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Foresight is the continuous
analysis of what-ifs and
acid testing your strategy

ALL-IN-ONE SOLUTION FOR STRATEGIC FORESIGHT

For analysts and decision-makers.
Created by professional futurists.



RICH FORESIGHT CONTENT

To understand future trends,
changes and disruptions

- ✓ 1500+ future trend & scenario analyses
- ✓ 1+ million searchable news signals detected by AI
- ✓ Team of futurists producing new analysis 24/7

VISUAL FORESIGHT TOOLBOX

To discover, analyse, collaborate
and share

- ✓ Trend search & horizon scanning
- ✓ Foresight radars & scenario analysis tools
- ✓ Vote, rate, discuss, share, edit, add, import, export

CONSULTING SERVICES

To build and optimise foresight
capability

- ✓ Customer success & onboarding team
- ✓ Experienced consulting & futurist team
- ✓ Rich project options for capability development

STRATEGIC MANAGEMENT

Shape the future
instead of reacting and
adapting

RISK MANAGEMENT

Set up broad sensors
to capture emerging
sources of risk

INNOVATION MANAGEMENT

Keep to the forefront
of the innovation
curve

DECISION- MAKING

Make sure all strategic
decisions are future
proof

CAPABILITY DEVELOPMENT

Build a systematic
process for continuous
foresight

WHY FORESIGHT? – WE LIVE IN A WORLD OF VUCA



VOLATILITY
of changing environment



UNCERTAINTY
even of the near future



COMPLEXITY
everything is connected



AMBIQUITY
nothing is for sure

NOBODY HAS A CRYSTAL BALL.

However, professional futurists are experts in identifying & analysing trends, drivers and scenarios.

There is proven methodology for future analysis that virtually any organisation can adopt.

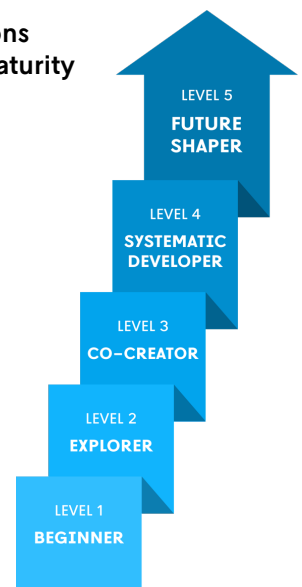
We at Futures Platform are on a mission to deliver this intelligence to you and your organization.

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