

tshoka

Make your brand's voice heard





Sound



Visual



Connected

Music Management for Places

A suitable atmosphere

means:

30% Sales potential increase

out of 10 employees work better in music

of customers consider that the waiting time goes faster

Source: SACEM

Music improves

brand perception

65%

of customers think it sets your place apart from other establishments

+61%

progression of the premium perception of your establishment

Music

retains

67%

of employees think that customers are in a better mood and that the seller-customer relationship is easier

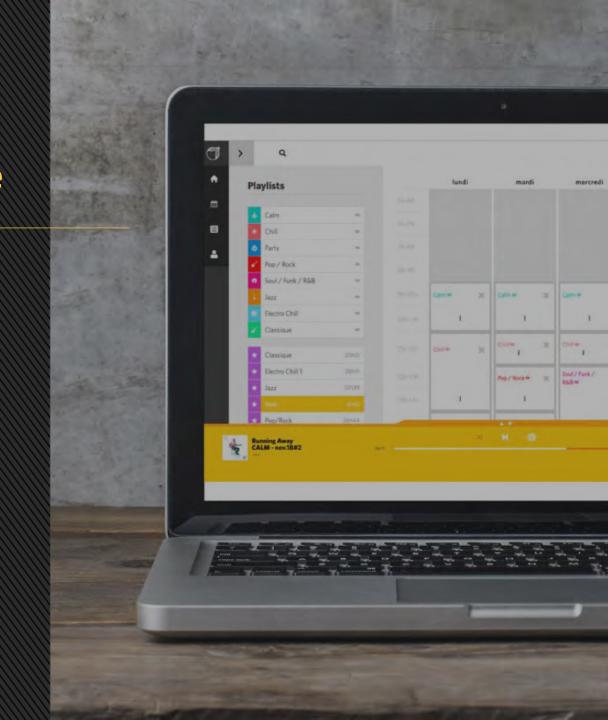
+41%

of the first visitors want to come back

Software Interface

From your professional space, create and configure your musical schedule to your liking then let the music play.

Change the **rythm** over the days of the week and according to the **different times** of the day.



Tailored musical atmosphere



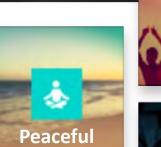
Play the music that matches your location and your customer base.



Broadcast content in line with your brand.



Include audio messages or jingles.





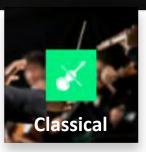














The Music Box

Streams music to your audio system

- Plug & Play
- Music access secured
- Remote control
- Offline Mode for network outage
- HQ broadcasting



Technical needs



Sound System:

Optical, RCA, 3,5mm Jack



Internet:

Ethernet or Wi-Fi



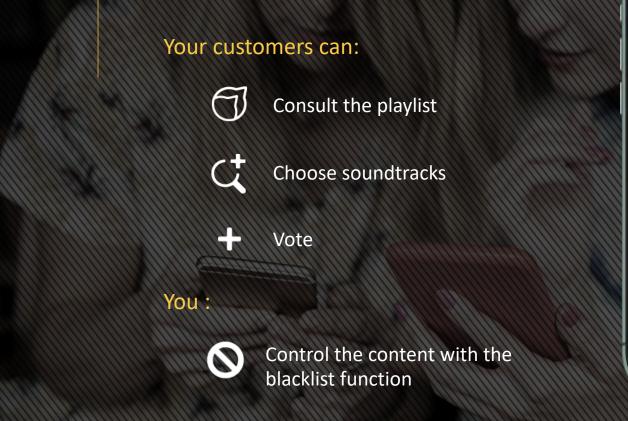
Electric Power:

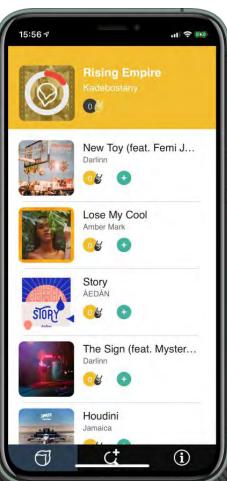
220V

Jukebox 2.0

The interactive playlist that entertains and brings people together

The totem broadcasts the soundtracks selected by users. The service enables a better customer engagement.



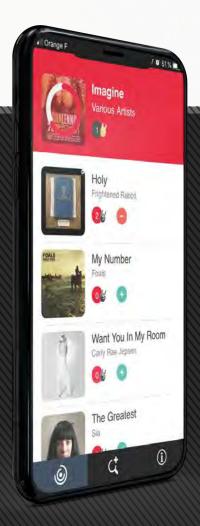


How to interplay?

The user scans the **QR code** or enters the **URL** to reach the Jukebox, without downloading an application.



Branded Jukebox interface







Our jukebox interface can be **white labeled** in order to **promote** your brand or advertising partner (visual identity: colors, logo).

The "i" tab is a page dedicated to your **communication**. You will be able to highlight your offers, products, services, promotions but also **redirect** the user to your website, application or other marketing windows.

Create digital traffic through entertainment.



Young Talents

Opt for **social** and **ethical** marketing to highlight your goodwill and **authentic values**. Discover new **local talents**.

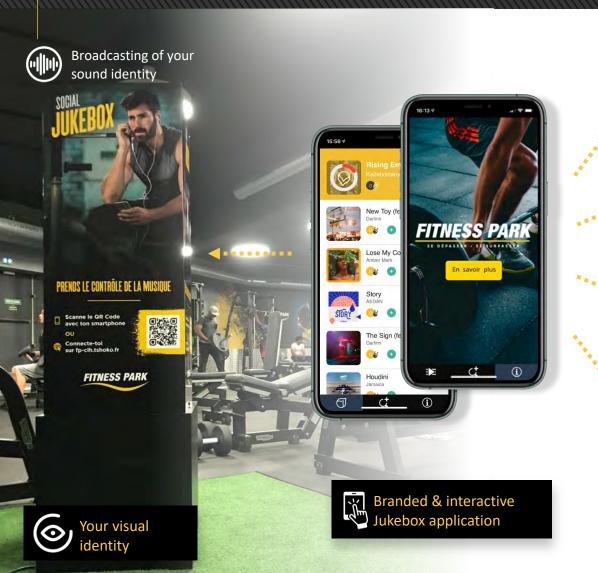


« Grand Hôtel Dieu » Take Away Playlist



Brand Identity

Promote **your identity**, manage your internal communication, and create a **connection** with your customers.













Redirect customers to your offers or internal services

Sale of advertising space

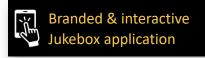
Resell the service to **advertisers**, provide an interactive and engaging solution to your customers, **increase** sales.

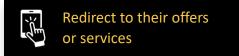






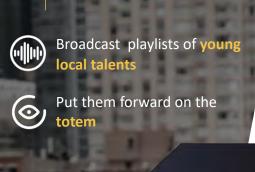
New products





Website or application

Young talents









Take Away playlist

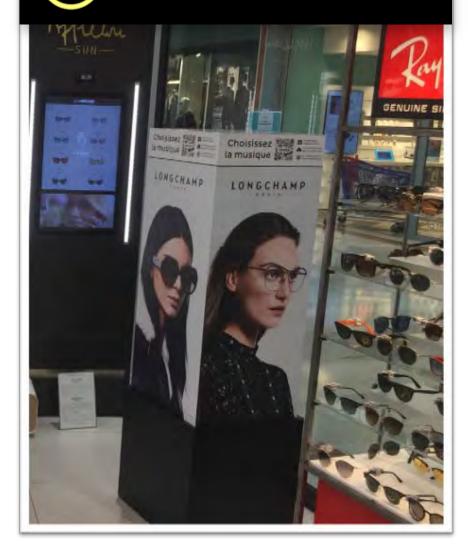
Take Away Playlist

Your client can retrieve the playlist on their smartphone and listen to it on his/her favorite streaming platform



Achievements

Highlighting the new Longchamp eyewear range







more than 4 000 interactions per month, redirection to « En gare » application



Contact

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