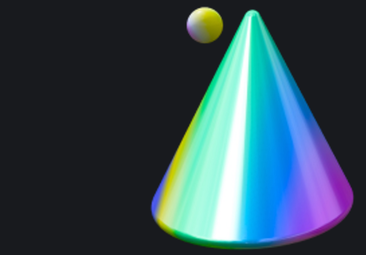
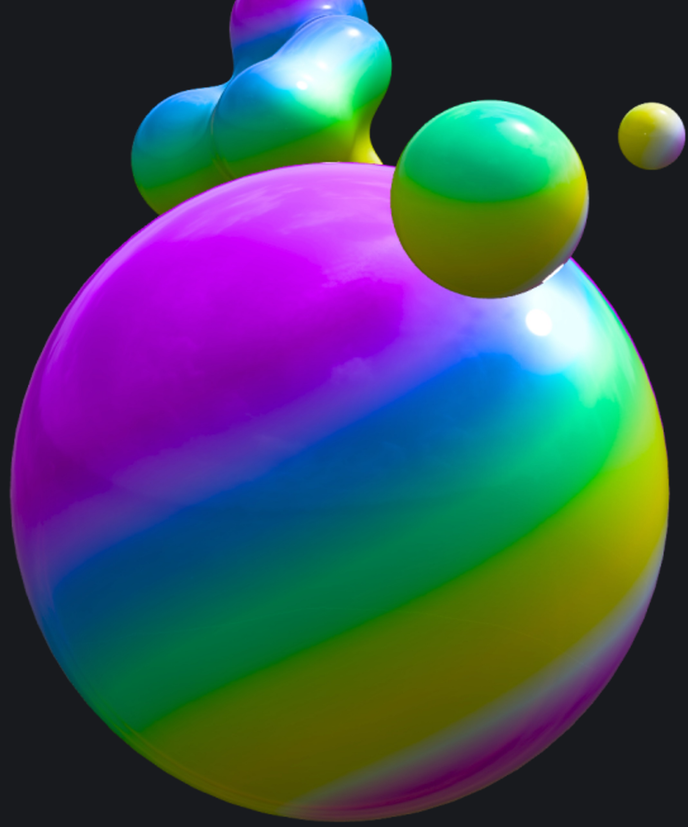
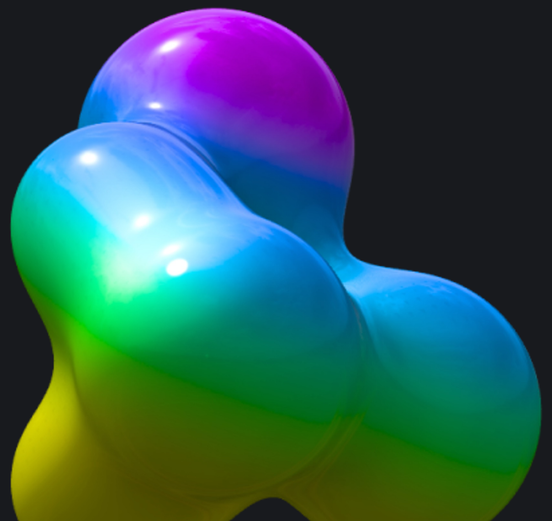




RLTY

The Metaverse Event Company.



We build the infrastructure of events in the metaverse

We leverage the most advanced technologies to continuously reimagine the boundaries of virtual worlds. Our commitment is to enhance the accessibility and experience across all Metaverse platforms.

Why should you do a metaverse event ?

The Covid era has triggered the emergence of the live streaming market, as industry leaders transformed their in-person events into virtual ones

Ihttps://nftevening.com/the-fabricant-wow-rlty-host-a-3-day-metaverse-fashion-event/t's a new and better way to gather several hundreds/thousands of people online in a quality way

Web3 keeps driving innovation at a rapid pace, thus gathering attention. Its online communities are becoming powerful and are keen to gather in Metaverse experiences

MMORPG is exploding and players are spending an increasing amount of time socializing in virtual worlds. Metaverse events are thus becoming a preferred alternative to IRL events, as they offer more gamified and easily accessible experiences.

Emergence of livestream

Web 3.0

Targeting a new audience

Metaverse technology

What are the key pillars of a metaverse event?

01

Social interaction

Enable chat, voice and vision to improve interactions between attendees

02

Content

Customize event space and deliver rich content (live stream, video, photo, presentation, ...)

03

Transactions

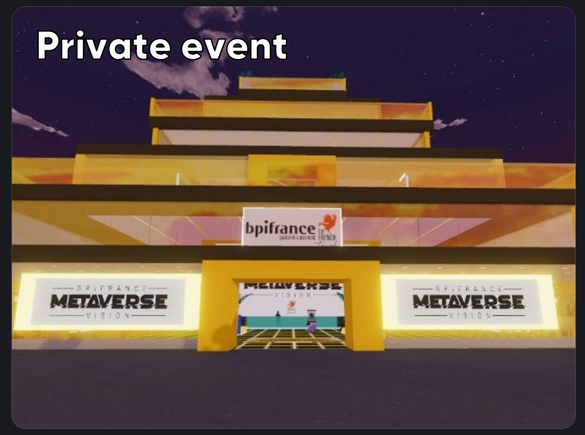
Leverage Web3 capabilities to offer in-event transaction and external portability

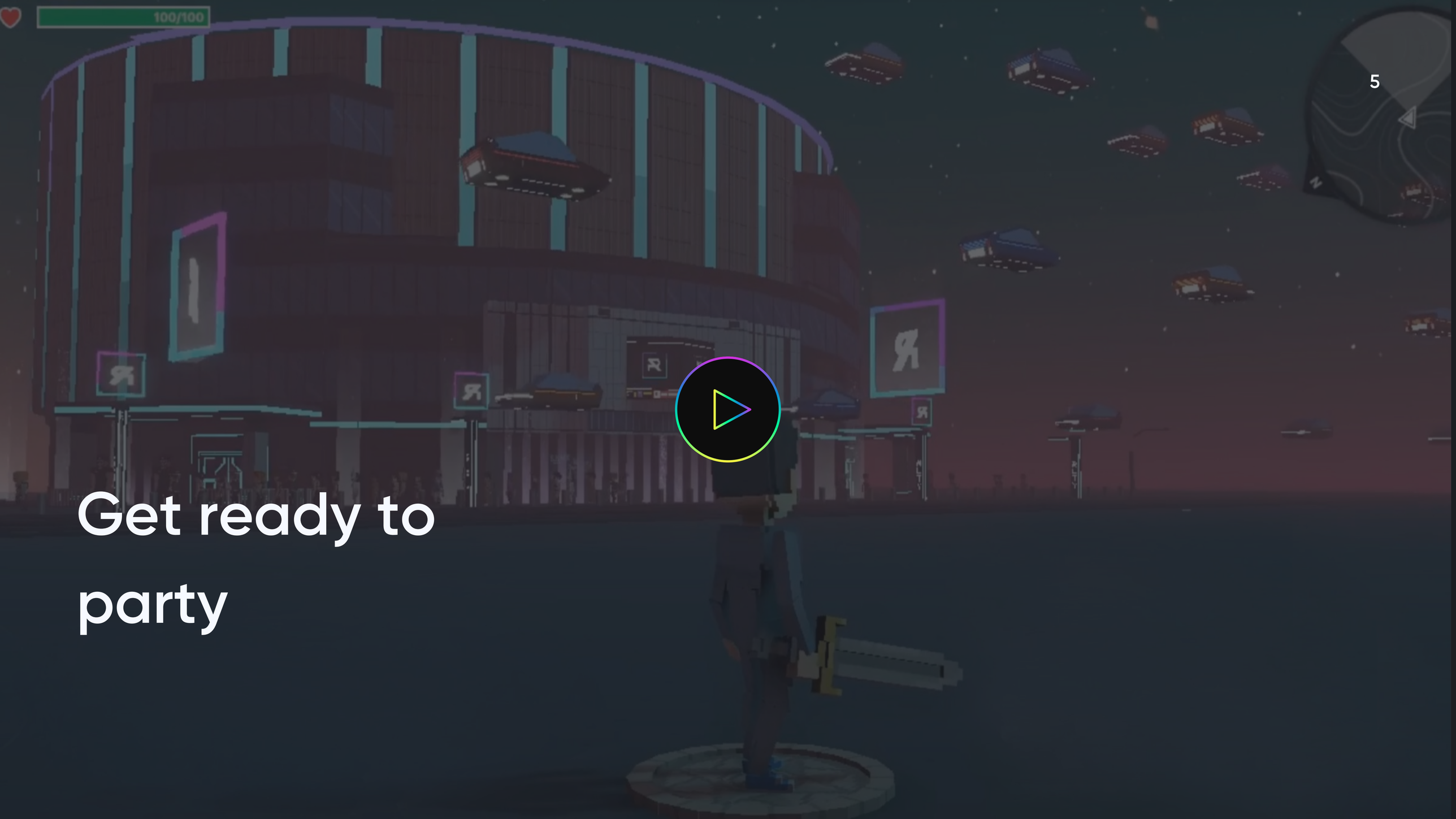
04

Gamification

Enrich experience through a unique gamified approach

A large panel of addressable events





Get ready to party

Zooming in on RLTY product building blocks

AAA-Event Management Workflow

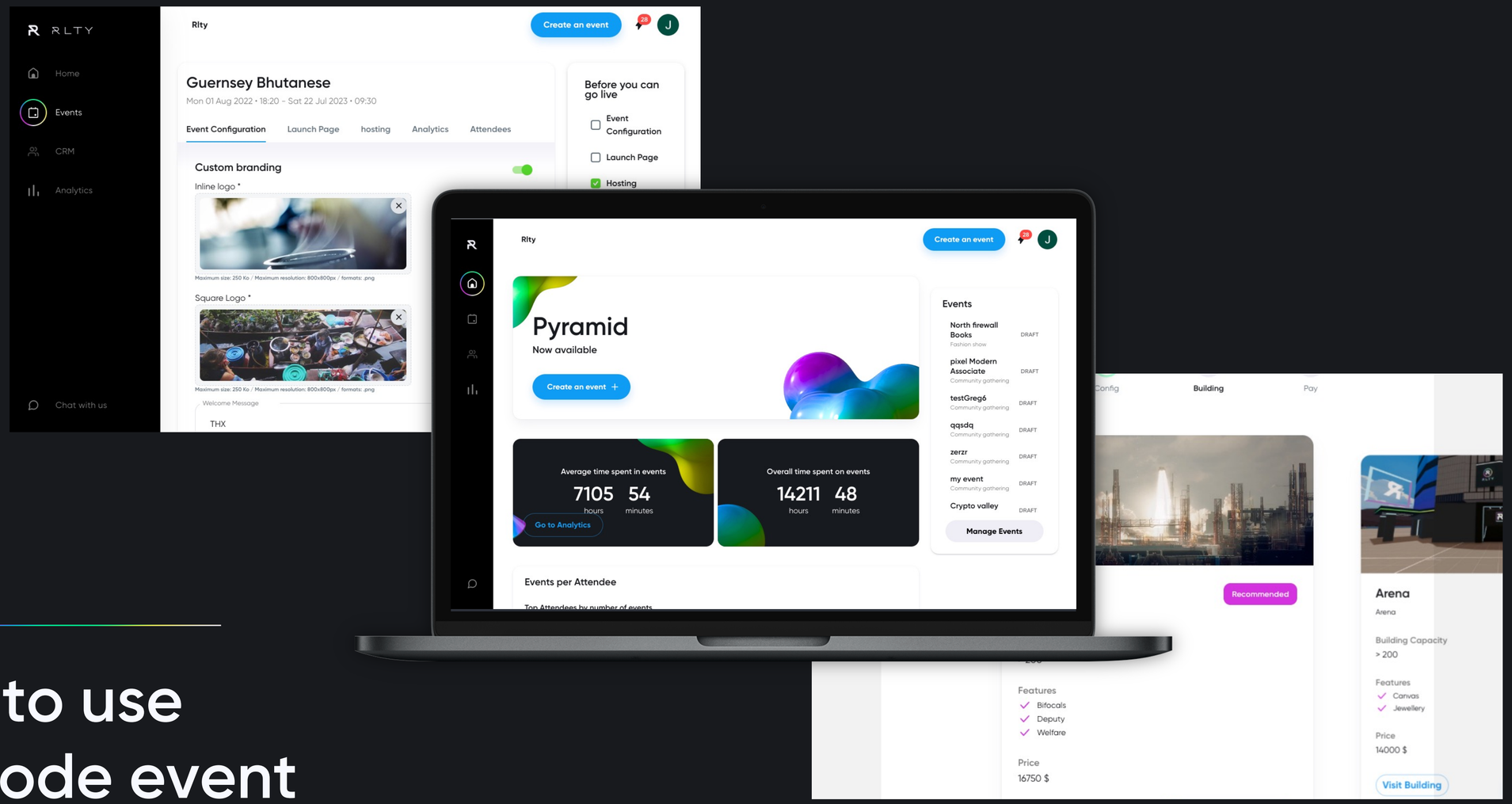
No-code cross-metaverse event builder

Proprietary Metaverse Environment

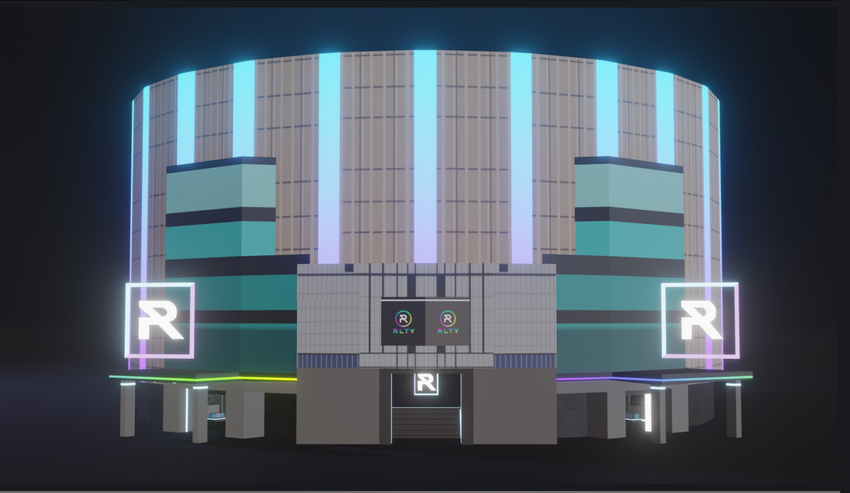
Leveraging the most advanced technologies in VR, Cloud computing, Blockchain and Video Games, we have built a complete set of tools to create metaverse events in an easy, scalable, secure and fully customizable way. The end-user experience remains our priority so we keep building everyday to improve our events and their underlying technology

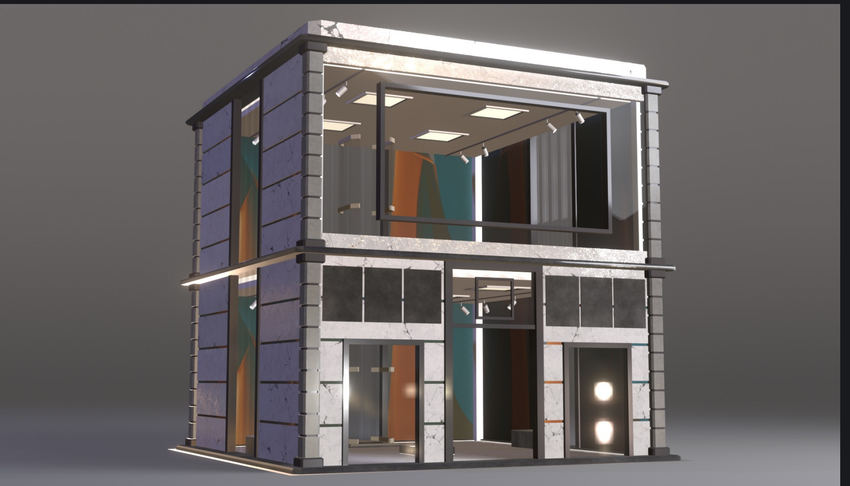
A fully managed event creation process

1. Deploy and test your event on **RLTY test environments**
2. Automate **land booking** and deployment
3. Market your event through our **launchpad**
4. Monetize your event through **NFT ticketing**
5. Access **Analytics** data after your event
6. Wide range of **features** specific to the event and **capacity of users**



Easy to use No-code event generator





A large set of features available out-of-the-box

- Building custom branding
- POAP
- Merchandising dispensers
- NFT Gallery
- Booth area
- **Live streaming**
- Admin rights management
- Scene Access control
- Donation box
- Jukebox
- Attendees “labelling”

Metaverse agnostic platform

Empowering a full team to deliver

Through a dedicated interface, each party can access the right content to bring its contribution to the event

Collaborators

Give access to your collaborators and manage ACL rights

RLTY Support

Interact live with our support team and event specialists

Designers

Onboard 3D artists to deeply reshape our buildings according to your needs

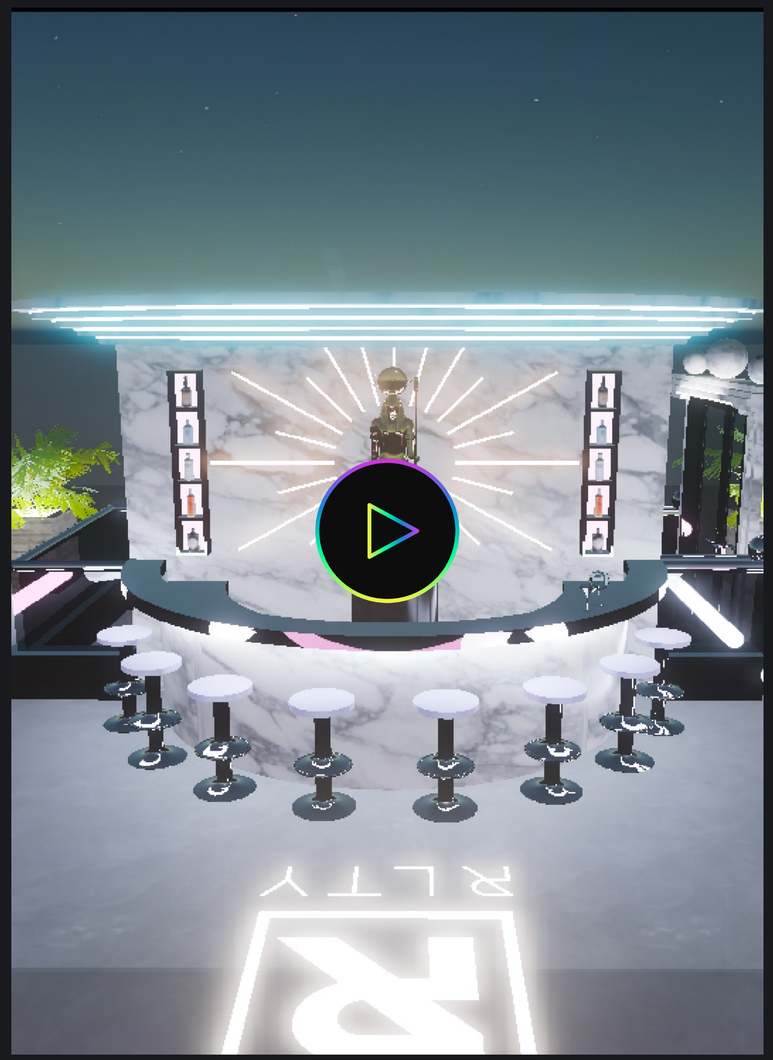
Developers

Willing to build a custom experience ? Developers can create on-demand features on top of our platform

RLTY proprietary environment

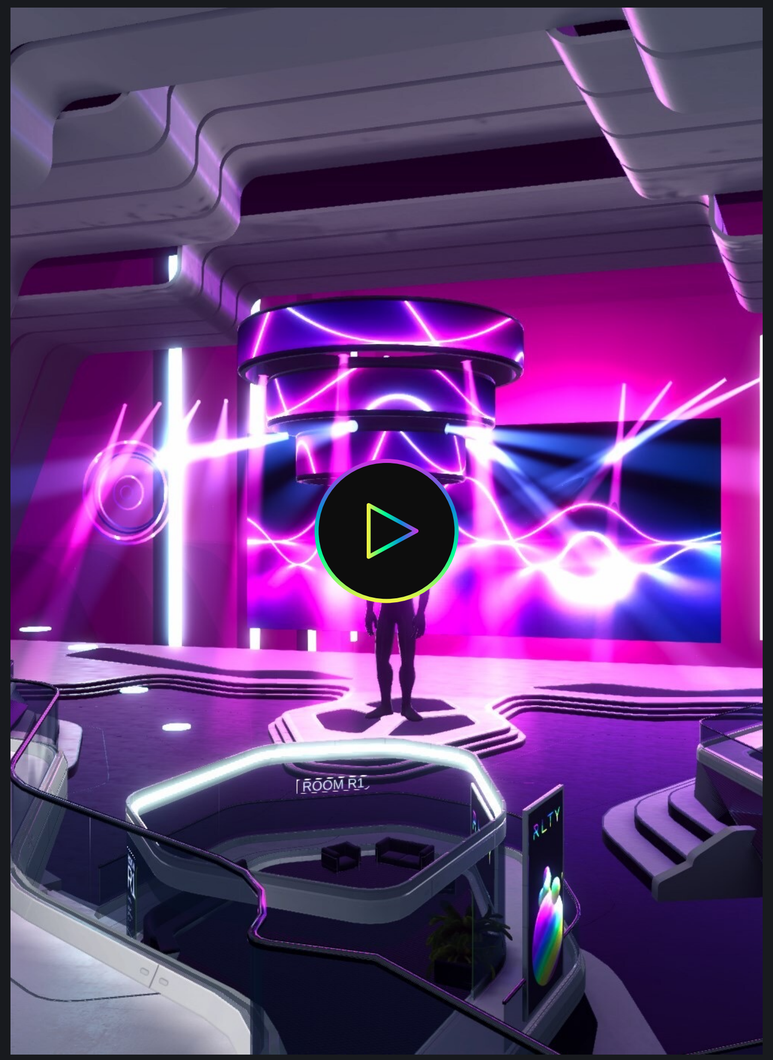
Each metaverse offers a wide set of functionalities, a huge community to address and a strong brand exposure. Still, in order to further improve the user experience in a metaverse event, we've built a fully dedicated environment which offers improved graphics, greater security control, unlimited scalability, additional functionalities and a more eco-friendly approach. This ecosystem is fully integrated with our no-code platform and as easy to use as any other metaverse platform, at no extra cost.

RLTY Fashion center



Pyramid

Geode



Dance arena

Superior graphics

Secure

Scalable

Advanced features

Green

Cost-efficient

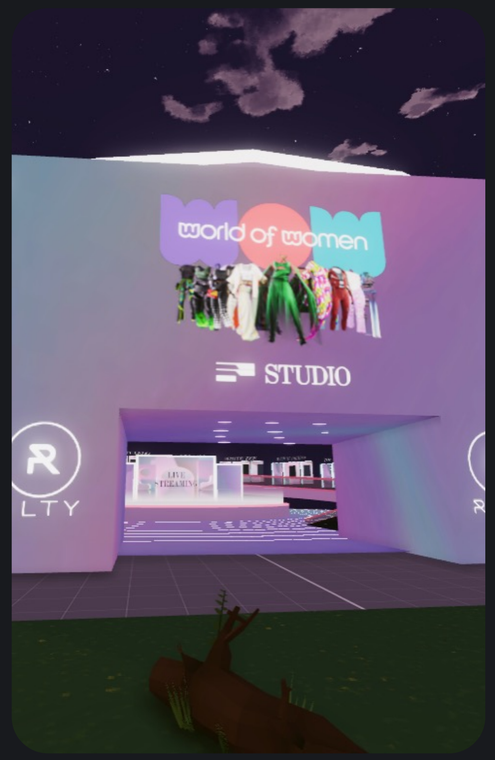
A few of our successful events

RLTY is the go-to-one stop solution for event management in the metaverse.

bpifrance

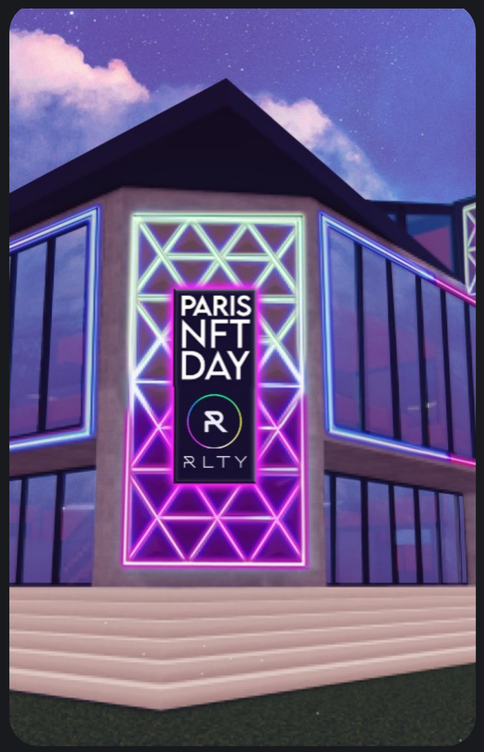
Metaverse vision

WOW



WOW x The Fabricant

PARIS NFT DAY



Paris NFT Day

Appendix

Company history

Dec 22	RLTY self-hosted environment **Official release**
Oct 22	RLTY self-hosted environment **Alpha release**
Sep 22	Official launch of RLTY no-code platform
Jun, 22	RLTY raises 4M to build the infrastructure for Metaverse events
May, 22	First massive live event with over 3 000 attendees
Apr, 22	RLTY becomes Sandbox official partner for Metaverse event creation
Dec, 21	The start of the journey

Meet the founders

Jérôme Guilmet

Product & Technical development

CENTRALE PARIS · HARVARD UNIVERSITY · J.P.Morgan · Geronimo

Zack Sabban

Sales, Partnership & Operations

Dauphine UNIVERSITÉ PARIS · Brandeis UNIVERSITY · HARVARD LAW SCHOOL · festicket

Raphael Assouline

Finance, Strategy & Marketing

Dauphine UNIVERSITÉ PARIS · Handyamo · Geronimo · onepoint. beyond the obvious

They are talking about us

Coins.fr
Forbes
STRATÉGIES
CFNEWS
L'INFO ET DATA DU CORPORATE FINANCE
BFM TV.
VentureBeat
Techtribune.net
NFT EVENING
FINANCIAL EXPRESS
podtail
Anchor by Spotify
FIBRE2FASHION
la RÉCLAME
LES NUMERIQUES
tribu
Big média

They love our solution

From large corporations to world-leading NFT collections, players from various industries have chosen RLTY has a key partner for their Metaverse event

METACIRCLE

PARIS NFT DAY

metaverse summit

EXPO VERSE

bpifrance

METAMS

WOW

THE 1ST NFT MOVIE FESTIVAL

THE FABRICANT

RLTY

4

M€

Pre-Seed Round

kima ventures

BWC

MONOCEROS

OWL VENTURES

Cowa

STAKE CAPITAL

Sebastien Borget

THE SANDBOX

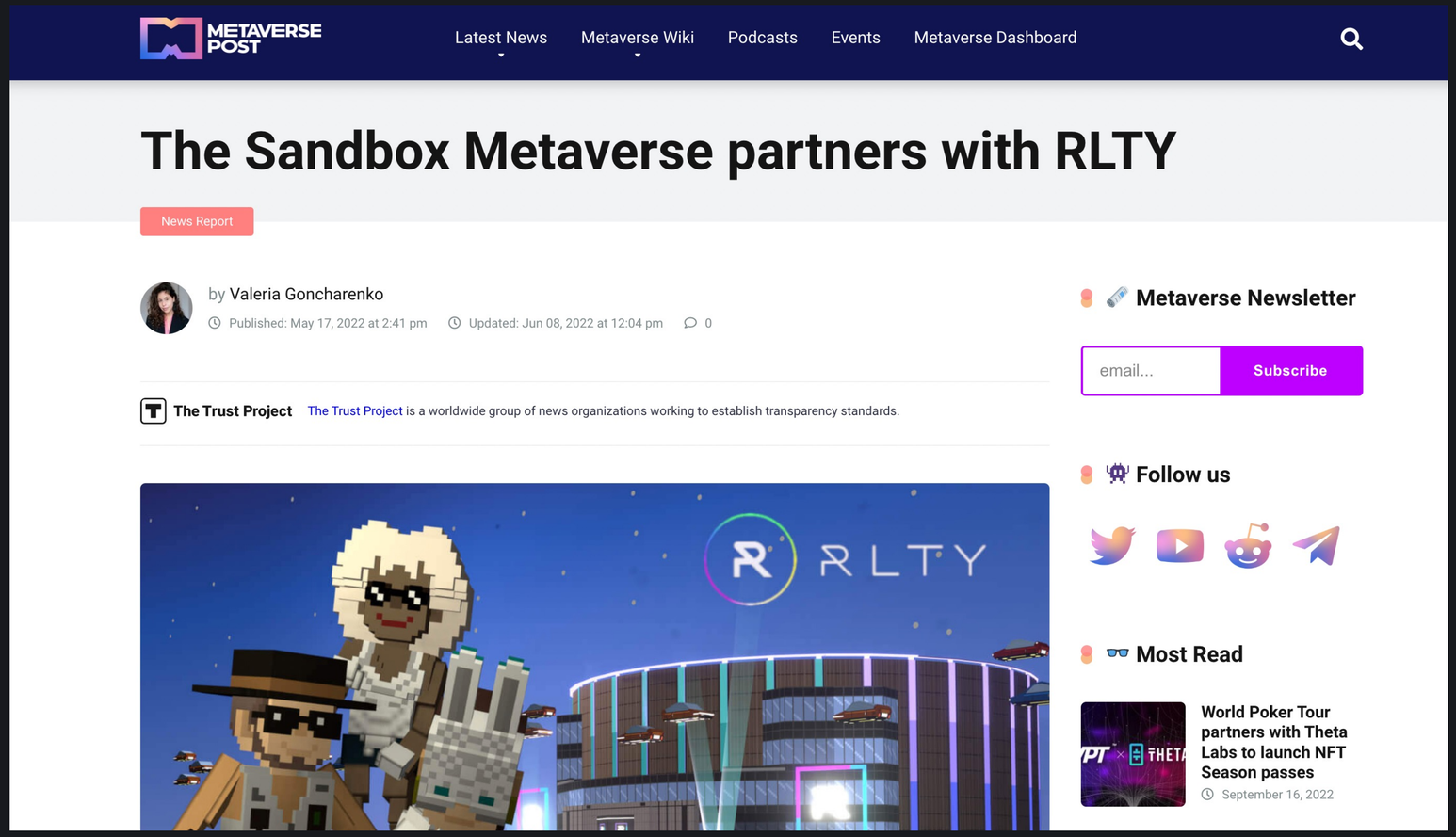
Adrien Monfort

sorare

Founders team

JELLYSMACK

Guillaume Lestrade

meero

Official Sandbox Partner for Event creation