

origo

**6.2 M**  
crashes  
occured last  
year in USA.

**>1 M**

**(20–25% of  
road  
accidents)  
related to  
drowsiness/  
microsleeps.**

**\$109 B**

**annual  
social cost**

- Property damage
- Medical expenses
- Lost Productivity
- Legal Fees



Drowsiness  
**IS NOT**  
microsleep.



AiGo





Take it.





Wear it.



A hand holds a smartphone displaying the 'oraigo' calibration app. The app's interface includes a back arrow, the 'oraigo' logo, and a 'CALIBRATION' title. Below this is a diagram of a white, C-shaped sensor with 'Ts' and 'Tb' labels. Further down, there are four rows, each with a label ('Fpa', 'Fpb', 'Ts', 'Tb') and an orange button labeled 'RECALIBRATING'. The background shows a Volvo steering wheel with the Volvo logo. The entire image is framed within a circular vignette.

# Calibrate.





Intervene.





**24+ hrs**  
One charge

**54-64 cm**  
Head range

**200gr**  
Weight

**Comfort**  
tested

PATENTED  
**Italy**

PCT **positive** report.

PATENT  
PENDING  
**Usa, Europe, China,  
Israel, India, Canada,  
Brazil, Japan,  
Australia.**

# TRUCK DRIVERS

4.3 M EU

3.5M USA

30M CHINA

1.6M BRAZIL

9.8M INDIA

850K JAPAN



# **BUSINESS MODEL:**

**60€  
MONTHLY/UNIT**

# **CLIENTS:**

## **MEDIUM SIZE TRUCK COMPANIES**

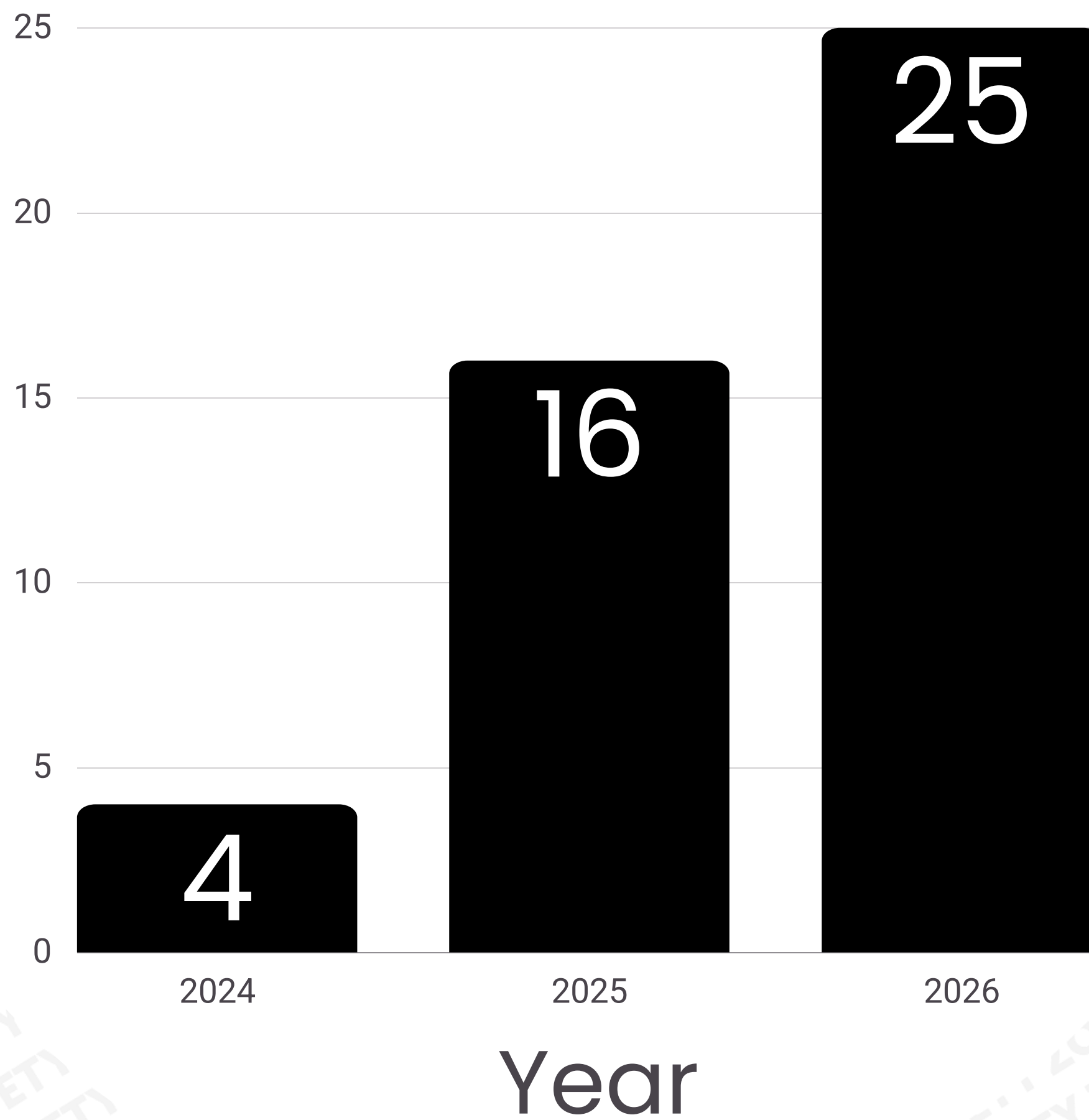
Companies with more than 300  
truck drivers

**GOAL:**  
**45**

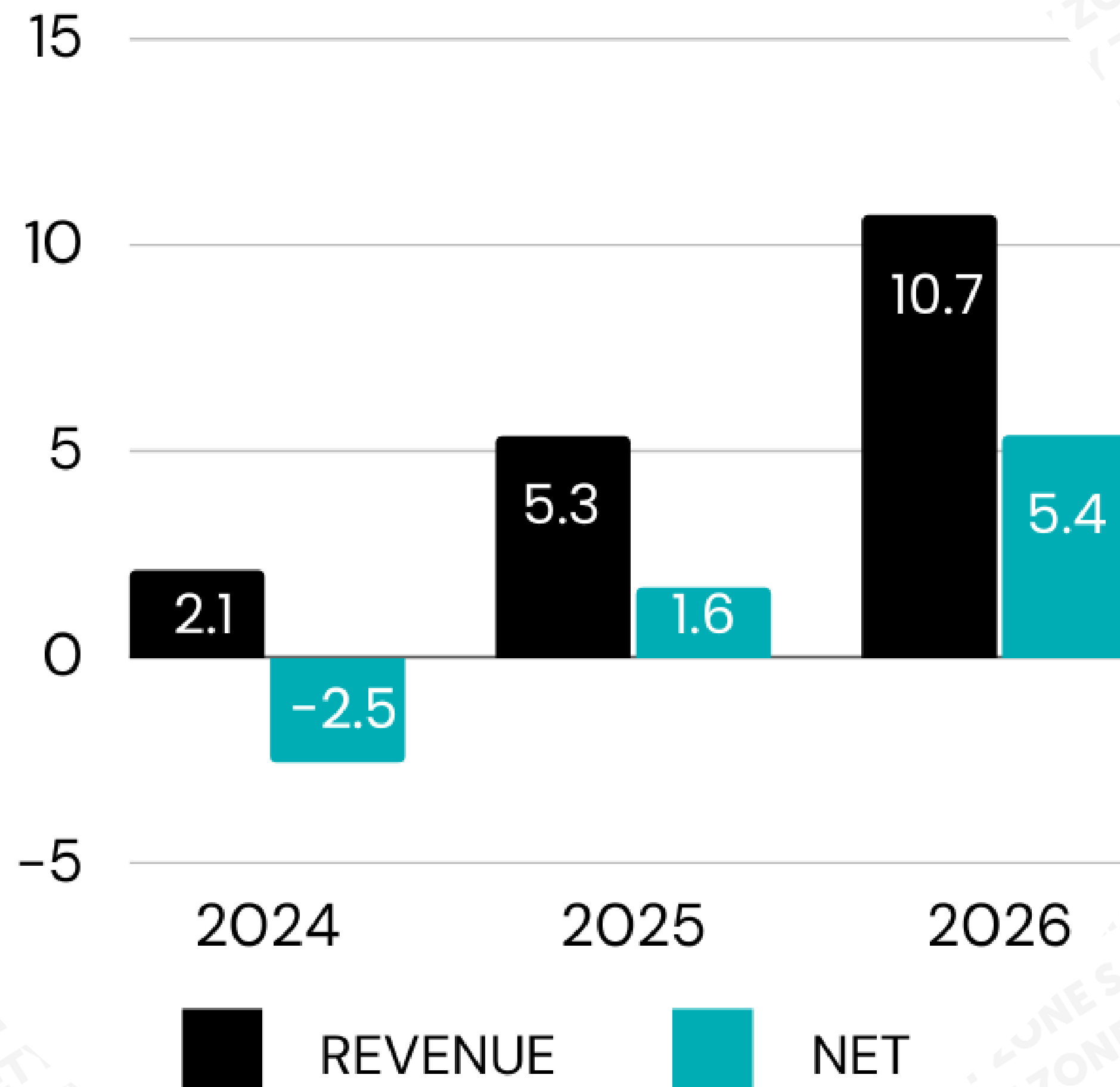
companies in 3  
years.



Companies



# FINANCIALS



**WE ARE LOOKING FOR:**

**-SEED ROUND.**

**-PARTNERSHIP WITH AN  
INSURANCE COMPANY,** to  
give the opportunity to  
show how much can save.



**Evolve the  
platform**

**Certifications**

**Industrialization  
of the device**

**Market to trucking  
companies**

# Go-To Market Strategy

Utilize our manufacturing partner's network, which includes over 60 distributors, to sell AiGo globally for **research** purposes.

**Distribution is prepared for 60 countries worldwide.**

# origo



MICHELE GALETTA- CEO  
Co-Founder



NICOLA RIZZATO-  
Co-Founder



PAOLO  
CORGNATI-  
Business Angel



Prof. Dr. LORIS  
NANNI- Partner,  
advisor  
scientifico



GIANLUCA  
MAGUOLO- CTO



MATTEO PAGANINI-  
Software Engineer



Prof. Dr. GIANLUCA  
ROSSATO- Partner,  
advisor neurologico



Prof. Dr. DAVIDE TONON-  
Partner, advisor  
neurofisiopatologico



# The most promising Startups saw at CES







**Mariya Gabriel**  
**European Commissioner**  
for Innovation, Research,  
Culture, Education and Youth.



**Save  
insurance  
costs**

**Save the  
value of  
your  
trucks**

**Save  
lives**



**Invest on  
your  
safety.**



**Booth D60-005**

[www.oraigo.com](http://www.oraigo.com)