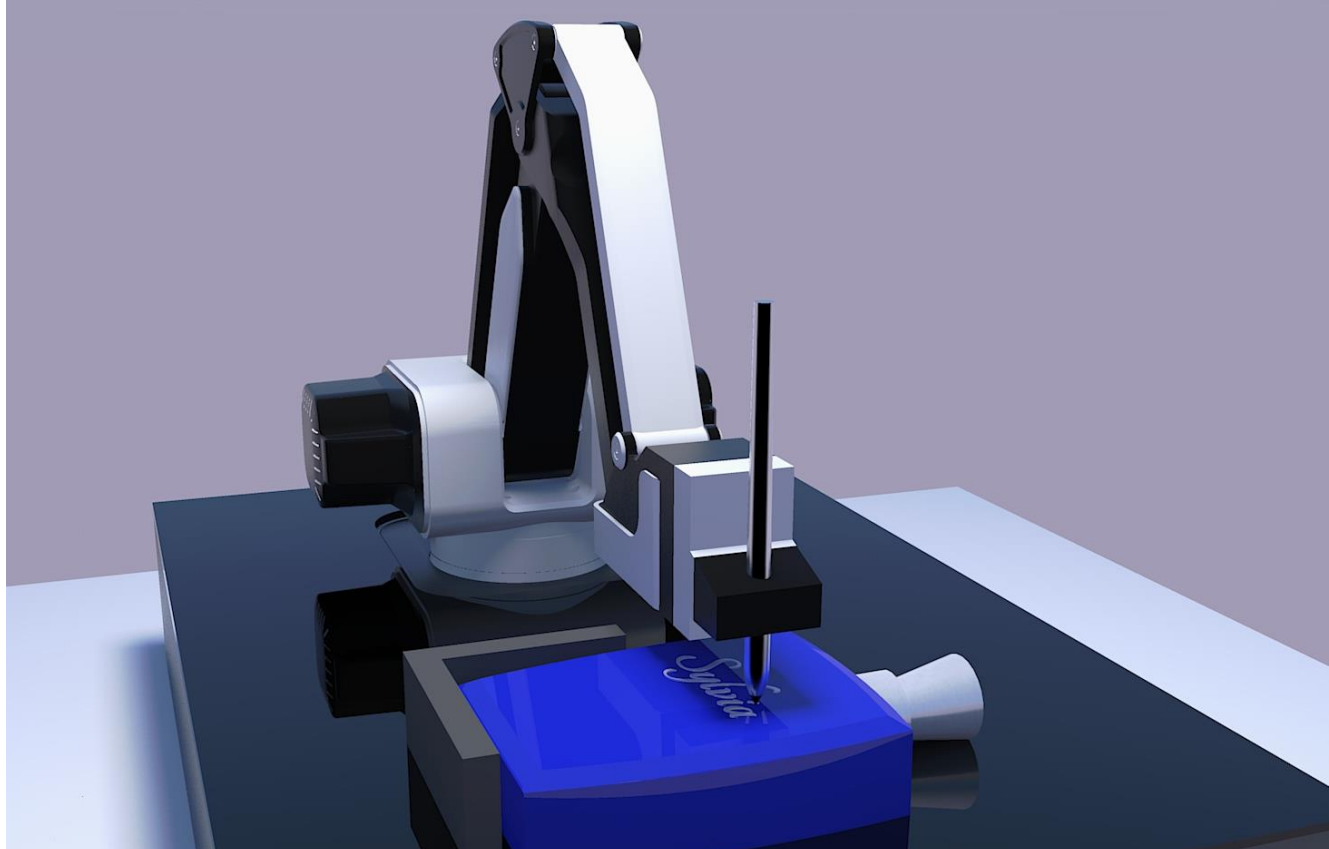


KEY INFUSER

**“READY-TO-USE”
ROBOTIC
SOLUTIONS**



KEY INFUSER
TECHNOLOGY

Key Infuser proprietary & confidential

ROBOTICS IS STILL
DIFFICULT TO ACCESS
AND EXPENSIVE FOR
MANY PROFESSIONS

Key Infuser offers
**“ready-to-use” robotic
solutions** that are

100% intuitive

100% efficient

for professionals.



KILINE, THE GRAPHIST IN STORE

« We need more than 'stuff'. »

Adidas

[VIDEO](#)



BRAND AWARENESS

Creates emotion around the object.
Associates the person with the brand.



ALL TYPE OF SUPPORTS

Flat, rounded, glass, metal,
cardboard, leather, cloth surfaces



DATA COLLECTION

Collect platforms performances
for your KPI



CLASSY & INTUITIVE EXECUTION

No noise, no smoke, no specific
infrastructure needed, no training.

KIONE

THE COACH IN STORE

**« It's simple: not
demonstrated, not
sold.. »**

Jean-Christophe Desbouvries, Orange



[LINK TO VIDEO](#)

KiTEST, THE DIGITAL SCREEN TESTER



*"If it's not tested, it
doesn't work"*

[LINK TO
USE CASES](#)



FOR TESTS IN REAL CONDITIONS

No intrusive SW. The interaction is exactly as a human would do.



FOR ANY TYPE OF DIGITAL DEVICE

*Android, iOS, etc.
smartphones, tablets, smartwatches, laptops, etc.*



EASY TO PROGRAM

*You show the scenario once to the robot, and the
scenario is replayed as many time as needed.*



CAN BE SWITCH TO A DEMONSTRATOR FOR EVENTS

*A special mode exists for showcasing your
applications.*



ENHANCED SCENARIOS

*You can also edit the scenarios for specific moves,
actions, loops, validation pictures addition, etc.*

VISITOR BENEFIT



AMAZE,
GIVE EMOTION,
BRAND AWARENESS



BREAK ICE



ADD VALUE TO THE PRODUCT
BY MAKING IT UNIQUE



PLAYFULLY PATIENT

CUSTOMER VALUE



INCREASE SALES



**OPTIMIZE COST ON HIGH VALUE ADDED
TASKS (NO EXPERT, NO TRAINING)**

*Sellers can focus on
customer relationships*



OFFERS RELIABLE & REPEATABLE EXPERIENCES

OUR CUSTOMERS:


L'ORÉAL


Moët Hennessy


LVMH
MOËT HENNESSY • LOUIS VUITTON


CLARINS




HUAWEI


VALENTINO


SAMSUNG


ACQUA
DI
PARMA


WORLDLINE


WHYTE
&
MACKAY
SURPRISINGLY SMOOTH


orange™


COTY
SINCE 1904



OUR PARTNER AGENCIES:


Cheil
France


CPI GLOBAL
RETAIL SOLUTIONS


les ateliers
ELBA FRANCE


INOVSHP
GROUP


MEDIA6
IN STORE MARKETING SOLUTIONS



Recognized in 2017 as one of the most innovative and disruptive digital marketing startup in the world



Selected for the CES 2017 & 2019 start-up's Eureka Park



Joined the POPAI CRI startup accelerator



Joined the Orange Fab startup accelerator



Awarded by Verizon @Vivatech 2018



Huawei Digital InPulse Alumni since 2016



Financially accompanied by BPI France, la French Tech and la Région PACA



Incubated at Telecom ParisTech



2018 laureate of Réseau Entreprendre

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