



INTRODUCING
we are_



we are_

73 rue du Fbg Saint-Honoré, Paris 8

A unique house of creative impulse in Paris



we are_ is a community
that brings together
passionate, creative
and innovative
personalities from
media, cinema, digital,
performing arts, tech,
fashion, luxury, design,
literature, to promote
French creation.



AS A MEMBER

Be part of an active community of over 1,000 members, key players in the French creative and digital industries.

Reside in the heart of the 8th district with a restaurant, private rooms, a garden, event spaces, a broadcast studio, audiovisual production services...

Enjoy daily exclusive artistic programming, inspiring talks and networking events.

Participate in we are_ corporate actions supporting the transversality, exportation, financing, diversity, and environmental transition of French creative industries.

Benefit from experiences and privileged moments outside of we are_.

Access the "we are_ club" application to connect with the community, book your tables at the restaurant and participate in the life of the club.





ONE COMMUNITY

Created in 2020, we are_ unites more than 1000 members and 850 companies, all connected to a relational ecosystem of 8000 professionals within the French Creative and Digital Industries.

Our members are decision-makers, talents, entrepreneurs and private investors; representatives of public authorities, professional federations and associations, determined to promote the ingenuity of French creatives.

Every day, we work to build bridges between our members and their industries. We facilitate meetings, mobilise them on common projects and initiatives, and spotlight the unique personalities that shape the luscious landscape of the French Creative Industries.

LVMH

ami
circuits multibios

TF1

UBISOFT

PUBLICIS GROUPE

webedia.
ENGAGING AUDIENCES WITH PASSION

Konbini

CHANEL

ifcic
Institut Français de l'Entrepreneuriat
des Créateurs de l'Industrie Culturelle

WAGRAM
MEDIA

CB NEWS

sacem

MORGANE
PRODUCTION

Fremantle

HAVAS

Galileo
Global Education

6

molotov.tv

snep
Syndicat National de l'Édition
Musique

deezer

france.tv

radiofrance

Ledger

f

Banijay

bpi france

vivendi

AUDITOIRE

Mediawan

orange

URFAC

STUDIOFACT
MEDIA GROUP

FRANCE DIGITALE

Lagardère

Villa
Albertine

double2

VRRROOM

VIVA
TECHNOLOGY

NetlyRodi

DEVIALET

THE
SOCIALITE
FAMILY



Spread over more
than 1,400 m²,
our house
pays tribute to
to the French
Creative and
Digital Industries.

ONE HOUSE

4

Meet in privacy

Private suite

3

**Shoot & create
events**

Event and filming space

2

**Produce &
broadcast**

Studio Broadcast, Plateau,
Live Streaming, Lab Culinare

1

**Share &
Collaborate**

Members only area

0

**Freshen up
& Dine**

Restaurant and 1 200 m² garden

-1

Meet & Dine

Restaurant and table d'hôtes





OUR SPACES

Restaurants,
lounges, a giant
garden...
enjoy the areas
reserved for our
members.







THE CHEF

After l'Arpège with Alain Passard, l'Orangerie with David Bizet and l'Ambroisie with Bernard Pacaud, Chef Arthur Jallerat has chosen we are_ to develop a respectful, humble and generous seasonal cuisine in beautiful plates.

THE RESTAURANT

Le we are_

The iconic restaurant of the club, open for lunch and dinner in a bistro-bonomic formula for your business lunches or dinners with friends.

La table d'hôtes

Reserved for 12 guests, this is the place for epicureans and wine lovers.





Talk



Short cuts



We are Party



We are live



Restaurant

Monday Talks

Talks, masterclasses, meetings, to discuss about the environmental and social transformation of Creative Industries and our challenges to innovate.

Partnership with Little Wing, Fabernovel and New Deal Havas.

Arty Tuesdays

Intimate encounters with artists, creators, directors, curators, producers, to shed light on the pieces that have marked their lives and work.

Pierre Lescure, Ana Girardot, Dominique Farrugia, Joséphine Japy, Dominique Besnehard, Jérémie Elkaim, Manu Payet, Patrice Leconte, Danielle Thompson, Julie Gayet, Mélanie Doutey, Robert Guédiguian, Régis Roinsard ...

Entertainment Wednesdays

Stand-up comedy, dance, immersive cinema, avant-premières, exhibitions, DJs and host of original experiences in partnership with the shows' actors.

Thursdays we are live

Memorable showcases and release parties every Thursday with the best in the French scene.
Programmed by Emmanuel Virost.

Bénabar, Vianney, Charlie Winston, Tim Dup, Le Motif, Martin Luminet, Victor Solf, Terre Noire, Yseult, Lubiana, Santa, Pierre de Maere, Alice & moi, UssaR, Leslie Medina, Ycare...

Friends & Family Fridays

Every Friday, open acoustic sessions for memorable dinners among friends.

But also tables d'hôtes and meetings between members, tastings and private dinners, outbound visits, open houses, and many more...



WE ARE_ FRENCH TOUCH

At we are_ our mission lies in the transversality and hybridisation of our industries.

To serve this purpose, in 2021 we launched the We Are French Touch Festival, the first event designed to build the future of French cultural, creative and digital industries.

Two days of talks, masterclasses, round tables, debates, workshops and demos to reflect on our common future: exportation, environmental impact, diversity, new forms of content, education...

A major event co-produced by we are_, the ambassadors of the French Touch and Bpifrance, to galvanise French creative forces in fashion, music, cinema, video games, publishing, art and heritage...

500 SPEAKERS

across France

Round tables, masterclasses,
fashion shows, concerts,
startup demos

+3500 spectators

+2 million digital views



WE ARE_INNOVATORS

At we are_, we believe in the power of tech and innovation to transform our creative industries.

To support such startups and aid in the financing of innovative projects, in 2021 we created the first competition for startups in the French creative industries. A program forcing us to anticipate profound changes in these industries, rally key stakeholders within our ecosystem to push digital transformation and identify those that will shape tomorrow's competitive landscape.

Since 2021, three editions around major themes: live performance & digital innovation, fashion & second hand, heritage & digitalisation, web3, Ed Tech, Fashion Tech ... Each year with an exceptional jury composed of VCs, entrepreneurs, corporations and public institutions: Daa Elyacoubi, Nicolas Santi-Weil, Marie-Christine Levet, Déborah Papiernik, Angelo Gopee, Marc Simoncini, Bénédicte Epinay, Stéphane Bern...

A project in partnership with Viva Technology and Daphni.

2023 EDITION

3 challenges

Immersive
French Touch for Good
Gaming and Gamification

Previous Winnners

NEMMÉS



LUXURYNSIGHT
YOUR DATA PARTNER

ALMA
HERITAGE

Groover



WE ARE_ABROAD

Exporting our model, our content, our companies... it's fundamental for the future of our Creative & Cultural Industries. As creators, it is our duty to act on our strong influence in France's image.

To promote the French Touch abroad and to nourish international experiences, we are_organizing learning expeditions.

The most important one will take place this year at South By Southwest in Austin, Texas. Launched in 2021, this mission will bring together in 2022 more than 100 actors of the French Creative Industries. An initiative orchestrated in partnership with Bpifrance, Business France, French Founders, Hub Institute, Orange, Channel, Vivendi.

4 DAYS

2 000 conferences
100 companies

They're coming with us





WE ARE_INCLUSIVE

Convinced that the future of our industries lies in the wealth of our talents, we are mobilising all stakeholders in French creation (schools, public companies, public authorities, corporate, entrepreneurs, artists ...) to open their doors, networks and knowledge in a collective effort to facilitate access to creative professions.

An initiative co-constructed with partnering associations (Les Déterminés, Moovje, IME), schools and companies.

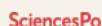
2 DAYS

One mentoring programme

Professional workshops

One recruiting forum

Inspiring talks





THE ENVIRONMENT

WE ARE TOMORROW

Environmentally but also socially, as actors of the creative industries we have an incredible power : our vision to shape the future.

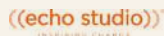
To encourage all Creative Industries stakeholders to carry responsible messages, engage audiences, brands and artists, and set an example in our sectors, we are launching a major event in 2023 called "we are tomorrow", in partnership with Imagine 2050.

Workshops dedicated to accelerating the environmental transition of our Industries.

Applications are now open !

2 DAYS

Ateliers
& impact workshops



WORLDWIDE CLUBS

EUROPE

AllBright, London
Thirty Nine, Monte Carlo
Le 29, Marseille
Kjarval, Reykjavik
A'DAM&Co, Amsterdam
The Union, London
Le Lyinc, Lyon

AMERICA

Pershing, Austin
Wingtip, San Francisco

ASIA

Refinery, Hong Kong
Manila House, Philippines
1880, Singapore
Jolies, Mumbai

MIDDLE EAST

Capital Club, Dubai

AFRICA

The Mesh, Johannesburg

OCEANIA

Alberts, Auckland

As a member of we are_ you can benefit from our international network of nearly 20 partner clubs around the world.



The Mesh, Johannesburg



1880, Singapore



Refinery, Hong Kong



Pershing, Austin



Capital Club, Dubai



A'DAM&Co, Amsterdam



Wingtip, San Francisco



Manila House, Philippines



we are -



ONE COMMUNITY

of generous and innovative personalities : entrepreneurs, investors, decision makers, artists, creative enthusiasts...



ONE HOUSE

of impulse and creative production: broadcast studios, event spaces, restaurant, bar, lounges...



MANY TALENTS

of creation and digital with a daily program: cinema, live music, talks, stand up...

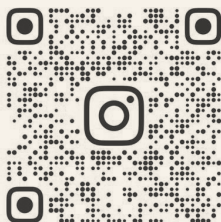
BECOME A MEMBER

FEES

Subscription	Entrance fee	Annual fee	Total
Classic	730 €	1 650 €	2 380 €
Under 33 years old	730 €	830 €	1 560 €
Spouses	-	1 200 €	1 200 €
NGOs	730 €	830 €	1 560 €
Corporate	1 550 € (one-time entrance fee)	1 650 € / person (830 € for those under 33)	-

Prices are displayed without taxes and are subject to a VAT of 20%.

To discover we are_ scan the QR code



Join us :

membership@weare.sh
01.88.33.93.99

weare.sh

