# LEVITA

# **OVERVIEW**

"When something seems impossible, that's when the real magic comes into play"

Levita was born in Liege, Belgium in 2018 from the creative brains of two friends and magicians, Clement and Philippe.

Our mission is to use the essence of magic to generate emotions and to anchor, in a strong and lasting way, a product or an experience in customers minds.

With Levita, you can bring movement to any object, product, decor, artwork, in a unique and elegant way using levitation and cutting-edge technology.

# THE GRAVITY DISPLAY

With our patented technology, we bring movement to any temporary or permanent installation and deliberately conceal our technology, to focus the spectator's eye on the object you want to highlight,

For the first time ever, we offer a 100% controlled levitation to highlight your product without any visible support, creating a fully immersive visual experience and adding various types of movement to your display such as rotating the product to offer a full 360° rotating view to show its smallest details.

## Our goals

- Dazzle the eyes by delivering a magical & immersive visual experience
- Provide a 360° display, illustrating a product's finest details
- Create powerful and ultra shareable marketing content to maximize your reach across social networks and media platforms

# **OUR OFFER**

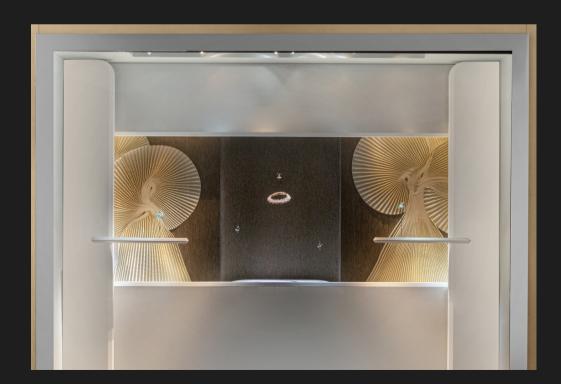
## **PLUG & PLAY**

This product comes with a lighting and levitation system installed with a 35x35 cm levitation area, allowing for one object to rotate on itself and move up to down. The background can be adapted to your needs and the display easily integrated in an existing furniture or larger structure.

#### **BESPOKE**

With this offer, we can fully customise the levitation to your needs, allowing for a multitude of movements and multiply the number of objects levitating in the installation. Our team can customize the dimensions, backgrounds and lights used for the display to fit to your requirements.





#### **TWO OPTIONS**

#### RENTAL

- Minimum 4 days
- Plug & play starting from 4.000€
- Bespoke starting from 12.000€

## **PURCHASE**

- Plug & play starting from 18.000€
- Bespoke starting from 25.000€



**DIOR AVENUE MONTAIGNE PARIS** - MARCH 2022



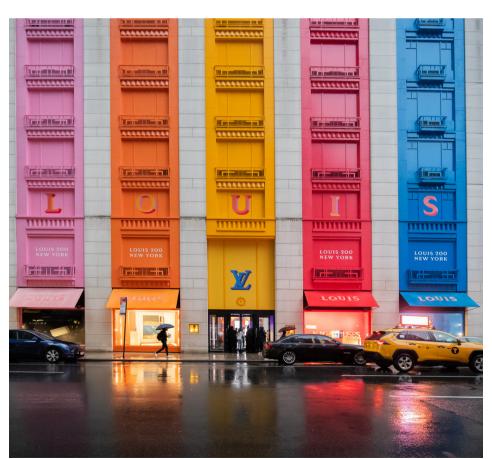


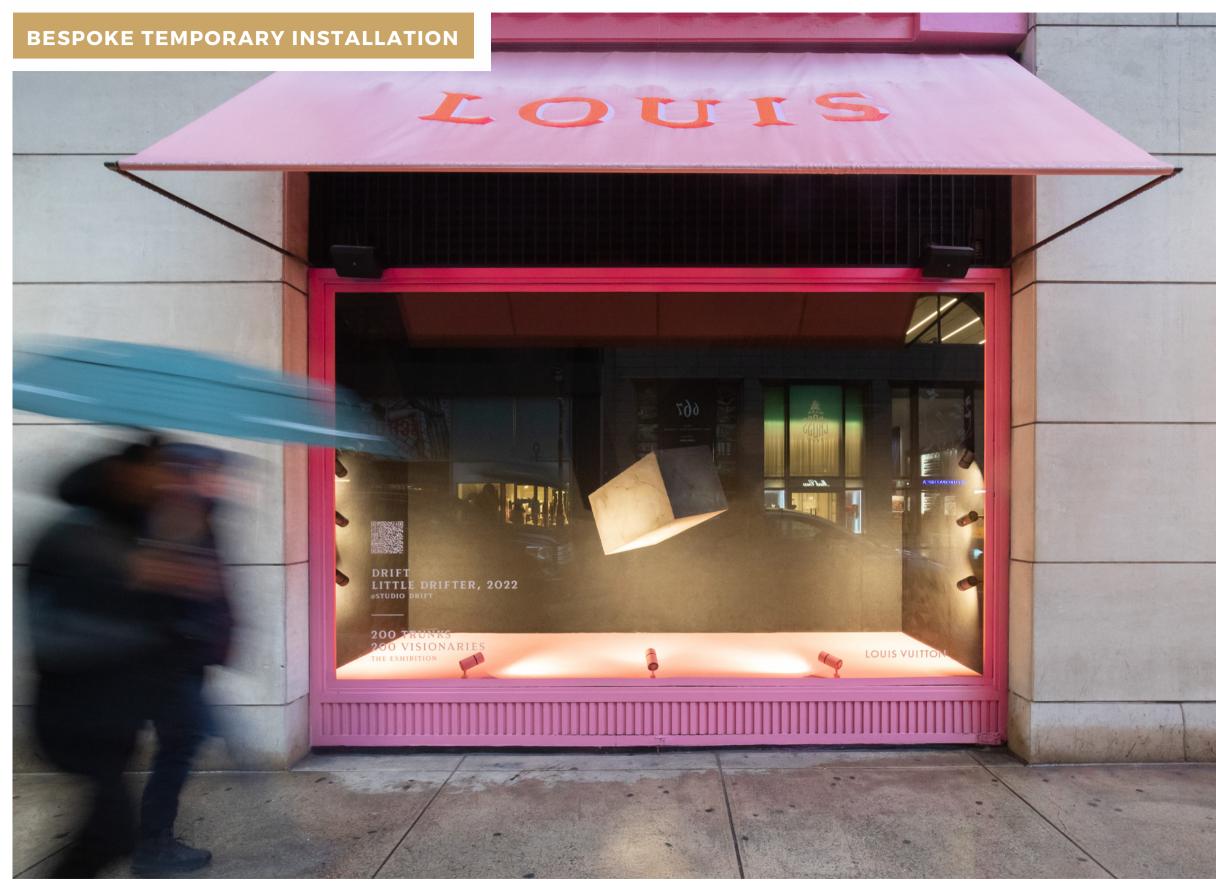


**CARTIER** HONG-KONG - NOVEMBER 2022

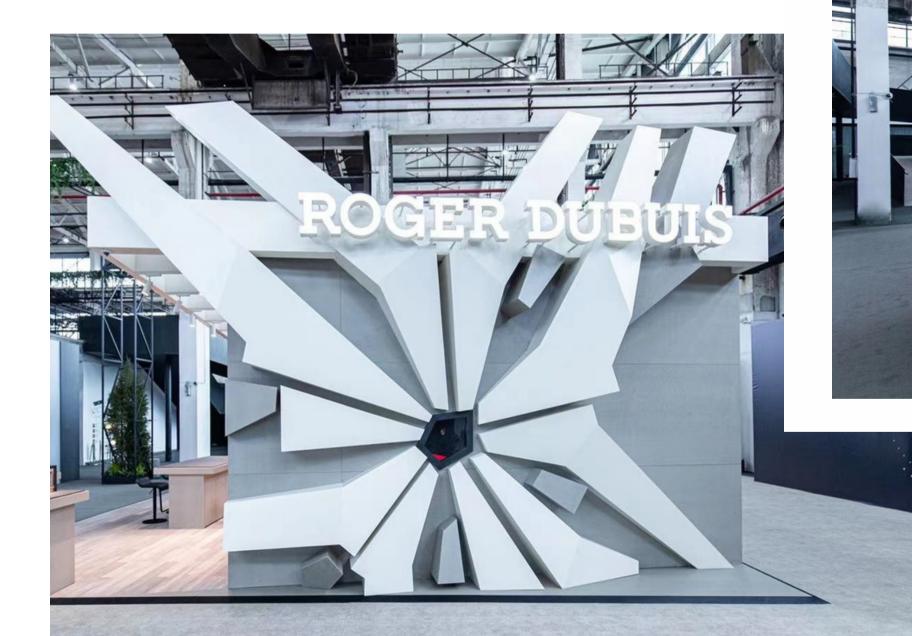








# PLUG & PLAY INSTALLATION



**ROGER DUBUIS** - 15 BOUTIQUES WORLDWIDE SINCE SEPTEMBER 2019

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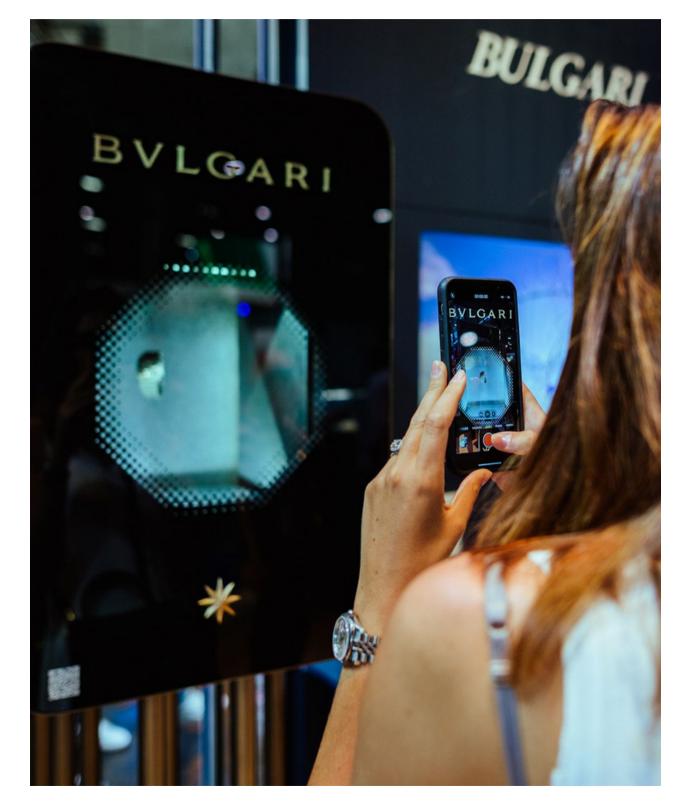
# PLUG & PLAY TEMPORARY INSTALLATION





**SOTHEBY'S** LONDON - JUNE 2022

# PLUG & PLAY INSTALLATION





**VIVATECH x BULGARI** PARIS - JUNE 2022







**CHAUMET** SHANGHAI - NOVEMBER 2022







# ADDITIONAL INFORMATION

#### 1. The secret behind Levita

The technology developed by Levita is a mix between electromechanical technology and several principles of magic. The meeting of these techniques gives the illusion the object is floating. Customers will stop to discover the levitating item and most of them will closely analyse the object and try to unravel the secret. At this precise moment, our mission is accomplished. However, it is essential that your team keeps the secret hidden to maximise the impact of the experience.

#### 2. Services included

Each purchase of a Gravity Display (GD) includes

- The packaging of the GD for the shipping
- Accessories allowing the object to be taken out of the GD in front of the customer to maximize the impact
- One year warranty on every pieces of the GD
- Installation of the GD anywhere in the world : our team will be available to support you with the installation by video conference. If needed, we also take care of the training so your team learns how to use the GD.

#### Not included:

• Transportation from our headquarters in Belgium to the final destination as well as accomodation in case our team is required to travel to support with the install.

## 3. Warranty and Maintenance

Levita offers a 12 month warranty on our entire product range, including labor and spare parts. A maintenance is scheduled every 6 months by a technician appointed by Levita, to ensure the sustainability of the product.







Visit our online channels to discover our story

# CONTACTS

info@levita-magic.com

Follow us to discover our latest projects and innovation

Website: www.levita-magic.com

Instagram : @levita.magic

Linkedin: Levita Magic