D.

## No code

**No IT skills required.**
Your ecommerce manager can copy & paste our iframe to integrate and showcase your 3D products into your website.

## Fast & Safe

**Based on Amazon AWS S3** to ensure data security with HTTPS protocol and AES-256 encryption, Github two-factor authentication and PostgreSQL database for data management.

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# Let's talk


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