



Mon Artisan
Des pros en tout temps, en tous lieux

Mon Artisan is an on-demand skills marketplace for home services and small jobs



Kevin SESSE

Graduated in business law and management; Kevin has worked for the Orange Foundation and for the global strategic marketing specialist, IPSOS. He has been rewarded several times during his academic and professional career, by various structures including USAID, MTN and the consultancy firm Deloitte.



Benedicte KOFFI Passionate about community engagement, Bénédicte began her career as an assistant project manager in the field of humanitarian aid before joining Mon Artisan as executive delegate Bénédicte holds an MBA in commerce, a BBA in Accounting and Finance and a certificate in project management.

PROBLEM

In Ivory Coast, 70% of the workforce is working in the informal sector and lacks visibility while middle-class citizens need affordable and credible services. The problem is, there is no platform that connects this unmet demand with a supply of handpicked craftsmen.

SOLUTION

Our solution is based on an online skills-on-demand platform around informal workers. It makes it possible to reference craftsmen, to tested and certified their skills and to connect them to customers, mainly from the middle class for turnkey work. We referenced Jobs such as electricians, plumbers or carpenters...The customer connects to the website or mobile application, he describes his project, or choose a service from the pre-listed interventions. He then books an appointment, and pay by cash or mobile money, the artisan perform the task and then can be evaluated by the customer.

CLIENTS

Our solution is available and operational throughout the city of Abidjan. we have delivered more than 15000 services to more than 3000 clients.

ACHIEVEMENTS

- 2 subsidiaries launched in Burkina and Senegal
- Commercial partnerships with large groups: Leroy Merlin in distribution and SUNU in insurance
- More than 15,000 interventions delivered

CHALLENGES

- expand our geographic coverage
 - Improve our offer to craftsmen with integrated financials tools such as logistics credits or insurances
 - improve our technology.
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