

Startup directory

Pays de la Loire Pavillon

VIVA 14-17 JUIN
2023 PARIS
TECHNOLOGY

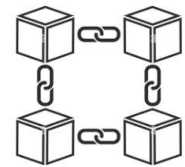
Our startups



Art



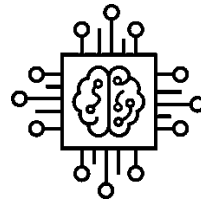
Artificial Intelligence



Blockchain



BlueTech



Deeptech



Energy



Entertainment



Fintech



Gaming



Greentech



Healthtech



Immersive technologies



Industry



Retail



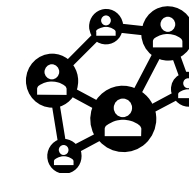
Smartcity



Smartmobility



Security



Society



Sportech

ARC Data Shield

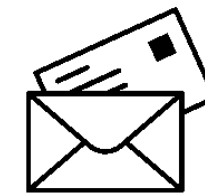
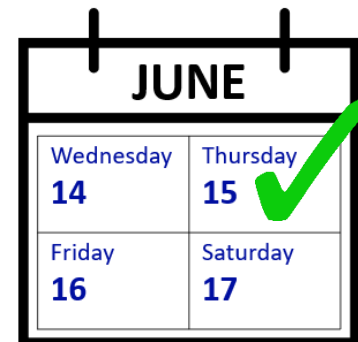
#Cybersecurity #ProtectedAssets #Sustainable

ARC Data Shield develops and markets a range of pioneering network gateways to help businesses and organisations protect their hardware and software assets from protocol attacks.



The little extra according to Pays de la Loire Region

What makes it pioneering is its electronic box which houses a patented secure transfer solution. The network gateways provide lasting protection because the facilities don't need to be upgraded to maintain protection levels.



www.arc-data-shield.fr
team@arcds.fr
 07.86.21.14.76



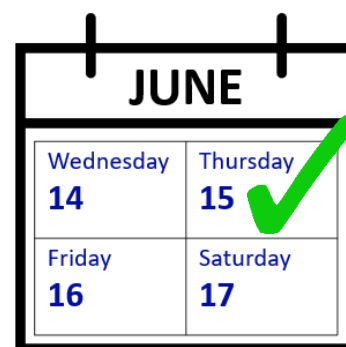
Artify

#AI #Entertainment #Art



Van Gogh, Autoportrait de l'artiste, 1889, Musée d'Orsay - Paris

Photobooth Arty is the first photo booth that turns visitors into styles of artwork using AI-generated digital art from a library of more than 1 million works of art!



www.artify.fr

christophe.roux@artify.fr

06.88.20.50.83

The little extra according to Pays de la Loire Region

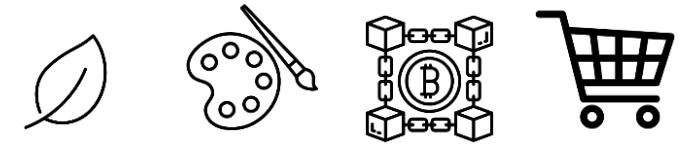
Artify offers a new, personalised and entertaining experience that reconnects people and businesses to art. The AI-based photo booth enables participants to enjoy an unforgettable experience and to keep a printed souvenir.

solutions & co
L'agence de développement économique



**RÉGION
PAYS
DE LA LOIRE**

ATELIER VERDE



Atelier Verde

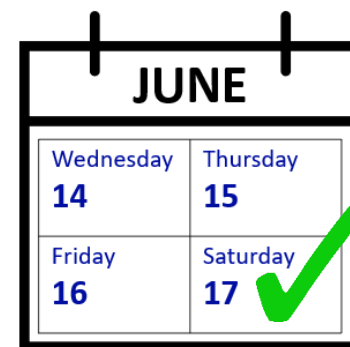
#Blockchain #Ecommerce #Retail

Atelier Verde manufactures quality customizable handbags made by French craftsmen who recover and recycle materials: inner tubes, tractor tires. Each bag has its NFT, authenticating each part.



The little extra according to Pays de la Loire Region

Atelier Verde is a responsible brand that handcrafts original handbags with recycled materials, including tractor inner tubes and vegetable tanned leather. The handbags are customizable and made in France.

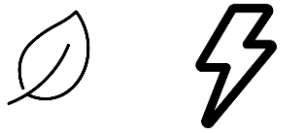


<https://atelierverde.fr/>
contact@atelierverde.fr
07.83.44.85.81

solutions & co
L'agence de développement économique

RÉGION
PAYS
DE LA LOIRE

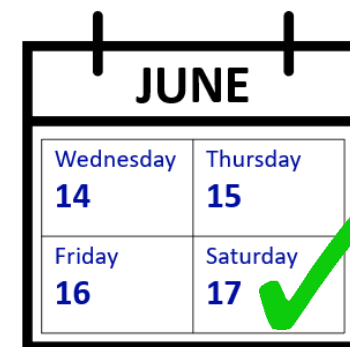
RÉGION
PAYS
DE LA LOIRE



Beem

#GreenTech #DataManagement #Energy

Beem's objective is to accompany a maximum of households towards more self-consumption, for a simple and optimistic energy transition. With the Beem Kit, we offer households the possibility to cover your average energy consumption during the day and thus save money for the planet and your wallet!



<http://beemenergy.fr>
vivatech@beemenergy.com
06.41.80.66.92

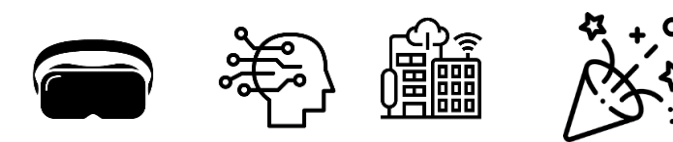
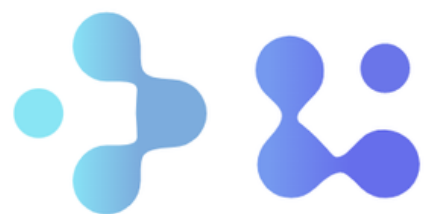
The little extra according to Pays de la Loire Region

KitBeem is cheaper to install and helps more people to get equipped for solar power. The system can easily be extended and comes with a connected app to track electricity consumption – the first step towards green energy!

solutions & co
L'agence de développement économique



**RÉGION
PAYS
DE LA LOIRE**



DigitalLandmarks

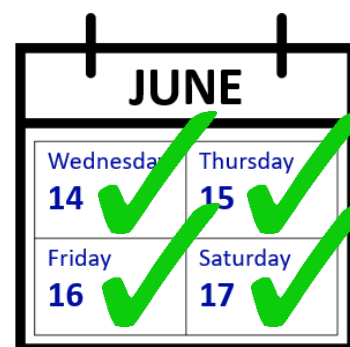
#AI #SmartCity #Advertising

The Fenêtre Immersive (immersive window or screen) uses AR, VR and AI technology. It is a disruptive experiential screen helping companies to engage and communicate with their audience in a more memorable & sustainable way.



The little extra according to Pays de la Loire Region

This new media makes messages more memorable and engaging for target audiences who can interact with the screen



<https://digitallandmarks.com/>

lilian@digitallandmarks.com

06.42.84.13.30

solutions & co
L'agence de développement économique

RÉGION
PAYS
DE LA LOIRE

RÉGION
PAYS
DE LA LOIRE



eisox



Eisox

#GreenTech #AI #Energy

This energy performance solution for professionals uses artificial intelligence to automate and enhance heating use in buildings

The little extra according to Pays de la Loire Region

With this AI-based energy performance solution you can achieve savings of up to 30% in the heating in your buildings. It can work on existing systems via a remote-operated platform.

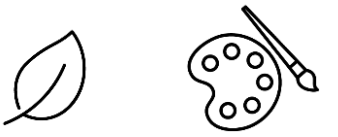


www.eisox.com
hello@eisox.com
07.88.23.04.22

solutions & co
L'agence de développement économique



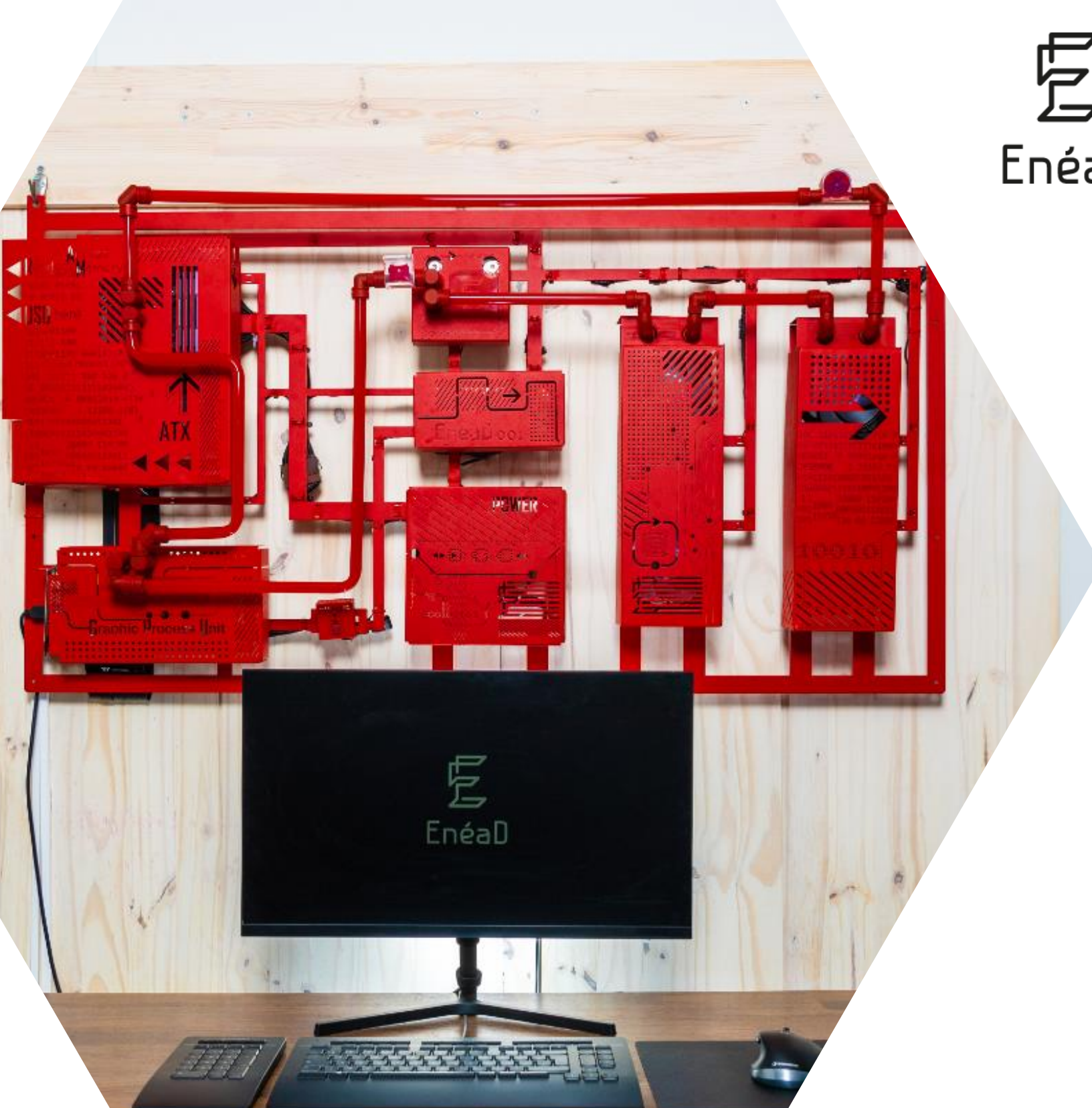
**RÉGION
PAYS
DE LA LOIRE**



EnéaD

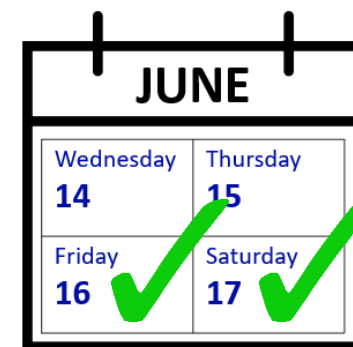
#Hardware #Design #LiquidCooling

EnéaD's watercooling system offers a creative and tailored design for your PC. It can be configured to your specific needs (work, gaming, designing, etc.).



The little extra according to Pays de la Loire Region

The EnéaD watercooling system combines design with monophasic and biophasic technology. Not only does this pioneering and eco-responsible system cut your PC's carbon footprint, it also offers a unique style to enjoy.



www.enead.com

jb@enead.com

06.19.46.22.90

solutions & co
L'agence de développement économique



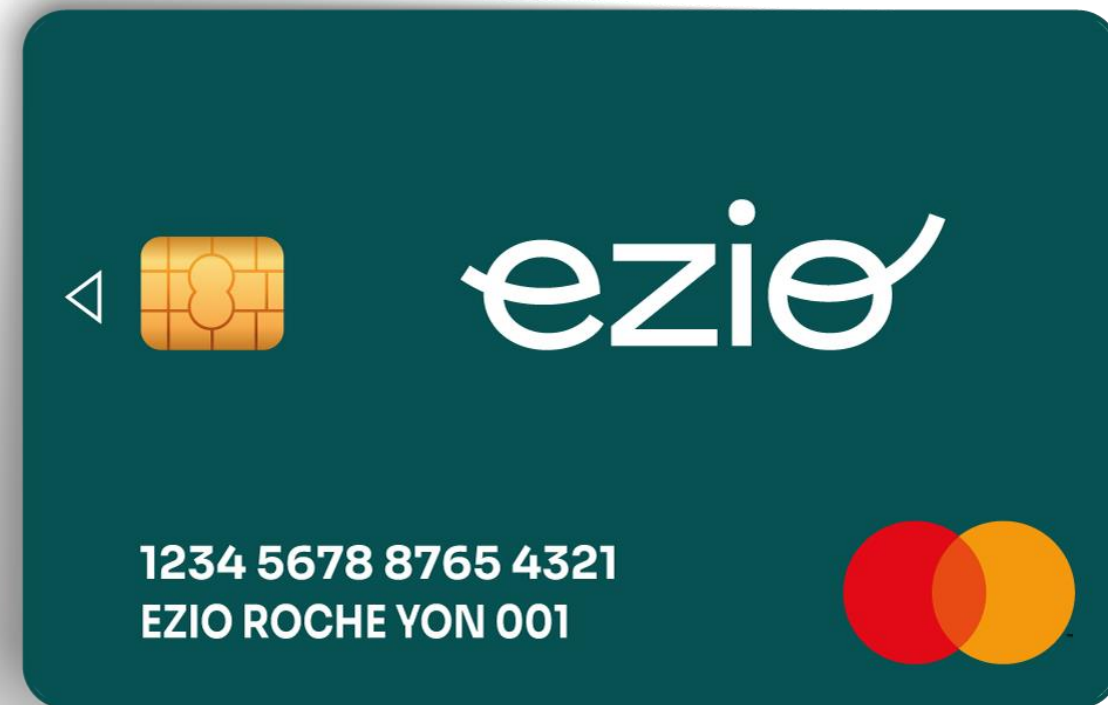
**RÉGION
PAYS
DE LA LOIRE**



Ezio

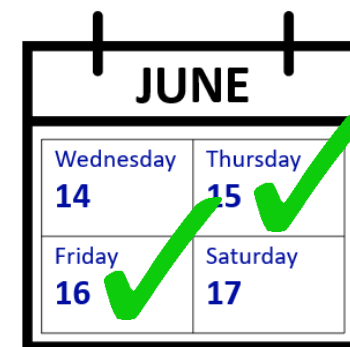
#FinTech #Social #Handicap

Ezio securely and transparently manages the expenses of home-help workers and other social-medical professionals as they take care of the those who need them



The little extra according to Pays de la Loire Region

Paying for shopping and other errands in the home help sector has been a significant challenge. But now, Ezio offers an efficient platform to manage and track payments and transactions.



<https://www.ezio.app>
sebastien@ezio.app
06.51.90.48.16

solutions & co
L'agence de développement économique



**RÉGION
PAYS
DE LA LOIRE**

Goodflow

#DeepTech #IoT #SupplyChain

Goodflow uses IoT to automate and track reusable industrial packaging, thus helping to decarbonise the Supply Chain. This provides an alternative that is 3 times cheaper than single-use packaging.



The little extra according to Pays de la Loire Region

Unlike the competition, GoodFlow doesn't geolocalise packages. Instead, it uses IoT to identify the user of each package 24/7, anywhere in Europe. No infrastructure required. It's a great alternative to disposable packaging as a way to cut CO2.



www.goodflow.com

ronan.le.roy@goodflow.com

06.02.50.71.24

SubSea Quieter

Greenov-ITES

#CleanTech #BlueTech #Environment

SubSea Quieter reduces harmful underwater noise generated by port development activities and offshore wind farm works, thus protecting marine ecosystems

SSQ – Blue Shield

SSQ – Pile Driving

The little extra according to Pays de la Loire Region

Its noise mitigation membrane draws on the expertise of Naval Group and provides a solution for marine renewables developments.



www.greenov.green

gwenael.desse@greenov.green

07.77.80.05.58

InVirtus Technologies

#SupplyChain #DataManagement #Cloud

InVirtus offers an IoT solution to quickly geolocalise assets, automate inventory, and optimise use and maintenance.



www.invirtus.io
frederic@invirtus.io
 06.07.03.28.61

The little extra according to Pays de la Loire Region

InVirtus stands out for its new range of Solar and Bluetooth low-energy technology for manufacturers and logistics operators. They allow assets and manufacturing orders to be geolocalised while managing alerts and reporting.



kiplin



Kiplin

#HealthTech #DataManagement #Gaming

Kiplin's mobile health app offers various physical activity options: connected gaming, collective physical activity sessions, health checks... It has been designed for use by both employees and people with chronic illnesses.



[https://www.kiplin.com/fr/
clementine.slembrouck@kiplin.com](https://www.kiplin.com/fr/clementine.slembrouck@kiplin.com)
07.48.84.00.42

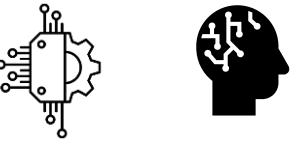
The little extra according to Pays de la Loire Region

This is a collective gaming app to improve one's health through physical activity. It has been validated scientifically.

solutions & co
L'agence de développement économique

RÉGION
PAYS
DE LA LOIRE

RÉGION
PAYS
DE LA LOIRE

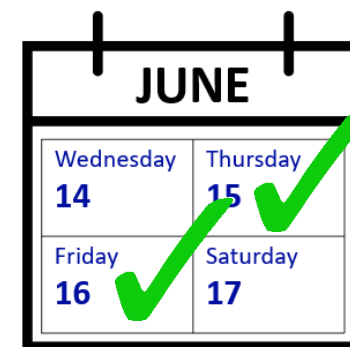


LEXISTEMS.

LEXISTEMS

#DeepTech #AI #IT

LEXISTEMS markets French sovereign AI that processes, in multiple languages, documents (text and media) according to meaning. This allows products, applications and services to meet the real needs of users.



<https://lexistems.com/>
ferdinand.duvillier@lexistems.com
06.45.46.13.79

The little extra according to Pays de la Loire Region

Sensible® solutions are proprietary, GAFAM-Free, state-of-art and with end-to-end data control. They are optimised to cut energy consumption and come with real-time CO2 emission dashboards.

solutions & co
L'agence de développement économique



**RÉGION
PAYS
DE LA LOIRE**

LUO

#GreenTech #LowTech #Retail

Ayos are modular, unique and eco-responsible clay pots, crafted using a self-watering method over 2 weeks



www.luo.garden
thibault.haguet@luo.garden
 06.73.57.36.92

The little extra according to Pays de la Loire Region

Give your indoors a green make-over and make the best use of the space available with stackable and appealing pots that require little attention



OLFY

#IoT #VR #Smell

Olfy provides multi-sensory and meaningful experiences by incorporating smells into virtual reality. Scents are elaborated by “Noses”.

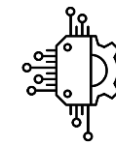
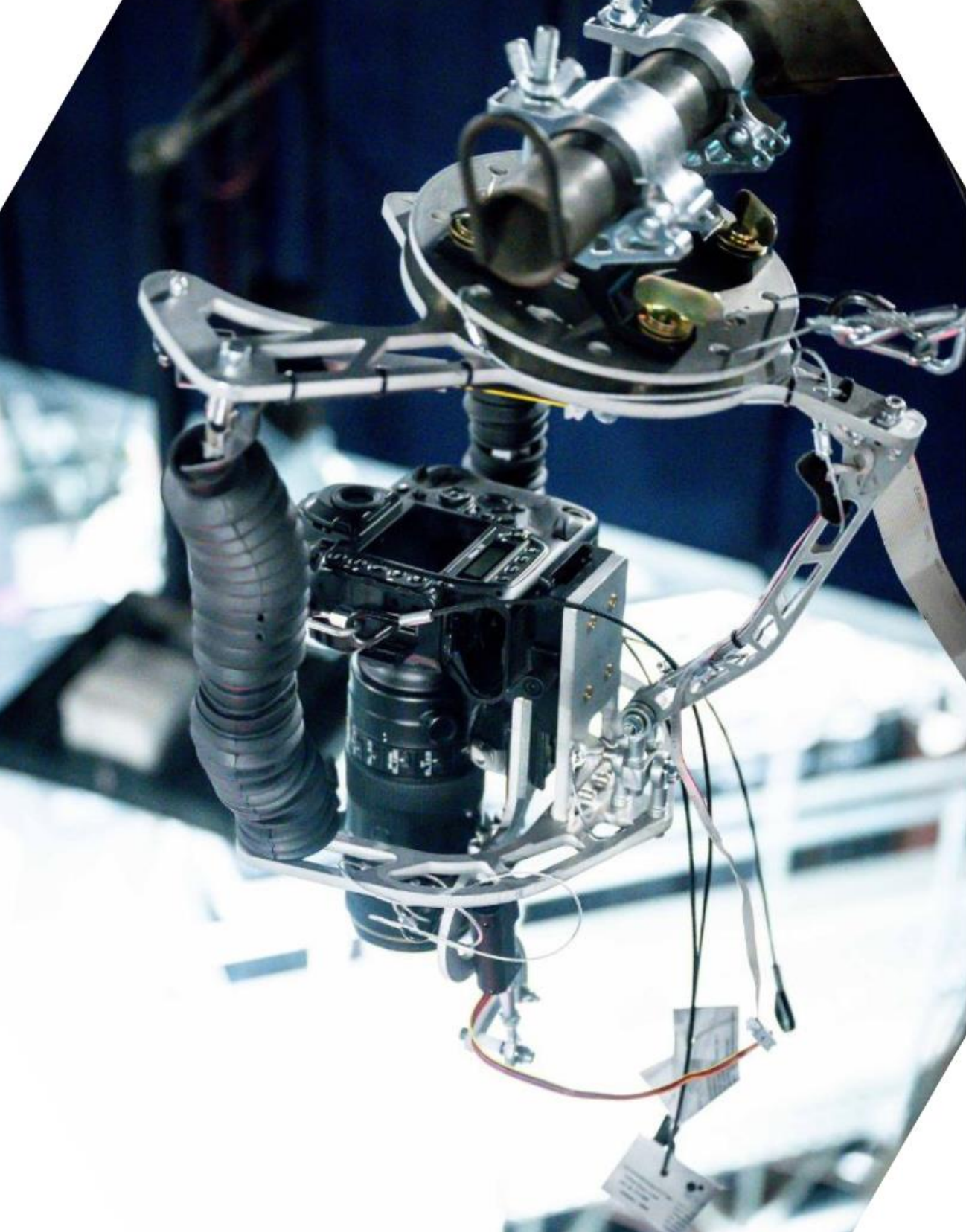


<https://olfy-official.com/>
clothilde.dubernet@olfy-official.com

06.80.46.97.95

The little extra according to Pays de la Loire Region

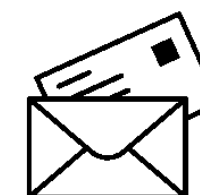
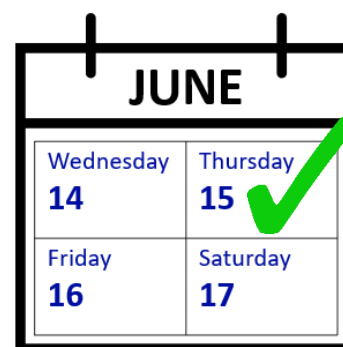
Olfy honors the experience and emotions by integrating the olfactory dimension into VR headsets to enjoy a complete and multi-sensorial immersion, controlled by a mobile application and adaptable to any immersive equipment.



QBranch

#SportTech #Media #DeepTech

Qbot is an innovative automated refocusing systems for media agencies and photo studios. It was used at the 2021 Olympic Games in Tokyo and in 2022 in Beijing in collaboration with Agence France Presse.



www.qbranch.fr

lauriane.cauchon@qbranch.fr

06.75.70.47.07

The little extra according to Pays de la Loire Region

Qbot is a game-changer in photography: it's portable, weighs just 5kg and is intuitively operated via a smartphone app. It runs on battery or can be plugged in with a cable.

solutions & co
L'agence de développement économique

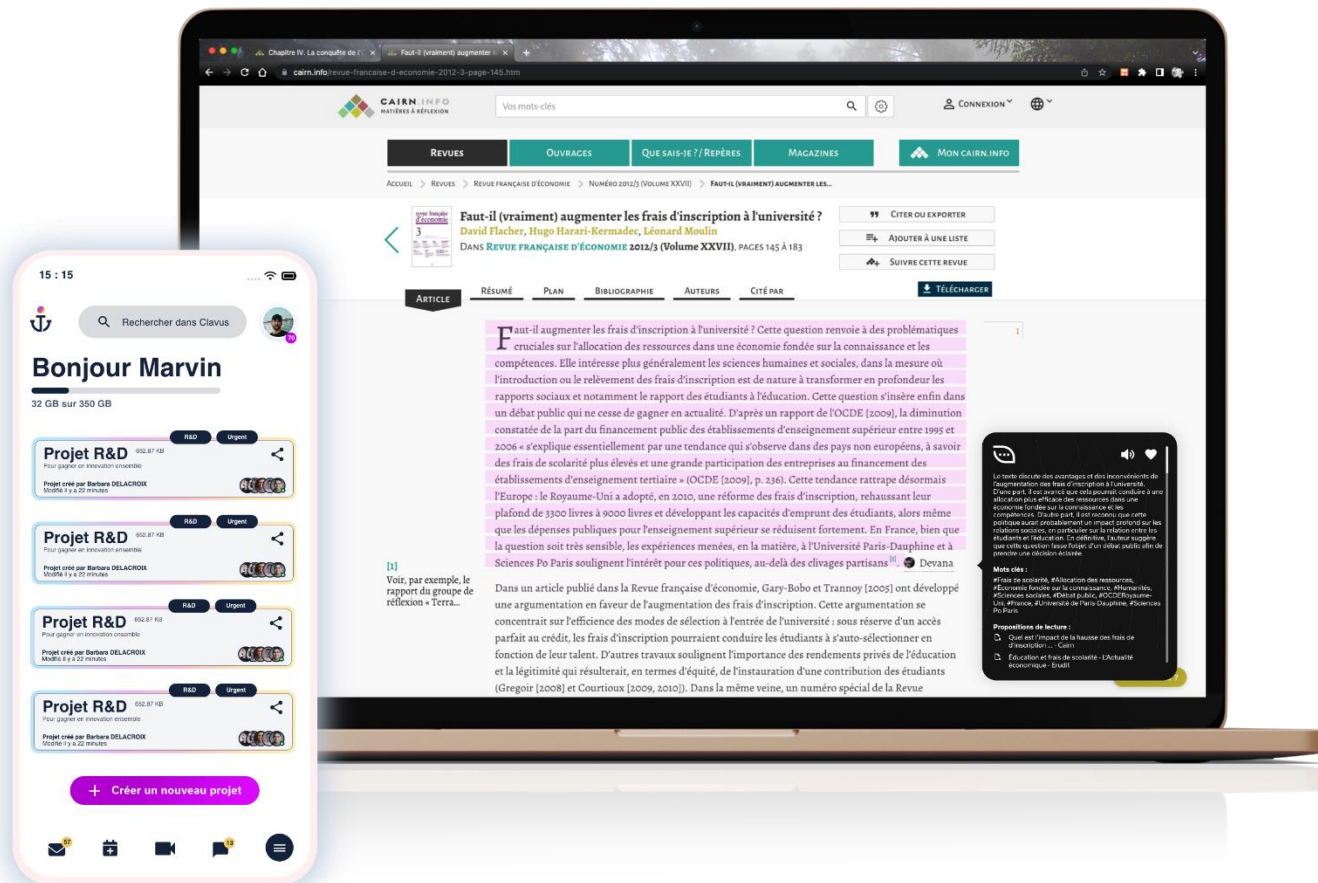


**RÉGION
PAYS
DE LA LOIRE**

Scriptor Artis

#AI #DeepTech #Research

Scriptor Artis specialises in information performance. Discover Devana, a patented AI solution to help produce knowledge using its NLP technology with a real-time information checking algorithm. Try out the smart no-code on Clavus, a collaborative suite for all your specific CRM and ERP needs using simple prompts.



The little extra according to Pays de la Loire Region

The ethical use of generative AI (NLP) can help and challenge the user. This AI is able to provide meaningful and real-time sources and produce qualified knowledge in line with the latest advances.



www.scriptor-artis.com

barbara@scriptor-artis.com

06.31.60.57.05



SMILE
IN THE
LIGHT



Smile in the Light

#SportTech #Gaming #Health

Smile in the Light designs floor projector games to help people in into physical activity and to improve their social interactions: their bodies turn into the gamepads!



www.smileinthelight.com

florent@smileinthelight.com

06.35.26.44.17

The little extra according to Pays de la Loire Region

Dive straight into these interactive games. No need for any accessories as the sensing and floor projection system does everything. Play away! Move around the projection area and enjoy a unique gaming experience.

solutions & co
L'agence de développement économique

RÉGION
PAYS
DE LA LOIRE

RÉGION
PAYS
DE LA LOIRE

stimul'in⁺



Stimul'in

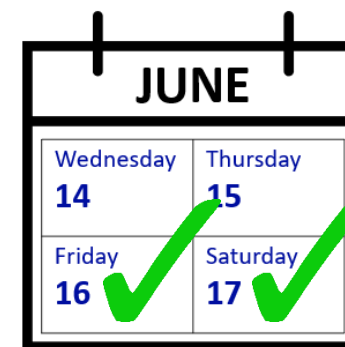
#Health #Memories #Family

Stimul'in is the first intergenerational platform for ergonomic, upgradable and customizable brain games based on memories (photos, vidéos...). Each family member can contribute to the shared media library!

Offres Stimul'in

The little extra according to Pays de la Loire Region

This fun and user-friendly platform has been designed by healthcare professionals to stimulate memory and attention. It turns all types of memories into puzzles, quizzes and memory games.



www.stimulin.fr

amelie@stimulin.fr

06.37.53.25.29

solutions & co
L'agence de développement économique

RÉGION
PAYS
DE LA LOIRE

RÉGION
PAYS
DE LA LOIRE



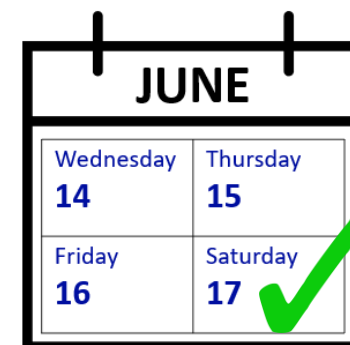
Urbaner
par HPR solutions



Urbaner

#Mobility #Bike #Cargo

Urbaner developed an electrically-assisted tricycle that can be covered. Its 40-litre trunk, range of over 50km and ability to carry an extra passenger make it ideal for city travel!



<https://www.urbaner.eu/>
dominique.girard@hprsolutions.fr
06 49 35 51 10

The little extra according to Pays de la Loire Region

Its convertible top and the ability to take on extra passengers bring it closer to car use.

solutions & co
L'agence de développement économique



**RÉGION
PAYS
DE LA LOIRE**



VOLT 



VoltR

#DeepTech #Energy #Circular

VoltR reduces environmental impact by recycling lithium batteries to the same performance levels as new ones



<http://voltr.tech/>
contact@voltr.tech
06.10.38.51.37

The little extra according to Pays de la Loire Region

VoltR's second-life batteries have been proven to work as well as new ones thanks to AI which anticipate battery ageing

solutions & co
L'agence de développement économique 

**RÉGION
PAYS
DE LA LOIRE**

WaltR

#SmartCity #DeepTech #Environment

WaltR uses ground and satellite imaging and AI to track pollutant emissions, and thus helps businesses and organisations to identify where action is needed.

SAVOIR D'OÙ VIENT
LA POLLUTION
POUR AGIR LÀ
OÙ ÇA COMPTE



The little extra according to Pays de la Loire Region

WaltR helps businesses, industrial sites and towns to predict and reduce their own environmental impact due to harmful gas emissions. Using AI, the management tool detects various types of pollutant and their origin and can anticipate future levels.



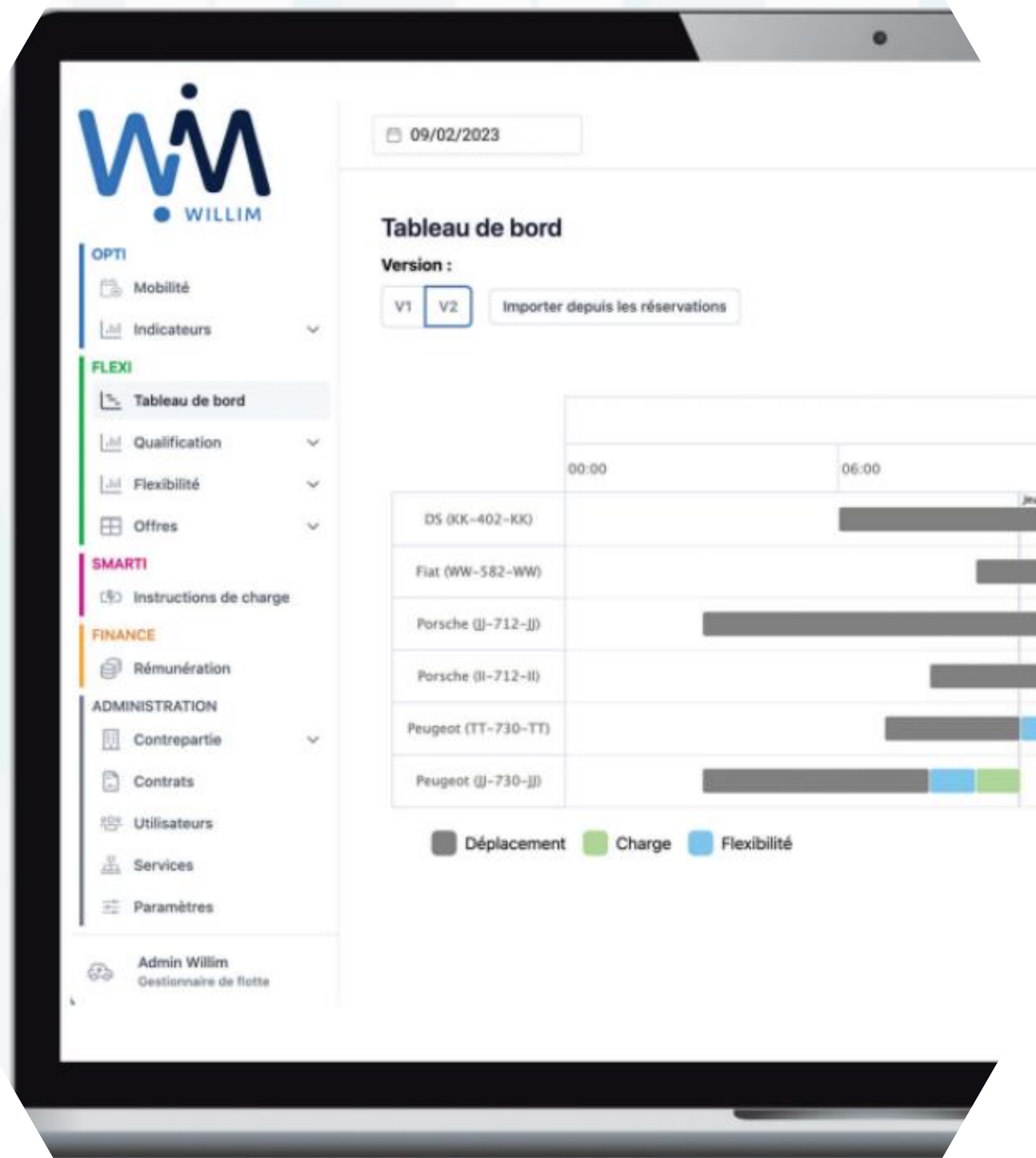
<https://waltr.fr>
arnaud.dedieu@waltr.fr
06.73.73.71.92



Willim

#GreenTech #SmartMobility #FleetManagement

*Willim provides fleet tracking and management via 3 services:
identification of electric fleet flexibility potential, smart management of
charging stations and smart allocation of vehicles*



The little extra according to Pays de la Loire Region

This system allows charging stations and vehicles to be supervised in real time. It provides business value, improves environmental indicators and optimises fleet allocation, all via an algorithm.

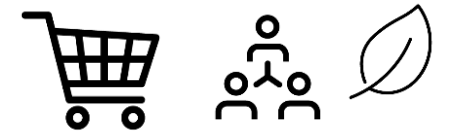


<https://www.willim.io/>
olivier.forcet@willim.io
06.73.53.79.89

solutions & co
L'agence de développement économique

**RÉGION
PAYS
DE LA LOIRE**

Yamuti



The only marketplace
where prices go
down daily

Let's stand by our
independent retailers – go
for quality and sustainable
products!

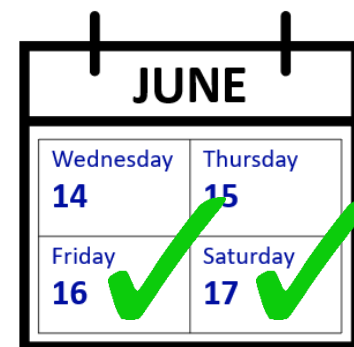
The little extra according to Pays de la Loire Region

Get your purchasing power back with quality products. Help towards a sustainable economy by shopping at independent retailers and buying local brand products.

Yamuti

#Retail #Environment #DataManagement

Yamuti is a website selling unsold items. It uses a blind auction system which drives down prices every day.

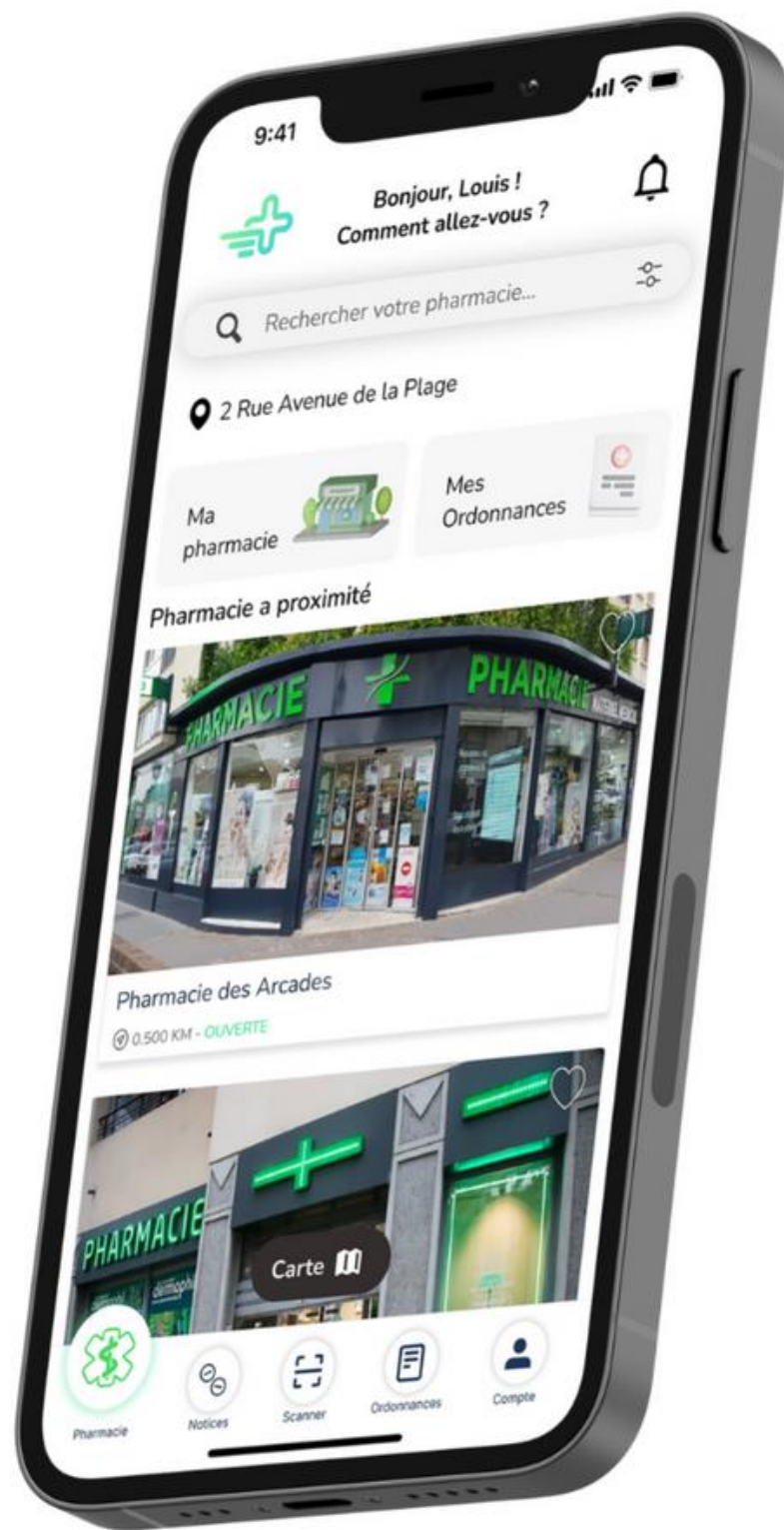


www.yamuti.com
david@yamuti.com
07.82.04.03.01

solutions & co
L'agence de développement économique

RÉGION
PAYS
DE LA LOIRE

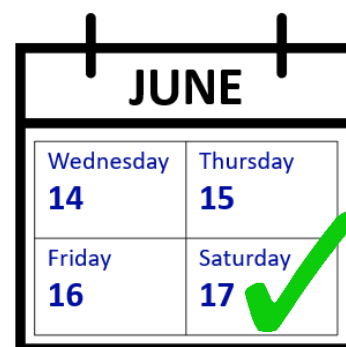
RÉGION
PAYS
DE LA LOIRE



YouCie

#HealthTech #EHealth #Recycling

YouCie is a management interface that complements all pharmacy management software. It is connected to a patient app and can handle all prescription formats: paper or digital, thus giving pharmacists more time to advise their clients.



youcie.salon@gmail.com
06.68.59.87.79

The little extra according to Pays de la Loire Region

YouCie is the first mobile app offering a complete health service "click and advice" for pharmacists : treatment prompts, home delivery, medicine collect. The key benefit is better care.

solutions & co
L'agence de développement économique



**RÉGION
PAYS
DE LA LOIRE**