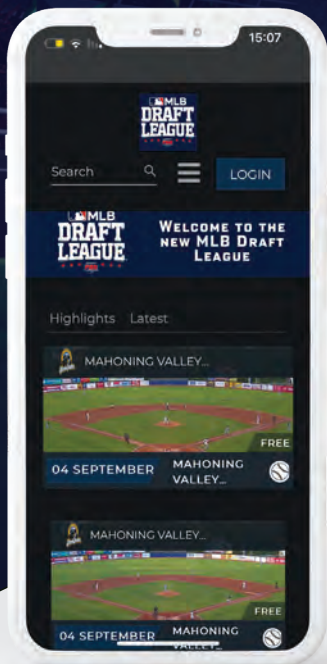# Pixellot

OWN, STREAM, AND MONETIZE YOUR CONTENT

Digitally transform your organization with an affordable, custom-made OTT tailored to the content needs of sports organizations

Distribute More Sports Than Ever Before -
At a Fraction of The Cost!

WATCH

- Live & On Demand
- Multiscreen Delivery – Web, iOS and Android
- AI-Automated Production & External Content

ENGAGE

- Live edit clips
- In-play replays and highlights
- Post-game personalized highlights
- Integrated game stats and analytics

MONETIZE

- End-to-End billing solution via Stripe
- White-label OTT Platform
- Built-in ad inventory
- Multiple Ad formats
- In-stream (pre-roll/mid-roll), in-video player, and platform
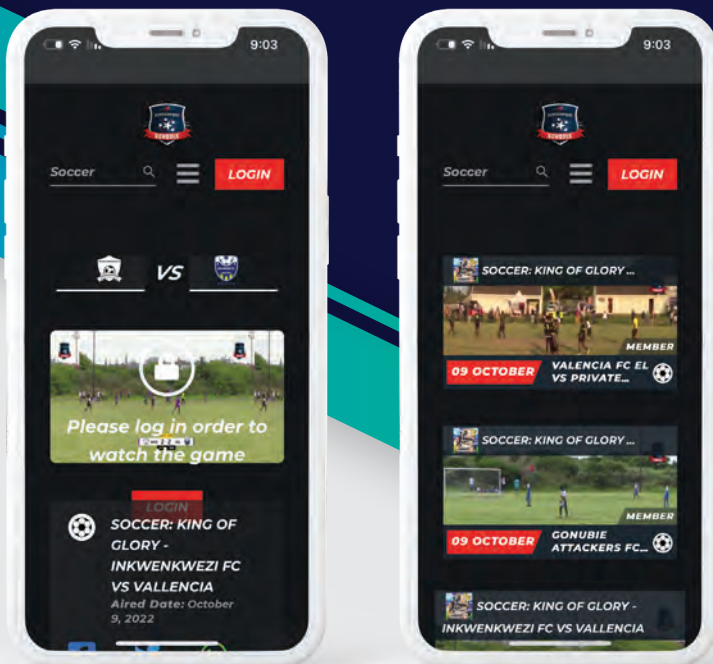- Subscription and Pay-Per-View

DATA

- In-depth viewing stats
- Data API integration
- GDPR compliant data collection

FULLY-FEATURED, END-TO-END AUTOMATED STREAMING SOLUTION

Pixellot's end-to-end OTT solution is dedicated to broadcasting sports. With an advanced customizable UX/UI, our OTT platform is a sure way to boost fan engagement and improve the ROI of our partners. Give your fans the ultimate watching experience both live & on demand!

AN END-TO-END SOLUTION POWERING +70 PLATFORMS WORLDWIDE

Pixellot's OTT sports platform has all the components needed to deliver a seamless user experience, live and on-demand. Enjoy a customizable interface on web and mobile, flexible payment models and monetization solutions, full transcoding, storage, security and stream packaging capabilities and integration with social channels.

DEMOCRATIZING SPORTS

- Broadcast more secondary leagues & sports
- Empower women's sports
- Cover youth sports
- Increase community engagement and participation

MANAGE CONTENT WITH EASE

An all-inclusive CMS puts your entire video content library in one place. Manage coverage with an intuitive system that includes a live event management console, a subscriber management module, a billing module, and a set of monetization options.

MONETIZATION MODELS

Subscription Models

- Season Pass - Time-Based Subscription
- All-access Subscription
- Pay-Per-View
- Ad Supported Free Content
- Transactional Content
- In-app Purchasing

Advertising and Sponsorship

- Branded Sponsorships
- Micro Sponsorships
- On-Site Banners
- On-video Banners and Logos
- Ad Server Integration
- Preroll
- Midroll

Pixellot

www.pixellot.tv